



40 Plus Glorious Years
in Management Education

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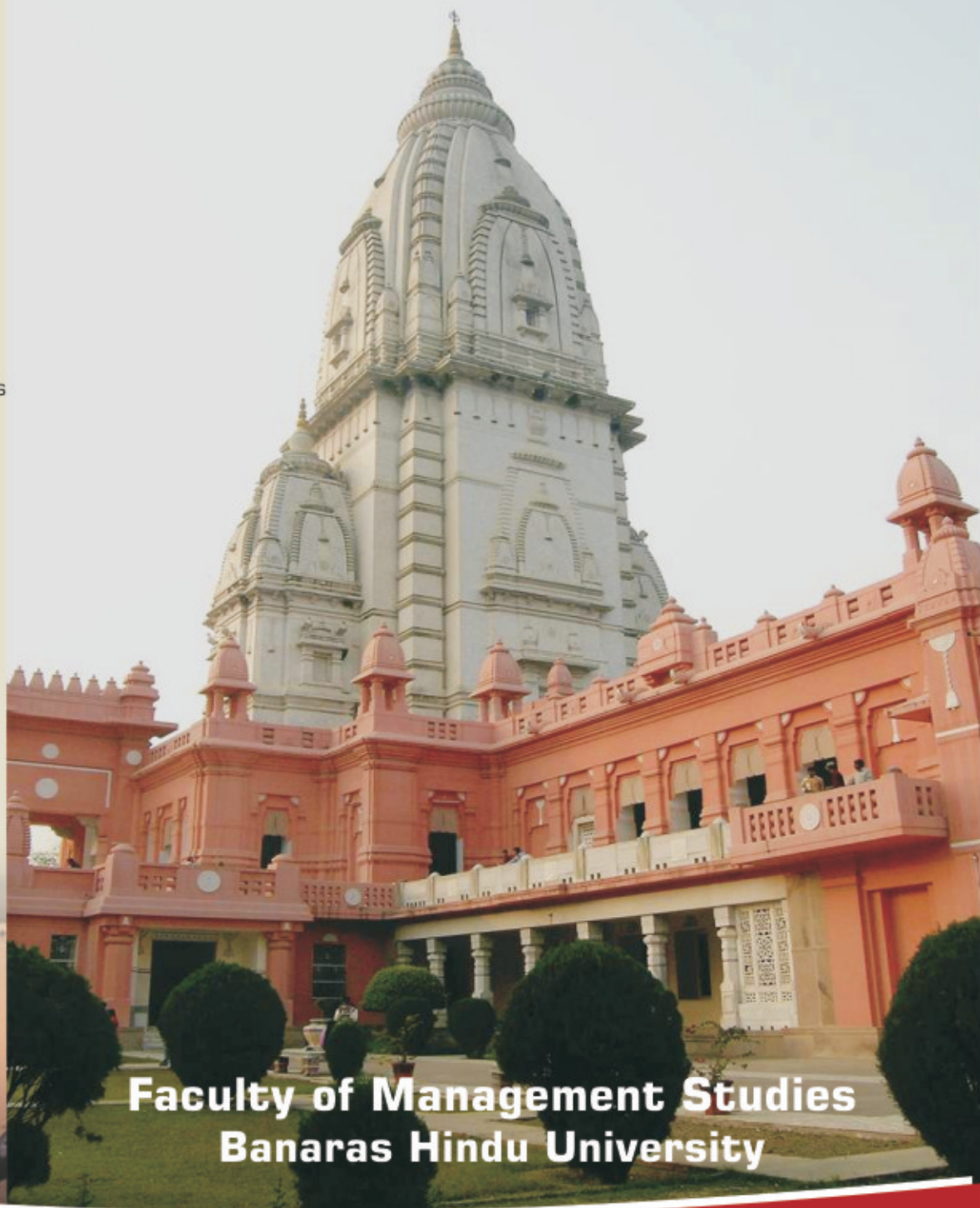
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KSHITIJ

APRIL-SEPTEMBER 2009

FMS-BHU Newsletter



**Faculty of Management Studies
Banaras Hindu University**

FROM THE DEAN'S DESK :



Prof. Deepak Barman
Head & Dean

Life at FMS-BHU and beyond, is very vibrant, dynamic and full of excitement. Besides regular academic exercises, several other curricular and co-curricular activities are being organized on a regular basis. They include guest lectures, interactions with top executives and academicians, seminars, workshops, EDPs, QIPs, various competitions, cultural events, games and sports and so on.

