

काशी हिन्दू  
विश्वविद्यालय



BANARAS HINDU  
UNIVERSITY

प्रबन्ध शास्त्र संस्थान  
INSTITUTE OF MANAGEMENT STUDIES

**(2019-20 Session)**



# Contents

## Part - I

1.	Overview Summary of the Report	1
	i) The Beginning	
	ii) Need Based Programs	
	iii) Collaborations with Corporate World	
	iv) Collaboration with international institutions	
	v) Recognitions	
	vi) Contributions	
	vii) Outreach / Extension Activities	
	viii) Alumni Activities	
2.	A brief Report of the Working of the Institute	6
3.	Details of achievements of Activities & Programs	7
4.	Details of Research facilities available for students	27
5.	Institution of new programs of study up-to-date list of programs of study offered by the Faculty	28
6.	Awards of Degrees, Diplomas and Certificate for students	28
7.	Library Facilities	28
8.	Placement Services and Training Programs	30
9.	Extra Curricular Activities	32
10.	Campus Development	32
11.	Formation of new Ordinances / Amendment to certain existing Ordinances and framing of rules.	32

## Part - II

Annexure I	Statement showing academic contribution of University Teachers/ Staff during the year 2019-2020
Annexure II	List of Research Project funded by various Agencies sanctioned during the year 2019-2020
Annexure III	Seminars/Symposium/Conferences/Workshops/Other Academic Meets held during the year 2019-2020
Annexure IV	Statement showing number of Teachers deputed to participate in the various academic meets during the year 2019-2020
Annexure V	List of Honours, Fellowship, Awards Distinctions and other remarkable achievement of the Institute/ Faculty during the year 2019-2020



## PART 1

### 1. Overview summary of the Report

#### **Institute of Management Studies, BHU** *Empowering managerial minds since 1968...*

##### **i) The Beginning:**

“*Om sahanavavatu.....*” They recited. And the civilization thrived in this sacred city, Varanasi, on the banks of the holy river Ganga since time immemorial. The city known for spirituality, where the life is obsessed with unending search for truth and knowledge. It could be the City’s inherent zest for education and learning that prompted the great visionary **Pt. Madan Mohan Malaviya** to choose this holy land for establishing his dream institution - **Banaras Hindu University**, in the year **1916**.

The University achieved another milestone towards materializing the dreams of its great founder, when it started Post Graduate and doctoral program in Management in the late 1960s, precisely in the year 1968 as a Department in the Faculty of Commerce. Envisaging the increasing need for imparting quality management education and research, the University transformed the Department of Management Studies to an independent Faculty of Management Studies in the year 1984. Dedicated efforts were made to run innovative and need based programs for the corporate world under the dynamic leadership of professors of national and international repute. The Faculty has been upgraded to Institute of Management Studies vide University Notification No. R/GAD/Amend. Statute 3.A/136737 dated 16 December 2015.

##### **Vision, Mission and Objectives:**

Management education is gaining more and more importance and momentum in today’s world. Skills of professional management makes career oriented younger generation more confident and successful in achieving their dreams. Organizations also require professional hands blended with management skills to carryout their future growth plans.

In the present scenario, at Institute of Management Studies, BHU, we understand that the responsibilities and challenges before management institutions in general and that of the Institute, being one of the premier management institutions in the country in particular, are high.

Keeping all these in view, the following Vision, Mission and objectives have been set for the Institute :

##### **Vision:**

The Institute aspires to be one of the most admired Global Centres of Excellence committed to redefining the domain of Management Knowledge and developing socially sensitive leader-managers.

##### **Mission:**

The mission of the Institute of Management Studies is to cater to the needs of the business, industry and other vital sectors through quality education, research, consultancy and other professional services.

## **Objectives:**

- To impart need based education to promising young talents aspiring to carve their careers in management.
- To enrich the field of management through research -both applied and conceptual, and quality publications.
- To enhance the decision making skills and the administrative competence of practicing managers through MDPs and solve their specific problems through consultancy services.
- To enrich the knowledge and skills of teachers of various Management Institutes through Quality Improvement Programs.
- To collaborate with the corporate and world class academic institutions for the furtherance of management education and research and also for bridging the line of divide.
- To inculcate the Entrepreneurial orientation in the students/ youth of the region.

## **ii) Need based programs :**

Considering the changing requirement of the corporate world, the Institute conducted a variety of innovative management programs during these years. Besides doctoral program in management, the Institute conducted a two year full time post graduate degree program - Master of Management Sciences, later nomenclatured as Master of Business Management, and then Master of Business Administration. To facilitate imparting management education for desiring candidates who are already in job, we had conducted part time (three year) degree program in management studies (Master of Business Management). The faculty also previously launched one year part time Post Graduate Diploma in three different disciplines of management viz., Personnel Management, Marketing Management and Financial Management for working executives.

With continuous revision and innovation, the Institute has always been grooming managers capable of handling complex business operations of the day and future. After being upgraded to Institute of Management Studies in December 2015, the Institute is working on a variety of proposals to launch collaborative and innovative academic programs including MBA Hospital Management, MBA in Hospitality Management, integrated programs such as B.Tech.– MBA, B.Sc. MBA, Executive MBA etc.

From academic session 2019-2020, the Institute is launching One- year two-sem. Part-time Post Graduate Diploma in Health Care Management.

## **Ongoing Academic Programs:**

- Doctoral Program in Management Studies 2- 5 years duration
- Master of Business Administration (MBA) 2 years (F/T)
- Master of Business Administration – International Business (MBA- IB) 2 years (F/T)
- MBA (Agri-Business) (Course is conducted at Rajiv Gandhi South Campus, Barkachha, Mirzapur.) 2 years (F/T)
- PG Diploma in Business Administration (PGDBA) one year (P/T)
- PG Diploma in Health Care Management (PGDHCM) one year (P/T)
- Diploma in Micro Finance & Entrepreneurship one year (P/T)
- Diploma in Leisure and Hospitality Management one year (P/T)
- Certificate in Health Care Management six months (P/T)

### **iii) Collaborations with Corporate World:**

Institute is having strong linkages with corporate world. Institute has made constant efforts to invite top business executives to our Faculty for delivering guest lectures on topical issues and for interactions with our students and faculty members. Further, senior executives from industry have always been part of our key resource persons in various academic events being organized by the Faculty viz., year-long lecture series, Seminars, Conferences, Workshops, Brain Storming Sessions, FDPs, MDPs and in other training programs. These academic interactions and lectures always contributed strengthening the teaching learning process in the Faculty. We have also received enriching suggestions and support from the industry in the process of curriculum revision.

#### **Practical Training, Dissertation & Final Placement**

Another area of active collaboration with the corporate world is practical training of our management students. As part of the course curriculum, our students receive 8-week practical training during summer every year. We have received tremendous support from the industry in arranging training facility for our students. As part of dissertation project also our students received great support and guidance from the industry in completing their projects successfully. Campus Placements are another important area of corporate linkages. Several reputed public and private sector organizations regularly participate in campus placement programs. They includes, Reserve Bank of India, ICICI Bank, Coal India Ltd, DHL Express, Pantaloons, Infosys, FINO, Bank of India, Dena Bank, Indogulf, iCRM, IDBI Bank, Canara Bank, Bank of Baroda, Ansal API, NCMSL, Axis Bank, Visa Steel, UCO Bank, Stag International to name a few.

#### **Alumni Linkages :**

The Alumni of the Institute is of 5000 plus community spread all over the world. The alumni association is working very actively and contributing towards strengthening the linkages with corporate world.

#### **Recognitions / Collaborations :**

- Atal Incubation Center of Atal Innovation Mission, NITI Aayog Government of India.
- DRS Special Assistance Programme of Level II of UGC.
- Allahabad Bank Chair
- Consultancy Project with Central Power Research Institute (CPRI) for Third Party Evaluation of R & D Projects of Ministry of Power, implemented through CPRI .
- Consultancy Project with Bhadohi Industrial Development Authority.
- Organized MDP for Executives of Power Grid Corporation Ltd.
- Organized Disha - Training programs for Indian Oil Corporation Ltd.
- Airport Authority of India
- BSE Institute Ltd. (a fully owned subsidiary of Bombay Stock Exchange Ltd.).
- Conducted Faculty Development Program under NIMAT Project of Department of Science & Technology, Ministry of Human Resource Development for capacity building for fostering entrepreneurship among students of technical institutions (for faculty members of technical institutions)
- Conducted in house training programs/ MDPs for several organizations including, NTPC, UPRVUNL (Anpara Thermal Power Projects), Vindhyachal Super Thermal Power Station, Kendriya Vidyalyay Sanghatan, Indian Postal Dept., etc.
- Empanelled as Training Institute for conducting National Training Programs for Franchisee and C&D employees of PVVNL (collaboration with Rural Electrification Corporation, Ministry of Power)
- Collaborated with ICICI Prulife to conduct One year PG Diploma in Management and Insurance
- Conducted consultancy projects for UNDP and Fellowship programs for WHO Health executives.

