



# BANARAS HINDU UNIVERSITY



### **INSTITUTE OF MANAGEMENT STUDIES**

## **Induction Program 2018**

For newly admitted students of MBA & MBA International Business Students Batch 2018-2020

(July 16 to 21, 2018)



Celebrating 50 Golden Years of Nurturing Managerial Minds

#### Inauguration of Academic session 2018-2019 & Induction Program for newly admitted students of MBA & MBA IB

Institute of Management Studies, Banaras Hindu University hosted its newest batch of 2018-20 with much enthusiasm and jubilation in its six day induction ceremony commencing on 16th July, 2018 to mark the beginning of a new chapter for the batch of 2018-20 of the coveted IM, BHU. The induction of students is a highly thoughtful six-day event promulgated by the collective efforts of the esteemed faculty of the institute. The objective of the event is to introduce the students to the world of corporate alongside academia so that it marks the beginning of their MBA journey.

Organizing Team:	Prof. H.P. Mathur	Coordinator
	Dr. Amit Gautam	Member
	Dr. Shashi Srivastava	Member

## Distinguished guests and key speakers graced the Induction program organized for newly admitted students (batch 2018-2020) from 16 to 21 July 2018 :

- Prof. Rakesh Bhatnagar, Vice Chancellor, BHU
- **Prof. T N Singh** (Vice Chancellor MGKVP)
- **Prof. MC Bijawat** (former Dean of Law Faculty in Banaras Hindu University, BHU).
- Prof. A K Srivastava (Department of psychology, BHU
- Prof. M.K. Singh (Dean of Students),
- Prof. Royana Singh, Chief Proctor,
- Prof. S.K. Trigun (Vice President University Sports Board)
- Prof. H.N. Prasad, Librarian-Central Library,
- Prof. G.P. Sahu, Member Anti Ragging squad.
- Prof. M.Z. Khan Dept. of Mechanical Engineering of IIT-BHU
- **Prof.Atul Parvatiyar** (Professor of Practice, Texas Tech University, USA)
- Mr. Sumit Neogi (Vice-President-HR- Reliance Industries)
- Mr. Amit Rai, Ujjivan Small Finance Bank
- Mr. Devendra Singh (Digital Marketing Manager, Web Portal India)
- Dr. R D Singh (Executive Vice president and retail Coromandel International)
- Mr. Harshit Malviya, Regional Manager Human Resources, Mahindra Finance
- Mr. Amitabh Agarwal (Director NIIT, Varanasi).
- Dr. Rajnikant Dwivedi (GI and MSME Expert).
- Mr. Bhagirath Jalan (CEO of Jalan Group).
- Mr. Ajay Suman, Team Leader, Deshpandey Foundation.
- Mr. Gaurav Garg (Career Development Consultant, BHU).



The students were warmly welcomed by Professor Raj Kumar, Director & Dean of the Institute. He invited the students to be a part of this unparalleled legacy by highlighting the achievement of the institute which is completing 50 years of greatness in the domain of management education.

The main objective of the program was to prepare the students for the two year professional management program for which they are admitted and enable them to have understanding about the importance of the program. The induction program is just a stepping stone that will pave the way towards positive change to acclimatize students with the contemporary world of challenges.



On this occasion, Professor Raj Kumar elaborated how the management eduation started in 1968 gradualy lead to dedicated Department, then Facutly and finally to the status of Institute of Management Stuidies. He highlighted the dedicated efforts of faculty, research scholars, students and staff members who contributed immensely to make this institution one among the premier institutes for management education and research, stimulating managerial excellence in the country. He further added that the goal of the management fraternity is to see the institutes at its newer heights.

On the first day, the new entrants were given the opportunity to know about their seniors, teachers and members of the institute. They also got an opportunity to know more about the institute and the curriculum. **Professor H.C. Chaudhary** congratulated the new batch for being the part of golden jubilee year of this institution. **Professor P.S. Tripathi** highlighted the uniqueness of the great vision of Mahamana Maliviyaji and focus on the worthiness of one's life. **Prof Usha Kiran Rai** highlighted various facilities available within the university campus, and urged students to spend these two years judiciously and make the most out of it. **Prof. H.P. Mathur**, who is also Coordinator of the University Placement Coordination Cell welcomed the new batch and provided an overview ofsix days induction program. He also suggested that students need to plan their career according to the contemporary scenario.



