

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY

NATIONAL WORKSHOP
ON
RESEARCH METHODOLOGY

February 11-16, 2019

Organized by

imBHU

प्रबन्ध शास्त्र संस्थान

INSTITUTE OF MANAGEMENT STUDIES

(Faculty of Management Studies)

Banaras Hindu University, Varanasi – 221005, UP, INDIA



*Celebrating 50 Golden Years of
Nurturing Managerial Minds*

Outset

Over the years, it has been found that the quality of Research-output has been far from the much needed standards. A Research-work must act as a catalyst for further researches to be undertaken in the said field. The quality of research depends on the understanding of the Research-problem and the output is significantly based in the appropriate research-tools used for the data-collection and its analysis. Management, Humanities or Social-science Research assumes significance from the nature of problem being identified and the possible solutions, since, it has a larger impact on the day to day activities of the common-man. Hence, a work carried out with accuracy in the results majorly determines the future of this knowledge-driven world.

In this backdrop, Institute of Management Studies, Banaras Hindu University takes the initiative to organize a National Workshop on '**Research Methodology**' and invites Research Scholars as well as faculty members in all streams dealing with social-issues and all the aspiring researchers to participate and deliberate upon the contemporarily relevant issues.

Objective

The major objective of this workshop is to sensitize and erudite the participants about the various Research-methodologies to be adopted and the appropriate Statistical-tools and package to be used in their research-works and further the interpretation of the results obtained from such analysis, thereby helping the present as well as future researchers to evolve an understanding of the research tools and hands-on training for the use of SPSS statistical packages for analysis of different types of data that meet both the current and future needs.

Contents of Workshop

The programme is designed to provide a platform to research scholars by showcasing research problems and issues, plenary talks, research tools, and specific training for SPSS software. It broadly encompasses the entire research process from problem definition to research paper, project and thesis writing. Below is the indicative contents of workshop:

- Introduction to Research Methodology
- Research Questions, Objectives, Hypotheses
- Hypothesis Testing Procedure
- Measurement and Scaling
- Questionnaire Design
- Sampling Design
- Descriptive Statistics
- Cross-Tabulation & Chi Square Test
- One Sample & Two Sample t-tests
- Correlation
- Regression
- ANOVA & MANOVA
- Factor Analysis
- Discriminant Analysis
- Cluster Analysis

Call for Abstracts

The workshop is a platform for researchers, to take part and exchange the ideas, R&D results on topics related to state of various respective research arenas, we invite you to submit your original contributions via an abstract of at most 2000 words. If the submission is accepted for publication, a full length paper for the same will be published as a chapter in an edited book published by renowned publisher.

Pedagogy

Lectures and Presentations from eminent Academicians and Industry-professionals, and will be followed by interaction with the participants.

Participation

Participation is sought from all Research Scholars and faculty members who aspire to be the foundation of the knowledge-driven universe of tomorrow. Allocation to seats shall be on made on '**first come, first serve**' basis.

Organizing Committee

Patron:	Prof. S. K Dubey Director	
Chairman:	Prof. P. S Tripathi Dean	
Advisors:	Prof. H. C. Chaudhary Prof. P. S. Tripathi Prof. Usha Kiran Rai Prof. H. P. Mathur Prof. Rekha Prasad	Prof. S. C. Singh Prof. Ashish Bajpai Prof. Alok Rai Prof. R. K. Lodhwal Prof. P. V. Rajeev
Coordinator:	Dr. Ashutosh Mohan	
Organizing Committee:	Dr. Amit Gautam Dr. Anurag Singh Dr. Shashi Srivastava Dr. Raj Kiran Prabhakar Dr. Anindita Chakraborty	
Facilitators:	Mr. Shwetank Mishra Ms. Nidhi Agarwal Mr. Vikash Bind Mr. Arghya Sarkar Mr. Gyan Chandra Singh	+918808794009 +919044113325 +918004528172 +918933965798 +918765812424

Registration

Registration-fee:

Faculty Members	INR 3000/- (Rupees Three thousand only)
Research Scholars/ Students	INR 2000/- (Rupees Two thousand only)

* Fee covers the cost of Workshop-kit and Refreshments during the sessions.