#### **iv) Collaborations with International educational institutions:**

The Institute is strongly pursuing for international academic linkages with world renowned institutions of higher education. Recently top academicians from world institutions from different countries have visited the Institute. On this initiation, the University signed MoUs with the following institutions recently:

- Ethiopian Civil Service College, Ethiopia
- Wilkes University, Pennsylvania, USA
- School of Business, Claflin University, USA (to be signed)
- University of Lausitz, Germany (to be signed)

Besides the above institutions, the Institute also collaborated with the several other international institutions for intellectual and academic partnership on various occasion. Some of the institutions are:

- School of Business, The University of Kansas, USA.
- School of Agriculture & Computer Sc., Tennessee State University, USA
- Global Strategic Management Inc., USA
- Institute of Customer Relationship Management, USA

#### **v) Recognitions**

- **Setting up of AIC – Mahamana Foundation for Innovation and Entrepreneurship – IM-BHU – A flagship project of Atal Innovation Mission, NITI Aayog, Government of India.**
- **DRS – Phase II SAP (Special Assistance Program) (UGC)**
- Signed Study Report Agreement with XV Finance Commission, Govt of India
- **Identified as one of the Quality Improvement Program Centres:**  
Taking cognizance of its expertise and deep commitment to learning, the Institute has been identified as one of the Quality Improvement Program Centres by the All India Council for Technical Education for developing and updating the teachers of management institutions of the country in the year 2001. Since then the Faculty conducted around 30 short term (6-day) Programs on various topics under this scheme.
- **Identified as the host Institution for national doctoral fellowship in Management :**
- **Entrepreneurship Development Cell (AICTE)**
- **Industry Institute Partnership Cell (AICTE)**

#### **vi) Contributions**

##### **Regular academic programs:**

Institute has produced over 5000 management graduates since its inception who are serving in key administrative positions of private and public sector organizations across the globe. This is besides over one hundred Doctoral dissertations and several hundreds of PG diploma programs run by the Institute.

##### **Research publications:**

The Institute is having its own Research Journal : BHU Management Review – A Journal of contemporary management research (ISSN 2231 0142)

Faculty members have published over 100 books and over 500 research papers in journal of national and international repute.



## **vii) Outreach / Extension activities:**

High profile academic events organized recently:

- **MDP for executives of PGCL**
- **Consultancy projects for Bhadohi Industrial Development Authority**
- **Adoption of Villages under Unnat Bharat / Samarth Gram Abhiyan**
- **Projects of Airport Authority of India**
- **Industry Academia Summit 2012** ( 12-13 October 2012; Jointly with BHU Placement Coordination Cell)
- **International Workshop on Marketing Paradigms in emerging economies** (4-5 December 2012) ,
- **International Workshop** on Post Economic Meltdown Era: Challenges & Strategies (Jointly with **Association of Management Development Institutions in South Asia (AMDISA – A SAARC body)**, Alliance University, Bangaluru) **4-5 February 2012**
- Conference on Inclusive Growth & Micro Finance Access (CIGMA)
- Directors' Conclave on Quality Paradigm in Higher Education
- National Workshop on Financial Administration of Institutions of Higher Education (Jointly with **Association of Indian Universities**)
- International Conference on Strategic Management of Energy, Environment & Disaster for Sustainable Development (ICONSMEEDS)
- International Conference on Agriculture and Rural Development (ICARD)

Besides, the Institute organized over **50 academic conclaves** in the recent past.

### Also conducted training programs for:

- Executive Development Program for executives of Power Grid Corporation Ltd.
- DISHA –Training Program for Distributors of Indian Oil Corporation
- Rural Electrification Corporation Ltd.,
- HRD Cell, BHU,
- Teacher Empowerment Program by Microsoft of NMEICT, Ministry of HRD,
- FDPs of NIMAT, Department of Science and Technology
- Quality Improvement Programs of AICTE
- Management teachers training under Quality Improvement Programs of the AICTE: **Over 500.**

### Business Clinic:

Setting up of Business Clinic was an innovative step taken by the Faculty. The objectives of this initiative were: to bridge the gap between the theoretical and the practical concepts of business extending learning beyond classrooms and to provide expert services to the entrepreneurs and to business units.

### Community Services:

**SEVAARTH For serving Humanity** is a Social Club of Management Students of the Institute formed as part of the initiatives of DRS 1 Special Assistance Program of University Grants Commission. This initiative is to attract the young generations towards social cause and inculcate a sense of social responsibility among the youngsters.

**Activities so far:** Organizing Blood Donation Camps, Distribution of Blankets to poor patients admitted in SS Hospital, interaction with social entrepreneurs, visits to various social enterprises, Celebrated Joy of Giving Week, etc.

## viii) Alumni activities:

Since inception of management programs, the University produced over 4500 management graduates who are currently serving in key positions of public and private sector organizations across the globe. BHU Management Alumni Association (BHUMAA) is playing vital role in strengthening the network of this fraternity. BHUMAA has regional chapters in India and abroad.

The Association is also contributing towards the developmental initiatives of the Institute, strengthening its linkages with corporate world, arranging training and placement to management students of the Faculty.

The Association regularly organizes its annual meet in the University campus. There annual meets are marked with Honoring eminent alumni with Distinguished Alumnus Awards for their outstanding achievements, distributing scholarships and awards to the budding managers sponsored by alumni, get together of specific batches etc.

The Director is the Chairman and Patron of the Association.

## 2. A Brief report of the working of the Institute

During 2019-2020, Institute organized various developmental activities besides its regular academic Programs. These are detailed in the **section 3**.

Name of events	Date / Period
Workshop on “Mendeley Reference Manager Software”	February 15, 2020
Annual Meet of BHU Management Alumni Association (BHUMAA) from 9:00 AM onward at Malaviya Center of Ethics and Human Values, BHU Campus, Varanasi.	February 2, 2020
Vasantapanchanmi – University Foundation Day Function	January 30, 2020
Guest Lecture on “Corporate Banking & Project Finance” by Mr. P. N. Prasad, Deputy Managing Director, Commercial Clients Group-1, State Bank of India, Mumbai.	January 24, 2020
International BHU Alumni Meet 2020 (IBAM 2020) & Seminar on 'Higher Education in the 21st Century India and Mahamana's Vision' at Swatantatra Bhawan, BHU	January 17-18, 2020
Stakeholders Brainstorming Session for preparing Detailed Project Proposal on 'Artificial Intelligence (AI) in Agri-Supply Chain Management: A Growth Engine for Rural Development' under UGC STRIDE Scheme.	January 16, 2020
Medal and Degree Distribution Ceremony as part of 101 Convocation of the Banaras Hindu University.	December 23, 2019
Institute Day Celebrations	December 16, 2019
Management Development Program on “Express Yourself Effectively” for Executives of Power Grid Corporation of India Ltd.	November 28, to December 2, 2019
Observance of Constitution Day	November 26, 2019
Commemoration of the birth anniversary of Maulana Abul Kalam Azad, the first education minister of independent India	November 11, 2019
Observance of Vigilance Awareness Week & Pledge Taking	November 2, 2019
Workshop on Usage of online Data Base. Key resource person: Shri Syed Hasan Jafar, Head - Market Intelligence & Price Polling, CMIE	October 22, 2019
Workshop on Management Style: Theory Vs. Reality. Key resource person: Shri B. Kiron Shenoy, Management Consultant, Colombo University	October 21, 2019

Name of events	Date / Period
Workshop on Mutual Funds. Key resource person: Shri Ashutosh Kar, HDRF AMC	October 18, 2019
Workshop on Practical Aspects of Industry. Key resource person: Mr. Manuj Jain, Sr. Product Specialist, ICICI Pru AMC Ltd	September, 11 2019
Teachers' Day Celebration	September 5, 2019
Workshop on Evolution of Future Skills. Key resource person: Ms. Navnidh Kochar Karaka, Head - Human Resources , Global Corporate Security at Reliance Industries Limited	September 2, 2019
Guest Lecture by Mr. Bhaskar Roy, Vice President & Portfolio Leader, Genpact. Topic: Data Science & its relevance to the Industries.	August 10, 2019
Workshop to create awareness against Ragging. Key resource person: Prof. Basavaprabhu Jirli, Chairman, Anti-Ragging Squad, Banaras Hindu University.	August 7, 2019
Interaction meeting with Mr. Gautam Sen Gupta, CEO, International Academy of Insurance and Financial Management, New Delhi	August 3, 2019
Induction Program for newly admitted students <ul style="list-style-type: none"> <li>• <b>Prof. Rakesh Bhatnagar</b>, Vice Chancellor, BHU</li> <li>• <b>Mrs Anshula Kant</b>, Managing Director (SARC), State Bank of India</li> <li>• <b>Prof. R.P. Das</b>, Vice Chancellor of Berhampur University,</li> <li>• <b>Prof. Saket Kushwaha</b> Vice Chancellor of Rajiv Gandhi University, Arunachal Pradesh</li> <li>• <b>Mr. Bhagirath Jalan</b> (CEO of Jalan Group).</li> <li>• <b>Swami Varishthanand Ji</b>, Ram Krishna Mission, Varanasi</li> <li>• <b>Prof. O.P. Rai</b>, Chief Proctor BHU</li> <li>• <b>Prof. Royana Singh</b>, Chairperson, Women Grievance Cell, BHU</li> <li>• <b>Dr. S.K. Mathur</b>, MS, Sir Sundar Lal Hospital, BHU</li> <li>• <b>Prof. H.P. Mathur</b>, Coordinator, University Placement Coordination Cell, BHU</li> <li>• <b>Prof. A.K. Aggarwal</b> of IIT BHU</li> <li>• <b>Mr. Dibakar Das Gupta</b>, Liabilities Head, Utkarsh Small Finance Bank</li> </ul>	July 17 – 21, 2019
International Yoga Day	June 21, 2019
Workshop on "How to deal with Plagiarism"	April 27, 2019
Hackathon on Textile Skill Development at AIC-MFIE-IM-BHU	April 12-13, 2019

### 3. Details of Achievements of Activities and Programs:

#### Hackathon on Textile Skill Development at AIC-MFIE-IM-BHU (April 12-13, 2019)



**Workshop on Dealing with Plagiarism by Dr. Sneha Tripathi, Asst. Librarian, Sayaji Rao Gaekwad Library (Central Library), BHU (April 27, 2019)**



A Workshop on “**Dealing with Plagiarism**” was organized in the Institute on 27 April 2019. All research scholars and faculty members participated in the Workshop.

**Dr. Sneha Tripathi**, Asst. Librarian, Sayaji Rao Gaekwad Library (Central Library), Banaras Hindu University was the key resource person in the Workshop.