Besides the above, we all would definitely like to be updated about the latest achievements of our 3500 plus alumni fraternity located over the world and to share their happiness, emotions and sorrow.

So far we were not able to show-case our achievements and latest developments properly and there existed a strong fled need for a medium for the same on a periodical basis.

Kshitij, the News letter of the Faculty is the child of long cherished dream of all of us. I take this opportunity to express my profound thanks to the students of our faculty for their enthusiastic initiative. Special thanks to Dr. H.P.Mathur, Students Advisor of the Faculty for inculcating this idea among the students and his tireless efforts through guidance and motivation extended to our students without which this could not have happened.

I hope through Kshitij, we would be able to communicate with our alumni fraternity, corporate world and the society at large and showcase the various activities of the FMS-BHU family.

Thank You,

Prof. Deepak Barman

"If we always do what we've always done, we will get what we've always got."

- Adam Urbanski

THE KSHITIJ TEAM :

Patron

Prof. Deepak Barman
Head & Dean

Faculty of Management Studies

Chief Co-ordinator

Dr. H.P. Mathur

Students Advisor

Student Co-ordinators

Govind B. Dugrakoti

3RD Sem.

Chandan Kumar

3RD Sem.

Namrata Shah

1ST Sem.

Vasundhara Sarraf

1ST Sem.

Allan Lakra

1ST Sem.

B.S.Shubhram

1ST Sem.

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ONE : (OUR NEWS & EVENTS)

Academique

As an integral part of management education, various seminars, conferences and guest lectures are organized in the faculty from time to time where renowned experts interact and share their views with the students.

- 23rd July** **Corporate India in the Era of Economic Meltdown**
The guest lecture was delivered by Mr. Abdul Mateen, VP Marketing, British Paints, New Delhi in which he threw light on the current global meltdown and suggested the strategies to be adopted in order to tackle and prevent such adverse situation.
- 4th August** **Personality Development Programme**
Prof. V. Vishwanatham, Former Head, Department of Commerce, Osmania University, Hyderabad presided over this interactive seminar in which he gave many exercises to test students' pro-activeness. He encouraged the students to develop reading habits.
- 11th August** **Latest Quality Thoughts & Benchmarking**
Dr. P.K Banerjee, DGM, MTI, SAIL eloquently explained how benchmarking helps in quality improvement of output in an organization as well as how it increases efficiency of a human being.
- 25-26th August** **Campus to Corporates**
Dr. Gyan Pandey, Director, Leadership Training Centre, Lucknow shared his 30 years of experience with students and highlighted the importance of responsibility, accountability and self discipline in an aspirant to the corporate world.
- 29th August** **Supply Chain Management.**
Foreseeing the effect of recession, Mr. B. Prem Kumar, Gateway Manager, DHL Express, Delhi. gave an insight on supply chain management. He explained the need for profit maximization which is a common goal shared by every organization.
- 6-7th September** **Changing Paradigms of Accounting and Finance**
The conference was jointly organized by Varanasi branch of Central India Regional Council (CIRC) of Institute of Chartered Accountants of India (ICAI) & FMS-BHU where many noted academicians and chartered accountants were present as the key speakers. It was an updating exercise on mergers and acquisitions, derivatives market, direct taxation and other relevant topics.
- 11th September** **Doctoral Fellowship Programme, IIM-Calcutta**
Prof. Bhaskar Chakrabarti, Public Policy & Management Group, IIM-Calcutta. interacted with the students and informed them about the fellowship programme in detail. He discussed about the career opportunities for a student during and after pursuing it.
- 17th september** **US India Economic Relations: The Road Ahead & Higher Education in the United States**
Ms. Nicole Weber, Economic Officer, US Embassy, New Delhi gave insight to the students on the future of US-India economic relations while Mr. Richard Silver, Consular Officer, US Embassy, New Delhi informed the students about the benefits of pursuing their higher education from the US.

