

## **Ms Chetna Singh**

47/4, HIG,

Kabirnagar, Durgakund

Varanasi -221005

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Contact No: 09453365004

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### **Career Objective:**

To associate myself with an esteemed institution where in I can utilize my teaching abilities and my experience in contributing the growth of the students and institution that offers me professional growth while being resourceful and flexible.

### **About me:**

I am an energetic and enthusiastic person who enjoys a challenge and achieving personal goals. I have a clear, logical mind with a practical approach to problem solving and a drive to see things through to completion.

I enjoy working on my own initiative and in a team.

In short, I am reliable, trustworthy, hardworking and eager to learn and have a genuine interest in PR.

### **Work Experience:**

Organization:	Institute of computer science and Technology, SHEPA, Varanasi.
Designation:	Assistant Professor
Employment Status:	Full time
Period:	10th Jan, 2010 – 10 <sup>th</sup> Jan 2016

<b>Additional Key positions:</b>	Controller of Examination PGDM Program. Internal Assessment Coordinator MBA Program. Coordinator Internal Academic Event "Curiosita".
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<b>Papers taught:</b> Services	Marketing of Services, Financial Institutions & Services  Working capital management, Productions & Operations Management, Business Communications and Principles of Economics.
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<b>Courses/Classes taught:</b>	M.B.A., P.G.D.M., and B.B.A
<b>Projects Guided:</b>	More than 50 students

### **Educational Background:**

- Masters of Business Administration from Uttar Pradesh Technical University, Lucknow. (Secured 70%; Specializing in Finance and Marketing)
- B.Com from University of Allahabad, Allahabad.
- AISCCE from Little Flower House, Varanasi. Subject opted were: Economics, Business Studies, Accountancy, English and Hindi.
- AISSE from little Flower House, Varanasi.

### **Projects Undertaken:**

**Summer Internship:** *“Synergies of Stock exchange and Depositories”, (June 2007– August 2007)* at Kotak Securities, Varanasi.

**Research Project:** *“Perception of people of Varanasi towards services offered by McDonalds.”*

### **Certifications:**

- Diploma in Computer Applications.
- Combined Annual Training Camp.(camp no.sw/jw 245 held at Ghazipur).

### **Co curricular Activities:**

- Did anchoring for the college functions.
- Actively participated in quizzes, drama/skit in both college and school level.
- Participated in painting competition held in Varanasi.
- Participated in antakshari at state level.

### **Faculty development programme and Workshop:**

- Attended National Workshop on Research Methodology & Statistical Analysis Using IBM SPSS 20/22.0 (March 14-20, 2016)
- Attended Faculty development programme on” Entrepreneurship Development” under NIMAT project 2014-15 of DST, (GoI), organised from 16 to 29, January 2015 at Faculty of Management Studies, BHU.
- Attended National Workshop on “Case Teaching and Case Writing” Organised by SHEPA, Varanasi from 4 to 9 March 2013.

### **Seminars and Publications:**

- Published paper titled “Financial Inclusion in India: Issues and Challenges” in “Aatmbodh” ISSN 0972-1938, Vol XII. No 2. Autumn 2015.
- Presented paper titled “Women Entrepreneurs in MSME” at National Conference on MSME: Challenges and Opportunities In Eastern U.P. in June 2014
- Presented paper titled “Retailing in the emerging business environment: a case study of customer perception towards store image & store support.” at National Seminar on Business Restructuring: Creating Values in Global Era held on 13<sup>th</sup> April 2012 at United Institute of Management, Allahabad.
- Presented paper titled “An Overview of Celebrity Endorsement from Strategic Advertising Point of view ” at National Conference on Marketing In Emerging Markets: Challenges & Opportunities organized by ITS, Ghaziabad in March 2012.
- Presented paper titled “Ethics in Management Education” at National Seminar on “Management Education in 21<sup>st</sup> Century: The Experience of First Decade” organized by Omkarananda Institute of Management & Technology, Rishikesh, in Feb 2012.
- Presented paper titled “Women as Entrepreneurs” at National Seminar on Women Entrepreneur: Contemporary Concerns organized by HPIMS Shimla in December 2011.
- Attended National seminar on “Teacher’s Education in Present Scenario” organized by SHEPA, Varanasi in September 2009

### **Personal Details:**

Date of birth: 20/07/1984  
Father’s name: Mr. L.S. Singh  
Mother’s name : Mrs. Chanchal Singh  
Marital Status : Unmarried  
Nationality: Indian  
Languages known: Hindi, English

**Declaration:** I, hereby declare that all the information provided here are true as per my knowledge and I hope that above written details will suit to your requirement.

Date: / /2016  
Place: Varanasi

(Chetna Singh)