

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY

Established by BANARAS HINDU UNIVERSITY ACT XVI of 1915

NATIONAL WORKSHOP

ON

RESEARCH METHODOLOGY &

Hands-on Training with SPSS-25.0



SPSS®

5th – 10th March 2018

Organized by



imBHU

प्रबन्ध शास्त्र संस्थान
INSTITUTE OF MANAGEMENT STUDIES
(FACULTY OF MANAGEMENT STUDIES)

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| Website: www.bhu.ac.in/fms

Outset

Over the years, it has been found that the quality of Research-output has been far from the much needed standards. A Research-work must act as a catalyst for further researches to be undertaken in the said field. The quality of research depends on the understanding of the Research-problem and the output is significantly based in the appropriate research-tools used for the data-collection and its analysis. Management, Humanities or Social-science Research assumes significance from the nature of problem being identified and the possible solutions, since, it has a larger impact on the day to day activities of the common-man. Hence, a work carried out with accuracy in the results majorly determines the future of this knowledge-driven world.

In this backdrop, Institute of Management Studies, Banaras Hindu University takes the initiative to organize a National Workshop on '**Research Methodology & Hands-on Training with SPSS-25.0**' and invites Research Scholars as well as faculty members in all streams dealing with social-issues and all the aspiring researchers to participate and deliberate upon the contemporarily relevant issues.

Objective

The major objective of this workshop is to sensitize and erudite the participants about the various Research-methodologies to be adopted and the appropriate Statistical-tools and package to be used in their research-works and further the interpretation of the results obtained from such analysis, thereby helping the present as well as future researchers to evolve an understanding of the research tools and hands-on training for the use of SPSS statistical packages for analysis of different types of data that meet both the current and future needs.

Contents of Workshop

The programme is designed to provide a platform to research scholars by showcasing research problems and issues, plenary talks, research tools, and specific training for SPSS software. It broadly encompasses the entire research process from problem definition to research paper, project and thesis writing. Below is the indicative contents of workshop:

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| <ul style="list-style-type: none">➤ Introduction to Research Methodology➤ Research Questions, Objectives, Hypotheses➤ Hypothesis Testing Procedure➤ Measurement and Scaling➤ Questionnaire Design➤ Sampling Design➤ Descriptive Statistics➤ Cross-Tabulation & Chi Square Test | <ul style="list-style-type: none">➤ One Sample & Two Sample t-tests➤ Correlation➤ Regression➤ ANOVA & MANOVA➤ Factor Analysis➤ Discriminant Analysis➤ Cluster Analysis➤ Hands-on Training on SPSS-25.0 |
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Call for Abstracts

The workshop is a platform for researchers, to take part and exchange the ideas, R&D results on topics related to state of various respective research arenas, we invite you to submit your original contributions via an abstract of at most 2000 words. If the submission is accepted for publication, a full length paper for the same will be published as a chapter in an edited book published by renowned publisher.

Pedagogy

Lectures, Presentations & Hands-on Training with SPSS-25.0 from eminent Academicians and Industry-professionals, and will be followed by interaction with the participants.

Participation

Participation is sought from all Research Scholars and faculty members who aspire to be the foundation of the knowledge-driven universe of tomorrow. Allocation to seats shall be on made on '**first come, first serve**' basis.

Organizing Committee

Patron: Hon'ble Vice-Chancellor, Banaras Hindu University

Chairman: Prof. Raj Kumar,
Director, Head & Dean Institute of Management Studies, BHU

Coordinator: Dr. Ashutosh Mohan

Organizing Committee: Dr. Amit Gautam
Dr. Shashi Srivastava
Dr. Anindita Chakraborty
Dr. Anurag Singh
Dr. Raj Kiran Prabhakar

Facilitators: Mr. Mrigendra Nath Mishra (9559015743)
Mr. Shwetank Mishra (8808794009)
Ms. Nidhi Agarwal (9044113325)
Mr. Vikash Bind

Advisory Committee:

Prof. H. C. Chaudhary
Prof. P. S. Tripathi
Prof. Usha Kiran Rai
Prof. H. P. Mathur
Prof. S. C. Singh
Prof. Ashish Bajpai
Prof. S.K. Dubey
Prof. Alok Kr. Rai
Prof. R. K. Lodhwal
Prof. P. V. Rajeev
Prof. R.K. Pandey
Prof. D. Barman
Prof. Rekha Prasad

Venue

Institute of Management Studies, Banaras Hindu University, Varanasi

Accommodation

The participants shall have access to limited accommodation in the university guest house on twin sharing basis. Accommodation may be arranged on payment basis in the University premises depending on the availability.