Prof. Ashish Bajpayee, Prof. S.K. Dubey, Prof. Alok Kumar Rai, Prof. S.C. Singh, Prof. R.K. Lodhwal, Prof. P.V. Rajeev, Dr. Amit Gautam, Dr .Ashutosh Mohan, Dr. Anurag Singh, Dr. Shashi Srivastava, Dr. Rajkiran Prabhakar, Dr. Anindita Chakraborty also addressed the students and showered their good wishes to the students towards their new journey of life and blessed them for their future endeavours. The Inaugural session was conducted by Dr.Anindita Chakraborty.

#### 17<sup>th</sup> July 2018

The second day (17<sup>th</sup> July 2018) of the program consisted of four sessions. **Mr. Ajay Suman, Team Leader, Deshpande Foundation** (second left standing in the snap) was the guest speaker in the the first session.



He congratulated the Students for enrolling into management program. He motivated the newly entrants not to limit themselves to one thing and stressed on the importance of maximum utilization of time and resources. He mainly focused on how to take care of the environment and as well as he invited the students to join hands for initiatives to conserve nature. **Dr. Anindita Chakraborty** honoured Mr. Suman by presenig a memento on the occasion. The session was conducted by Ms. Palima Pandey.

The key note speaker of the second session was **Professor. M.Z. Khan** from the Department **of Mechanical Engineering of IIT-BHU**. In his brief interaction with the students he suggested students how to stay happy and successful. He emphasized on understanding the intentions and capabilities of fellow humans, knowing the meaning of trust and respect and discussed the pointers of evaluation of success. The session was conducted by Ms. Nidhi Agarwal.



Professor. M.Z. Khan, Dept. of Mechanical Engineering of IIT-BHU.

The guest of the afternoon session was **Mr. Amitabh Agarwal** (**Director NIIT, Varanasi**). He enlightened the students about building career in a professional parlance and further elaborated about preparing for the uncertain dynamics of the future. **Dr. Shashi Srivastava** honoured Prof. Khan by presenig a memento on the occasion. The session was conducted by Ms. Shefali Jaiswal.



The fourth session was an 'Interactive Session' which was conducted to enhance the intelligence quotient of the students. Business Quiz was conducted in this session. Further, the students were made aware about the 'Knowledge Forum' Team of the department and its related activities. The session was conducted by Ms. Pallavi Thacker.

Prof. Usha Kiran Rai, Dr. Shashi Srivastava, Dr. AninditaChakraborty, Dr. Rajkiran Prabhakar and other faculty members coordinated the days sessions.

#### 18<sup>th</sup> July 2018

The third day i.e, 18<sup>th</sup> July 2018 of the induction program consisted of four sessions. **Prof. A K Srivastava** (Department of psychology, BHU) was the guest of the first session. He blessed the Students for their enrolment in a professional course. He urged the newly admitted students to be honest with their efforts and to fulfil their dream as well as of their parents. He explained about the role of psychology in business world. He further elaborated about stress management and its implications in various business activities. Dr. Shashi Srivastava honoured Prof. A.K. Srivastava by presenig a memento on the occasion. The session was conducted by Mrs. Vijaya.



Prof. A K Srivastava (Department of psychology, BHU).

The key note speaker of the second session was **Prof. MC Bijawat (former Dean of Faculty of Law in Banaras Hindu University)**. He guided the students through his personal experiences. He spoke about the heritage of BHU and the vision of Mahamana Pt. Madan Mohan Malviyaji which is playing a vital role in nurturing aspiring minds. He stated the importance of law in every walk of life and further suggested that 'Ignorance of Law is no excuse'. **Prof. Usha Kiran Rai** honoured Prof. Bijawat by presenig a memento on the occasion. The session was conducted by Mrs. Khushboo Sharma.



Prof. M.C. Bijawat (former Dean, Faculty of Law BHU)

The guest of the afternoon session was **Mr. Gaurav Garg (Career Development Consultant, BHU)**. It was fully an interactive session. He elaborated about the importance of MBA programme. He insisted students to work on innovations and focused on 'entrepreneurship'.



Mr. Gaurav Garg (Career Development Consultant, BHU).

He taught students about the dynamics of entrepreneurial activities, various funding schemes and its related concepts. He further suggested students to be more inclined towards starting a click company rather than focusing on brick companies. **Dr. Shashi Srivastava** honoured Mr. Garg by presenig a memento on the occasion. The session was conducted by Mrs. Sushila.

The guest of the fourth session was **Mr. Devendra Singh (Digital Marketing Manager, Web Portal India)**. He offered best wishes to the fresh batch of MBA students. He further highlighted the importance of digitalization in the sphere of sales and marketing and its crucial role in the lead conversion. **Dr. Shashi Srivastava** honoured Mr. Singh by presenig a memento on the occasion. The session was conducted by Ms. Akansha Jaiswal.



