

STUDENT PROFILE

2009 - 2011

MBA International Business



MBA Marketing



MBA Finance



MBA Human Resource



MBA Operations



MBA Agri Business



FACULTY OF MANAGEMENT STUDIES
BANARAS HINDU UNIVERSITY
VARANASI

vision



knowledge



versatile



team skills



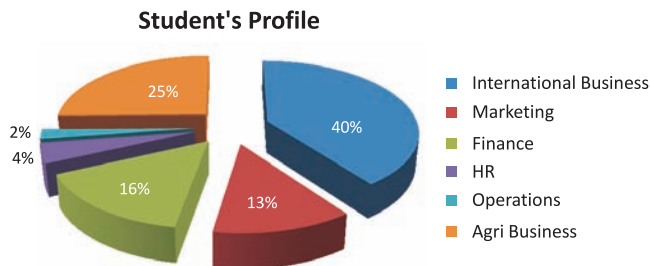
Introduction

True leadership in business demands outstanding decision making skills, the ability to perform under pressure and the distinctive ability to inspire and motivate people. These are qualities that you find, unmistakably, in any FMS BHU alumnus. In them you would find one more quality that you wouldn't find anywhere else - a vision. Trained and groomed by BHU's Faculty of Management Studies these individuals are driven by a compelling vision of a better and more prosperous society, a world united by values and a future without barriers.

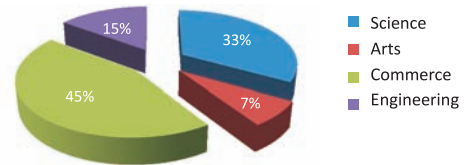
Life wonders then, that management aspirants who pass the portals of FMS, BHU, go on to make their mark in diverse industries. Today's students are tomorrow's drivers of a nation's GDP growth. They aren't just India's human capital; they are the pick of the lot - 24 carat caliber that industry needs today.

Demographics

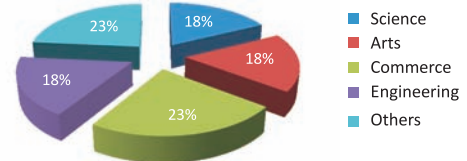
A class of 135 students with varying backgrounds and from different parts of the country, the MBA, MIBA, MBA Agri Business 2011 batch, is united in their effort to learn not just from the course but also from each other. Everything from fierce debates in the class, to the seminars followed by unending questions, has resulted in each student being much focused and ready to take on the world.



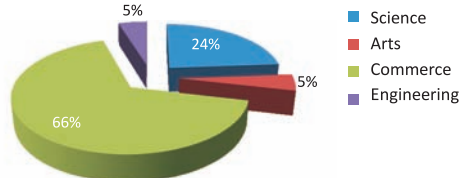
International Business



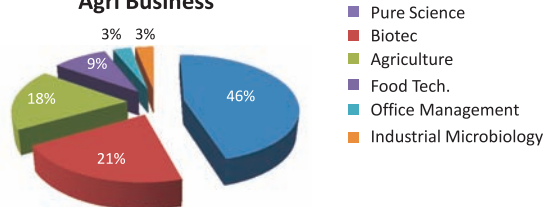
Marketing



Finance



Agri Business



STUDENT PROFILE



It's time to meet the faces of the future – young individuals who will determine the fate and fortunes of their organization. These aspirants to leadership are now more than ready for their roles in the world of business. Trained to take every challenge as an opportunity, they would treat every customer as the only customer and every new target as the only way forward. They are also extremely well-groomed and aware of their social responsibilities. Their attitude reflects the ethos of the historical and greatly respected Banaras Hindu University combined with out-of-the-box thinking and a flair for creativity. They aren't just winners for themselves - they are the winning edge for their organizations. Their every action, every effort is aimed at realizing a vision that steers them and their organizations towards new horizons of success, each time.



