

Evaluative Report of the Department

1. Name of the Department : Applied Arts
2. Year of establishment : 1967
3. Is the Department part of a School/Faculty of the university? : YES
4. Names of Programmes/ Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)
 - UG : B.F.A. – Bachelor in Fine Arts in Applied Arts (4 year – 8 Semesters), Annual System Introduced Semester System since Session 2010-11
 - PG : M.F.A. – Master in Fine Arts in Applied Arts (2 year – 4 Semester)
 - Ph. D. : Applied Arts Introduced Ph. D. Course Work in 2010
 - Self Finance : One year Certificate Course
5. Interdisciplinary courses and departments involved : N. A.
6. Courses in collaboration with other universities, industries, foreign institutions, etc. : N. A.
7. Details of programmes/ courses discontinued, if any, with reasons : Two Year Diploma in Photography and Serigraphy at Rajeev Gandhi South Campus, Barkacha, Mirzapur, UP Introduced in 2006 and Discontinue in 2010.
Reason – Non availability of Students and Required Basic Infrastructure facility.
8. Annual/ Semester/ Choice Based Credit System : Semester/ Choice Based Credit System
9. Participation of the department in the courses offered by other departments : N. A.



10. Number of teaching posts sanctioned and filled (Professors/Associate Professors/Asst. Professors)

	Sanctioned	Filled
Professor	02	Nil
Associate Professors	01	Nil
Asst. Professors	07	04

11. Faculty profile with name, qualification, designation and specialisation (D.Sc./D.Litt./ Ph.D./M.Phil., etc.)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. students guided for the last 4 years
Dr. Vidhu Bhusan Singh	BFA, MFA & Ph. D.	HOD & Associate Professor	Applied Arts	23 years	05
Sri Vijay Singh	BFA, MFA	Associate Professor	Applied Arts	29 years	Nil
Dr.Hiralal Prajapati	BFA, MFA & Ph. D.	Associate Professor	Applied Arts	27 years	02
Dr.Manish Arora	BFA, MFA & Ph. D.	Assistant Professor	Applied Arts	10 years	03

12. List of senior Visiting Fellows, faculty, adjunct faculty, emeritus professors

13. Percentage of classes taken : 20%
 by temporary faculty - History & Technical Theory Paper
 programme-wise information MFA 1st and 3rd Semester
 History & Technical Theory Paper
 MFA 2nd & 4th Semester

14. Programme-wise Student : BFA - Foundation
 Teacher Ratio 90 : 2
 BFA - Specialization
 90 : 4
 MFA - Specialization (Supervisor)
 8 : 1

Ph. D. - (Supervisor)
Associate Professor 6 : 1
Assistant Professor 4 : 1

15. Number of academic support staff (technical) and administrative staff

Post	Sanctioned	Filled
Sr. Technical Assistant	01	Nil
Technical Assistant	02	Nil
Jr. Lab Assistant	03	Nil
Lab Attendant	02	02

16. Research thrust areas recognized by funding agencies

Applied Arts (Fine Arts)

17. Number of faculty with ongoing projects from : N. A.

a) national

b) international funding agencies and

c) Total grants received.

Give the names of the funding agencies and grants received project-wise.

18. Inter-institutional collaborative projects and grants received : N. A.

a) All India collaboration

b) International

19. Departmental projects funded by : N. A.
DST-FIST; UGC-SAP/CAS, DPE;
DBT, ICSSR, etc.; total grants received.

20. Research facility/ centre with : N. A.
• state recognition
• national recognition
• international recognition

21. Special research laboratories : N. A.
sponsored by/created by industry or corporate bodies

22. Publications:

* Number of papers published : Nil
in peer reviewed journals (national / international)