Mr. Devendra Singh (Digital Marketing Manager, Web Portal India)

Prof.Usha Kiran Rai, Dr.Shashi Srivastava, Dr.Anindita Chakraborty, Dr.Rajkiran Prabhakar and other faculty members coordinated the event.

#### 19<sup>th</sup> July 2018

The fourth day, i.e., 19<sup>th</sup> July 2018 of the program consisted of four sessions. **Sri Sunit Neogi (Vice-President-HR- Reliance Industries)** was the guest of the first session. It was an interactive session.



Sri Sunit Neogi (Vice-President-HR- Reliance Industries)

He provided brief introduction to the students about Reliance Industries and stated the importance of Penetration Strategy. He further talked about leadership and explained about '**follower'** and 'situation' element in implementing leadership strategy. He elaborated about the disruptions caused by Reliance Jio in the Indian market and talked about their upcoming strategies related to solar and tidal energy. The session was coordinated by **Dr. Shashi Srivastava**.

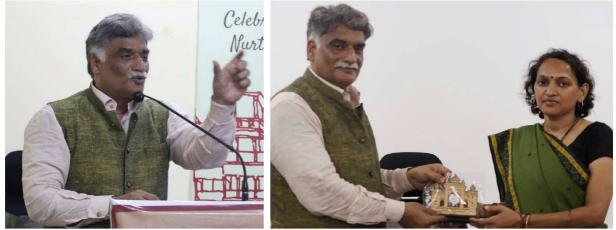


The key note speaker of the second session was **Mr. Bhagirath Jalan (CEO of Jalan Group).** He blessed the newly admitted students. He talked about kautilya's strategy in framing corporate governance objectives. He further emphasized about the ongoing changes in the retail market and suggested different intervening strategies. He stated the importance of price and quality in establishing market competitiveness. He also invited the students to visit the 'Supermarkets of Jalan Group' to understand its Merchandising Strategies. The session was coordinated by **Dr. Amit Gautam**.



Mr. Bhagirath Jalan (CEO of Jalan Group).

The guest of the afternoon session was **Dr. Rajnikant Dwivedi (GI and MSME Expert).** He talked about 'Social Entrepreneurship' and particularly focussed upon entrepreneurial activities popular in Varanasi and its nearby areas. He talked about Arts & Crafts of Varanasi and stated about the popularity of handloom products in national and international arena. He further discussed about the importance of social services and stressed upon child education. He is engaged with 'Human Welfare Association' for providing social services. The session was coordinated by **Dr. Shashi Srivastava.** 



Dr. Rajnikant Dwivedi (GI and MSME Expert).

The fourth session was 'Panel Discussion' comprising of Prof. M.K. Singh (Dean of Students), Prof. Royana Singh, Chief Proctor, Prof. H.N. Prasad, Librarian-Central Library, and Prof. G.P. Sahu, Member Anti Ragging squad. Each member introduced about their respective areas and its related support activities. The Panel members discussed about the rights and duties of students. Students on the other hand cleared their queries about support services. The session was coordinated by Dr. Amit Gautam, Dr. Shashi Srivastava and Dr. Rajkiran Prabhakar.



Prof. M.K. Singh, Dean of Students, BHU.



Prof. H.N. Prasad, Professor In-Charge, Sayajirao Gaekwad Library, (Central Library)BHU.



Prof. Royana Singh, Chief Proctor, BHU.



Prof. G.P. Sahu, Member Anti Ragging Squad, BHU.

#### 20<sup>th</sup> July 2018

The fifth day of the program consisted of three sessions. **Mr. Amit Rai from Ujjivan Small Finance Bank** was the guest of the first session. He enlightened students about the transition in Medium finance bank to Small finance bank. He asked students to explore and commit to the decisions what they take. He made students aware about the transition of Medium finance bank to Small finance bank and as well as gave suggestions related to how one should prepare for their interview and suggested them to have a right choice while selecting their specialization. **Prof. H.P. Mathur** coordinated the Session.



Mr. Amit Rai & Ms.

from Ujjivan Small Finance Bank

The key note speaker of the second session was **Dr. R D Singh (Executive Vice president and retail Coromandel International)** He blessed the newly admitted students. He introduced students about the Coromandel International and his corporate exposure by telling them how a business manager can make difference in business world. He discussed with them about the stand of agriculture in India and what are the major issues and challenges faced by the agriculture sector.





Dr. R D Singh (Executive Vice president and retail Coromandel International).