STUDENT'S PROFILE

INTERNATIONAL BUSINESS

STUDENTS PROFILE



Name: Abhya
 D.O.B.: 15.03.1987
 Educational Qualification: BE (Chemicals)
 Summer Internship: Arvind Ltd., Ahmedabad
 Project Title: To integrate the internal supply chain using value stream mapping (VSM)
 Contact No.: 9565098249/9198418500
 Email Id: abhya87@yahoo.com/abhya15@gmail.com



Name: Anima Agrawal
 D.O.B.: 28.03.1988
 Educational Qualification: B.Com
 Summer Internship: Union Bank of India, New Delhi
 Project Title: Advantages of Cheque Truncation System and Customer Satisfaction due to Cheque Truncation System.
 Contact No.: 96488 79212
 Email Id: anima.agrawal@gmail.com



Name: Aman Verma
 D.O.B.: 23.12.1987
 Educational Qualification: B.Com(hons)
 Summer Internship: HDFC Bank, Varanasi
 Project Title: Measurement of customer satisfaction
 Contact No.: 9696766660
 Email id: amanverma8765@yahoo.com



Name: Ankur Tiwari
 D.O.B.: 08.01.1983
 Academic Background: B.Tech.
 Summer Internship: Toyo Ink
 Project Title: Market Survey & demand analysis of offset printing inks and allied products in Mumbai
 Contact No.: 9984617722
 Email Id: ankurtiwari1@gmail.com



Name: Amil Jha
 D.O.B.: 10.04.1983
 Educational Qualification: B.Tech
 Summer Internship: Birla Sun Life Insurance, Jabalpur
 Project Title: Market survey and customer perception towards life insurance: Birla Sun Life Insurance perspective
 Work experience: 25 months, NSCL (Production Engineer), GGIC as a lecturer
 Contact No.: 9473836469
 Email Id: amiljha07@gmail.com



Name: Apoorv Singh
 D.O.B.: 11.05.1988
 Academic Background: B.Sc.(Physics, Maths)
 Summer Internship: Complete Wellbeing Publishing Pvt Ltd.
 Project Title: Business development of complete wellbeing magazine
 Contact No.: 9795756324
 Email Id: apoorvsingh523@gmail.com



Name: Aradhna Singh Aditya
 D.O.B.: 27.09.1987
 Educational Qualification: BBM (Hons.)
 Summer Internship: JCT Electronics Ltd., New Delhi
 Project Title: Working capital management in JCTEL (with reference to a sick company)
 Contact No.: 9026692290
 Email Id: aradhna_aditya_27@yahoo.com/
 aradhna.09@gmail.com



Name: Ashutosh Mishra
 D.O.B.: 27.03.1988
 Educational Qualification: B.Sc.
 (Physical Sciences)
 Summer Internship: Indian Oil Corp
 Project Title: Minimization of financial losses due to disaster in plants.
 Contact No.: 8009391917
 Email Id: ashu9958@gmail.com



Name: Ashish Kumar Jindal
 Dob: 23.08.1987
 Educational Qualification: B.com hons.(Marketing), N.C.F.M. Financial market(beginner's module) & capital market (Dealer's module)
 Summer Internship: CCIC, New Delhi
 Project Title: Appraisal of customer satisfaction
 Work experience: Planning & coordination manager in "The Bull" company for 8 months(dec 2009 to august 2010)
 Contact no: 9307108601
 Email: ashish23887@gmail.com



Name: Atul Kumar Shukla
 D.O.B.: 4.12.1989
 Educational Qualification: Bsc. (PCM)
 Summer Internship: Toyolnk India Pvt Lmt.
 Project Title: Brand Sensitivity vs Price in the environment of printers
 Contact No.: 7275897674
 Email Id: atulshukla9889@rediffmail.com



Name: Ashish Kumar Mandal
 D.O.B: 01.07.1988
 Educational Qualification: B.Sc. (PCB)
 Summer Internship: Brindavan Threads Pvt. Ltd.
 Project Title: Comparative study between Coca Cola and Pepsi
 Contact No: 09389953307
 Email Id: mandal.aashish@gmail.com



Name: Ayush Awasthi
 D.O.B.: 20.11.1988
 Educational qualification: B.Com
 Summer Internship: Karvy
 Project Title: Online Media Marketing (Online Branding and Acquisition of Clients)
 Work Experience: 48 months. (Standard Chartered/UTI Securities/Bazaz Allianz/Anand Rathi)
 Contact No: 9670268400
 Email Id: ayush_awasthi@rediffmail.com

