

CURRICULUM VITAE (MBA)

Dr. Govind Kumar

Assistant Professor

B.Sc. M.B.A. & Ph.D. (BHU)

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Academic Experience

Currently working as Assistant Professor at Faculty of Commerce & Management, Rama University, Kanpur, Uttar Pradesh, India from May, 2015.

Key Skills

Innovative, Good Communication, Hard Working & Research Knowledge.

Professional Qualification

- **Ph.D. in Management** from Institute of Management Studies (IoMS), Banaras Hindu University (BHU), Varanasi in 2014 on “An Analysis of Production and Export Performance of Fresh and Processed Fruits and Vegetables in India”.
- **M.B.A. [Marketing & Human Resource Management (HRM)]** from Department of Business Administration (Faculty of Management), M.J.P. Rohilkhand University, Bareilly in 2009.

Academic Qualification

- Graduation (B.Sc.) with Zoology, Botany, & Chemistry from University of Allahabad, Allahabad in 2007.
- Intermediate from Hanuman Singh Inter College, Deokali - Ghazipur, Uttar Pradesh in 2004.
- High School from Shanti Niketan Inter College, Jewal - Ghazipur, Uttar Pradesh in 2002.

Other Qualification

- Qualified UGC-National Eligibility Test (UGC-NET) in 2008.
- Qualified UGC-National Eligibility Test (UGC-NET&JRF) in 2010.

Area of Specialization

- Marketing
- Human Resource Management (HRM)

Subjects for Teaching

- Marketing Management
- Consumer Behaviour
- Managerial Economics.
- Human Resource Management (HRM)

Publication of Research Paper in Reputed Journal

- Research Paper Published in “International Journal of Academic Research & Development” from Bharti Publication, Delhi. ISSN- 2395-1737, Volume: 1, Issue 1, January-June 2015.
Paper Title: India’s Production and Export Performance of Fresh Mango, mngosteens & Guava: An Analysis (Since 1991 to 2011)
- Research Paper Published in “International Journal of Agricultural Sciences” published from Hind Agricultural Research and Training Institute, Muzaffarnagar. ISSN- 0973-130X, Volume 09, Issue 1, January 2013.
Paper Title: Fresh Vegetable in India: A Review.
- Research Paper Published in “The Voice” An International Refereed Research Journal of GBKS published from Faculty of Commerce, Banaras Hindu University, Varanasi. ISSN – 2348-6708, Volume 01, No. III, September 2014
Paper Title: MSME’S Corporate Social Responsibility (CSR) and Sustainable rural Development: An Exploration of Conceptual Models.
- Research Paper published in “International Journal of Advanced Research in Commerce & Management”. An official Publication of Rama University, Kanpur, ISSN -2395-0749, Volume 01, Issue 02, June 2015
Paper Title: India’s Service Sector: A Review
- Research Paper published in “International Journal of Advanced Research in Commerce & Management”. An official Publication of Rama University, Kanpur, ISSN -2395-0749, Volume 01, Issue 02, June 2015
Paper Title: The New Human Resource Management in the 21st Century: A View
- Research Paper published in “International Journal of Advanced Research in Commerce & Management”. An official Publication of Rama University, Kanpur, ISSN -2395-0749, 2015
Paper Title: Role and Function of Leadership in Globalized Age: A Conceptual View

- Research Paper published in “International Journal of Advanced Research in Commerce & Management”. An official Publication of Rama University, Kanpur, ISSN -2395-0749, 2016
Paper Title: You’re Door to the Future & Building the Walls through in India: An Historical & Academic Overview
- Research Paper published in “Aatmbodh” Journal of Rajarshi School of Management & Technology (Agribusiness Management) published by Rajarshi School of Management & Technology, Uday Pratap College Campus, Varanasi. ISSN- 0972-1398, Volume VIII, No 01, Spring 2011.
Paper Title: An Analysis of Production and Export of Potatoes in India.
- Research Paper published in “Indian Journal of Humanities” A Multidisciplinary Refereed Research Journal, Published from Agartala, Tripura, ISSN- 2248-9541, Volume 01, issue 04, Oct.- Dec. 2011.
Paper Title: International Journal of Advanced Research in Commerce & Management

Research Paper Published in Conference Proceeding

- Paper Presented & Published in Proceeding in National Conference on “Inclusive Growth and Microfinance Access”; organized by Banaras Hindu University, Varanasi on January 29-30, 2011.
Paper Title: Food Processing Industry towards Inclusive Growth in India.
- Paper Presented & Published in Proceeding in National Seminar on “Creating and Sustainable Customer Value: A path to Glory”; organized by ITS-Management & IT Institute (ITS Ghaziabad) Ghaziabad on April 15 to 16, 2011.
Paper Title: Green Marketing and Greening of Business.
- Research Paper Published in proceeding of National Seminar on Feb 09-10, 2012; organized by School of Agriculture Sciences, UPRT Open University, Allahabad.
Paper Title: Sustainable Development of Fruits and Vegetables Export in India: An Emerging Issues and Challenges.
ISBN NO: 978-81-921668-9-6
- Research Paper Published in proceeding of National Conference on March 8-9, 2014; organized by Department of Humanities & Social Sciences, MNNIT, Allahabad.
Paper Title: CSR Marketing Communication: A New Paradigm for Creating Corporate Reputation in Rural India by FMCG Companies of India.
ISBN NO: 978-93-83842-22-3

Attended & Presented Papers in Seminars, Conferences & Workshops

I have attended and presented 38 research papers in international & national seminar/confrance/workshop at various government and private institutions. the details of some conferences are giving below-

- Paper presented in International Conference on “Managing Sustainable Development of Rural Economy and Agri-Business”; organized by Banaras Hindu University, Varanasi on January 21-23, 2011.
Paper Title: Present Status & Problems in Agriculture & Agribusiness with Special Reference to Fruits and Vegetable in India.
- Paper presented in National Seminar on “Corporate Challenges: Literature, Sanskriti, Society and Environment”; organised by Women Degree College, Banaras Hindu University, Varanasi on March 19-20, 2010.
Paper Title: Relevance of Ethical Consumerism in India.
- Paper presented in National Seminar on “Higher Education and Sustainable Development: Emerging Challenges and Mahamana’s Vision”; organized by Banaras Hindu University, Varanasi on December 24-25, 2010.
Paper Title: Higher Education in India with Special Reference to Management Education.
- Paper presented in National Seminar on “Innovative Management Practices in Globalised Era”; organised by D.A.V. Post Graduate College (Department of Commerce), Varanasi on January 4-5, 2011.
Paper Title: Retail Innovation: Trends and Opportunities.
- Paper presented in National Conference on “Inclusive Growth and Microfinance Access”; organized by Banaras Hindu University, Varanasi on January 29-30, 2011.
Paper Title: Food Processing Industry towards Inclusive Growth in India.
- Paper presented in National Seminar on “Creating and Sustainable Customer Value: A path to Glory”; organized by ITS-Management & IT Institute (ITS Ghaziabad) Ghaziabad on April 15 to 16, 2011.
Paper Title: Green Marketing and Greening of Business.

References

Dr. Madan Lal, Supervisor, Professor, Delhi School of Economics, Department of Commerce & Management, University of Delhi. (India) Mob No. +91 941520475, Email- madanfms@sify.com

Dr. Anurag Singh, Assistant Professor, Institute of Management Studies, Banaras Hindu University, Varanasi-221005, India. Mob No. +91 8004926090, Email- anuragbhadauria@gmail.com

Declaration

I certify that the aforementioned information is correct and complete to the best of my knowledge and belief.

(Dr. Govind Kumar)