

CURRICULUM VITAE

RAJEEV KUMAR

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Objective

- To be part of a dynamic organization that constantly seeks to grow and diversify, and optimally utilize my education in management to deliver desired results.

Current Activity

- Completed Ph.D. (Course Work) in Management Studies from Faculty of Management Studies, Banaras Hindu University in 2013 with 65.75 %.
- Completed One year (Part Time) Certificate course in Statistical Methods Examination from Department of Statistics, BHU, in 2013 with 66 %.
- Presently pursuing **Ph.D. in Management** at Faculty of Management Studies, Banaras Hindu University, Varanasi from October 2011 to present.
Research Topic ---- “A Study the Supply Chain Management Practices in Indian Dairy Industry.”

Professional Qualification

- **MBA (Marketing)** from Faculty of Management Studies, Banaras Hindu University in 2010 with 63.61%.

Academic Qualification

- Completed Graduation **B.Sc (Agriculture)** from Institute of Agricultural Sciences (IAS), Banaras Hindu University in 2008 with 74.90%
- Intermediate from Hindalco Vidya Niketan, Renukoot Sonebhadra, UP in 2003 with 56.4%.
- High School from Hindalco Vidya Niketan, Renukoot Sonebhadra, UP in 2001 with 58.2%.

Other Qualification

- Senior Research Fellowship (SRF Award) has been awarded for Research work by University Grant Commission (UGC), New Delhi in November 2013.
- Junior Research Fellowship (JRF Award) has been awarded for Research work by University Grant Commission (UGC), New Delhi in 2011.
- Qualified UGC-National Eligibility Test (UGC-JRF NET) in Management on 13 June 2011.

RAWE Experience

Having 6 months of RAWE (Rural Agricultural Work Experience) at my B.Sc (Agriculture) course.

Professional experience

- Worked in ICICI BANK from 8 June 2010 to 30 November 2011 on the Post of Assistant Manager (AM-II).

Summer Internship

- **Project topic:** Customer satisfaction analysis: A comparative analysis of OBC Bank vis-a-vis others banks.
- **Organization:** Oriental bank of commerce.
- **Duration:** 8 weeks

Area of Specialization

- Marketing

Area of Interest for Teaching with Reference to Agri-Business Management

- Principles of Management
- Marketing Management
- Agri-Supply chain management

Research Paper Published

- Research Paper published in International Workshop on “Post Economic Meltdown Era Challenges and Strategies” organized by Banaras Hindu University, Varanasi on February 4-5, 2012. **(ISBN NO- 978-9381361-95-5). Paper Title: Supply Chain Infrastructure- Prospects and Challenges in Recession Hit Economy**
- Research Paper published in International Journal of Marketing, Financial Services & Management Research. **(Vol.1 Issue 12, December 2012, ISSN 2277 3622). Paper Title: Supply Chain Management Practices in Retailing: A Consumer Perception Study in Varanasi Region.**

- Research Paper published in Industry-Academia Summit-2012 on “Economic Development through Educational Excellence.” Organized by Faculty of management studies, BHU, on October 12-13, 2012. (ISBN NO-978-93-820-62-62-2).
Paper Title: Business Network as Innovative Institution to support the development of Agro-Industries.
- Research Paper published in International Conference on “Marketing Paradigms in Emerging Economies” Organized by Faculty of management studies, BHU, on December 4-5, 2012. (ISBN NO-978-93-820-62-73-8)
Paper Title: Food Grain Supply Chain Management: Strategies and Challenges for Winning linkages.

Research paper presented at Conferences (International and National)

- Research Paper title, “**Indian Dairy Supply Chain: A case study of Dairy Plant in UP**” is presented at **IIT-Delhi, XVI Annual International Conference on Society of Operation Management (SOM)** which will held on **December 21-23 2012.**
- Research Paper presented in National seminar on “Global Challenges and Opportunities in the Post-Recession Era: A Managerial Perspective.” organized by Faculty of Commerce, BHU, Varanasi on April 13-14, 2013.
Paper Title: Foreign Direct Investment: A General Perspective with Special Reference to India.
- Research Paper presented in National seminar on “Global Economic Crisis (With special reference to under developed countries).” organized by Department of Economics, Mahatma Gandhi Kashi Vidyapith, Varanasi on March 23-24, 2013.
Paper Title: Indian Dairy Industry: Opportunities and Challenges in Global Economic Crisis.
- Research Paper presented in National Conference on “Resource Management – A Focus on Inclusive Growth.” organized by Velammal College of Engineering and Technology, Madurai on February 25, 2012.
Paper Title: Information and Communication Technology – Role in Rural Farmer Market Access in Varanasi district.
- Research Paper presented in International Conference on “Marketing Paradigms in Emerging Economies” Organized by Faculty of management studies, BHU, on December 4-5, 2012.
Paper Title: Food Grain Supply Chain Management: Strategies and Challenges for Winning linkages.
- Research Paper presented in International Workshop on “Post Economic Meltdown Era Challenges and Strategies” organized by Banaras Hindu University, Varanasi on February 4-5, 2012.
Paper Title: Supply Chain Infrastructure- Prospects and Challenges in Recession Hit Economy

