

CURRICULUM VITAE

Garima

C/o Prof. H.C.Chaudhary

Faculty of Management Studies (FMS)

Banaras Hindu University (BHU), Varanasi India.

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Objective: To perform as a lecturer at a highly-reputed and eminent educational institute and to gain exceptional career move ahead through long efforts and performance regularity.

EDUCATION:

2012: Perusing Ph.D.

TOPIC: Social Innovations in India: The Role of Higher Education
FMS, Banaras Hindu University (BHU), Varanasi.

2011 : M.Phil (Human Resource Management & Marketing Management)
Bundelkhand University, Jhansi with 74%.

2009: MBA (Human Resource Management & Marketing Management)
M.J.P Rohilkhand University Bareilly with 71%

2007: Graduated in Science (Biotech)
M.J.P Rohilkhand University, with 70%

SUMMARY OF QUALIFICATIONS:

- Presently perusing Ph.D. from FMS, BHU under Prof. H.C.CHAUDHARY (Former Head and Dean, FMS BHU).
- **UGC NET (Management) Qualified (2010, 2012, 2013).**
- Worked as an Assistant Professor for more than three years

- **Computer Proficiency:** Statistical Software Package: SPSS, R, Eviews, Matlab etc.
Other Software Packages: LaTeX, Mendeley.
MS Office 2010 (Word, Excel & Power point).
8 weeks certificate course on basic Computer Skills.
- Highly gifted research and teaching aptitude.
- Consistent and outstanding academic records throughout MY education.
- Crystal clear understanding of the underlying principles of the subject and its relevancy to other domains.
- Perfect knowledge about the common job duties of a lecturer and ability to perform them efficiently.
- A little familiarity with the general administrative environment at educational institutes and idea about their practices.
- Highly innovative in depicting the subject matter to the students/audience, using traditional methods as well as modern aids

TEACHING EXPRIENCE

- Worked as Assistant Professor in **SLSETGI**, Kichha affiliated to UTU Dehradun, 26 /07/2009 to 19 /11/ 2012

RESEARCH WORK

- Pursuing Ph.D. on “Social Innovation in India: The Role of Higher Education” under Prof. H.C.Chaudhary (Former Head and Dean), FMS, Banaras Hindu University, Varanasi.
- Successfully completed research titled (M Phil.) “Corporate Social Responsibility and Its Implementation in Integrated Industrial Estate, SIDCUL, Pantnagar, U.S.Nagar Region.” under Prof.A.K.Saxena, Dean & H.O.D, IMS, Bundelkhand University, Jhansi.

PUBLICATION

1. Research Paper Published in “Global Journal Of Finance Management” an International Research Journal Published By Research India Publication, Delhi .[Vol.5, No.3, ISSN 0975-6647]
2. Research Paper published in Sustainable Development: Challenges, Issues and Practices (SDCIP), Proceedings of International Conference, ISBN No.978-93-5104-995-1
Paper Title: “Social Entrepreneurship in Sustainable Development: The Role of Social Entrepreneurs in modeling today’s Practice of Sustainable Development.”
3. Research Paper published in “Asian Journal of Human Development and Livelihood” A Peer-Review Quarterly Research Journal Published from Dibrugarh University, Assam ISSN- 2250-3161
Paper Title: “Agricultural Marketing & Pantnagar Krishi Kumbh: The Issues Involve”
4. Research Paper published in Resurging India-Myths and Realities”, Proceedings of International Conference, ISBN No.
Paper Title: “CORPORATE SOCIAL RESPONSIBILITY and Its Strategic Utility.
5. Research Paper published in India Journal of Humanities [ISSN: 2248-9541] Vol.01.No.04, Dec.2011
Paper Title: “Paper on “Mobile Banking in India: An Overview”.

PAPER PRESENTATION:

1. Presented Paper in International Conference on International conference on “Business, Finance, Marketing and Industrial Management for Sustainable Development, organized by KRISHI SANSKRITI held in JNU, New Delhi on May 2013.
Paper Title: Efficacy of Training and Development Programme: An Analysis of Public& Private Sector Banks of Utrakhand.
2. Presented Paper in National Conference on “Marketing Scholars and Practitioners”, organized by Apeejay School of Management, New Delhi on 10 May, 2013.
Paper Title: An Impact of Loyalty Program on Consumer Buying Decision: A Study of Vishal Mega Mart Retail Stores in Punjab.

3. Presented Paper in International Conference on “Entrepreneurship & New Venture in Emerging Economies” Strategies for Sustainable Competitive Advantage, held in MIT Moradabad, on April 5-6, 2013.

Paper Title: Social Entrepreneurship: “A Study to explore the germane role of Social Entrepreneurship in attaining sustainable development through societal transformation”

4. Presented Paper in National Conference on “Marketing Scholars and Practitioners”, organized by Apeejay School of Management, New Delhi on 10 May, 2013.