* Monographs : Nil

* Chapters in Books : 01

- * Edited Books : Nil
 - * Books with ISBN with details of publishers : IGNOU, New Delhi
 - * Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)
 - * Citation Index - range / average
 - * SNIP
 - * SJR
 - * Impact Factor - range / average
 - * h-index
23. Details of patents and income Generated :
24. Areas of consultancy and income generated : Rs. 75,000.00 per annum from 2007-2011 and Rs. 1,95,000.00 in the session 2012-13
25. Faculty selected nationally/internationally and abroad to visit other laboratories in India : One - Visiting Scholar - Dr. Manish Arora, Assistant Professor under Exchange Programme in-between Banaras Hindu University and University at Buffalo, NY, USA from January to May, 2010
26. Faculty serving in
- a) National committees : Judging in Various Art Competitions in All India Level
 - c) International committees : N. A.
 - d) Editorial Boards : Pragma Journal-BHU, City Delegacy Magazine - BHU
 - d) any other (please specify) : Different Academic and Administrative Committees Members in University
Board of Studies Member for other Universities and Institutes

27. Faculty recharging strategies : Faculty continuous participating in National and International Art Exhibitions, Photography and Graphic Design Competitions. 150th Birth Celebration of Mahamana Malviya
28. Student projects
- percentage of students who have done in-house projects including inter-departmental projects

: 75% - Through Graphic Design Works and Art Exhibitions and Competitions -
 - percentage of students doing projects in collaboration with other universities / industry / institute

: 25% (Personal Projects/ Art Competitions)
29. Awards/ recognitions received at the national and international level by
- Faculty : Dr. Manish Arora, Assistant Professor - First Prize in All India Photography Competition entitled ' Mother Divine' organized by Hindustan Times and Lucknow Camera Club, Lucknow in October, 2012
 - Doctoral/ post doctoral fellows : 01 (Dr. Hiralra Prajapati, Associate Professor)
 - Students : 05 (National)
 - : 01 (International - Sunil Kumar Gupta in Photography, 2009)
30. Seminars/ Conferences/Workshops organized and the source of funding (national/ international) with details of outstanding participants, if any.
- : Organized National Seminar entitled 'Modern Trends in Advertising' from 24th to 25th February, 2012 at BHU more than 125 Participants from across India and presented scholarly research papers and its published in a form of Abstract and Proceeding. Organizing Secretary - Dr. Manish Arora, Assistant Professor



: Organizing National Seminar and Workshop entitled 'Kala-Akshar' - The Art of Calligraphy from 21st to 23rd January, 2013. Organizing Secretary - Dr. Manish Arora, Assistant Professor

31. Code of ethics for research followed by the departments : As per prescribed from University, UGC and Govt. of India.

32. Student profile course-wise:

Name of the Course (refer to question no. 4)	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
2008-2009	42	14	4	100%	100%
2009-2010	53	12	8	100%	100%
2010-2011	76	18	9	100%	100%
2011-2012	59	14	15	100%	100%
2012-2013	88	13	17	100%	100%

33. Diversity of students

Name of the Course (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
PG Level (MFA Prev.) Session 2012-13	46.4%	39.3%	14.3%	
Ph.D. , session 2012-13	100%			

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise. : 06 - Net and 02 JRF

35. Student progression

Student progression	Percentage against enrolled
UG to PG	70%
PG to M.Phil.	Nil
PG to Ph.D.	80%
Ph.D. to Post-Doctoral	Nil
Employed	40%
• Campus selection	40%
• Other than campus recruitment	
Entrepreneurs	20%

36. Diversity of staff

Percentage of faculty who are graduates	
of the same university	Four
from other universities within the State	N. A.
from universities from other States	N. A.
from universities outside the country	N. A.

37. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period

One

38. Present details of infrastructural facilities with regard to

a) Library : Faculty Level

b) Internet facilities for staff : Individuals for Staff and for Students in students Hostel/ City Delegation and Computer Lab

c) Total number of class rooms : Five

d) Class rooms with ICT facility : One

e) Students' laboratories : Three

f) Research laboratories : Three

39. List of doctoral, post-doctoral students and Research Associates

a) from the host university :