**International Yoga Day (June 21, 2019)**



On the occasion of International Yoga Day, Institute of Management Studies, BHU organized Yoga practice Session. The Session started by paying floral tribute to Mahamana Pt. Madan Mohan Malviya ji. The importance of Yoga and inception of Yoga Divas was discussed by the dignitaries. **Prof. S K Dubey** Director of the Institute enlightened the participants on this special occasion and felicitated the esteemed guest – **Dr. Geeta Y Bhatt** for her gracious presence. **Prof. P S Tripathi**, Dean of the Institute enlightened the participants about the importance of Yoga in our life. Dr. Geeta taught various yoga techniques to the participants.

The ‘International Yoga Day’ is celebrated annually on 21<sup>st</sup> June since its inception in 2015. Yoga is a physical, mental and spiritual practice taught by India to the mankind.



The Prime Minister – Sri Narendra Modi in his UN address, suggested the date of 21<sup>st</sup> June, as it is the longest day of the year in the northern hemisphere and shares special significance in many parts of the world. The day is declared as ‘International Yoga Day’ by United Nations General Assembly. According to the ancient sage Patanjali, Yoga is the neutralization of ego directed feelings, because once these become stilled, the Yogi realizes that he is, and that he has always been with the infinite that is awareness of this reality was limited only by his infatuation with limitation. Most people in the western world think of Yoga as ‘Hatha Yoga’, but Yoga is primarily a spiritual discipline with its different types such as Karma Yoga, Bhakti Yoga, Gyan Yoga and Raja Yoga.



Asana is only one aspect of multi-dimensional system that includes Pranayam and Meditation Technique. The benefits of Yoga are infinite and it has the potential to cure many diseases. Prof. S K Dubey presented a memento to Dr. Geeta Y Bhatt and the event ended

with vote of thanks. Prof. Usha Kiran Rai and Dr. Shashi Srivastava were present in the event. The research scholars of the department actively participated in the event. Ms. Palima Pandey conducted the program.

### Induction Program for Batch 2019-2021 (16- 20 July 2019)



Institute of Management Studies, Banaras Hindu University hosted its newest batch of 2019-21 with much enthusiasm and jubilation in its week long induction ceremony commencing on 16th July, 2019 to mark the beginning of a new chapter for the batch of 2019-21 of the coveted IM, BHU. The induction of

students is a highly thoughtful six-day event promulgated by the collective efforts of the esteemed faculty of the institute. The objective of the event is to introduce the students to the world of corporate alongside academia so that it marks the beginning of their MBA journey.

Mrs Anshula Kant, Managing Director (SARC), State Bank of India who has been recently appointed as the first female MD and CFO of World Bank, delivered a presentation on Indian economy and banking while inaugurating a week-long Induction programme on 16<sup>th</sup> of July, 2019 at Institute of management studies, Banaras Hindu University, one of India's premier B-Schools. She stressed on over dependency on agricultural sector and the slow rate of urbanization in India as the bottlenecks for growth. She detailed on several schemes such as PMJDY, DBT, IBS, GST etc. to point out the reform agenda over past 5 years focussed on governance and increased transparency.

She highlighted the challenges for SMEs sector. She highlighted how the oldest bank of Indian subcontinent SBI is much more than just a bank, strengthening India's economy and serving aspirations of 42 crore strong customer base. With about 88% off-branch transactions SBI is re-inventing itself to be a digital bank and has undertaken slew of digital initiatives.

While presiding over the function, Hon'ble Vice Chancellor Banaras Hindu University Prof. Rakesh Bhatnagar stressed on importance of time management in life and encouraged new entrants to focus more on entrepreneurship. He apprised students with Mahamana Atal Incubation Center-IM BHU. He stressed on importance of technology stating 'What is the fun of having technology, if you are not using it rightly'. Director Prof. S.K. Dubey welcomed new entrants and addressed on importance of self-learning in upcoming two years.

Programme Coordinator, Prof. H.P. Mathur who is also coordinator of University Placement Coordination Cell briefed students about Induction Programme which will comprise of 24 sessions focusing on various themes including 'Economic Reforms', 'Mantras of Success', 'Developing Hunger for 360° Learning Experience', 'Reinvesting ourselves', 'Gestures are Powerful Communication'. He explained that main objective of the program is to prepare the students for the two year professional management program for which they are admitted and enable them to have understanding about the importance of the program.



**Distinguished guests and key speakers graced the Induction program organized for newly admitted students (batch 2019-2021) from 16 to 20 July 2019 :**

- **Prof. Rakesh Bhatnagar**, Vice Chancellor, BHU
- **Mrs Anshula Kant**, Managing Director (SARC), State Bank of India
- **Prof. R.P. Das**, Vice Chancellor of Berhampur University,
- **Prof. Saket Kushwaha** Vice Chancellor of Rajiv Gandhi University, Arunachal Pradesh
- **Mr. Bhagirath Jalan** (CEO of Jalan Group).
- **Swami Varishthanand Ji**, Ram Krishna Mission, Varanasi
- **Prof. O.P. Rai**, Chief Proctor BHU
- **Prof. Royana Singh**, Chairperson, Women Grievance Cell, BHU
- **Dr. S.K. Mathur**, MS, Sir SundarLal Hospital, BHU
- **Prof. H.P. Mathur**, Coordinator, University Placement Coordination Cell, BHU
- **Prof. A.K. Aggarwal of IIT BHU**
- **Mr. Dibakar Das Gupta**, Liabilities Head, Utkarsh Small Finance Bank

**Prof. H.P. Mathur** was the Coordinator of the Induction Programme. **Prof. Amit Gautam** and **Dr. Shashi Srivastava** acted as co-coordinators of the Programme.



A vote of thanks was proposed by Prof. P.S. Tripathi, Dean, FMS BHU. The programme was conducted by Dr. Shashi Srivastava and Prof. Amit Gautam supported in organizing the event. Prof. Ashish Bajpai, Prof. A.K. Rai, Prof. P.V. Rajeev, Dr. Ashutosh Mohan, Dr. Anurag

Singh, Dr. Anindita Chakraborty and Dr. Rajkiran Prabhakar were also present. Day ended with familiarizing the new batch with the faculty members along with information session regarding various facilities available to students in University campus.



Swami Varishthanand Ji of Ram Krishna Mission who graced the occasion of Induction week at Institute of

management Studies, Banaras Hindu University as key speaker today, (18 July 2019) told students that Power

of Positivity helps in creating and transforming energy into reality. Positive mind-set helps to seek happiness, health and a happy ending regardless of the situation'. He asked students to follow Swami Vivekananda ji and

quoted that relevance of Swami Vivekananda Ji today is with the ideals and goals that he devised for the youth. He was a great observer of the human mind and the human society at large.



**Dr. S.K. Mathur, MS, Sir SundarLal Hospital, BHU** elucidated on facilities that students can avail from Health Centre dedicated for student's well-being. Chief Proctor BHU Prof. O.P. Rai gave detailed description of all the facilities available at hostel and instructed new entrants that as management students they are supposed to adhere the systems of law and order. Director of Institute of Management Studies, Prof. S.K. Dubey and Dean Prof. P.S. Tripathi welcomed the guests.

University placement coordinator and Induction programme coordinator Prof. H. P. Mathur started with his words pumping confidence into students then and there. He urged the students to follow their hearts and focus what they actually want from their life. He encouraged students to find relevance of MBA to their long term goal. Explaining how a correct mind-set and attitude could help conquer any problem of life, he asked students to become part of the solution rather than becoming part of the problem.



Dr. Ashutosh Mohan during his session explained essentials of a good communication. It had an interesting activity which got maximum participation from student's side. He further explained the importance of gestures for a good communication and shed some light on dance theory of communication. Prof. Amit Gautam spoke at length about importance of economic reform. He also explained the difference between MBA and PGDM to new entrants. He paid special emphasis on capital formation, inflation and tax and its effect on Indian

Economy. While explaining this he said "Inflation, Interest rate and Growth rate are indicators of economy". This could be used to determine status of any economy. The programme was conducted by Prof. Amit Gautam and Dr. Shashi Srivastava. "Decisions are never right or wrong take decisions and make it right" said **Mr Dibakar Das Gupta, Liabilities Head, Utkarsh Small Finance Bank** while addressing the new entrants at Induction week programme of Institute of Management Studies, Banaras Hindu University.





He spoke at length on functions and role of fresh graduates and elaborated on skill requirements and skill gap which is vicious issue India's youth are facing. He told students how right attitude, good communication skills, presentation skills and corporate etiquettes can play key role in interview success. He also elaborated students on how career planning is life long process which starts from course stream of your choice, getting a job and growing in the job. He told students how Utkarsh Bank in its ten years journey evolved from a micro finance Institution to a Small Finance Bank which has now 440 banking outlets in 141 districts over 11 states catering to 22 lakh strong customer base.

**Prof. R.P. Das, Vice Chancellor of Berhampur University, Orissa** during his keynote address to students talked about development of decision making abilities is pervasive function of managers aimed at achieving organizational goals. He explained budding managers that management is a development programme and not a training programme where your management skills will be groomed so that you can take proactive approach to achieve organizational goals.

**Prof. A.K. Aggarwal of IIT BHU** spoke on the essence of good time management and how setting, planning, prioritizing, scheduling, organizing can help in effective time management. He told students that technology is now blurring the line between physical and digital worlds. The ubiquity of technology has made it possible to communicate with more peoples in more interesting ways.



**Prof. Royana Singh, Chairperson,** Women Grievance Cell informed students about measures taken to improve safety and security of female students, employees and told students that the cell will suo moto to take cognizance of any activity that contains potential threat safety, security and dignity of women. Prof. Anurag Singh spoke on eight mantras of 'Reinvention' that are Clarity, Competence, Continuous learning, Constraint analysis, Creativity, Concentration, Character and Courage.

