

Evaluative Report of the Department

1. Name of the Department : **Commerce**
2. Year of establishment : **1940**
3. Is the Department part of a School/ Faculty of the university?
Part of the University
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
UG, PG, Special Courses, Ph.D.
5. Interdisciplinary programmes and departments involved : **N.A.**
6. Courses in collaboration with other universities, industries, foreign institutions, etc. : **No**
7. Details of programmes discontinued, if any, with reasons : **No**
8. Examination System : Annual/Semester/Trimester/Choice Based Credit System : **Semester Credit System**
9. Participation of the department in the courses offered by other departments
Yes
10. Number of teaching posts sanctioned, filled and actual (Professors/ Associate Professors/ Asst. Professors/others)

	Sanctioned	Filled
Professor	6	2
Associate Professors	13	8
Asst. Professors	37	23

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance :

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
Dr. S.P. Srivastava	M. Com., Ph. D. (BHU)	Professor	Accounting, Finance & Taxation	40 years	03
Dr. Vinay Kumar	M. Com.(AU), Ph. D. (BHU)	Professor	Accounting, Finance & Taxation	42 years	00

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
Dr. Shyam Chandra	M. Com., Ph. D. (BHU)	Professor	HRM, HRD & Business Law	39 years	00
Dr. B. Jha	M. Com., Ph. D. (BHU)	Professor	Marketing including International Marketing & Advertising and General Management	36 years	02
Dr. V.S. Singh	M. Com., Ph. D. (BHU)	Professor	Business Finance & Corporate Studies	32 years	02
Dr. A.R. Tripathi	M. Com., MBA, Ph. D.	Professor	Accounting & Finance	32 years	04
Dr. C.P. Mall	M. Com., Ph. D.	Professor	Financial Management	33 years	01
Dr. Prashant Kumar	M. Com., Ph. D.	Professor	Accounting & Finance	33 years	02
Dr. A.A. Ansari	M. Com., MBA, Ph. D.	Professor	HRM & Financial Management	35 years	02
Dr. J.S. Mathur	M. Com., Ph. D.	Professor	Human Resource Management	36 years	03
Dr. O.P. Rai	M. Com., Ph. D.	Professor	HRD, Banking & Insurance	35 years	00
Dr. G.C.R. Jaiswal	M. Com., Ph. D.	Professor	Finance & Accounting	23 years	02
Dr. H.K. Singh	M. Com., D. Phil. (AU)	Professor	Accounting, Finance & General Management	26 years	03
Dr. A.K. Mishra	M. Com., Ph. D.	Professor	Marketing & International Business	29 years	03
Dr. S.B. Rai	BBM, MBM, Ph. D. (BHU)	Professor	Business Law & Marketing	35 years	03
Dr. J.P. Singh	M. Com., Ph. D. (BHU)	Professor	Business Finance & Company Law	31 years	03
Dr. K.K. Jaiswal	M. Com. (Lucknow), Ph. D. (BHU)	Professor	Business Finance	33 years	05
Dr. K.K. Misra	M. Com., Ph. D.	Professor	Accounting & Finance	32 years	03
Dr. S.P. Agrawal	M. Com., Ph. D.	Professor	Taxation	29 years	02
Dr. O.P. Singh	M. Com., Ph. D. (BHU)	Professor	Finance, Banking & Project Management	24 years	02

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
Dr. M. Ahmad	M. Com., Ph. D.	Professor	Corporation Finance	33 years	02
Dr. S.N. Jha	M. Com., Ph. D. (BHU)	Professor	Marketing	20 years	02
Dr. B.K. Singh	M. Com., Ph. D. (BHU)	Professor	Financial Management; Special Interest Area: Consumer Behavior	19 years	03
Dr. Akhil Mishra	M. Com., D.Phil. (University of Allahabad)	Professor	Accounting & Finance (MIS & OR)	19 years 6 Months	04
Dr. (Mrs.) Priyanka Gite	M. Com., Ph. D.	Professor	Marketing	15 years	02
Dr. Fate Bahadur Singh	M. Com., Ph. D., MBA, LL.B., PGDHE, PGJMC, CIC	Professor	Accounting, Finance, HRM & Marketing	18 years	07
Dr. Dhananjay Sahu	M. Com., Ph. D.	Professor	Finance	16 years	01
Dr. Bijaya Kumar Mohanty	M. Com., Ph. D., LL. B., PGDFM	Professor	Accounting & Finance	30 years	00
Dr. S.C. Das	M. Com., M. Phil., Ph. D., ICWA (Inter)	Associate Professor	HRM & Business Research Methods; Core Research Interest: Insurance Studies	15 years	00
Dr. V. Shunmugasundaram	M. Com., MBA, PGDCA, Ph. D.(BHU)	Associate Professor	Accounting & Finance, Corporate Studies, Banking & Organisational Behaviour	16 years	00
Dr. R.S. Meena	M. Com., M.Phil., Ph. D., PGDI-MKT, PGDIM, PGDI-DLL	Assistant Professor	Banking, Finance, HRM & Marketing	12 years	02
Dr. (Mrs.) Twinkle Prusty	M. Com., M.Phil., CA (Inter), Ph. D. (Finance)	Assistant Professor	Accounting, Finance & Taxation	9 years	02
Dr. Brijesh Pratap Singh	M. Sc., Ph. D. (Statistics)	Assistant Professor	Statistical Demography & Stochastic Modeling	6 years	02