*"Do not go where
the path may
lead; go instead
where there is no
path and leave a
trail"*

-Ralph Waldo
Emerson

Exuberance



Janmashtami (13th August)

The celebration of the advent of Lord Vishnu incarnating as Lord Krishna is an old tradition of BHU. The celebration is always carved out in the form of Jhanki competition amongst 54 hostels in order to display the creativity of students. The theme taken up by the Management Hostel (MH) was "Cultural Degeneration in the 21st century". The students gave their heart and soul in their endeavor. The effort won accolades from Prof. D.P. Singh, Hon'ble Vice Chancellor, BHU. The students brought laurels to the Faculty as MH was ranked 3rd amongst all the hostels of the university.



Independence Day (15th August)

This august occasion commemorates the day of our freedom from the hands of the usurper and is celebrated with a feeling of immense patriotism. The environment was no different in our Faculty. In addition to the various events, the play entitled 'Reincarnation', depicting the progressively worsening situation of society and fight of a common man against it, received the biggest applaud. The celebration continued as the students and Faculty members gathered in the Management Hostel, which is a tradition at FMS-BHU.

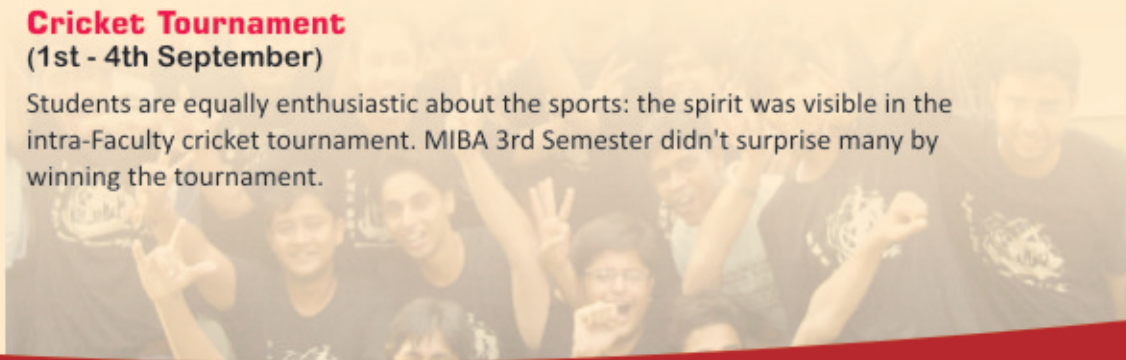


Aakriti'09 (22nd August)

Akriti is held every year under the banner of Management Students' Club for shaping the minds of the budding managers. Senior Batch (2008-10) organized the function and gave a stage to the new batch to showcase their creativity and talent. Freshers proved their mettle and won hearts of everybody. The day was full of razzmatazz and euphoria. It was the dawn of a warm relationship of seniors and juniors. Mr. B. S. Shubhram and Ms. Mansi Jain were judged as Mr. Fresher and Ms. Fresher respectively. A parallel competition AD-ME was also held. It provided an opportunity to the students to introduce themselves through a power point presentation in an innovative manner.

Cricket Tournament (1st - 4th September)

Students are equally enthusiastic about the sports: the spirit was visible in the intra-Faculty cricket tournament. MIBA 3rd Semester didn't surprise many by winning the tournament.