Payment Mode: 1. Cash
2. Demand Draft (In favour of Dean, FMS, BHU payable at Varanasi)

The Certificates shall be provided to participants successfully completing the workshop. The Registration-form along with the Registration-fee (in Cash or through Demand-draft) should reach **Institute of Management Studies, BHU** at the address mentioned below on or before **February 6, 2019**:

The Coordinator

National Workshop on Research Methodology
Institute of Management Studies,
Banaras Hindu University,
Varanasi - 221005, Uttar Pradesh, India
Ph.: +91 542 2369332; +91 9839812181
Email: nwrms2019@fmsbhu.ac.in

Venue

Institute of Management Studies, Banaras Hindu University, Varanasi

Accommodation

The participants shall have access to limited accommodation in the university guest house on twin sharing basis. Accommodation may be arranged on payment basis in the University premises depending on the availability.

Organizers

Banaras Hindu University is an internationally reputed temple of learning, situated in the holy city of Varanasi, founded by the great nationalist leader, Pt. Madan Mohan Malviya, in 1916 and has immensely contributed to the progress of the nation through a large number of renowned scholars, artists, scientists and technologists who have graced its portals. The university comprises 6 Institutes, 16 Faculties, 140 Departments, 4 Inter-disciplinary Centers, a Constituent College for Women and 3 Constituents Schools, spanning a vast range of subjects. It has 6 Centres of Advanced Studies, 10 Departments under Special Assistance Programme and a large number of specialized Research Centers. Four Degree Colleges of the city are affiliated to the University. Near 1000 bed hospital of the University is equipped with all the modern amenities. The University family consists of about 15000 students belonging to all streams of life, castes and religions and races, about 1700 teachers, and nearly 8000 non-teaching staff. The university has taken a leadership role in promoting new ideas, the spirit of integration of the world, and cultivation of intellect and culture. Banaras Hindu University is virtually a 'small universe' in microcosm. A number of students from abroad including from USA, Europe, Middle East, Asia, Africa etc. get admitted here every year.

Institute of Management Studies (IM), the erstwhile Faculty of Management Studies established in 1968, is an epitome of vision of the great statesmen, visionary and founder of BHU, Pt. Madan Mohan Malviya. Ever since its establishment, the focus of the institution has been to cater to the needs of the business and management in the emerging world. With over a period of four and half decades the institute has produced over more than 5000 Management Graduates serving India as well as abroad.

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BANARAS HINDU
UNIVERSITY

Established by The BANARAS HINDU UNIVERSITY ACT XVI of 1915

imBHU

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INSTITUTE OF MANAGEMENT STUDIES
(Faculty of Management Studies)

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National Workshop on Research Methodology

(February 11-16, 2019)

Registration Form

Full Name :	
Highest Qualification :	
Designation :	
Current Organization :	
Contact No. :	
Fax :	
E-mail :	
Current Address for Correspondence :	

Details of remittance of Registration Fee

Research Scholar/ Student: Rs. 2000/-	Faculty: Rs. 3000/-
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(either through Cash or through Demand Draft drawn in favour of the Dean, FMS, BHU payable at Varanasi)

Mode of Payment (please strike out whichever is not applicable)

Cash

DD

In case of DD, please furnish the details below:

DD No	Date	Bank

Accommodation required: Yes / No

If yes, fromto.....

Signature of the Participant

Signature of the Supervisor

Signature with seal of the
Head/Dean/Director / Principal

Date: _____

Place: _____

(Photocopies of the Registration-form may be used. Registration-form can also be downloaded from IM Website: www.bhu.ac.in/fms)