He motivated students by telling them to have patience and should face all the challenges and stay strong. The Session was coordinated by **Dr. Amit Gautam.** 

The eminent speaker of third session was **Prof. S.K. Trigun (Vice President University Sports Board)** He congratulated the newly entrant and had an interaction session with them on how to manage the happiness through cultural inputs. He said to the students human brain is engulfed with creativity &plasticity but there are also some inherited animal extents to spoil ones happiness so one should always be sensitive towards its surrounding. The Session was coordinated by **Dr. Shashi Srivastava**.



Prof. S.K. Trigun (Vice President University Sports Board).



#### 21<sup>st</sup> July 2018

**Mr. Harshit Maliviya- Regional Manager - HR- MahindraFinance)** also graced the event and discussed on the changing paradigm of financial market. In his highly interactive session with the students, he emphasised on keeping the approach simple yet precise. He enlightened the fact that the recruiters look for 'managers' who are a blend of hard work and smart work. He told the students to use the time of two years and compliment the degree with relevant international certifications while at the same time indulging in some no-brainer activities for stress release. **Prof. H.P. Mathur** Coordinated the Session.



Mr. Harshit Maliviya- Regional Manager - HR- MahindraFinance)



During a practise session



A group Photo with faculty members

#### Valedictory Session (21 July 2018)

The week-long induction program for newly admitted Students of MBA and MBA (International Business) of batch 2018-2020 concluded on 21<sup>st</sup> July 2018 with a Validictory Session Chaired by Prof. Rakesh Bhatnagar, Hon'ble Vice Chancellor of the University.



**Professor Rakesh Singh**, Hon'ble Vice Chancellor, Banaras Hindu University presided over the Valedictory session. **Prof. T N Singh (Vice Chancellor – MGKVP)** was the **Chief Guest** on the occasion. **Dr.Atul Parvatiyar**, Professor of Practice, Texas Tech University, USA was the **Guest of Honour**.

In his address **Prof. Rakesh Bhatnagar (Vice-Chancellor BHU)** offered his warm blessingsto the students for their admission in such a premier institute. He called the induction programme 'A Capsule' for MBA due to the presence of so many eminent personalities throughout the induction programme. He shared his personal experiences and talked about his struggling time.



**Prof. Rakesh Singh,** Honble Vice Chancellor, Banaras Hindu University addressing the newly admitted students in the concluding session of the Induction Program

He discussed about his passion to do something in life. He elaborated the importance of MBA as a professional course which produces eminent corporate leaders. Further, he talked about the golden history of BHU and the great vision of Mahamana Pt. Madan Mohan Malviyaji. Honourable VC blessed the students and urged them to reach the pinnacle of their career.

**Prof. T N Singh (Vice Chancellor – MGKVP)** the **Chief Guest** of the session encouraged the students and shared his experiences as a student as well as a faculty of BHU. He focused upon on the line of 'University Kulgeet'- 'Sarvavidyaki Rajdhani' and highlighted its importance. He motivated the students to use their potential and become successful in life.

**Dr.Atul Parvatiyar,** Professor of Practice, Texas Tech University, USA the **Guest of Honour** gave his best wishes to the students. He simplified the problem of time management by categorising it into 'Focus' and 'Endurance'. He emphasised on honesty, integrity, hard work and maintaining emanating energy. Dr. Atul's biggest give away for the session was focussing on transformative experience with a learning mind-set.



**Prof. Raj Kumar (Director IM –BHU)** felicitated the guests and offered his warm blessings to the students. He emphasized on the importance of knowledge and wisdom to motivate the students for the new beginning of their career.



Releasing of Kshitij eNewsletter (July 2018)

**Prof HP Mathur (Coordinator – Induction Programme)** concluded the session by presenting the brief review of all the days of induction programme. He elaborated about the eminent speakers of all the sessions and ended with their conclusive remarks. **Dr.Shashi Srivatava** conducted the program and coordinated the session. She proposed vote of thanks to the eminent guests who made their gracious presence in the event. Prof. Usha Kiran Rai, Prof. PS Tripathi, Prof HC Chaudhary, Prof. S K Dubey, Prof. Alok Kumar Rai, Prof. R K Lodhwal, Dr. Ashutosh Mohan, Dr. Anurag Singh, Dr. Raj Kiran Prabhakar, Dr. Anindita Chakraborty were also present in the event.