Teachers' Day (5th September)

Students grabbed this day as an opportunity to acknowledge the contribution of teachers in their lives and to pay reverence to them on this very special day. They thanked the teachers by giving them a token of love and respect. Besides this, they also enacted a skit highlighting the part of life of Mahamana Malviya Ji, when he struggled to establish this University. The support and resistance he received during this journey were briefly touched upon in the skit, which was heartily applauded by one and all. It was a pleasant surprise for the students to hear Dr Ashish Bajpai 's melodious bhajan.



Udgam (5th September)

To give an opportunity to share one's knowledge and make the students aware of the current corporate issues a business quiz competition ,Udgam was successfully organized. This event was held in the Faculty and the participants represented various semesters and courses. Making their mark, the team of MBA 3rd Semester bagged 1st Prize. Udgam made even audience brains to exercise by actively involving them in the quiz.



Sevaarth (12th September)

Matching with the vision to develop socially sensitive managers, a social forum "Sevaarth - for serving humanity" was initiated and established by Prof. H.C. Chaudhary . The forum was inaugurated by Prof. D.P. Singh, the Hon'ble Vice Chancellor of BHU. To mark its beginning a blood donation camp was organized in the Faculty. The enthusiasm was on its peak for this noble cause as everyone in the Faculty showed willingness and 83 units of blood was donated by the students and the staff of the Faculty.



Pre-Placement visit (12th-21st September)

As an integral part of corporate relationship and placement endeavours, a team of 40 students visited various corporate hubs viz. Delhi, Mumbai, Kolkata, Ahmedabad, Lucknow. Dr. H.P Mathur, Co-ordinator, Placement Cell, also visited these places to guide and help the students in their efforts. This visit provided students an opportunity to interact with top level executives and to enrich their knowledge about the corporate world. There was an overwhelming response from the companies and our alumni network.

EXUBERANCE

"Out of intense complexities intense simplicities emerge"
-Winston Churchill

FMS SPEAKS:

"Don't try to innovate for the future. Innovate for the present"

-Peter Drucker



Indian stock market will soon witness longer hours and higher volumes. Capital market regulator **SEBI** has permitted stock exchanges to begin the day as early as 9 AM and keep the market open for trading till 5 PM. Currently, trading in stocks and equity derivatives take place between 9:55 AM and 3:30 PM. Here we present few selected views from our students on the effects of this change when implemented -

- + It is a good decision that will definitely improve the effectiveness and efficiency of the capital market. With the extended time of trading there will be more time to get signals from various global markets. This step on one hand ensure high liquidity and on other healthy trading environment. The market will discount any news regarding the fundamentals on the same day without delaying the postponements of market sentiments on the next day.
-**Vipin Yadav** (3rd Semester)
- + The increased trading timing in BSE will provide an opportunity to do more business and more inflow of FII's. However, it will negatively affect the productivity of the broker due to long working hours and reduced time for market analysis.
- **Prerana Jhunjunwala** (3rd Semester)
- + There is the possibility of two situations in the market in reaction to this decision. On one hand the increase in timing can dilute the per unit trading volume. On other hand, it can also increase the total trading volume as the availability of time would increase. So the net effect of these two contradictory positions is yet to see.
-**Mitali Jain** (3rd Semester)
- + The increased trading hours on BSE will negatively affect both brokers and officers of stock exchange. The expenses of brokers will increase with no certainty about their incremental revenues. Also, under the changed trading hours, the officers will get less time for post trading operations due to which daily publication of NAVs of mutual funds will be delayed by sometime.
- **Anima Agarwal** (1st Semester)
- + The increased trading hours will enable the Indian investors to take advantage of local as well as global information. Now India can respond to any information disseminated in the late hours.
- **Ritu Agarwal** (1st Semester)
- + The Securities and Exchange Board of India permitted stock exchanges to extend trading time (9.00a.m-5.00p.m). This was considered to allow Indian players to take advantage of global information flows. Stretched trading hours would boost trading volumes by getting traders from EU and other Asian countries also
-**Nishtha Agarwal** (1st Semester)
- + There will be two effects of increased trading time in NSE and BSE. The current trading time in BSE (10:00 AM to 3:30 PM) makes it difficult for working professionals to day trade, so if the trading time is increased it will be helpful for them. The volume of trade will increase which means more revenue generation for the Government in the form of Securities Transaction Tax.
-**Amit Jha** (1st Semester)