- Research Paper title, “**Indian Banking Industry: A Customer Satisfaction Analysis**” is presented in National Conference on Innovation and Strategies for Transforming India Inc” which is held on December 15, 2012 at Accurate Group of Institution, New Delhi.

Research Paper Accepted

- Research proposal for PhD. work is being accepted for presentation in the 7th IIM-Ahmedabad Doctoral Colloquium.
- Research Paper title, “**Indian Banking Industry: A Customer Satisfaction Analysis**” is accepted for publication in forthcoming issue of accurate business review

Workshops, Conference, FDP & Training Programmes Attended

- Attended 10 days ICSSR sponsored Research Methodology programme for Ph.D. Student in Social Sciences organized by Faculty of Commerce, BHU from 06th September to 15 September, 2013.
- Attended XVI Annual International Conference on Society of Operation Management (SOM) jointly organized by IIT-Delhi, IIM-Lucknow and GVSU, USA on December 21-23, 2012 at IIT-Delhi.
- Attended National seminar on “Global Challenges and Opportunities in the Post-Recession Era: A Managerial Perspective.” organized by Faculty of Commerce, BHU, Varanasi on April 13-14, 2013.
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- Attended International Workshop on “Post Economic Meltdown Era Challenges and Strategies” organized by Banaras Hindu University, Varanasi on February 4-5, 2012.
- Attended National Conference on Innovation and Strategies for Transforming India Inc” which is held on December 15, 2012 at Accurate Group of Institution, New Delhi.

- Attended Faculty Development Programme (ONE WEEK) on “Advanced data analysis for management research, ABV- IITM- Gwalior on July 23-29, 2012.
- Attended National Workshop (ONE WEEK) on “Research Methodology and Statistical Analysis, Banaras Hindu University, Varanasi on March 19-24, 2012.
- Attended National Workshop (2 Days) on “Social business lab @ B- School, at FMS, BHU held on January 6-7, 2012.
- Attended National conference (2 Days) on “Entrepreneurial Opportunities in Agri-Businesses: Challenges and Prospects, at FMS, Banaras Hindu University, Varanasi held on November 22-23, 2008.
- Attended National conference (1 Days) on “Merger and Acquisition in India, held at FMS, Banaras Hindu University, Varanasi held on March 17, 2008.

Honour and Achievement

- Attended National Cadet Corps (NCC) held at Astabhujia, Mirzapur.
- Participated in Zonal level Inter School Competitive Sports Programme in Hockey (under 19) held at Aurangabad, Bihar.
- Participated in Hindalco Schools’ Yuva Mahotsava in Hockey as a captain and stood as a Runner.
- Participated in BHU Cricket Inter-Hostel Canvas Ball Tournament and Secured Second Position in the event.
- Got first position in Table Tennis contest in Hostel Day celebration.
- Coordinated Table Tennis and Cricket contest in Hostel Day celebration.
- Got certificate for performance in second Paryavaran Ratna Award which is conducted by Indian Centre for Wild Life and Environment Studies in South Asian Region.

Computer Proficiency

- Conversant with working knowledge of computer in MS-Word and MS-Power Point.

Personal Detail

Date of Birth : Dec 20, 1985
Father's Name : Amarjeet
Nationality : Indian
Gender : Male
Marital Status : Unmarried
Languages Known : Hindi and English
Phone No : 09580043511
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References:**Dr. Ashutosh Mohan**

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Prof. H.P. Singh

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Declaration:

I certify that the aforementioned information is correct and complete to the best of my knowledge and belief.

Date:

Place:

(RAJEEV KUMAR)