



*Celebrating 50 Golden Years of  
Nurturing Managerial Minds*

January – June 2018 Issue

INSTITUTE OF MANAGEMENT STUDIES NEWSLETTER

क्षितिज

KSHITIJ



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## Message from the Director



Quality, value and distinction; it surely is a rare combination of attributes. Yet here at Institute of Management Studies, Banaras Hindu University, we make it all come together and it has been our standard of excellence since 50 years now. The continuance of the

excellence in performance of the University is reflected in the NIRF 2018 ranking (3<sup>rd</sup> University). The entire team of Kshitij share the happiness and enthusiasm among the University Community on its top ranking in the NIRF 2018.

Shortlisting of the Institute for prestigious Atal Incubation Center was one of the most remarkable achievements during the period. The campus was very hectic with Curricular, Co-curricular, Placement and Training activities during the last six months. Alumni meet, Conference / Workshops and several other outreach activities organized during Jan to June 2018.

At Institute of Management Studies, Banaras Hindu University, we value every individual in our care and it is our aim to provide the best possible environment in which students can succeed in this competitive world. Our students are from diverse background having high aspirations and achievement motives, who are selected through the highly competitive Common Admission Test (CAT) of IIM's. The institute provides them with the necessary infrastructure and facilities which drive them towards the fulfillment of their dreams. We focus to instill in our students a passion for learning that will bring the knowledge and understanding required to make positive contribution towards nation building.

I take this opportunity to express my grateful thanks to all stake holders for their unstinted support on various activities of the Institute and looking forward to receive valuable cooperation from all sections in future as well.

**Prof. Raj Kumar**  
Director  
Head & Dean



## Happenings @ Institute during January – June 2018

Vasant Panchami-Foundtion Day Celebration	January 22, 2018
Golden Jubilee Annual Meet of BHUMAA	January 28,2018
Panel discussion on Union Budget	February 3,2018
Induction program for newly admitted Ph.D. Students	February 3,2018
Unnayan	February 9-12, 2018
Workshops on Advanced Digital Marketing for Managers & Equity Research and Financial Modeling	February 13-14, 2018
National Seminar on Mastering your Mind for Success at Work & at Home).	February 16-17, 2018
Ransangram 4.0 (National Management Fest)	February 24-25, 2018
Meeting with Executives from Wadhawani Foundation	February 1, 2018
National Workshop on Research Methodology	March 5-10, 2018
Entrepreneurship Summit& UTTHAN 2018-Social Business Plan Competition	March 17-18, 2018
DISHA-Two day Training program for IOCL Dealers	March 27-28, 2018
National Conference on Emerging Business Practices	April 7-8, 2018
Vice-Chancellor's visit to IM - BHU	May 9, 2018
International Yoga Day	June 21, 2018

Details of the programs are available on the website of the Institute ([www.bhu.ac.in/fms](http://www.bhu.ac.in/fms))

### Vice-Chancellor's Visit to IM-BHU



Prof Rakesh Bhatnagar – New VC of Banaras Hindu University visited IM BHU in May 2018. IM BHU Director – Prof Raj Kumar along with whole Management fraternity welcomed him. IM BHU Family was glad to meet him. Prof. Bhatnagar shared his experiences and had a get together with all the faculty members. He also met with the research

scholars of the department.



**Prof. Rakesh Bhatnagar, Vice Chancellor, Banaras Hindu University interacting with faculty members.**

## Guest Lecture by Dr. Atul Parvatiyar (January 20, 2018)

A Guest Lecture was organized at the Institute of Management Studies, Banaras Hindu University. The distinguished speaker was **Dr. Atul Parvatiyar**, Adjunct Professor of UNC Kenan-Flagler Business School, Atlanta and Former CEO, Institute of Customer Relationship Management, USA / Malaysia. He is also an eminent alumnus of the Institute. He interacted with the students on two topics, viz., "**Media and Entertainment Disruption, Perspective and Contemplations**" and "**Why You Should Pursue a Career in Sales? – A Career in Sales is more than What You Thought and Is Great for Both Men & Women!**"



He has thrown light on the diffusion of technologies in the last two decades. He discussed about the changes in the digital technology and consumer behavior. Moving on he told that the consumers are the center of all marketing. He also explained the importance of customer network and also quoted Facebook as the largest nation with 2.2 bn users. He then explained the transformation of Broadcaster controlled content to customer controlled content and experience. He explained the importance of sales for any organization as sales is the only source to bring revenue. He wiped out the myth of sales and said sales contracting and sales negotiation are very important roles in sales. He also emphasized on the career and growth aspects in sales. Further he told that women work better in sales department as are the emotionally better connected with the customers. He also motivated student to be proactive and have strong urge to learn things.