Prof. S.K. Dubey (Director) and Prof. P.S. Tripathi (Dean) welcomed guests. Coordinator of University Placement Coordination Cell Prof. H.P. Mathur and Dr. Anindita Chakraborty were also present. Day ended with cultural programme performed by newly admitted students. The programme was conducted by Prof. Amit Gautam and Dr. Shashi Srivastava.



Hon'ble Vice Chancellor of Rajiv Gandhi University, Arunachal Pradesh **Prof. Saket Kushwaha** graced the closing ceremony of Induction Programme organized by Institute of Management Studies, Banaras Hindu University. He told students that Banaras Hindu University has a holistic model of education, conceived and enriched by its illustrious founder Bharat Ratna Pandit Madan Mohan Malviya Ji, which offers refreshingly new perspectives to young minds and nurtures and facilitates their creative talents. He also stressed that Banaras Hindu University is University of national importance and aimed at character building of youths for the sake of the greater good of a harmonious society. He talked at length on problems related to agricultural sector of Indian economy and explained possible measures to mitigate agrarian crisis in India while responding to queries raised by new entrants. He asked students to come up with smart solutions to farm distress in country. He told students that management programme is not about academics only and urged future managers to develop a character of problem solver.



He also shared insights from his illustrious career in academics including his fourteen year long stay in Abubakar Tafawa Balewa University, Bauchi, Nigeria and his stint as Vice Chancellor Darbhanga University. Director Prof. S.K. Dubey and Dean Prof. P.S. Tripathi welcomed the guest. Coordinator of University Placement Coordination Cell and programme coordinator Prof. H.P. Mathur, Dr. Anindita

Chakraborty, Dr. Anurag Singh were also present. Dr. Rajkiran Prabhakar during his session stressed upon importance of continuous learning by regularly upgrading skills and knowledge. Day ended with photo session of new batches of MBA and MBA-IB. The programme was conducted by Prof. Amit Gautam and Dr. Shashi Srivastava supported in organizing the event.

## Workshop to create Awareness against Ragging (7 August 2019)



A Workshop to create awareness against Ragging was organized on 7<sup>th</sup> August 2019 for newly admitted students of MBA and MBA IB programs of the institute. The Key resource person on the occasion was **Prof. Basavaprabhu Jirli**, Chairman, Anti-Ragging Squad, Banaras Hindu University. Prof. Jirli enlightened the students on the menace of ragging. He explained various actions which come under the definition of ragging. He also explained about the anti-ragging measure taken by the University and the assistance

being provided to students at various levels, i.e., through Students' Advisor, Hostel Warden, Head of the Department, Dean of the Faculty, Director of the Institute besides Department / Faculty / Institute / University level Anti Ragging Committee / Anti Ragging Squad / Sub-squad. The Workshop was organized by Dr. Shashi Srivstava, Students' Advisor of the Institute. Prof. P.S. Tripathi, Dr. Anindita Chakraborty, Dr. Anurag Singh, Dr. Amit Gautam and other faculty members were also present on the occasion.

## Workshop on Data Science & Its Relevance to the Industries (10 August 2019)

**Mr Bhaskar Roy**, Vice President & Global Operating Leader of Genpact - Analytics and Research Services, on a special session on 'Data Science' at the Institute, said that out of the global data market of 350 billion USD only around 10 billion has been tapped at present and there lies huge opportunity for business expansion in this field. In his speech he spoke about how companies like Genpact having a global presence is helping organisations across the world to set up their own data science division that is facilitating business. He said that the speed and accuracy in which Artificial Intelligence (AI) is operating today backed by data collected from different social media platforms, is a primary determinant factor which is controlling the buying and purchasing behaviour of the consumers and this trend will increase exponentially in the years to come. Mr Roy mentioned that the major challenge that lies in the field of data science is the data security issue and the companies are not ready to invest in data security part as they find it unnecessary and not profitable in short term. While interacting with



students Mr. Roy encouraged them saying to be competent enough and not to take career as a destination but as a journey to invent and learn which will surely be followed by success. Director of IM BHU, Prof S K Dubey who was teacher and colleague of the esteemed guest, in his welcome address shared his jovial experience about working with Mr. Roy and how from being an alumnus of BHU he has reached the heights of corporate ladder today through passion and dedication. The session anchored by Ms. Prakriti Pal, final year student of MBA. Prof. P S Tripathi, Dean of the Institute and Prof Alok Rai were also present on the occasion. Vote of thanks was proposed by Prof H P Mathur

## Janmashtami (23 August 2019)



The 113 year illustrious journey of the University has ingrained a unique flavor in the very spirit of this esteemed temple of learning. The celebration of Janamashtami is a perfect case in point. This year, the pomp and fervor of the celebration organized at the Management Hostel, was a sight to behold. The auspicious puja was graced by the presence of the honorable Vice Chancellor, the Director, Dean and other distinguished faculty members of the Institute. The students had left no stone unturned to make the event a grand success. The decorations, the lighting, the sumptuous offerings to lord Krishna and the chanting of mantras and hymns in praise of lord

Krishna rendered an air of godliness to the entire hostel campus. The Theatre group of the hostel, upon completion of the puja, enacted a play depicting the life of Lord Krishna. This play was enjoyed by all. The tradition of "Dahi Handi" breaking brought elation to all present. Right from building the pyramid to the breaking of the handi, the entire ceremony shall always be imprinted as a superlative memory in the minds of each and every one present there. The singing and dancing to hymns in praise of lord Krishna marked to an ultimate and fitting end of the enjoyable evening ensuring that everyone felt blessed by the lord himself.

## Workshop on 'Evolution of Future Skills'

2<sup>nd</sup> September 2019



**Ms. Navnidh Kochar Karaka**, Head - Human Resources, Global Corporate Security at Reliance Industries Limited on a workshop conducted on 'Evolution of future skills' at Institute of management studies, Banaras Hindu University, made students aware of the new term 'Design thinking'- solution oriented thinking

with empathy at the center. She focused on the future key skills, budding managers need to acquire for accomplishing a better prospect in the corporate world. She focused on importance of accelerated learning which included more than one input modes, focusing on the infinite shorter cycles of learning, unlearning and relearning. She stressed about getting oneself out of their comfort zone and 'doing and knowing what everyone knows and more'. Getting away from the usual course, she encouraged students to think 'inside the box' that is solving a problem within constraints. She told the students about importance of communication by keeping the matter short, crisp and precise and termed it as the "elevator speech". While talking about morality, she quoted that "integrity never goes out of fashion" and hence one should maintain it in every environment. In the end she talked about a happy workspace which results from the amalgam of IQ (intelligence quotient), EQ (emotional quotient), DC (decency quotient).



Director of IM BHU Prof. S.K. Dubey on his welcome address for the guest shared about the grandeur of Reliance Industries as a company and its overall impact in shaping the Indian economy. While interacting with students Ms. Navnidh Kochar Karaka explained about

the company's big security system and how it's one of a kind in Indian context. Prof H. P. Mathur, placement convener of IM BHU, acknowledged the esteemed guest for sparing her valuable time with the students. The workshop was anchored by Pratyusha Bal.

### Teachers' Day (5 September 2019)

Khalil Gibran quoted "The teacher who is indeed wise does not bid you to enter the house of his wisdom but rather leads you to the threshold of your mind".

Students of the Institute of Management Studies, Banaras Hindu University celebrated Teachers Day on 5th September, 2019 at the campus as a token of gratitude to the family of faculty members and research scholars. The teachers were welcomed into the hall by showering flower petals and putting vermilion on their foreheads. Event started with garlanding the bust of Mahamana Pandit Madan Mohan Malviya Ji and recitation of Kulgeet. Director of

IM BHU Prof S. K. Dubey paid tributes to Dr. Sarvepalli Radhakrishnan the former Vice President and President of India who also served as Vice Chancellor of Banaras Hindu University from 1939 to Jan, 1948.

Prof. P.S. Tripathi, Dean showered blessings on the students. Dance performance on Ganesh Vandana, poem recitation, group song, solo flute performance and group dance were highlights of the event.

It concluded with presentation of gifts to all the teachers by their scholars.



## Workshop on Practical Aspect of Industry (11 September 2019).



**Mr. Manuj Jain**, Sr. Product Specialist, ICICI Pru AMC Ltd, on a workshop conducted on 'Practical aspects of financial industry: Enlit' at Institute of Management studies, Banaras Hindu University, made students aware about 'Enlit' that is a knowledge series to share some key concepts of finance (mutual fund). He quoted Einstein that compounding is the 8<sup>th</sup> wonder of world and it reflects the time value of money. He also informed about the importance of financial planning, risk profiling, risk capacity and risk appetite. He further clarified that a mutual fund is a professionally managed investment fund that polls money from investors to purchase securities and currently there are 44 institutions issuing mutual funds (MFs) in India. Further

he added there are three types of MFs Equity, Debt and Hybrid. He stressed on the fact that 'volatility is the only certainty' in the investment market.

Dr. Shashi Srivastava, Students Advisor welcomed the guest and spoke about the dynamic changes undergone in the financial sector of the country over the years. While interacting with students Mr. Manuj Jain explained mutual funds, financial planning and skill sets required for a successful career in the finance industry. Prof. H. P. Mathur, Placement Coordinator of IM & Coordinator, University Placement Coordination Cell, BHU, acknowledged the esteemed guest for sparing his valuable time with the students.

## Band Baaja Baazar (25 September 2019)



**'To be built to last, you must be built to change' – Jim Collins.**

'We believe business is a paradox made of "lasting stability and continuous change". Keeping this in mind, **'Brand Baaja Baazaar'**, the flagship event of **Marquisite** (The Marketing Club), was organized by Kalpvriksha on 25th September, 2019 at IM BHU. The engaging event was about branding, advertising and marketing of a product/service from elements of a movie keeping in mind the managerial, marketing and entrepreneurial aspect of the movie. Five finalists



were chosen out of ten participants. Team 'Andaz Apna Apna' with a theme of fashion simulation app was adjudged as the winner and team 'Kabir Singh' with a theme of online network of rehab centers, as the 1st

runner-up. The panel of judges included Prof. Ashutosh Mohan, Prof. Shashi Srivastava and Prof. Rajkiran Prabhakar. Certificates to the last year's winners were also distributed at the end of the event.