Registration

Registration-fee is **INR 3000/-** (Rupees Three thousand only) payable to Dean, FMS, BHU. This fee covers the cost of Workshop-kit and Refreshments during the sessions. Certificates shall be provided to participants successfully completing the workshop. The Registration-form along with the Registration-fee (in Cash or through Demand-draft) should reach **Institute of Management Studies, BHU** at the address mentioned below on or before **February 26, 2018:**

The Coordinator

National Workshop on
Research Methodology & Hands-on Training with SPSS-25.0
Institute of Management Studies,
Banaras Hindu University,
Varanasi - 221005, Uttar Pradesh, India
Ph.: +91 542 2369332; +91 9839812181
Email: nwrm2018@fmsbhu.ac.in

About the Host Institution

Banaras Hindu University (BHU) founded by Mahamana Pandit Madan Mohan Malviya in 1916, is one of the most prestigious Central Universities in the Country. Being a living embodiment of such visionaries as Mahamana Malaviyaji, Dr. Annie Besant and Dr. S. Radhakrishnan, this seat of learning epitomizes as synthesis of ancient wisdom and modern scientific temper. The University is situated on the western bank of the holy river Ganga in the pious city of Varanasi, the religious capital of India and centre of Oriental Learning. The University comprises 4 Institutes, 15 Faculties, 130 Departments, a Mahila Mahavidyalaya 4 Inter disciplinary Centers, 14 UGC Special Assistance Programs, a Constituent College for Women and 3 Constituent Schools. The 1200-bed (approx.) Sir Sunderlal Hospital of the University is equipped with modern amenities and caters to the healthcare needs of the vast population of eastern UP, parts of Bihar, Madhya Pradesh, Jharkhand, Chattisgarh and adjoining Nepal. The A number of students from abroad including from USA, Europe, Middle East, Asia, Africa etc. get admitted in various academic Programs in the University every year.

Institute of Management Studies (IMS) established in 1968, the Faculty of Management Studies is an epitome of vision of the great statesmen, visionary and founder of BHU, Pt. Madan Mohan Malviya. Ever since its establishment the focus of the institution has been to cater to the needs of the business in the emerging world. With over a period of four and a half decades the faculty has produced over more than 4500 management graduates serving India as well as abroad. After being upgraded to the Institute, IM-BHU is expanding its professional and academic activities considering various developmental needs of this region. The core strength of the Institute is its dedicated highly skilled faculty, which is the backbone of over hundred doctoral dissertations on a variety of topics under management discipline, besides, sponsored live projects. The Institute is also imparting customized professional management training programs to executives and staff members of private and public sector organizations as well as consultancy services and research projects so as to enable the organizations to perform well in their respective fields and achieve their organizational goals, besides enriching the academic research and developmental activities of the Institute.



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प्रबन्ध शास्त्र संस्थान
INSTITUTE OF MANAGEMENT STUDIES
(FACULTY OF MANAGEMENT STUDIES)

Celebrating 50 Golden years of Nurturing Managerial minds

National Workshop on Research Methodology & Hands-on Training with SPSS-25.0 (March 5-10, 2018)

REGISTRATION

Full Name :	
Highest Qualification :	
Designation :	
Current Organization :	
Contact No. :	
E-mail :	
Current Address for Correspondence :	

Details of remittance of Registration Fee Rs. 3000/- (either through Cash or through Demand Draft drawn in favour of the Dean, Faculty of Management Studies, Banaras Hindu University payable at Varanasi)

Mode of Payment (please strike out whichever is not applicable)

Cash

DD

In case of DD, please furnish the details below:

DD No	Date	Bank

Accommodation required: Yes / No

If yes, fromto.....

Signature of the Participant

Signature of the Supervisor

Signature with seal of the
Head/Dean/Director / Principal

Date: _____

Place: _____

(Photocopies of the Registration-form may be used. Registration-form can also be downloaded from IM Website: www.bhu.ac.in/fms)