**Prof. Raj Kumar**, Director, Dean and Head, IM-BHU welcomed Dr. Parvatiyar by addressing him as one of the **most distinguished alumni** of the institute. Prof. Raj Kumar also gave the insights of the contributions made by him to the institute. **Prof. Usha Kiran Rai** explained the theme of the Session. Event was conducted by Prof. H. P. Mathur. Prof. Rekha Prasad, Dr. Rajkiran Prabhakar and Dr. Anindita Chaktaborty were

also present on the occasion. The Session was anchored by Ms. Srishti Singh.

## Vasanta Panchami - Foundation Day (January 22, 2018)

Vasanta Panchami – University foundation day was celebrated on 22 January 2018 with great enthusiasm. Saraswati Puja was also held on the occasion. The students, faculty and staff members actively participated in the Foundation Day Procession.

## Golden Jubilee Annual Meet of BHUMAA (January 28, 2018)

Institute of Management Studies, Banaras Hindu University hosted National Alumni Meet 2018 of BHU Management Alumni Association (BHUMAA) on 28th January 2018. The mega reunion of its Alumni brought the entire fraternity of distinguished alumni, students and faculty members in unity. The event saw the presence of Mr. Udai Upendra, Founded and CEO (The HR Company), a Distinguished alumni and Chief Guest of the Meet. Guests of Honor of the meet were Mr. Arun Kumar, Former President-HR (Hindalco) and Prof. VK Nangia, Department of Management Studies, IIT Roorkee.





**Prof. H.P Mathur**, coordinator of the meet warmly welcomed the gathering and gave an introduction about the meet. Prof. Raj Kumar, Director, Dean and Head delivered formal Welcome Address. In his speech, Prof. Raj Kumar mentioned about notable achievements and future programs of the Institute and highlighted the consultancy and extension activities of the Institute and about its partner institutions. Professor Deepak Barman, former Head & Dean of the Institute talked about the BHUMAA journey and pointed out the contributions of Prof. C Lal to initiate the alumni meet in 2001. Since then the network got strengthened and have pan India reach with remarkable global presence.

The following alumni were awarded with **Young Achiever Awards** on the Occasion:

- Mr. Ajay Kanojia, Procurement Manager, (Airbus, France)
- Mr Anuttam Sen, Business Head, (Amar Ujala)

The following senior alumni of the Institute were awarded with **Distinguished Alumnus Awards** on the Occasion:

- Prof S.K. Singh, Vice Chancellor, (Dirbhanga University),
- Mr. SC Bagla, Director, Career Launcher, Varanasi
- Mr. Rajeev Raina, Executive Director, (DFM Foods Ltd.),
- Mr. Loknath Mishra, Senior General Manager and Head,( ICICI Bank),
- Mr. Gaurav Mohan, Vice President (Sales), (Microsoft Corporation),

On the occasion, **23 meritorious students** were awarded **scholarships** sponsored by alumni of the Institute. This event also marked as a **Silver Reunion of 1993 batch** and **Reunion of 1982 Batch**. The alumni attended the meet from respective batches were felicitated on the occasion.

Since bygone years hold most dearness, the distinguished alums shared their dear experiences which enriched the gathering. They recalled about the time they spent at the Institute and advised the students to never lose their focus and direction of goals which is the ultimate point one aspires to reach. They urged the students to face the trials and tribulations of being with most bravery and positivity. Prof.PS Tripathi proposed the vote of thanks. Prof. H.P. Mathur conducted the event.