Winning Team: Andaz Apna Apna		Winning Team: Andaz Apna Apna	
Shashank Shekhar Tiwary	Adhwaresh Pandey	Mayur Krishna Bora	Sumbul Khan
Anudha Patel	Savio Barla	Himanshu Jaiswal	Rishita Jaiswal
Dhruv Garg	Nida Ali	Shubham Pathak	Ankit Chaurasiya
	Saad Madni	GVSK Vedant	

### Innovation Day (15 October 2019)

The Institute celebrated Innovation Day on 15<sup>th</sup> October 2019 to mark the birth anniversary of Dr. A.P.J. Abdul Kalam, former President of India. On this occasion three events were organized in the Institute, i.e., **essay writing, Slogan Making and Idea competition**. Students of the Institute enthusiastically participated in these events. The program was coordinated by **Dr. Shashi Srivastava**, Students' Advisor of the Institute.



### Workshop on Mutual Funds (18 October 2019)



**Mr. Ashutosh Kar**, Branch Manager at HDFC AMC, Varanasi in a **workshop conducted on 'Mutual Funds'** at Institute of Management Studies, Banaras Hindu University, talked about building wealth to meet one's future needs. He acknowledged the difference between having money and being wealthy. He made students aware about the importance of building wealth, tools used in building it and about mutual funds. He emphasized on savings, goal-based investment and investing systematically. He stressed on importance of equity and its returns along with compounding. He informed about asset classes like cash, equity, fixed income and real estate. He further explained different types of mutual funds such as Equity, Debt and Liquid funds. He encouraged students

to invest in Systematic Investment Plans (SIP). While interacting with students Mr. Ashutosh Kar talked about the examples of Warren Buffet, Ritesh Aggarwal and how each of them started investing.

Prof. H. P. Mathur, Placement Convener of IM BHU, in his welcome address, shared about the current market scenario of Mutual Fund industry and BFSI. Vote of thanks was given by Ms. Sonali Roy and event was anchored by Ms. Shivangi Bahuguna.

## Workshop on Management Style : Theory Vs. Reality (21 October 2019)

**Shri B kiron Shenoy**, management consultant, Colombo university took a seminar on “**Management styles: theory v/s reality**” in IM, BHU. Mr Shenoy a freelance management consultant and involved as a non-executive director with the pan Asia group, Sri Lanka, as overseas director with EWIS tech manufacturing company limited, Bangladesh and as an independent director with Everlon Synthetics limited India. While interacting with students he alluded that management style depends on mainly on culture. He summed up his complete working experience in famous management guru tom peters one quote “under promise, over deliver.” Mr Shenoy talked about six different Management style namely Directive, Authoritative, Affiliative, participative, pacesetting, coaching and shared his own experience about putting all these in practice. He told students, how he managed to coast through majestic, authoritative and bureaucratic environment. He laid emphasis on finding creative and elegant solution is of utmost importance in management.

Mr Shenoy has worked private as well as public sector and he talked about key characteristics of both sectors.



In his opinion inefficient decision making is key feature of public sector. He talked about positives and negatives of family managed business. At last he motivated students to fight for their pride and work smart not hard.

Prof. S.K. Dubey, Director of the institute, welcomed the guest and at the end of session, Prof H.P. Mathur, Convener of the program and Coordinator, Placement Coordination Cell, BHU thanked Mr. Shenoy by presenting him memento. Former Registrar Dr. K.P. Upadhyay was also present in the seminar. The Session was hosted by Ms. Isha Dhanwani.







Institute of Management Studies, Banaras Hindu University celebrated its 4th institute day on 16th of December 2019. Alumni, teaching and non-teaching staff, research scholars and students were all present on the joyous occasion. **Prof V.K. Shukla, Rector (BHU)**, was invited as **Chief Guest** for the event and was welcomed by the **Prof S.K. Dubey** (Director). The lamp lighting and garlanding of Saraswati idol by all the teachers and dignitaries present, marked the beginning of the events for the auspicious day. Floral tributes were paid to Mahamana Madan Mohan Malaviya ji and the Kulgeet was performed by the students of the Institute. Plant saplings were presented to all senior and retired teaching and non-teaching staff present on the occasion as a token of gratitude for their contribution towards the development of this institute.

The Dean of the institute **Prof P.S. Tripathi** then addressed the audience, speaking about the history of the institute and the milestones achieved so far. He quoted the fact “in 1968, BHU was one of the four chosen universities to run the Post-Graduate and Doctoral program in management”. Since then more than 5000 management thinkers, academicians and practitioners have been produced by the institute. It was followed by a speech by the chief guest **Prof V.K. Shukla**. In his speech, he emphasized on the importance of amalgam of management and medical sciences and entrepreneurship. On this occasion, the latest issue of BHU Management Review, the Journal of the Institute on contemporary management research was also released.



Event was filled with Cultural programs which included a dance performance by Sumbul Khan (MBA IB), video presentation on the 52 glorious years of journey of the Institute by Aurindam Chakraborty (MBA) and Anurag Pandey (MBA), poetry recital by Shashank Tiwary (MBA IB) and Pratibha Yadav (MBA-AB). Siddhartha Shankar Dash of (MBA-AB) presented a beautiful On the Spot Speed Painting celebrating Vijay Diwas and the girls of (MBA-AB) presented an enchanting group dance. Going

by the theme, a medley dance performance on Bollywood Retro songs was also presented by Naina Mittal, Ankit Singh, Dhruv Garg, Pankhuri Lall, Abhay Pratap, Rishita Jaiswal, Rohan Prabhakar, Aradhna Tiwari, Deepesh and Sumbul Khan and the event culminated by the Group song by Riyanka Malakar, Adhwaresh Pandey and Savio Barla. The event was hosted by Shradha Kamrekar, Abhay Pratap and Ancquit Bhargav.



### Management Development Programme (28 November to 2<sup>nd</sup> December 2019)

The Institute organized 5-Day **Management Development Program** for executives of **Power Grid Corporation of India Ltd.** from **28 November to 2<sup>nd</sup> December 2019**. The program started with inaugural session on 28 November 2019 and concluded with the Valedictory session held on 2<sup>nd</sup> December 2019. 19

technical sessions on a variety of topics were engaged by eminent faculty members of the Institute and from other departments of the University. The Organizing team of the MDP was Prof. S.K. Dubey (Director), Prof. P.S. Tripathi (Dean), Dr. Ashutosh Mohan (Coordinator) and Dr. Anindita Chakraborty (Co-Coordinator).



## Release of latest issue of BHU Management Review (16 December 2019)



On the occasion of the 4<sup>th</sup> Institute Day Celebrations, the latest issue of the 'BHU Management Review', Journal of IM BHU, was released. Esteemed Rector Prof. V.K. Shukla, Prof. S.K. Dubey (Director), Prof. P.S. Tripathi (Dean), Prof. Usha Kiran Rai, Dr. Amit Gautam

and Dr. Ashutosh Mohan (Managing Editor of the Journal ) did the honors. The journal included national-international research papers on contemporary management issues and multi-disciplinary articles.

## Degree & Medal Distribution (101<sup>st</sup> Convocation of the University) (23 December 2019)

**101<sup>st</sup> Convocation** of the University was held on 23<sup>rd</sup> December 2019. As part of the Convocation, Degree and Medal Distribution Function was organized in the Institute in the afternoon of 23<sup>rd</sup> December 2019. The research scholars and students who have completed their respective courses in the year 2019 have been awarded the degree. A convocation ceremony is a special day in the academic life of students as after

years of hard work and dedication; they get their hard earned education degrees. Wearing the traditional academic regalia and walking up the stage is the dream of every student in front of his/her friends and family members who have supported them in their entire difficult endeavor. It is a defining moment in every student's life giving his/her self-esteem a boost.

Following medals were also distributed to the top students of MBA, MBA IB and MBA AB Batch 2019 on the occasion:

Name of Student	Exam	Medals
Ms. Ashwarya Singh	MBA (HR) 2017-2019	<ul style="list-style-type: none"> <li>BHU Medal</li> <li>Dr. S.K.R. Bhandari Gold Medal (Founder of the Management Studies Programme)</li> <li>Kedar Nath Gold Medal</li> <li>Thakur Ratan Pal Singh Memorial Gold Medal</li> </ul>
Ms. Dilpreet Kaur	MBA IB (Finance) 2017-2019	<ul style="list-style-type: none"> <li>BHU Medal</li> <li>Prof. Abrar Ahmad Gold Medal</li> <li>Smt. Champa Devi Gold Medal</li> </ul>
Ms. Archana Kushwaha	MBA AB (Marketing) 2017-2019	<ul style="list-style-type: none"> <li>BHU Medal</li> </ul>
Ms. Akanksha Jaiswal	MBA (Marketing) 2017-2019	<ul style="list-style-type: none"> <li>P.L. Chaubey Gold Medal</li> </ul>

**Ph.D. Degrees Awarded on the occasion (Name of Supervisor in Parenthesis):**

Dr. Abhijeet Biswas (Dr. Shashi Srivastava)	Dr. Mahendra Singh (Dr. Rajkiran Prabhakar)
Dr. Birendra Kumar (Prof. S.K. Dubey)	Dr. Neelanjali Jaiswal (Prof. Amit Gautam)
Dr. Dhananjay Gupta (Prof. Abhijeet Singh)	Dr. Palash Bairagi (Dr. Anindita Chakraborty)
Dr. Kriti Pandeya (Prof. Ashish Bajpai)	Dr. Pallavi Thacker (Prof. H.P. Mathur)
Dr. Mahendra Kumar Sharma (Prof. Usha Kiran Rai)	Dr. Priyanka (Prof.R.K. Lodhwal)
Dr. Mahendra Singh (Dr. Rajkiran Prabhakar)	Dr. Shailja (Prof H.P. Mathur)
Dr. Yashmita Awasthi (Prof. H.P. Mathur)	



**Stakeholders Brainstorming Session on AI (UGC STRIDE Scheme) (16 Jan. 2020)**

A Stake Holders Brainstorming session was organized on Artificial Intelligence as part of Stride Project sanctioned to Dr. Ashutosh Mohan, Associate Professor of the Institute. Prof. S.K. Dubey Director of the Institute

welcomed the guests on the occasion. Prof. P.S. Tripathi, Dean of the Institute also addressed the guests. Dr. Ashutosh Mohan briefed about the project and a Brain Storming discussion was held thereafter.