S. No.	Name of the Students	Specialization
1.	Dipika Yadav	Ph. D.
2.	Ashish Kumar Gupta	Ph. D.
3.	Rohani Topey	Ph. D.
4.	Suprabha Das	Ph. D.
5.	Rishi Kumar	Ph. D.
6.	Shashi Ranjan Prakash	JRF - Ph. D.
7.	Rama Kumari	Ph. D.
8.	Ajay Prakash Jaiswal	Ph. D.
9.	Sahid Ali	Ph. D.
10.	Satrupa Chaterjee	Ph. D.
		Ph. D.

b) from other universities

1.	Bijendra Singh	JRF - Ph. D.
2.	Tripti Srivastava	Ph. D.

40. Number of postgraduate students getting financial assistance from the university. : N. A.
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Proposed Animation Design Course under XII Plan

Methodology :

42. Does the department obtain feedback from
- faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, Use the feedbacks in a progressive and positive form and adopt so many new ways of teaching and learning as per the requirement of Course Curriculum.

- students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, Students feedback taken seriously in a positive and new development way of teaching.

- alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, With the support of enriched alumni including ex-staff (teacher/technical) the faculty members interact through Meetings, Alumni meet, Special Lectures etc. programmes and different types of New and Innovative suggestions adopted as per the need with future aspects.

43. List the distinguished alumni of the department (maximum 10)

- Amarjeet Singh Padam, Dean, Modi Institute of Fine Arts, Modinagar, UP
- Sri Rajeev Prakash Khare, Art Director, Delhi Press, New Delhi, 2011
- Sri Madhu Mangal, Art Director, India Today - English Magazine, New Delhi, 2011
- Sri Taj Mohammad, Eminent Professional Photographer, New Delhi, 2011
- Dilip Chaubey, Associate Professor, Digipen Institute, Singapore
- Y. L. Bagachi, Eminent Art Director, Mumbai Film and TV Industry.
- Subachan Yadav, Sr. Art Director, India Today, New Delhi.



- h. Prof. S. N. Lahari, College of Art, New Delhi.
 - i. Suresh Mavandia, Enterprenuor (Advertising Agency), New Delhi
 - j. Sanjay Ojha, Enterprenuor (Illustration Design Co., New Delhi
44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Special lectures / Workshops

2008 - Sri Raghu Rai, Eminent Freelance Photographer, New Delhi, India
 2009 - Sri Dilip Chaubey, Assistant Professor, Digipen Institute, Singapore
 2010 - Sri Ayon Sarkar, Creative Director, Cheil Media, Gurgaon, Haryana
 2011 - Sri Rajeev Prakash Khare, Art Director, Delhi Press, New Delhi
 2011 - Sri Madhumangal Singh, Art Director, India Today - English Magazine, New Delhi
 2012 - Sro Taj Mohammad, Eminent Freelance Photographer, New Delhi

Seminar

2012 - Professor Jaysree Jaithwani, IIMC, New Delhi
 2012 - Sri D. S. Kapoor, Principal, Govt. College of Art, Chandugarh
 2012 - Sri Ayon Sarkar, Creative Director, Cheil Media, Gurgaon, Haryana

45. List the teaching methods adopted by the faculty for different programmes.
- A. Innovative Teaching Learning Process through the wider use of ICt (PPT/ Documentaries/ Films etc)
 - B. Interactive Teaching Learning Process
 - C. Group Discussions about current issues in relation with Graphic Design and Impact on Society
 - D. Classroom Seminar and presentation of practical works in UG/ PG
 - E. Use of Journals for Research
 - F. Writing research Proposals
 - G. Participated for Major Research Project Participations
46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?
 Through various steps of self assessments of the faculties, feedbacks from Students, Other department colleagues and Alumnus.
47. Highlight the participation of students and faculty in extension activities.
 Faculty continuously and actively participated in International/ National and Regional level of Different innovative design concepts, competitions, art exhibitions in different categories, research projects etc. i. e. National Lalit kala, State Lalit kala, Aifacs, Camlin, UGC, ICD, NID etc.

Students actively participated in International/ National and Regional level of Different innovative design concepts, competitions, art exhibitions in different categories, research projects etc. i.e. Samhita-College of Art, New Delhi, Jaipur College of Art, National lalit Kala and State Lalit Kala etc.