The event witnessed the presence of some eminent alumni, Mr. Animesh Saxena, Director, Neetee Clothing, Mr. Atul Prasad, Additional General Manager, NTPC, Mr. Sandeep Poddar, VP, Shooter land global services and many others. A brief cultural program was also presented by the students of the Institute which began with Ganesh Vandana followed by a sonorous flute rendition followed by a semi classical dance, group song, poetry and Indian jugalbandi. The event culminated at a high note leaving the alumni nostalgic and with lifetime of memories.

### **Panel Discussion on Union Budget 2018 (February 3, 2018)**

An initiative to critically appraise the Union Budget, presented by Honorable Finance Minister Shri Arun Jaitley, a Panel Discussion was organized by the Institute of Management Studies, Banaras Hindu University. The experts who took part in the panel were **Prof. Rakesh Raman**, Dept. Of Economics from Faculty of Social Sciences, BHU, **Prof K.K Jaiswal**, Faculty of Commerce, BHU, **Prof. D.C Rai**, Institute of Agricultural Sciences, **Prof. Alok Kr. Rai** and **Dr. Anindita Chakraborty** from Institute of Management Studies, BHU.



**Prof. Rajkumar**, Director, Dean & Head of the institute welcomed the guests on the occasion. The key points were introduced to the audience by Ms. Srishti Singh and Ms. Chetali Keswani (students of MBA) and Ms. Vijaya and Mr. Vibhav Pratap (PhD Scholars). Students from undergraduate, postgraduate and PhD as well as PG Diploma and Certificate courses participated in the Panel discussion. The discussion began with Prof. Alok Kr Rai emphasizing the budget to be more of a marketing nature.



Prof. D.C Rai stated the prosperity of our country is mainly due to agriculture and mentioned that we are the leading producers in dairy, and that this budget has increased hopes by increasing the allocation of funds. The discussion was continued with Prof. Raman clearly stating that the manufacturing industry was neglected with more emphasis on service sector which can have dire consequences in the next 10 years with the increasing competition.



Commenting on the status of this budget he said, had this been the first or second budget in the reign of this government, hopes would have been higher. Adding to which Prof. Jaiswal stated that even the capital industry suffered and also, this budget is more of a modification where funds from one department to another. They inferred the discussion stating that it is more 'a future plan' than a budget. The event concluded with Dr. Anindita Chakraborty proposing the vote of thanks to the esteemed panelists for the thought provoking event.

### **Induction program for newly admitted Ph.D. Students (February 3, 2018)**

Induction Program for newly admitted Ph.D. Students was organized on 3<sup>rd</sup> February 2018 in the Institute management Studies, Banaras Hindu University. The Induction program was started with the rendition of Kulgeet. Prof. Raj Kumar, Director & Dean of the Institute welcomed the research scholars and faculty members on the occasion. Prof. Rekha Prasad, Coordinator of the Knowledge Forum also addressed the students on the occasion. The newly admitted students introduced themselves and also presented cultural programs on the occasion.

### **Unnayan 2018 (February 09-12, 2018)**

The annual cultural and sports event of the Institute Unnayan 2018 was celebrated on 09 to 12 February 2018 with various events.

## Workshops on Advanced Digital Marketing

Institute of Management Studies, Banaras Hindu University, in association with Forevision conducted two special Certified Business Workshops of 12-hour duration, on 13 and 14 February 2018. These workshops were designed specifically keeping in minds the current requirement of a student and corporate expectations in the institute. Gearing up for Corporate Career, the workshops immensely benefitted the students. The trainers of the program were Mr. Abhishek Salecha and Mr. Sagar Vijan from Forevision. Inaugurating the above workshops, the Director of the institute Prof. Raj Kumar said that "it is important to have hands-on knowledge of the subject matter for MBA graduates. Hands on experience will give them a competitive edge in converting plenty of job opportunity in their favour. Professional training programs and workshops of this stature would help management students to sharpen their professional skills".

The workshop was coordinated under the guidance of Prof, Ashish Bajpai and facilitated by Kalpavriksha, the Students' Club of IM BHU.

