

## About FMS

About Faculty of Management Studies: - With the launching of Post graduate and Doctoral programme in Management in 1968, the university materialized the dream of its great visionary founder, Pt. Madan Mohan Malaviya. Today, the Faculty of Management Studies is the best management institute in the country in the university system imparting quality management education and undertaking research in management. The faculty has delivered over 4500 energetic, luminous, mighty and dynamic management graduates who are at top echelons of management cadre in trade, industry and commerce, across the globe.



### Contact Us

Prof. H.C. Chaudhary  
Coordinator-SAP  
Faculty of Management Studies  
Banaras Hindu University  
Varanasi-221005  
Phone no.0542-2369332  
E-mail: sevaarth@fmsbhu.ac.in  
hcchaudhary@fmsbhu.ac.in

## समाजसेवा का जिम्मा भी उठाएंगे भावी प्रबंधक

• बीएचयू - प्रबंध संस्कार में 'सेवाार्थ' परियोजना का शुभारंभ किया गया



वाराणसी, विश्व प्रसिद्धि 'सेवाार्थ' परियोजना का शुभारंभ किया गया। इस कार्यक्रम में प्रमुख अतिथि के रूप में उपस्थित थे।

प्रबंध संस्कार में अतिथि सभा के अध्यक्ष श्री... ने कहा कि समाजसेवा का जिम्मा भी उठाएंगे भावी प्रबंधक।

इस अवसर पर... ने कहा कि समाजसेवा का जिम्मा भी उठाएंगे भावी प्रबंधक।

इस अवसर पर... ने कहा कि समाजसेवा का जिम्मा भी उठाएंगे भावी प्रबंधक।

## दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी

• दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी



दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी।

दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी।

दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी।

दैनिक जागरण व 'सेवाार्थ' बने जरूरतमंदों के हमजोर्नी।

## BHU students collect clothes for donation

BHU students collect clothes for donation



BHU students collect clothes for donation.

## 'Utthan' sees interesting social business plans

'Utthan' sees interesting social business plans



'Utthan' sees interesting social business plans.



Sevaarth Team

Faculty Of Management Studies  
Banaras Hindu University



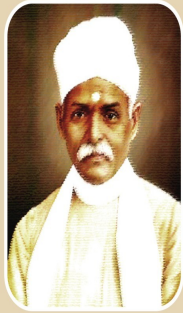
Sevaarth  
For Serving Humanity





## INSPIRATION:

The devoted life of great scholar and reformer Mahamana Madan Mohan Malaviya inspires us to initiate a voluntary social movement called SEVAARTH.



Mahamana Pt. Madan Mohan Malaviya  
Founder, Banaras Hindu University

## AIM:

To inspire students to apply their skills for the welfare of the marginalized sections of the society and to create appropriate social

## ABOUT US:

The new millennium is here but today's society is still strangulated by poverty, injustice and alienation. Radical solutions are the need of the hour to ameliorate the human condition. There is nothing more radical than the transforming power of love and care.

SEVAARTH is a social voluntary movement started by the students of the Faculty of Management Studies, Banaras Hindu University, under the Special Assistance Program sponsored by UGC for the welfare of society.

The focus areas of SEVAARTH are social sensitization and advocacy, creating awareness regarding social & environmental issues, assisting old age homes & orphanages, assisting NGOs to help them serve better, arranging medical checkup camps, blood donation camps & eye donation awareness camps, organizing Ganga-Ghats cleanliness campaigns in Varanasi & many more.....

It is an integration of ignited people to pool their resources and efforts through voluntary actions.

Being future managers it is our responsibility & duty to manage our social problems and come out with appropriate solutions to lay a strong foundation for our coming generations. A meaningful initiative needs to be taken to kick starts the action and further the process of social transformation, bringing the individuals, corporate and students together on a common platform and work in one direction to achieve our cherished aim SEVAARTH.

Following events have been organized under the banner of SEVAARTH Since its inception

**Blood Donation Camp- 12th Sep.2009**  
**Blood Donation Camp- 30th Sep.2010**  
**Blanket Distribution Camp among poor patients -**  
**23 rd Dec.2009**



Following visits have been undertaken under the banner of SEVAARTH since its inception

Kiran Society Varanasi - 20th Sep.2009  
Sankalp Varanasi - 4th Oct.2009  
Krishnamurty Foundation - 25th Oct.2009  
Revisit to Kiran Society Varanasi- 14th Nov. 2009  
Prem Jyoti Society on International Disability Day- 3 rd Dec.2009  
Surbhi Shodh Sansthan (Mirzapur).  
Jagriti Seva Sansthan( Deoria)-14th Aug. 2010.  
Revisit to Jagriti Seva Sansthan( Deoria)-6th Jan. 2011.  
Youth Leadership Meet organized by Goonj Delhi - 21st Aug. 2010.

## Special Programme organized in the Faculty

Under the aegis of Sevaarth an 'Interactive Session' with Tata Jagriti Yatra Team was organized in the Faculty to awaken the sensitivity among students to work for the have-nots.

The team explained the concept of Tata Jagriti Yatra and its purpose and how it is a model to awaken the spirit of social entrepreneurship.

## Joy of giving week- 26 sept-2 oct 2010

SEVAARTH organized a one week joy fest, popularly known as JOY OF GIVING WEEK, which is held every year throughout India.

During the event a blood donation camp was organized in the Faculty on 30th Sept. 2010.



## UTTHAN - Social Business Plan Competition.

An all India Social Business Plan Competition 'UTTHAN' was organized in the Faculty. The purpose of this competition was to promote social entrepreneurial spirit among the management graduates of India for developing sustainable marketable and economically viable social business plans. 110 teams from all parts of the country participated in the competition making it a huge success.

## VASTRASAMMAN

As part of Joy of giving week Faculty of Management Studies, Banaras Hindu University organized a collection drive of old/ new clothes from the residential location of Banaras Hindu University campus on Saturday 2<sup>nd</sup> October 2010, the auspicious day of Gandhi Jayanti. The collected clothes from Varanasi were sent to an NGO GOONJ (Delhi), for further distribution