Paper Title: Social media: A Paradigm Shift in Integrated Marketing Communication.

5. Presented Paper in III International Conference “Sustainable Development: Challenges, Issues and Opportunities, held in TMIMT, Teerthankar Mahaveer University, Moradabad, on March 22-23 March, 2013).

Paper Title: Social Entrepreneurship in Sustainable Development: The Role of Social Entrepreneurs in modeling today’s Practice of Sustainable Development.

6. Presented paper titled in a National Conference on “Emerging Issues and Challenges in Management by 2020”, Organized by Department of Management, MIT, Moradabad(U.P) during April 3-4,2012.

Paper Title: “Analyzing Opportunities and Challenges for Green Marketing as Corporate Social Responsibility Programme in Organizations”

7. Presented paper in an International Conference on “Resurging India-Myths and Realities” Organized by Collage of Management and Computer Applications, Teerthankar Mahaveer University, Moradabad (U.P) on March 17-18, 2012.

Paper Title: “Corporate Social Responsibility and its Strategic Utility” .

8. Presented paper in a National seminar sponsored by UGC on “WOMEN’S EDUCATION: NEW DIMENSION” in March, 2011.

Paper Title: “Women empowerment-It’s our time now!”

9. Presented paper in a national seminar on “Role of Management & Technology in the Development of Nation” organized by “Shri Ram Institute of Management & Technology” U.S.Nagar on 24th April, 2011.

Paper Title: “Role of Personality Trait In Relation To Management Educators.

Workshop/Conference/Seminar/ Training Programme Participation

1. Participated in ICSSR sponsored training course In Research Methodology and Computer Applications in Commerce and Management Studies for doctoral scholars organized by Department of Commerce, Aligarh Muslim University, Aligarh from 14th may to 23rd May, 2013.
2. Attended 5th National Conference on Social Entrepreneurship: “Innovation in Livelihood Promotion and Skill Development” Organized by Xavier School of Management, Jamshedpur on January 25-27, 2013.
3. Successfully completed one week workshop entitled “Statistical Analysis for Engineers-2012” organized by IIT Kanpur, during July 2-6, 2012.
4. Successfully completed QIP short-term course on “Perspectives on Research Methodology: Papers and Dissertations” organized by IIT Roorkee, during June 11 to June 15, 2012.
5. Successfully completed QIP short-term course on “Perspectives on Research Methodology: Papers and Dissertations” organized by IIT Roorkee, during June 13 and 14 Jan, 2012.
6. Successfully completed The National workshop sponsored by UGC on “Women Empowerment: Family & Women” organized by Veerangana Jhalkari Bai Centre For Women’s Studies And Development ,Bundelkhand University,Jhansi,In March 2011.

7. Actively participated in “Universities Talk AIDS” organized by Human Resources Department, Government of India in Dec, 2006.

OTHER ACTIVITIES

- Successfully done Evaluation of students conducted by UTU, University, Dehradun.
- Was Chief Editor and of the college news letter “ZEAL”
- Examination coordinator of Management Department.
- Training incharge for Summer Training Projects of Management Department.
- Incharge of the Student Welfare Committee of the Institute.
- Member of the Proctoral board& anti ragging committee of the Institute.
- Involved in the admission process of the MBA candidates of the institute.
- Guided/Incharge of project dissertation report of MBA IV Sem student of the institute.
- Taking courses for the students of various MBA specializations.
- Involved in the admission process of the MBA candidates of the institute.
- Involved in formulating the course curriculum of the various MBA specializations.
- Guiding the students in various other project works.

SUMMER TRAINING

Exploring a pay plan for HCL at optimal cost level for:

- a) **HR Executive**
- b) **Engg. Production**

LIVE PROJECT

Bio-Fertilizer and Organic Food Department of G.B.Pant University, Pant Nagar.

EXTRA CURRICULUM ACTIVITIES

- Two year certificate of N.S.S
- Cultural Programs participation in college/ University Level.

- Awarded scholarship at School Level.

AREA OF INTEREST

1. Teaching
2. Social Service
3. Interacting people

TEACHING EXPERIENCE: DETAILS OF TEACHING SUBJECTS

1. Operation Research
2. Research Methodology
3. Organizational Behavior
4. Marketing management
5. Strategic Management
6. Business Environment
7. Principle And Practices Of Management

STRENGTHS

- Dedicated to the task assigned, optimistic, can do work as individual & team.

Reference

Professor H.C.Chaudhary
Former Head & Dean
FMS, BHU, VARANASI

Professor. A.K.SAXENA
Former Dean, H.O.D
IMS, BU, JHANSI

Dr. SANJAY MISHRA
Dept. of Business Administration
M J P Rohilkhand, University,
Bareilly.

Dated: April 24, 2013

Garima