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

1.	Prof. R.P. Srivastava (Kansas State University)
2.	Prof. B.P. Singh Rtrd. Head & Dean (Delhi School of Economics, New Delhi)
3.	Prof. Jawahar Lal (Delhi School of Economics, New Delhi)
4.	Prof. K.M. Upadhyaya (Jamia Miliaislamia Central University, New Delhi)
5.	Prof. B.B. Tandon (Chandigarh University, Chandigarh)
6.	Prof. M.A. Zahir (Pujab Agricultural University, Punjab)
7.	Prof. Nafees Baig (Aligarh Muslim University, Aligarh)
8.	Prof. K.R. Sharma (M.D.S. University, Ajmer)
9.	Dr. R. Upadhyaya (University of Rajasthan, Jaipur)
10.	Prof. Nageshvar Rao (Pt. J.L. N. Institute of Business Management, Vikram University, Ujjain)
11.	Prof. S.N. Singh (Jabalpur University, Jabalpur)
12.	Prof. Ashok Kumar Mohanty (Berhampur University, Berhampur, Odisha)
13.	Prof. Sanjay Srivastava (Institute of Business Management, Kanpur)
14.	Prof. Sunil Gupta (Himachal Pradesh University, Shimla)
15.	Prof. Ram Dawar (Osmania University, Hyderabad)
16.	Prof. G.L. Dave (J.N. Vyas University, Jodhpur)
17.	Prof. R. Dwivedi (Kurukshetra University, Haryana)
18.	Prof. R.K. Jena (Utkal University, Bhubneshvara)
19.	Prof. G.K. Krishnamurty (Kakatiya University, Warangal)
20.	Prof. B.L. Saraf (Gorakhpur University, Gorakhpur)

21.	Mr. S.N. Tripathi (Chairman, Kashi Gomti Smyut Gramin Bank)
22.	Prof. Alok Kumar Rai (Faculty of Management Studies, BHU)
23.	Prof. P.K. Mishra (Computer Centre, BHU)

13. Percentage of classes taken by temporary faculty - programme-wise information : **N.A.**

14. Programme-wise Student Teacher Ratio : **46 : 1**

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

	Sanctioned	Filled	Vacant
STA	1	NIL	1
Lab Asstt.	1	1	NIL
Lab Attd.	1	1	NIL

16. Research thrust areas as recognized by major funding agencies : **N.A.**

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Name of the project	Name of the funding agency	Total grant received
Quality of Working Life of Employees in Sugar Industry of Uttar Pradesh : An Empirical Investigation	UGC, New Delhi	2,62,000/-
An Enquiry into Industrial Sickness in the Dichotomy of Development in India : A Case Study of Varanasi and Sant Ravi Das Nagar Districts of Uttar Pradesh	UGC, New Delhi	3,63,400/-
Promotion and Protection of Handloom Silk Industries in Uttar Pradesh with Special Reference to Varanasi and Chandauli Districts - Need of the Hour	UGC, New Delhi	2,37,500/-
Work-Life Balance Practices (WLBPs) of Selected Insurance Companies in Kolkata: A Descriptive Study	Indian Council of Social Science Research, New Delhi	5,93,400/-