<ul style="list-style-type: none"> <li>• Prof. Rakesh Singh, Co- Pi, IAS, BHU</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. Raka Saxena Principal Scientist, ICAR-NIAP New Delhi.</li> </ul>
<ul style="list-style-type: none"> <li>• Prof. Sanjay Kr. Singh, Co Pi, IIT-BHU</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. P. Chanak IIITM, Gwalior</li> </ul>
<ul style="list-style-type: none"> <li>• Sri Dev Bhattacharya</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. Rishav Singh NIT, Delhi</li> </ul>
<ul style="list-style-type: none"> <li>• Prof. Anand Kr. Singh, IAS, BHU</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. Rajkiran Prabhakar, IM-BHU</li> </ul>
<ul style="list-style-type: none"> <li>• Prof. P. Bharadwaj</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. Arun Deshmukh, IM-BHU</li> </ul>
<ul style="list-style-type: none"> <li>• Prof. S.K. Sharma</li> </ul>	<ul style="list-style-type: none"> <li>• Dr. N.K. Vishwakarma, IM-BHU</li> </ul>

## Guest Lecture on Corporate Banking – By Sri P.N. Prasad Dy. MD SBI (24 Jan. 2020)

Mr. P.N. Prasad, Deputy Managing Director SBI Commercial Client Group in a workshop conducted on Corporate Banking at Institute of Management Studies, Banaras Hindu University, talked about the present scenario and prospects of corporate banking, project financing and infrastructure banking. The Dean, Prof. P.S. Tripathy welcomed Mr. Prasad on the occasion.

Mr. Prasad shared his insights regarding the evolution of corporate banking and the shift from wholesale banking to retail banking in India right from the first presidency bank, Bank of Bengal (1843) to imperial bank 'State Bank of India', encompassing post independence nationalization, modernization and digitization of conventional banking system.

He also discussed how financial inclusions where individuals and businesses have access to useful and affordable financial products and services that meet their needs in a sustainable way in the developing countries like India. He detailed about the relevance of infrastructure banking and project financing to support the ambitious infrastructure and macro-economic projects of Government of India. While interacting



with the students, Mr. Prasad also talked about challenges and risk associated with project financing and various techno economic strategies employed to overcome these risks.

Prof. Mathur presented memento to the guest as token of love. Vote of thanks was given by Mr. Devhuti Gaur and event was anchored by Ms. Naina Mittal

## Annual Meet of BHU Management Alumni Association (BHUMAA) (2 Feb. 2020)

Annual meet of **BHU Management Alumni Association (BHUMAA)** was held on **2<sup>nd</sup> February 2020** at Malviya Centre of Ethics and Human values, Banaras Hindu University. The meet was attended by eminent alumni of the Institute. **Mr. Kamal Prakash** Director, Jiwanram Sheodutrai Group, was the **Chief Guest** on the occasion. **Mr. Raj Kapur**, former COO, JCT and **Mr. Arun Sehgal**, the Vice President HR of Galaxo Smith

Kline Consumer Healthcare were **Guests of Honour**. **Prof. S.K. Dubey**, Director of the institute welcomed the guests and alumni on the occasion. **Prof. P. S. Tripathi**, Dean of IM BHU, reflected upon the glorious journey of IM BHU. **Prof. H.P. Mathur**, Coordinator of the Meet detailed about the meet. He also briefed about activities of various chapters of BHUMAA.



The special about the meet was **reunion of different batches of Alumni**. These include **15 alumni from 2015 batch; 15 alumni of 2010 batch, 23 Alumni of 2005 batch; 13 Alumni of 2000 batch, 13 Alumni of 1995 batch and 8 alumni of 1980 batch.**

**15 meritorious students of IM BHU** were presented with **scholarships** given by alumni, for displaying extraordinary academic record in various fields.

**Mr. Suman Das**, Assistant Vice President of HSBC Bank Ltd from the batch of 2005 and **Mr. Pradeep Pandya**, Dy. Executive Editor of CNBC Awaaz from the batch of 2000 were awarded the **"Young Achiever's Award"**.

**Mr. Ashwini Singh**, CEO and CIO of Agricrest Investment Advisors pvt. Ltd. from the batch of 1995;

**Mr. Bharat Bharadwaj**, founder, director and chairman of Medisearch technology Pvt. Ltd. from the batch of 1993; **Mr. Atul Prasad**, General Manager of NTPC from the batch of 1983 and **Mr. Sunil N. Upadhyay**, Retd. Sr. Sales Executive of JK Lakshmi Cement Ltd from the batch of 1980 were awarded the “Distinguished

**Alumni Award”**. The former faculty members of the institute **Prof. C. Lal**, **Prof. R. K. Pandey**, **Prof. Rekha Prasad**, **Dr. N. B. Singh**, **Prof. H. C. Chaudhary**, **Prof. Usha Kiran Rai** were felicitated for their unmatched service in IM BHU.



Many more distinguished guests were present. **Prof. Alok Kr. Rai**, VC Lucknow University from the batch of 2000; **Mr. Alok Singh**, VP India Transact Services Ltd. from the batch of 1995; **Mr. Jitendra Srivastava**, Regional head HDFC bank from the batch of 2000; **Mr. Ajeet Singh**, Asst. VP MotilalOswal from the batch of 2005; **Mr. Arun Kumar Choudhari**, Asst. VP at HDFC bank from the batch of 2005; **Mr. Vikrant Pundir**, Executive Director of Next Milestone Technologies Pvt.

Ltd. from the batch of 1995; and **Mr. Jayant Upadhyay**, VP Enterprise sales IBM India were among a few.

Mementoes were presented to the chief guest and guests of honor as a souvenir. Vote of thanks was delivered by **Prof. Ashish Bajpai**.

The meet concluded with mesmerizing cultural performances by students of IM BHU.

### Workshop on Mendeley Reference Software (15 February 2020)



A one day workshop on Mendeley Reference Software was organized in the Institute on 15<sup>th</sup> February 2020 for research scholars. **Dr. Sneha Tripathi**, Asst. Librarian, Central Library, BHU, **Dr. Rajani Mishra** Associate Professor, Department of Library and Information Science, BHU and **Dr. Sriram Pandey**, Assistant Professor, Department of Library and

Information Science, BHU engaged technical sessions in the Workshop. **Prof. S.K. Dubey**, Director of the Institute invited the participants. **Prof. P.S. Tripathi**, Dean of the institute also addressed the Participants. **Dr. Anindita Chakraborty** was the Coordinator of the Workshop.



#### 4. Details of Research Facilities available for students :

The Institute is offering professional post graduate management programs. The students are required to do minor projects, dissertation and 8-week practical training reports as integral part of their course curriculum.

##### Intellectual infrastructure:

**During the session 2019-2020, 6 new faculty members were appointed in the Institute , besides three faculty members for MBA Agribusiness programme running at RGSC.**

The most important highlight of the Institute is its dedicated line of faculty who are always conscious to enlighten our budding managers with the emerging trends and making them capable to face the challenges in for corporate world. There are 11 Professors, 3 Associate Professors, 8 Assistant Professors in the permanent cadre making the total faculty strength 22 in main campus of the Institute. Besides the above, One professor, one Associate Professor and three Assistant Professors in permanent cadre are engaging MBA Agribusiness program of the Institute running at RGSC Campus. Three positions of Professors and four positions of Associate Professors are lying vacant in the main campus of the Institute for which recruitment process are going on. **All the permanent faculty members are having doctorate degree in management and do have rich industry as well as academic experience.**

##### Intellectual Sharing :

The most important facilitation is the availability and accessibility of intellectuals across almost all known disciplines for any interdisciplinary research and consultation under one roof. Students, research scholars and faculty members are free to consult with any other teachers, scholars and students of different academic units of the University. This is one of the rarest situations to be seen across the world.

##### Central Library and department libraries:

The Students can avail library facility both at the Department and at the University's Central Library. The Departmental Library spread over 1100 sqm. is having seating capacity of 120 students. The Library is housing around 20000 volumes under more than 5000 titles. There are 100 journals of national and international being subscribed regularly. Equipped with reprographic and networking facility, the working hour of the Faculty Library is from 9.00 AM to 6.00 PM. The Library also provides subject-wise press clippings in folders, statistical abstracts, and annual reports of a large number of Private and public sector companies, financial institutions, case studies, working papers, reprints, microfilms, education video films etc. The Library is well organized with a Bibliography data base of books and periodicals. Again, the rarest feature for anyone in the Campus with a quench of knowledge is the accessibility to the Central Library and other departmental libraries. (The University is having 115 departments across known disciplines). There are about 1.5 million books and a number of journals, magazines, fortnights, weeklies, news papers in different languages being subscribed by the Central Library and departmental libraries of the University.