## National Seminar on Mastering your Mind for Success at Work and at Home

A two-day National seminar on "Mastering Your Mind for Success at Work and at Home" was organized by the Institute of Management, Banaras Hindu University on **February 16-17, 2018**. in collaboration with Diamond Cutter Business Management Institute, Arizona, USA. The Seminar was held in two parts. The Key note address on the theme of the Seminar was delivered on 16<sup>th</sup> February, 2018. The Key Resource Person of the Seminar was Geshe Michael Roach, the founder of Diamond Cutter Institute Arizona, USA and Reputed Spiritual Teacher.



On 17<sup>th</sup> February 2018, presentations of selected research papers by participants were held in the Seminar Hall of the Institute of Management Studies. An edited book on "Success Mantra for Business Organizations" is under publication. A brief interaction of Faculty members of the Institute of Management Studies, Banaras Hindu University with Geshe Michael Roach, Founder of Diamond Cutter Institute and Reputed Spiritual Teacher was also held on 16<sup>th</sup> February 2018. Prof. Raj Kumar, Director of the Institute of Management Studies, BHU welcomed Geshe Roach and introduced faculty members on the occasion. Mr. Scott Vacek, President, Diamond Cutter International Business Management institute (DCI), Mr. Orit, Vice President, Ms. Victoria, Mr. Stanley and Ms. Lina represented Diamond Cutter Institute on the occasion.



Prof. P.S. Tripathi, Prof. Usha Kiran Rai, Prof. Ashish Bajpai, Prof. S.K. Dubey, Prof. Alok Kr. Rai, Prof. R.K. Lodhwal, Prof. P.V. Rajeev and other faculty members were also present on the occasion. Members have fruitful and very creative interaction and was agreed upon to explore various options of collaboration between Institute of

Management Studies and Diamond Cutter Institute for academic interaction, joint training programs and research in future.



The Chairman of the Seminar was Prof. Raj Kumar, Director and Dean of the Institute of Management Studies, BHU. The Seminar Coordinator was Prof. P.V. Rajiv and Dr. Santosh Dwivedi, Director, Indology Classics Input Society, Varanasi (India event organizer of DCI) is the Organizing Secretary of the Seminar. Prof. Ashish Bajpati, Prof. S.K Dubey, Prof. Alok Kumar Rai, Prof. R K Lodhwal, Dr. Amit Gautam and Dr. Ashutosh Mohan were also acted as members of Advisory Committee members and organizing Committee of the Seminar

## Ransangram 4.0 (National Management Fest) (February 24 & 25, 2018)

Ran Sangraam -The annual management fest of Institute of Management Studies, Banaras Hindu University was



organized in the campus premises by Kalpavriksha- Management Club of the Institute. The event had 17 main events from the area of Finance, Marketing, Operations, HR. The flagship event of the fest was Masterpreneur. This year the Ransangram was organized with focus on Golden Jubilee of the Institute. The day one of the Ransangram was loaded with spectacular events from across the spectrum. The event saw the participation of more than 100 students from different institutions across India. The main motto of such

event was interaction among various meritorious Students. The first event for the day was **Decipher**- an engrossing quiz competition followed by **Spin Meister**- Surrogate Advertising event. It was followed by **Market Mayhem** and **@people**- A case study on marketing and human resource respectively. Prof. Raj Kumar, Director, Dean and Head, Institute of Management Studies, Banaras Hindu University inaugurated the event. Prof Raj Kumar addressed the gathering and said that the management is applied Science and the events like Ransangram help Students to get practical knowledge of the subject. Prof. H.C. Chaudhary, Prof. Deepak Barman, Prof. R.K.Pandey, Prof. P.S. Tripathi, Prof. Usha Kiran Rai, Prof. H.P.Mathur, Prof. Rekha Prasad, Prof. Ashish Bajpai, Prof. S.K. Dubey, Prof. Alok Kr. Rai, Prof. R.K. Lodhwal and other faculty members were also present for the opening ceremony. The title sponsor of the event was Indian Oil and Media Partner was Red FM. Other sponsors were Ensygnia, Forevision, Rose Hub, Stark Bistro, Dress Land, TVS Banaras. The organizing team consisted of Chandrakanta Ginodia, Shruti Maheshwari, Saurav Agarwal, Gaurav Agarwal, Shardul Mishra, Shreya Thapliyal.