18. Inter-institutional collaborative projects and associated grants received : **N.A.**
 a) National collaboration b) International collaboration
19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received. : **N.A.**
20. Research facility / centre with : **N.A.**
- state recognition
 - national recognition
 - international recognition
21. Special research laboratories sponsored by / created by industry or corporate bodies : **N.A.**
22. Publications : **N.A.**
- * Number of papers published in peer reviewed journals (national / international)
 - * Monographs
 - * Chapters in Books
 - * Edited Books
 - * Books with ISBN with details of publishers
 - * Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)
 - * Citation Index - range / average
 - * SNIP
 - * SJR
 - * Impact Factor - range / average
 - * h-index
23. Details of patents and income generated : **N.A.**
24. Areas of consultancy and income generated : **N.A.**
25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad : **Two**

26. Faculty serving in
 a) National committees b) International committees c) Editorial Boards d)
 any other (please specify) : **Five**
27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs,
 workshops, training programs and similar programs).
**Encouraging to attend refresher/orientation programmes, seminar,
 conferences and workshops etc.**
28. Student projects
- percentage of students who have done in-house projects including inter-
 departmental projects : **100%**
 - percentage of students doing projects in collaboration with other
 universities / industry / institute : **100%**
29. Awards / recognitions received at the national and international level by
- Faculty : **One**
 - Doctoral / post doctoral fellows : **Not JRF**
 - Students : **N.A.**
30. Seminars/ Conferences/Workshops organized and the source of funding
 (national / international) with details of outstanding participants, if any.
Workshop on Personality Development - March 28th, 2012
**National Conference on Innovative Management Practices in Banking
 and Insurance Sector - A Global Perspective, April 14-15, 2012**
**National Conference on Insurance Industry in India : Agenda for April,
 16 - 17, 2011**
National Seminar on Banking & Insurance in 21st Century, April, 5, 2009
Funding agency - Faculty of Commerce, BHU
31. Code of ethics for research followed by the departments
As per Ordinance of the course and through RDC, DRC and RPC.

32. Student profile programme-wise:

Name of the Programme (refer to question no. 4)	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
U.G.	17444	322+110		Not available	
P.G.	4625	194+113		Not available	

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
P.G. (M.Com. I-Semester)	66.84	33.16	2.07	3.11

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise. : **N.A.**

35. Student progression

Student progression	Percentage against enrolled
UG to PG	Through PET
PG to M.Phil.	N.A.
PG to Ph.D.	RET, NET, JRF
Ph.D. to Post-Doctoral	N.A.
Employed	
• Campus selection	10%
• Other than campus recruitment	10%
Entrepreneurs	5%

36. Diversity of staff

Percentage of faculty who are graduates	
of the same university	58%
from other universities within the State	24%
from universities from other States	18%
from universities outside the country	-

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period : **N.A.**
38. Present details of departmental infrastructural facilities with regard to
- a) Library : **Yes**
 - b) Internet facilities for staff and students : **Yes**
 - c) Total number of class rooms : **Twenty Six**
 - d) Class rooms with ICT facility : **One**
 - e) Students' laboratories : **One**
 - f) Research laboratories : **N.A.**
39. List of doctoral, post-doctoral students and Research Associates
- a) from the host institution/ university

SI. No.	Name	SI. No.	Name
1	Ms. Sheetal Kapoor	26	Mr. Anup Kumar Roy
2	Ms. Ranjana Gujarati	27	Mr. Amresh Kumar
3	Ms. Reeta	28	Ms. Ragini Shah
4	Mr. Ramesh Lal	29	Ms. Roli Singh
5	Mr. Surendra Kumar	30	Mr. Munna Lal Yadav
6	Mr. Abhishek Singh	31	Mr. Roshan Kumar Sahu
7	Ms. Nilanjana Kumari	32	Mr. Brajesh Kumar
8	Mr. Arun Kumar	33	Mr. Rakesh Kunnajiya
9	Ms. Khusboo Singh	34	Mr. Abhishek Kumar
10	Ms. Renu	35	Mr. Jubilee Evangelist Bara
11	Ms. Suman Devi	36	Ms. Neha Gupta
12	Mr. Mukesh Kumar	37	Ms. Archana Upadhyay
13	Mr. Anil Kumar Gope	38	Ms. Sarika Chaurasia
14	Mr. Sameer Shekher	39	Ms. Pratibha Maurya
15	Mr. Chandan	40	Ms. Arti Verma
16	Ms. Priyanka Singh	41	Ms. Sweta Khemka