### **Facilities for Students:**

1. Hostel Facility : Available
2. Library Facility : Available
3. Book Bank Facility : Available
4. Free-ship & Scholarship : Available
5. Computer Learning Facility : Available

### **5. Institution of new Programs of study / up-to-date list of the Programs of study offered by the University/ Faculty**

#### **Current regular academic Programs:**

- Doctoral Program in Management Studies (Full Time / Part Time)
- Master of Business Administration (MBA) 2 years (F/T)
- Master of Business Administration – International Business (MBA- IB) 2 years (F/T)
- MBA (Agri-Business) (Course is conducted at Rajiv Gandhi South Campus, Barkachha, Mirzapur.) 2 years (F/T)
- PG Diploma in Business Administration (PGDBA) one year (P/T)
- PG Diploma in Health Care Management (PGDCHM) one year (P/T)
- Diploma in Micro Finance & Entrepreneurship one year (P/T)
- Diploma in Leisure and Hospitality Management one year (P/T)
- Certificate in Health Care Management six months (P/T)

### **6. Awards of degrees/ diplomas and Certificates for Students:**

Medal and degree distribution ceremony as part of the 100<sup>th</sup> Convocation of the Banaras Hindu University was held on 23<sup>rd</sup> December 2019, in which degree was awarded to **Graduands of session 2018-2019**.

Degree	No. of Scholars / Students
Ph.D.	13
MBA	50
MBA IB	52
MBA Agribusiness	45

### **7. Library facilities**

#### **MANAGEMENT LIBRARY**

	Beginning of the Session 2018-19	Addition during the session	Total Collections
1. Total no. of books	19813	762	20575
2. No. of Journals / Periodicals Subscribed	45	18 (renew)	45
3. Research Publications			
3. One line journals / resources subscribed			
4. Electronic editions	98		98
5. Books issued and consulted	15800		
5. Opening hrs. of Library	9:00 AM to 7:00 PM		

The Central Library of the University has circulated a list of 280 ebooks related to Business Management procured during 2020.





**ABOUT US**

Atal Incubation Centre in the name of AIC **Mahamana Foundation for Innovation and Entrepreneurship** (AIC-MFIE-IM-BHU) is now on operation at Institute of Management, Banaras Hindu University inaugurated by **Prime Minister Sri Narendra Modi** in September 2018. Atal Innovation Mission is an initiative started by the NITI Aayog, Government of India, expressing its pledge to the vision of **Atal Bihari Vajpayee, Former Prime Minister of India**, of a modern innovative India, committed to the economic progress and social well-being of every citizen across the length and breadth of

the country and across all walks of life. AIM intends to form centers called **Atal Incubation Centres (AICs)** that would nurture innovative start-up businesses in their pursuit to become scalable and sustainable enterprises. The purpose of **AIC-MFIE-IM-BHU** is to stimulate the growth of innovation based ideas into reality through their support, proper channelized entry in a competitive environment and by multidisciplinary exposure, and these setups help indirectly in job creation within the region to start with and can scale-up in near future

**Why to choose AIC-MFIE-IM-BHU?**

This incubation program will provide a platform for entrepreneurs to innovate by overcoming the barriers of technology including lack of training in the area of entrepreneurship. This can be eliminated by incorporating extensive training program and support system in the existing ecosystem. By exhaustive risk elimination, innovation and rapid commercialization process will create successful startups. Support in

commercialization of their competitive ideas or technology transfer in current market can create a better ecosystem for new product development and will also motivate more R&D Spin-offs. This facility will also serve as a focal meeting point for all startup entrepreneurs/experts in the aforementioned focus area.

Inspired by the Great visionary Mahamana Pandit Madan Mohan Malaviyaji

Vision	Mission
To seek a blooming and sustainable regional economy driven by innovative start-ups and a competitive entrepreneurial ecosystem.	To cater relevant, seasonable and aimed support to innovation based startups companies which would contribute to our Indian economy and facilitate job creation.

Focus Areas			
Agri-Business	Healthcare	IT & Electronics	Clean-Tech
Tourism	Geographical Indicators	E-Commerce	Entertainment Tech

Programs			
Start-up Incubation Program	Start-up Pre-Incubation Program	Women Entrepreneurship (Empowerment) Program	R & D Spin-off Program
Mentoring Program	Faculty Entrepreneurship Program		Entrepreneurship Training Program

Partner	Supported by

E-Mail – [aic-imbhu@fmsbhu.ac.in](mailto:aic-imbhu@fmsbhu.ac.in) | Phone – 7704810418 | Facebook: @aicbhu

## 8. Placement Service and Training Programs:

### Steep Rise in Placement Packages at IM (FMS) BHU

Campus placement drive for 2019-20 at Institute of Management Studies (FMS) Banaras Hindu University, has beaten the institute's own past records with the highest package ranging up to Rs. 18 lakh per annum, offered by IBM Ltd. The institute has reinforced its position as one of the premier business schools in the country as it has received overwhelming response from the industry. The highest package of Rs. 18 LPA recorded 50% increase over the last year and the

average package has also gone up to Rs. 8.4 LPA from Rs. 7.2 LPA. Over two dozen companies participated in the placement drive this year, witnessing a substantial increase in the number of companies visited with diverse portfolio.

The students were placed in different industries including IT sector, consultancy sector, FMCG, E-commerce, manufacturing, banking and financial sector.



The students have been lapped up by top recruiters like IBM Ltd., Infosys, Wipro, and Genpact while other recruiters were DHL, SBI Life Insurance, L&T Financial Services, MakeMyTrip, CafeCoffeeDay, Federal Bank, ICICI Bank, IDBI Bank, Ujjivan SFB, Berger Paints, Writer's Corporation, Suryodaya SFB, Prism Cement, IFFCO Kisan, Banaras Dairy, VNR Seeds Ltd., ADM Agro

and many more, thus ensuring the placement of around 90% of the batch.

A number of coveted and varied profiles were offered like Consultants, Analytics, Sales Trainee, Business Development, Branch Banking, Retail Banking, Credit Risk, Planning and Analytics, Operations, Vigilance etc.





The placements this year have been outstanding with a huge surge in the number of companies visiting and the packages offered. Our sustained efforts, in making the process more student-

centric have yielded excellent results for the students in availing the most preferred opportunity for themselves.



### **Summer Training, Dissertation, Minor Projects, Induction Program & Internship:**

Eight Week summer training, Minor Project and Dissertation Project are integral part of the Course Curriculum of MBA, MBA IB and MBA AB programs of the Faculty. Students are doing these project assignments in different organizations under mentorship of the Faculty and an executive guide from the industrial organization.

Faculty organizes one week induction program for fresher of MBA, MBA IB, MBA AB program students. The purpose of the program is to acquaint the newcomers about faculty, faculty members, requisite skill-set for becoming a professional and broad business environmental factor. Experts from industry and academia serve as resource person for the induction program. Some of the indicative topics covered under the program are as:

- Communication Skills
- Personality Development
- GD/Interview Techniques
- Soft Skill Development
- Accounting for Non-Accounting People
- Cross Cultural Training
- Organizational Skills & Team Building

Based on the feedback of students, faculty keeps on updating the content, coverage, duration as well as judicious mix of expertise from industry and academics.

Candidates taking admission in Ph.D. program, are required to successfully complete the six months course work program, which is basically designed to accustom the students about research methodology, communication skills, IT tools and techniques and comprehensive literature review related with the field their respective field of research.

### **9. Extra Curricular Activities:**

The Institute also organized various co-curricular and extra curricular activities during the previous session. These include cultural programs organized by the students during **national festivals, Alumni meet, other academic events such as conferences, seminars etc.** Annual day of the Institute – Unnayan. Students actively participated and won prizes in various other events organized at University level such as **Spandan 2018, Spardha 2019, Janmashtami, University Foundation Day - Vasant Panchami** events etc. Students also actively participated in debates and competitive events organized by other institutions and won prizes during the session.

### **10. Campus Development:**

#### **Development of physical infrastructure:**

During the year the Institute worked on various developmental plans keeping in view of the future growth of the Institute. The proposals prepared and submitted to the university includes:

- Additional floors in the old and new building of the institute is under finalization.
- A new block of G+8 is also under consideration to meet out future developmental needs of the Institute.
- Expansion of Management Boys Hostel.
- A dedicated block of 100 rooms for Girl students of the Institute.

### **11. Formation of new ordinances / Amendment to certain existing ordinances and framing of rules etc.**

It has been resolved to enhance the intake to all programs running in the Institute in order to make provisions for EWS reservation from academic session 2020-2021.

No amendment has been made in the existing ordinances and framing of rules etc.

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# **PART – II**

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## Annexure I

Statement showing academic contribution of University Teachers/ Staff during the year 2019-2020 (i.e., from 1st April 2019 to 31<sup>st</sup> March, 2020)

Name of the Teacher	Paper published in Journals				Number of Books		Number of Monograph	Number of Manuals	Others
	Total Number of Research Papers		Total Number of Articles		National	International			
	National	International	National	International					
Institute of Management Studies, Banaras Hindu University	17	06	08	-	03		-	-	-

## Annexure II

List of Research Project funded by various Agencies sanctioned during the year 2019-2020 (i.e., from 1st April 2019 to 31<sup>st</sup> March, 2020)

Sl. No.	Topic of Project	Name of Principal Investigator/ Co-investigator	Name of Sanctioning Agency	Fund sanctioned
1	Project Disha ' Dealers Training Programme	Prof. Amit Gautam	Indian Oil Corporation Ltd.	10 Lakhs
2	Impact of Financial Literacy and Financial Stress on the Wellbeing: A Study of Handicraft Workers in Varanasi Region	Dr. Anindita Chakraborty	UGC	8,65,600.00
3	Identifying the Financing Constraints and Drivers for Micro, Small and Medium Enterprises (MSMEs) and Examining its Impact upon the Availability of Bank Credit	Dr. Abhijeet Biswas		55.75 lakh
4	Evaluation of R & D Schemes of MoP implemented through CPRI	Prof. S.K. Dubey Prof. Ashish Bajpai Dr. Ashutosh Mohan Dr. Vishal Kr. Laheri Dr. Harsh Pradhan	CPRI	9.2 lakh
5.	Feasibility Study and Viability Report on acquiring 200 acres of land in the nearby area and eastern side of Carpet City (Manikpur, Samalkot, Choudharipur, and Bhakoda villages on the other side of the Morva River).	Prof. S.K. Dubey Prof. P.S. Tripathi Prof. Ashish Bajpai Prof. P.V. Rajeev Prof. Amit Gautam Dr. Anindita Chakraborty Dr. Rajkian Prabhakar	Bhadohi Industrial Development Authority (BIDA)	7.85 Lakhs