## Meeting / Interaction sessions

A Meeting with Executives from Wadhawani Foundation with regard to strengthening Entrepreneurship Education was held on *February 1, 2018*





## National Workshop on Research Methodology (March 5-10, 2018)

A National Workshop on Research Methodology was organized under the chairmanship of **Prof Raj Kumar**. The workshop provided hands on training on SPSS 25.0 and intended to sensitize and erudite participants about various Research methodologies to be adopted. Dr. Ashutosh Mohan was Coordinator of the workshop.



## Entrepreneurship Summit & UTTHAN 2018-Social Business Plan Competition

The two-day **Entrepreneurship Summit** and **UTTHAN 2018 Social Business Plan** competition commenced on **March 17, 2018** with a full roar and excitement. The summit session organized on day one started with the official inauguration by the Director of the institute of Management studies BHU, **Prof. Raj Kumar** along with the dignitaries by lightening of lamp. The Entrepreneurship Summit, an initiative of **Special Asset Program-DRS Level II of UGC**, was to create a rational business plan for the future.



The dignitaries include entrepreneurs and academicians like **Shri Anupam Raghuvanshi** (Time Varanasi), **Mr. A.P. Mishra** (Director, Kautuki Agro Pvt Ltd. UP), **Prof. C. Lal**, Former Head & Dean, FMS, BHU, **Shri Amit Singh**, MD Wadhvani Foundation, **Dr. T.P. Ghoshal**, Ranchi, Sri Amitabh Agrawal, Director, NIIT, Varanasi, **Shri R.K. Choudhary**, MD, Ganga Pulp and Paper Ltd., Ramnagar, **Shri Aditya Agarwal** (Co-Founder and Chief Executive Officer, DL Life Care Pvt Ltd Varanasi), **Shri Ajay Suman** (Deshpande Foundation), **Shri Avinash Chand Mishra** (Co-Director of UP Tourism Varanasi), **Mr. Shashank Kumar** (Chief Manager SBI Varanasi), **Shri Naveen Khanna**, HMV GreenServ and **Shri Bhatia ji**. The event was further made lively by an interaction and brain storming session between the participants and the guests.

## Disha - Two Day Training Program for Distributors of Indian Oil Corporation Ltd.



A two day training program DISHA was organized on **March 27-28 2018** for distributors of Indian Oil Corporation Ltd. Mr. Mr. Rahul Dixit (Divisional Manager-Retail Sales) and Mr Ganesh Kumar (Divisional Manager-Retail Sales) was the chief guest for the event. The training program was held to foster the dealers in providing better consumer services. **Dr. Amit Gautam** was the coordinator for the program and it was presided over by **Prof Raj Kumar** (Director & Dean ) of the institute.



## National Conference on Emerging Business Practices (April 7- 8 2018)



Two day National Conference on Emerging Business Practices was organized under the Directorship of **Prof Raj Kumar, Director Dean & Head IM-BHU**. The chief guest of the conference was **Prof. Manoj Dixit, Vice- Chancellor Dr. RML University, Faizabad** and was **Presided by Prof. Harikesh Singh, Vice- Chancellor Jai Prakash University, Chapra**. The main objective of this conference was to make the students aware of current changes in the field of business and management and the opportunities being created in this field in the world. Prof. Raj Kumar in his welcome address praised Prof Manoj Dixit and Prof. Harikesh Singh said that their contribution in the field of management and professional education is exemplary.



## International Yoga Day



enlightened the participants on this special occasion and felicitated the esteemed guest – Mr. Vivek Kumar Rai for his gracious presence. Mr. Vivek Kumar Rai taught various yoga techniques to the participants.

It was concluded that ‘International Yoga Day’ is celebrated annually on 21st June since its inception in 2015. Yoga is a physical, mental and spiritual practice attributed mostly in India. The Indian Prime Minister – Sri Narendra Modi in his UN address, suggested the date of 21st June, as it is the longest day of the year in the northern hemisphere and shares special significance in many parts of the world. The day is declared as ‘International Yoga Day’ by United Nations General Assembly. Honorable Director – Prof. Rajkumar presented a memento to Mr. Vivek and the event ended with vote of thanks. . Prof. Deepak Barman, Prof. Usha Kiran Rai, Prof. S K Dubey, Dr. Amit Gautam, Dr. Shashi Srivastava, Dr. Anindita Chakraborty and Dr. Shantanu Saurabh were present in the event. The research scholars of the department actively participated in the event. Ms. Palima Pandey conducted the program.