48. Give details of “beyond syllabus scholarly activities” of the department.

Faculty actively participated in International/ National and Regional Level of Seminars, Workshops etc. as per following :

a. Invited talks/ Chaired Sessions in International meeting :

(teacher wise specific details to be provided)

Subject	Teacher	Year	Place
Invited Talk	Dr. Manish Arora <i>Assistant Professor</i>	2010	Asis@noon at Asian Studies Pogramme, University at Buffalo, Buffalo, NY, USA

b. Awards/ Honours/ Recognitions :

Sl. No.	Subject	Teacher	Year	Place
1	Jury Member	Dr. V. B. Singh Head & Associate Professor	2012	Kumbh Mela Logo Competition by UP Tourisam
2	Jury Member	Vijay Singh <i>Associate Professor</i>	2010	29 th UP State Lalit Kala Akademi, Lucknow, UP
3	Jury Member	Vijay Singh <i>Associate Professor</i>	2011	Camlin North India Art Competition by Camlin Art Foundation, New Delhi

1	Fellow	Dr. Hiralal Prajapati <i>Associate Professor</i>	2007	Royal Asiatic Society, Great Britain
2	Board of Studies Member	Dr. Hiralal Prajapati <i>Associate Professor</i>	2011	Raja Man Singh Tomar Music and Art University, Gwalior, MP
3	Board of Studies Member	Dr. Hiralal Prajapati <i>Associate Professor</i>	2011	Mahatma Gandhi Kashi Vidyapeeth, Varanasi

1	Visiting Scholar	Dr. Manish Arora <i>Assistant Professor</i>	2010	Asian Studies Programme and Department of Visual Studies at University at Buffalo, Buffalo, NY, USA
2	Board of Studies Member	Dr. Manish Arora <i>Assistant Professor</i>	2011	Raja Man Singh Tomar Music and Art University, Gwalior, MP

c. Important Visual and Performing Arts related performances and exhibitions by the Faculty.

Teacher : Dr. V. B. Singh – Head & Associate Professor

S. N.	Year	Level		Category	Place
1	2012	National	Group	Painting	Faculty of Visual arts, BHU

Teacher : Sri Vijay Singh – Associate Professor

S. N.	Year	Level		Category	Place
1	2009	National	Solo	Photography	Qretica Art Gallery, Assi, Varanasi
2	2009	National	Solo	Painting	Jahangir At Gallery, Mumbai
3	2010	National	Group	Painting	Invited Artist Group Exhibition by UP State Lalit Kala Akademi, Lucknow
4	2010	National	Solo	Painting	Faculty of Visual arts, BHU
5	2011	National	Solo	Photography	Faculty of Visual arts, BHU
6	2012	National	Group	Painting	Faculty of Visual arts, BHU

Teacher : Dr. Hira Lal Prajapati - Associate Professor

S. N.	Year	Level		Category	Place
1	2007	International	Group	Painting	Embassy of India and BP Koirala Foundation, Nepal
2	2007	National	Group	Photography	5th All India Photography Art Exhibition by UP State Lalit Kala Akademi, Lucknow
3	2008	National	Group	Painting	Interstate Exchange Art Exhibition, Panji, Goa
4	2009	National	Group	Painting	Samgrah Pradarshani by UP State Lalit Kala Akademi at Uttarakhand and MP
5	2010	National	Group	Painting	Nehru Centre Art gallery, Mumbai and Nehru Kala Kendra, Jaipur by UP State Lalit Kala Akademi
6	2012	National	Group	Painting	Faculty of Visual arts, BHU
7	2012	National	Group	Painting	New Delhi

