

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY

An Institution of National Importance Established by BANARAS HINDU UNIVERSITY ACT XVI of 1915

प्रबन्ध शास्त्र संकाय
FACULTY OF MANAGEMENT STUDIES

Empowering managerial minds since 1968

FDP on Entrepreneurship Development

An initiative under :

**Department of Science & Technology
National Implementing and Monitoring Agency for Training (DST-NIMAT Project)
Government of India**

Prof. R.K. Pandey
Dean, FMS, BHU

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Dated: 5/10/2014

The Faculty of Management Studies, Banaras Hindu University is organizing **Faculty Development Programs** of two weeks duration as per following schedule:

First Program	1 - 12 December 2014
Second Program	16 - 29 January 2015

The above Faculty Development Programs are initiatives under **DST - NIMAT Project 2014-15** of **Department of Science and Technology, Government of India**.

The programs are meant for **faculty members** of Science, Technology, Social Sciences, Commerce, Polytechnic and persons from organizations engaged in entrepreneurship development. The above programs intend to equip the participating Faculty to groom Techno-Entrepreneurs at their respective fields. This initiative is a part of entrepreneurship development strategy to create resource persons for entrepreneurship development.

The seats are limited and nomination will be confirmed on first come first served basis. **No registration fee is required for the program.** However, no accommodation and transporting allowance will be provided to the Participants.

We invite participation for the above Programs from institutions and organizations engaged in entrepreneurship development. Nomination form for the same is attached. Program intake is limited and all those interested are requested to forward the nominations at the earliest.

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Senior academicians and practitioners will engage technical sessions on a variety of topics related to Entrepreneurship Development in the above programs.

The following are **some indicative topics** to be covered in the program:

Understanding Entrepreneurship:

- ↳ Historical background – Indian Values, Business ethics vis-à-vis entrepreneurship & present scenario
- ↳ Why entrepreneurship: Entrepreneurship – concept
- ↳ Successful Entrepreneur
- ↳ Unsuccessful Entrepreneurs – A Case Study

Personality Development:

- ↳ Personality Development
- ↳ Communication Skills
- ↳ Meditation /Yoga Spirituality - What, why, and How?

Project Decision Making:

- ↳ Network Analysis
- ↳ Business environment scanning
- ↳ Project identification & opportunity guidance
- ↳ How to make proposals for EACs and EDPs
- ↳ Technology assistance from R & D labs and other sources
- ↳ Problems and issues in the implementation of SSI units

Conducting Enterprises:

- ↳ Project Appraisal
- ↳ Market Survey: Tools and Techniques
- ↳ Problem Solving and decision making
- ↳ Corporate Governance
- ↳ Legal aspects (Labour legislations etc.)
- ↳ Marketing management and marketing support available to SSI units
- ↳ Role of supporting agencies-DIC, SIDC etc.
- ↳ Financial Aspects of SSI Units
- ↳ Role of financial institutions-banks/SFC etc.
- ↳ Agencies involved in promoting & assisting SSIs
- ↳ Financial aspects of SSI units, sources of finance, cost of production and profitability
- ↳ Problems Faced by SMEs and Financing options available as per banking norms
- ↳ How to prepare a business plan & Tax Planning
- ↳ Technical aspects-ISO-9000 series and Quality

Entrepreneurship Development:

- ↳ EDPs in India-Role of DST (NSTEDB) and other promotional Institutions
- ↳ EDPs - Methodologies & strategies- promotional work and development inputs
- ↳ How to Identify and select potential entrepreneurs: Various tools and techniques
- ↳ Interface with a successful entrepreneurs and success stories
- ↳ Achievement Motivation Training (AMT): How to develop motivation
- ↳ Environment Pollution/control and energy saving/non-conventional energy sources aspects
- ↳ Action Plan & Feedback

The Faculty...