**Institute Director Prof. Raj Kumar (right) with Yoga Instructor Shri Vivek Kumar Rai.**

On the occasion of International Yoga Day, Institute of Management Studies- BHU conducted Yoga Program. The event started by paying tribute to Mahamana – Pt. Madan Mohan Malviya ji. The importance of Yoga and inception of Yoga Divas was discussed by the dignitaries.

### Delegates doing Yoga on International Yoga Day

Director of IM BHU– Prof. Raj Kumar



## Following research scholars got job placements

- Mr. OM Jee Gupta (Supervisor Dr. Anurag Bhadauria) got placed as Assistant Professor in **Pranveer Singh Institute of Technology**
- Ms. Deepika Kaur (Supervisor Dr. Shashi Srivastava) got placed as Assistant Professor in **Sikkim Manipal University**.
- Mr. Mahendra Sharma (Supervisor Prof. Usha Kiran Rai) got placed as Assistant Professor in **Pranveer Singh Institute of Technology** .
- Mr Shubhanker Yadav (Supervisor Dr. Anindita Chakraborty) got placed as Assistant Professor in **School of Management Sciences**.

## Faculties Alcove

- Prof . Rajkumar initiated the set-up of Atal Incubation Center
- Prof. Raj Kumar has been appointed as the Academic Council Member of Sarala birla University and ICFAI university Ranchi .
- Dr. (Mrs.) Shashi Srivastava (Assistant Professor) – Student Advisor
- Prof. H. P Mathur delivered Guest Lecture on “Personality Development” at DAV College of Tribhuvan University, Kathmandu, Nepal on 01.06.2018.
- Prof. H. P Mathur organized two- day Workshop on Exploring Future Proofing Careers from 15th to 16<sup>th</sup> March, 2018.

## Campus News

**Prof. Rekha Prasad**, Chairperson of the Knowledge Forum was retired from University service on 31<sup>st</sup> July 2017 and continued as reengaged Professor till end of the academic session. Prof. Rekha Prasad has done her B.Sc. (Hons) from IIT (Kharagpur) and M.Sc. and Ph.D. in Mathematics from BHU. She has completed a project entitled "Scope & Implementation of Computers in Small, Village and Cottage Industries in Varanasi". Present area of research is Enterprise Resource Planning (ERP) in India and role of Information System in Relationship Marketing. She is a life member of Indian Association of Teacher Educators. She is editorial board member of Serbian Journal of Management and BHU Management Journal. Knowledge Forum and Kshitij Team wish her very happy, active and peaceful days ahead in her life. Also hope to get her continued mentoring in the activities of Knowledge Forum and Kshitij.



**Prof. Deepak Barman**, Professor, retired from the University regular service on 31st October 2017 and continued as reengaged Professor till end of the academic session. Prof. Barman as Head and Dean of the Faculty (Jan. 2007 to Dec. 2009) Professor Barman initiated several developmental activities. Both physical and intellectual infrastructure got strengthened during this period. Several Quality Improvement Programs of AICTE were organized. International and National Conferences, Seminars, Executive Development Programs and Management Development programs were also organized. Knowledge Forum and Kshitij Team wish very happy, active and peaceful days ahead in his life.



**Admission activities for session 2018-2019 started:** Activities for admission to MBA and MBA IB programs of the Institute for session 2018-2019 is started to avail CAT 2018 score as non-IIM Institute. Date schedule for admission 2018-2019 is in the finalization.