Teacher : Dr. Manish Arora - Assistant Professor

S. N.	Year	Level		Category	Place
1	2009	National	Solo	Drawing	Film and Television Institute, Pune, Maharashtra
2	2009	National	Group	Drawing and Painting	All India Art Exhibition by Indian Academy of Fine Arts, Amritsar, Punjab
3	2009	National	Group	Painting	North India Art Exhibition by Camlin Art Foundation, New Delhi
4	2009	National	Group	Photography	7 th All India Photography Art Exhibition by UP State Lalit Kala Akademi, Lucknow
5	2009	State	Group	Drawing	29 th UP State Annual art Exhibition by UP State Lalit Kala Akademi, Lucknow
6	2009	State	Group	Painting	1 st UP State Annual art Exhibition by Chikitushi, Kanpur
7	2010	International	Solo	Painting	Gallery, Department of Visual Studies at University at Buffalo, Buffalo, NY, USA
8	2010	International	Group	Mix Media	By Banyan Tree Art Organisation, Jarmany at Faculty of Visual Arts, BHU
9	2010	National	Group	Drawing	83 rd All Indian Art Exhibition by AIFACS, New Delhi
10	2010	State	Group	Drawings	30 th UP State Annual art Exhibition by UP State Lalit Kala Akademi, Lucknow
11	2011	International	Group	Photography	Cazenove + Loyd, Imperial Studios, 3-11 Imperial Road, London SW6 2AG, UK
12	2011	National	Solo	Painting	Faculty of Visual Arts, BHU

13	2011	National	Solo	Photography	Nagri Natak Mandali, Varanasi
14	2011	National	Solo	Photography	Faculty of Performing Arts, BHU
15	2011	National	Group	Photography	30 th LCC All India Salon of Photography by Lucknow Camera Club, UP
16	2011	National	Group	Painting	All India Art Exhibition by DPS Haridwar, Uttarakhand
17	2011	National	Group	Painting	North India Art Exhibition by Camlin Art Foundation, New Delhi
18	2011	National	Group	Drawing	84 th All Indian Art Exhibition by AIFACS, New Delhi
19	2011	National	Group	Digital Painting	2 nd All India Digital Art Exhibition by AIFACS, New Delhi
20	2011	State	Group	Painting	31 st UP State Annual Art Exhibition by UP State Lalit Kala Akademi, Lucknow
21	2011	State	Group	Painting and Drawing	2 nd UP State Annual art Exhibition by Chikitushi, Kanpur
22	2012	National	Solo	Photography	Faculty of Visual Arts, BHU
23	2012	National	Group	Painting	Faculty of Visual Arts, BHU

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

UGC/ NAAC

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Introduced New Course Curriculum under Specialization Course for MFA - Post Graduate Course entitled IMCD - Integrated Marketing Communication Design in connection with the current demand of Advertising Agency and Society. Implemented in year 2010.

Proposed Under XII Plan New Course for UG/ PG Level entitled - Animation Design in the year 2012.

51. Future plans of the department.

52. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths -

1. Enriched and Well experienced Faculties from Academic and Industry
2. Eminent, Self-Entrepreneur and Experienced Academic Alumnus.
3. Established Brand 'Applied Arts' worldwide with the support of Alumni
4. Inter Disciplinary Faculty
5. Creatively engaged and Actively progressive Faculties

Weaknesses -

1. Shortage of Teaching Staff - Professors, Associate and Assistant Professors

2. Shortage of experienced Technical Staff
3. ICT furnished Studio/ Labs
4. Basic Infrastructure - Building Space for Class Rooms of PG and Independent Space for research
5. Updated Equipments for Photography and Design Reproduction Labs

Opportunities -

1. To establish Interdisciplinary Research Lab in Global perspective
2. To introduce new courses i. e. Fashion Design, Retail Design, Jewellery Design, Short term Courses.
3. To Start interdisciplinary courses for PG course with other Institute
4. Collaborations with Government Institutions for other project works.
5. Collaborations with Industry and to start Industry - Academia relations in the field of Applied Arts.

Challenges -

1. To improve Teacher Student Ratio
2. Give more space and flexibility to faculties for more creative and innovative research
3. International Collaborations with the premier institutes.
4. To attract more scholars across the world for the benefit of Student and Teachers
5. Create an exclusive environment for the society to better understanding of the art of Applied Arts.

Post-accreditation Initiatives

If the university has already undergone the accreditation process by NAAC, please highlight the significant quality sustenance and enhancement measures undertaken during the last four years. The narrative may not exceed ten pages.