Seminars / Symposium / Conferences / Workshops / Other Academic Meets held during the year 2019-2020 (i.e., from 1st April 2019 to 31<sup>st</sup> March, 2020)

Sl. No.	Title of the Event	Period of the programs	Name of the funding agency	National / International	Name of the Coordinator(s)
1.	Workshop on Mendeley Reference Software	15 February 2020	Institute of Management Studies, BHU.	National	Dr. Anindita Chakraborty
2.	Annual Meet of BHU Management Alumni Association (BHUMAA) from 9:00 AM onward at Malaviya Center of Ethics and Human Values, BHU Campus, Varanasi.	2 February 2020	Institute of Management Studies, BHU.	National	Prof. H.P. Mathur
3.	Guest Lecture on "Corporate Banking & Project Finance" by Mr. P. N. Prasad, Deputy Managing Director, Commercial Clients Group-1, State Bank of India, Mumbai.	24 January 2020	Institute of Management Studies, BHU.		Prof. H.P. Mathur
4.	Stakeholders Brainstorming Session for preparing Detailed Project Proposal on 'Artificial Intelligence (AI) in Agri-Supply Chain Management: A Growth Engine for Rural Development' under UGC STRIDE Scheme.	16 January 2020	Institute of Management Studies, BHU.		Dr. Ashutosh Mohan
5.	Medal and Degree Distribution Ceremony as part of 101 Convocation of the Banaras Hindu University.	23 December 2019	Institute of Management Studies, BHU.		Prof. Ashish Bajpai
6.	Institute Day Celebrations	16 December 2019	Institute of Management Studies, BHU.		Prof. Amit Gautam
7.	Management Development Program on "Express Yourself Effectively" for Executives of Power Grid Corporation of India Ltd.	28 November 2019 to 2 <sup>nd</sup> December 2019	Power Grid Corporation of India Ltd.		Dr. Ashutosh Mohan Dr. Anindita Chakraborty
8.	Observance of Constitution Day	26 November 2019	Institute of Management Studies, BHU.		
9.	Commemoration of the birth anniversary of Maulana Abul Kalam Azad, the first education minister of independent India	11 November 2019	Institute of Management Studies, BHU.		Dr. Shashi Srivastava
10.	Observance of Vigilance Awareness Week & Pledge Taking	2 November 2019	Institute of Management Studies, BHU.		
11.	Workshop on Usage of online Data Base. Key resource person: Shri Syed Hasan Jafar, Head - Market Intelligence & Price Polling, CMIE	22 October 2019	Institute of Management Studies, BHU.		
12.	Workshop on Management Style: Theory Vs. Reality. Key resource person: Shri B. Kiron	21 October 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur



Sl. No.	Title of the Event	Period of the programs	Name of the funding agency	National / International	Name of the Coordinator(s)
	Shenoy, Management Consultant, Colombo University				
13.	Workshop on Mutual Funds. Key resource person: Shri Ashutosh Kar, HDRF AMC	18 October 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur
14.	Innovation Day	15 October 2019	Institute of Management Studies, BHU.		Dr. Shashi Srivastava
15.	“Band Baaja Bazaar” An event of Marketing Club.	25 <sup>th</sup> September 2019	Institute of Management Studies, BHU.		Dr. Shashi Srivastava
16.	Workshop on Practical Aspects of Industry. Key resource person: Mr. Manuj Jain, Sr. Product Specialist, ICICI Pru AMC Ltd	11 September 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur
17.	Teachers’ Day Celebration	5 September 2019	Institute of Management Studies, BHU.		
18.	Workshop on Evolution of Future Skills. Key resource person: Ms. Navnidh Kochar Karaka, Head - Human Resources , Global Corporate Security at Reliance Industries Limited	2 September 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur
19.	Guest Lecture by Mr. Bhaskar Roy, Vice President & Portfolio Leader, Genpact. Topic: Data Science & its relevance to the Industries.	10 August 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur
20.	Workshop to create awareness against Ragging. Key resource person: Prof. Basavaprabhu Jirli, Chairman, Anti-Ragging Squad, Banaras Hindu University.	7 <sup>th</sup> August 2019	Institute of Management Studies, BHU.		Dr. Shashi Srivastava
21.	Interaction meeting with Mr. Gautam Sen Gupta, CEO, International Academy of Insurance and Financial Management, New Delhi	3 August 2019	Institute of Management Studies, BHU.		
22.	Induction Program for newly admitted students <ul style="list-style-type: none"> <li>• Prof. Rakesh Bhatnagar, Vice Chancellor, BHU</li> <li>• Mrs Anshula Kant, Managing Director (SARC), State Bank of India</li> <li>• Prof. R.P. Das, Vice Chancellor, Berhampur University,</li> <li>• Prof. Saket Kushwaha Vice Chancellor, RG University, Arunachal Pradesh</li> <li>• Mr. Bhagirath Jalan (CEO of Jalan Group).</li> <li>• Swami Varishthanand Ji, Ram Krishna Mission, Varanasi</li> <li>• Prof. O.P. Rai, Chief Proctor BHU</li> <li>• Prof. Royana Singh, Chairperson, Women Grievance Cell, BHU</li> <li>• Dr. S.K. Mathur, MS, Sir SundarLal</li> </ul>	17 – 21 July 2019	Institute of Management Studies, BHU.		Prof. H.P. Mathur Prof. Amit Gautam Dr. Shashi Srivastava

Sl. No.	Title of the Event	Period of the programs	Name of the funding agency	National / International	Name of the Coordinator(s)
	Hospital, BHU <ul style="list-style-type: none"> <li>• Prof. H.P. Mathur, Coordinator, University Placement Coord. Cell, BHU</li> <li>• Prof. A.K. Aggarwal of IIT BHU</li> <li>• Mr. Dibakar Das Gupta, Liabilities Head, Utkarsh Small Finance Bank</li> </ul>				
23.	International Yoga Day	June 21, 2019	Institute of Management Studies, BHU.		Dr. Shashi Srivastava
24.	Workshop on “How to deal with Plagiarism”	April 27, 2019	Institute of Management Studies, BHU.		Dr. Anindita Chakraborty
25.	Hackathon on Textile Skill Development at AIC-MFIE-IM-BHU	April 12-13, 2019	AIC-MFIE-IM-BHU	National	Prof. P.V. Rajeev

## Annexure IV

Statement showing number of Teachers deputed to participate in the various academic meets during the year 2019-2020 (i.e., from 1<sup>st</sup> April 2019 to 31<sup>st</sup> March, 2020)

Sl. No.	Name of the Teacher	In India	Abroad	Purpose of visit & Period
01	Prof. P.S. Tripathi	01	01	<ul style="list-style-type: none"> <li>• 2<sup>nd</sup> International Conference on "Entrepreneurship and Family Business" organized on Dec. 9-11, 2019 at IIT Mumbai (organized by IIT Mumbai and North Texas University, USA).</li> <li>• 3<sup>rd</sup> International Conference on "Economic and Finance" organized on Feb 28-29, 2020 by Nepal Rashtra Bank, Kathmandu, Nepal.</li> </ul>
02	Prof. Usha Kiran Rai	03		<ul style="list-style-type: none"> <li>• Capacity Building Programme, Sponsored by ICSSR, organized by Dept. of Business Administration, University of Lucknow - As Resource person</li> <li>• Case Writing and Presentation Workshop, organized by RSMT, U P College, Varanasi - As Resource person</li> <li>• Workshop in Travel and Tourism Management, Barkachcha, Banaras Hindu University - As Resource Person</li> </ul>
03	Prof. Amit Gautam	04		
04	Dr. Anindita Chakraborty	02		<ul style="list-style-type: none"> <li>• Conference, IIM, Calcutta 20-22 Dec, 2018</li> <li>• Conference, DAV P.G. College 10<sup>th</sup> March 2019</li> </ul>
05	Dr. Abhijeet Bishwas	02		<ul style="list-style-type: none"> <li>• National Seminar on Consumer Protection and Welfare: Issues and Challenges</li> <li>• Mahatma Gandhi Central University, Motihari, Bihar October, 14-15, 2019</li> </ul>

List of Honours, Fellowship, Awards Distinctions and other remarkable achievement of the Institute/ Faculty during the year 2019-2020 (i.e., from 1st April 2019 to 31<sup>st</sup> March, 2020)

Sl. No.	Name	Nature of National / International Awards etc.	Name of the Awarding Body
01	Dr. Abhijeet Bishwas	UGC-JRF (June 2019) and UGC-JRF (December 2019)	University Grants Commission
02	<b>Mr. Prateek Kr. Tripathi,</b> MBA IB (2018-20)	Selected for Youth Exchange Program and visited China in July 2019.	The Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India
03	<b>Mr. Prateek Kr. Tripathi,</b> MBA IB (2018-20)	Won third prize in the Photo Competition cum Exhibition "China through the Eyes of Indian Youth"	The Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India
04	<b>Mr. Utsav Agrawal</b>	Participated in the HPAIR Nur-Sultan Asia Conference 2019	Nur Sultan, Kazakhstan (Harvard College Project for Asian and International Relations)
05	<b>Mr. Utsav Agrawal</b>	Won third prize in the University of future Impact challenge Presented by International Financial Center, at HPAIR Asia Conference 2019	Nur Sultan, Kazakhstan (Harvard College Project for Asian and International Relations)