#### Glimpses of Cultural programs by newly amitted stuents on 20<sup>th</sup> July 2018

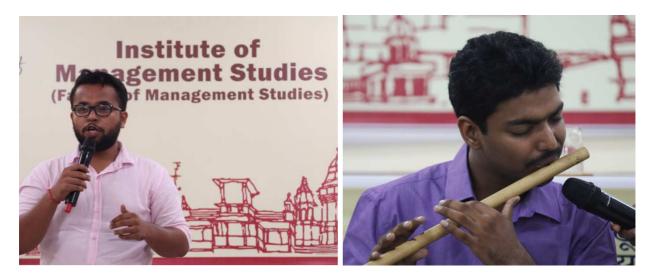
The fourth session of 20<sup>th</sup> July I2018 comprised of **Cultural Activities** in which newly inducted students performed the various programs and showcased their skills and talents.



**Prof. Usha Kiran Rai** appreciating performance of the students during cultural presented by the students.





















#### **Press Clippings**





वाराणसी। बोएचयू के प्रबंध अध्ययन संस्थान में आयोजित सात दिवसीय इंडक्शन प्रोग्राम के समापन समारोह में शनिवार को विद्वानों ने छात्रों को जीवन में सफलता के लिए आगे बढ़ते रहने के लिए प्रेरित किया। बतौर मुख्य अतिथि महात्मा गांधी काशी विद्यापीठ के बीएचयू प्रबंध अध्ययन संस्थान सात दिवसीय समिनार का समापन

सामना करना चाहिए। सफलता जरूर मिलती है। संस्थान के सभागार में आयोजित समारोह में प्रो. सिंह ने कहा कि किसी प्रकार की समस्या के लिए विशेषज्ञों की मदद लेकर उसका समाधान करना चाहिए। उन्होंने अपने छात्र जीवन के बारे में भी विस्तार से बताया। अध्यक्षता करते हुए बीएचयू कुल्पति प्रो. आरके भटनागर ने नवागंतुक विद्यार्थियों को विश्वविद्यालय में प्रवेश के लिए बधाइयां दीं। कहा कि कुछ बड़ा करने की चाहत ही जीवन की कठिन परिस्थितियों से उभरकर आगे बढ़ने पर प्रोत्साहित करती हैं। डॉ. अतुल ने अपने समृद्ध अनुभव के मूल को अपने जीवन की कहानी के माध्यम से विद्यार्थियों में बांटा अतिथियों का स्वागत करते हुए संस्थान के निदेशक प्रो. रोज कुमार ने उपलब्धियों की जानकारी दी। इस दौरान समन्वयक प्रो. एचपी माथुर, हर्षित मालवीय, डॉ. शशि श्रीवास्तव, डॉ. अमित गौतम आदि मौजूद रहे। ब्यूरो NDAY 22.07.2018

नौतियों का करें सामना और मिलेगी सफलता

उत्तर प्रव

वाराणसी। बीएचयू के प्रबंध अध्ययन संस्थान में आयोजित सात दिवसीय इंडक्शन प्रोग्राम के समापन समारोह में शनिवार को विद्वानों ने छान्नों को जीवन में सफलता के लिए आगे बढ़ते रहने के लिए प्रेरित किया। बतौर मुख्य अतिथि महात्मा गांधी काशी विद्यापीठ के बीएचयू प्रबंध अध्ययन संस्थान सात दिवसीय समिनार का समापन

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# दैनिक जागरण

कठिन राह को भी आसान करती है वडा बनने की चाहत जासं, वाराणसी : बीएचयुं के प्रबंध शास्त्र संस्थान में चल रहे इंडक्शन प्रोग्राम के समापन पर शनिवार को कुलपति प्रो. राकेश भटनागर पहुंचे थे। उन्होंने नवागंतक छात्र-छात्राओं को नब्ज टटोली और अपने अनभव उनके साथ सांझा किए। विद्यार्थियों से कहा कि कुछ बड़ा करने की चाहत ही जीवन की कटिन परिस्थितियों से उभरकर आगे बढने पर प्रोत्साहित करती हैं। इसकी चाहत हर कठिन राह को आसान कर देती है। कार्यक्रम में मुख्य अतिथि महात्मा गांधी काशी विद्यापीठ के कुलपति प्रो. टीएन सिंह य विशिष्ट अतिथि डा. अत्ल परवर्तियार थे। कहा कि ईमानदारी व चरित्र की अखंडता, परिश्रम, स्फूर्ति व निरंतर सीखने की चाह जीवन में सफलता दिलाती है। इस मौके पर निदेशक प्रो. राज कुमार, प्रोग्राम के समन्वयक प्रो. एचपी माधूर, हर्षित मालवीय आदि ने विचार गरवे।

(Compiled by Sreekrishnan A.M., PA to the Director/Dean, IM-BHU)