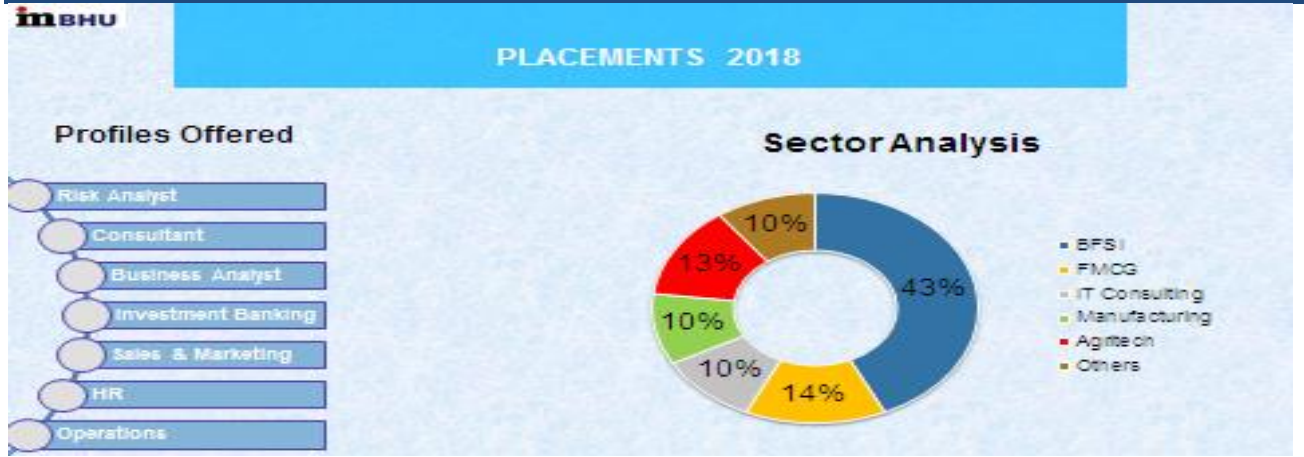
**MoA Signed:** With the initiative of the Institute, a Memorandum of Agreement has been signed with 15<sup>th</sup> finance commission for preparing UP State Finance Study Report. Knowledge Forum and Kshitij Team wishes the Institute good luck for the agreement.

## Achievements of the Institute

IM-BHU has been shortlisted for the award of **Atal Incubation Center (AIC) (Phase II) by NITI Aayog**, Government of India. These incubation centres would support and encourage innovative technology based start-ups that have an application and/or impact in the core sectors of the economy. The incubation centres would provide the start-ups with necessary guidance, tech support, infrastructure, access to investors, networking, and facilitating a host of other resources that may be required for the startup to survive and scale.

## Knowledge Forum

 <b>Mr. Yog Mishra</b> Student Coordinator		
 <b>Mr. Gyan Singh</b> Student Co-coordinator	 <b>Ms. Sarika Singh</b> Student Co-coordinator	
 <b>Mr. Arghya Sarkar</b> Team Leader (Academic)	 <b>Ms. Sushmita Singh</b> Team Leader (Cultural)	 <b>Ms. Babita</b> Team Leader (Cultural)
 <b>Mr. Krishna Pal Singh</b> Team Leader (Logistics)	 <b>Mr. Vikas Kumar Bind</b> Team Leader (Sports)	 <b>Mr. Shwetank Mishra</b> Team Leader (Public Relations)



STUDENTS PLACED IN ICICI BANK



STUDENTS PLACED IN UJJIWAN SMALL FINANCE BANK

**Media Coverage**

FMS BHU

**TOP RECRUITERS**

FMS BHU

## BHUMAA Chapter Meets held during Jan to July 2018:



**BHUMAA Nepal get together @ Nepal held on 25<sup>th</sup> March 2018**



**BHUMAA Pune Chapter get together @pune held on 3<sup>rd</sup> June 2018**



**BHUMAA Mumbai Get together on 09<sup>th</sup> June 2018**

### Forthcoming Events

- Inauguration of Academic Session 2018-2019 on 17<sup>th</sup> July 2018
- Induction Program for Batch 2018-2019
- Personality Development Program by special guest in the month of September
- Summer Training Presentations of III semester students will be held in the month of August

### THE KSHITIJ TEAM

#### Patron

Prof. Raj Kumar  
Director & Dean  
Institute of Management Studies

#### Chief Coordinator

Dr. Shashi Srivastava

#### Issue Coordinators

Ms. Sushmita Singh  
Mr. Gyan Singh  
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**Disclaimer:** In spite of best efforts made by the Kshitij Team, there may have happenings/achievements in the Institute other than those covered in this Issue inadvertently missed out.