ALUMNI CORNER



My heartiest Congratulations for this new initiative. I am sure this will be yet another successful effort on your part in reaching out to alumni and corporate world both. Faculty and students deserve a special word of thanks from people like me. My best wishes for the success of **KSHITIJ**

Dr. Vinay K Nangia

Government of India Chair Professor in Knowledge Economy

Professor & Head

Department of Management Studies
IIT Roorkee



Faculty has always been responding to changes and to continue the same spirit KSHITIJ is an appreciable effort. This will surely help in strengthening relations with alumni and corporate. I congratulate and wish students and Faculty a great success of this initiative.

Abdul Mateen,

President BHUMAA,
VP Marketing,
British Paints.

Mr. B.S Nagesh, former MD and CEO, Shoppers' Stop has recently been elevated to the position of Vice-chairman in Shopper's Stop. FMS Family feels proud and honoured on this outstanding achievement of its alumni.

Mr. Abdul Mateen, President, BHUMAA, Vice President Marketing, British Paints, generously donated books of contemporary importance for the students to the Faculty. FMS appreciates this kind gesture.

Mr. Rakesh Kohli, CEO Stag International, gifted two table tennis sets to the Faculty for the use of students and the staff. We heartily thank him for his concern.

Mr. Ashutosh Bajpai, (Director, Public Policy & Business Development, South Asia), has been appointed as the chair of SAARC's CCI council on trade facilitation and constitution. FMS Family congratulates Mr. Bajpai on this achievement.



"We must act as if our institutions are ours to create, our learning is ours to define, our leadership we seek is ours to become"

-Peter Block
Philosopher

FORTHCOMING EVENTS

31 st October	Quality of Teaching in Self Finance Management Institutions
November - March	15 Quality Improvement Programmes sponsored by AICTE for Management Teachers
14 th November	BHUMAA (Banaras Hindu University Management Alumni Association) Annual get-together of Delhi chapter.
5-6 th December	International Conference on Agripreneurship and Rural Development
27 th December	National BHUMAA meet at FMS-BHU
11-15 th January	International Conference on Strategic Management of Energy, Environment and Disaster for Sustainable Development.
January,2010	UNNAYAN - the annual fest.
6th February	Social Business Plan Competition and Brainstorming Session of Selected Successful Entrepreneurs of India.

THE FACULTY

Management education started in the University in the year 1968. During the last 40 years, the Faculty of Management Studies has churned out over 3500 bright and dynamic managers who are currently placed at various levels in reputed business organizations globally. Presently the Faculty conducts 3 two year full time post graduate management programmes viz. Master of Business Administration (MBA), Master of International Business Administration (MIBA) and Master of Business Administration – Agri. Business besides doctoral programme in Management. The Faculty also conducts Post Graduate Diploma in Management and Insurance (PGDMI) – an industry specific employment guaranteed programme for ICICI Prulife sponsored candidates. Besides its regular academic programmes, the Faculty also organizes Executive Development Programmes, Management Development Programmes, National Conferences, Seminars and Workshops for working executives, academicians and researchers. The Faculty has been recognized by the AICTE as one of the Quality Improvement Programme Centers for training and updating the management teachers of AICTE approved B-Schools of the country. The Faculty is also recognized as Host Institution for National Doctoral Fellowship. Faculty got the honour of Special Assistance Programme of DRS Level 1 by the University Grants Commission. The Faculty houses Entrepreneurship Development Cell and Industry Institute Partnership Cell sponsored by AICTE.

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