Management education started in the University in the year 1968. During the last 42 years, the Faculty of Management Studies has churned out near 4000 bright and dynamic managers who are currently placed at various levels in reputed business organizations globally. Presently the Faculty conducts 3 two-year F/T post graduate management programmes viz. Master of Business Administration (MBA), Master of Business Administration (International Business) and Master of Business Administration–Agri. Business besides doctoral programme in Management. We have introduced one-year Part Time Post Graduate Diploma in Business Management (PGDBA) from academic session 2010-2011 for working executives and entrepreneurs. Besides its regular academic programmes, the Faculty also organizes Executive Development Programmes, Management Development Programmes, National Conferences, Seminars and Workshops for working executives, academicians and researchers. The Faculty has been recognized by the AICTE as one of the Quality Improvement Programme Centers for training and updating the management teachers of AICTE approved B-Schools of the country. The Faculty has also been recognized as Host Institution for National Doctoral Fellowship. Faculty got the honour of Special Assistance Programme of DRS Level 1 by the University Grants Commission. The Faculty houses Entrepreneurship Development Cell and Industry Institute Partnership Cell sponsored by AICTE. Faculty emerged as one of the best institutions in the University system, ranking no. 3 in infrastructure and scored highest ROI in the b-school survey conducted by Business World 2010.

The University...

Banaras Hindu University is an internationally reputed temple of learning, situated in the holy city of Varanasi. The University, since its inception in 1916, has greatly contributed to the development of the society and mankind. It is a knowledge capital with its knowledge base covering almost all the spheres ranging from science to arts and engineering to medicine. Over the years it has continuously produced countless knowledgeable citizens who are holding key positions in the leading organizations worldwide. The University spread over 4000 acres of land (main campus at Varanasi and Rajiv Gandhi South Campus Barkachha, Mirzapur) comprising 3 institutes, 15 Faculties and 140 academic departments provides a large number of programmes ranging from academics to special courses based on the interests of the students such as mountaineering, flying etc. In addition to these the University provides a wide range of facilities for sports and hobbies. BHU offers a congenial environment for the overall growth of the students. The University ranked no. 1 in India in a recent survey conducted by India Today Nielsen Survey 2010.

The City...

The holy city of Varanasi, known as the city of temples and learning, is a place of great historical and cultural importance. This spiritual capital of India is situated on the banks of the holy river Ganges and is presided over by Lord Shiva. It is an epitome of the synthesis of cultures, religions and races. The river-front of the city is decorated by hundreds of well built ghats which is a unique feature. The holy Buddhist place, Sarnath is in its precincts. Varanasi is the premiere place of oriental learning. The city is reputed for silk fabrics, perfumes, artistic brass and copper wares and a variety of handicrafts. It is an important centre of literature, art and culture. This vibrant city of joy, knowledge and liberation has a magnetic attraction for people all over the world.



Faculty Development Program on Entrepreneurship Development

[Under NIMAT Project 2014-15 of DST, GoI]

Registration Form

Name										
Father's Name										
Date of Birth	DD	MM	YEAR		Age in Years:					
Category (pl. put a tick mark [✓] in the corresponding cell)	SC	ST	OBC	GEN.	MINORITY	Gender				
						M	F			
Educational Qualification										
Designation										
Name & address of the Institute/ University/ Organization										
Mailing Address:										
Ph. No. (Off.)						Ph. No. (Res.)				
Mobile										
Email										
Program intending to Participate: *	1-12, December 2014					16-29, January 2015				

(* pl. strike off whichever is not applicable.)

(Signature of the participant)

RECOMMENDATION

I am pleased to recommend the name of the above Faculty member/ executive/ official of our Institution/organization for the participation in the Faculty Development Program. The nominee will be relieved for the participation in the program.

Name and designation of Recommending Authority : _____

Name of the Institution : _____

Mailing Address : _____

Telephone : _____

Email : _____

SIGNATURE OF RECOMMENDING AUTHORITY
(With Seal)

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