17	Mr. Binay Kumar Singh	42	Mr. Sudhansu
18	Ms. Snehlata Verma	43	Ms. Monika
19	Mr. Manish Seth	44	Mr. Anil Kumar
20	Mr. Ramzan Ali	45	Mr. Ravish Chandra Verma
21	Mr. Maneesh Kumar	46	Mr. Manish Kumar Singh
22	Mr. Raju Kumar Shaw	47	Mr. Ravi Kumar
23	Mr. Dilip Kumar Gond	48	Mr. Sandeep Kumar Sonkar
24	Ms. Divya Sharma	49	Mr. Dadan Kumar
25	Ms. Pallavi Mehrotra		

b) from other institutions/universities

Sl. No.	Name	Sl. No.	Name
1	Ms. Shweta Mehrotra	15	Mr. Dharmendra Kumar
2	Ms. Deepmala Singh	16	Ms. Anjali Agrawal
3	Mr. Sandhya Pathak	17	Mr. Sandeep Kumar Kesarwani
4	Mr. Alok Kumar	18	Mr. Satish Chandra Tiwari
5	Ms. Shweta Mathur	19	Ms. Pooja Singh
6	Mr. Anikesh Prakash	20	Ms. Meenu Bhandari
7	Mr. Pradeep Kumar	21	Mr. Vineet Pandey
8	Mr. Dharmendra Kumar	22	Mr. Ashutosh Yadav
9	Mr. Chitrasen Gautam	23	Mr. Kishan Jee
10	Mr. Anurag Singh	24	Mr. Sanjay Kumar Manjhi
11	Mr. Ashish Kumar Gupta	25	Mr. Tara Prasad Upadhyay (Foreign National)
12	Mr. Sunil Kumar	26	Mr. Hamid Reze Askari (Foreign National)
13	Mr. Mohd. Salim	27	Mr. Bhara Ram Dhungana (Foreign National)
14	Mr. Arvind Kumar Rao	28	Mr. Rabindra Ghimire (Foreign National)

40. Number of post graduate students getting financial assistance from the university. : **Sixty**

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Through D.C., PPC, Board of Studies and Faculty Board.

42. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, through changes in curriculum and pedagogy.

b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

As 'a' above.

c. alumni and employers on the programmes offered and how does the department utilize the feedback?

As 'a' above.

43. List the distinguished alumni of the department (maximum 10)

- **PADMASHREE :**

Prof. Pritam Singh

- **Eminent Educational Administrators :**

Prof. S.K.R. Bhandari

Prof. R.N. Singh

Prof. A.K. Singh

Prof. Pritam Singh

- **Successful Business Executive :**

Shri O.N. Singh

Shri K.N. Khanna

Dr. B.R. Singh

- **President of the All India Commerce Association :**

Prof. S.M. Tiwari

Prof. R.A. Singh

- **President of the All India Accounting Association :**

Prof. S.K.R. Bhandari

Prof. C. Lal

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.
Through training, project work, guest lectures, add on courses and seminar, quiz and sports etc.
45. List the teaching methods adopted by the faculty for different programmes.
Structured class room lectures, students presentation and seminars, case analysis and role playing etc.
46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?
Through feed back from students, staff and alumni.
47. Highlight the participation of students and faculty in extension activities.
The students are motivated to participate as also to organize several co-curricular activities.
48. Give details of “beyond syllabus scholarly activities” of the department.
Seminar, Workshop and Conference etc.
49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.
UGC, NAAC
50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.
Seminar & Conference, Publication of Research Papers and Books.
51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths :

- (1) Strong battery of Core-faculty.**
- (2) Low-cost highly effective education.**
- (3) Scope for inter-disciplinary educational exposure.**
- (4) Advantage of BHU brand equity.**
- (5) Strong centralized infrastructure of the University.**

Weaknesses :

- (1) Adverse students-teacher ratio.
- (2) Resource crunch.
- (3) Simultaneous burden of U.G. & P.G.
- (4) Single department.
- (5) Autonomy restrained.

Opportunities :

- (1) Corporate consultancy and training.
- (2) Business knowledge and clinical services.
- (3) Business sponsored research work.
- (4) Entrepreneurship development programme.
- (5) Enormous scope for contribution to other discipline of knowledge.

Challenges :

- (1) Rapidly changing environment of higher education in the country.
- (2) Competition from private sector, domestic institutions, and foreign Universities.
- (3) Attracting, retaining and developing good Faculty.
- (4) Locational challenge.
- (5) Challenge of keeping pace with industry requirement.

52. Future plans of the department.

Transformation of the Faculty of Commerce into Institute of Business Studies with six (06) departments in its fold :

- Department of Accounting and Taxation
- Department of Financial Management
- Department of Human Resource and Organisational Development
- Department of Marketing
- Department of Banking
- Department of Insurance