STUDENT'S PROFILE



Name: B.S. Shubhram
 D.O.B.: 02.04.1984
 Educational Qualification: Bachelor of Arts
 Summer Internship: NDTV, New Delhi
 Project Title: Mapping of NDTV India viewer's response and imagery with respect to the channel and specific program
 Contact No. 9161034653
 Email Id: shubhram_bs@yahoo.co.in



Name: Divya Diwedi
 D.O.B.: 30.01.1988
 Educational Qualification: B.Sc (Bio)
 Summer Internship: Hindustan Aeronautics Ltd.
 Lucknow
 Project Title: Vendor sourcing and evaluation
 Contact No. 9453059117
 Email Id: divya.diwedi@yahoo.com



Name: Barun Kumar Vishwakama
 D.O.B.: 13.07.1988
 Educational Qualification: B. Com.
 Summer Internship: Toyo Ink
 Project Title: Brand sensitivity in price in the environment of printers from Toyo Inc Pvt Ltd.
 Contact No. 7668653529
 Email Id: risingstar137@gmail.com



Name: Madhumita Rai
 D.O.B.: 26.09.1987
 Educational Qualification: B.com (Hons.) Finance
 Summer Internship: Safexpress Pvt. Ltd.,
 New Delhi
 Project Title: Feasibility Study of Electronic Direct Mailing in Express Cargo Movement
 Contact No. 9369646665
 Email Id: madhu.87rai@gmail.com



Name: Deepika Kaur
 D.O.B.: 30-10-1988
 Educational Qualification: B.Com (Hons.) Finance
 Summer Internship: Canara Bank, Varanasi
 Project Title: Measurement of service quality using SERVQUAL approach
 Contact No. 9559018345
 Email Id: deep.ms@gmail.com



Name: Mahendra Kumar Sharma
 D.O.B.: 15.08.1985
 Educational Qualification: BBA
 Summer Internship: Larsen and tourbo Ltd.
 New delhi
 Project Title: Assessment of training and development programmes
 Work Experience: 1.5 year in programming department in radio mantra
 Contact No. 9559409411
 Email Id: mahendra_working@yahoo.com

STUDENT'S PROFILE



Name: Manas Gulab Singh
D.O.B: 15.06.1988
Educational Qualification: BBA
(International Business)
Summer Internship: Wki Solution Pvt Ltd
Project Title : Process mapping in Indian
road transport.
Contact No.: 8052817313
Email id: singh_manas@gmail.com



Name: Nikhil Gupta
D.O.B: 20.04.1988
Educational Qualification: B.Sc. (Physics, Maths)
Summer Internship: Ispat Industries Ltd
Project Title: Consumption pattern of steel in
automobile industry.
Contact No.: 9795849084
Email id: miba.nikhil@gmail.com



Name: Meenakshi Upadhyay
D.O.B: 18.01.1985
Educational Qualification: B.Com
Summer Internship: Shoppers stop
Project Title: Competitive advantage in retail
industry
Contact No: 09956834989
E mail id: meenakshi.upadhayay@gmail.com



Name: Nishant Kumar Gupta
D.O.B: 20.07.1984
Educational Qualification: B.Tech
(Computer Science)
Summer Internship: Institute for Customer
Relationship Management at Malaysia Office.
Project Title: A status report on digital marketing
Contact No: +91-9044760784
E-mail id: nishantgupta2k8@gmail.com



Name: Mukul Kumar Singh
D.O.B: 02.06.1980
Educational Qualification: M.Sc. Chemistry
(IIT Delhi)
Summer Internship : Chunar Cement Factory,
JP Group
Project Title: Improvement in dispatch of cement
bag from Chunar segment.
Work Experience: 32 months
Contact No.: 9795058002
Email id: mksingh9@gmail.com



Name: Nishtha Agrawal
D.O.B: 17.10.1985
Educational Qualification: B.Sc. Honours
Summer Internship: Polyplex Corporation
Limited (India)
Project Title: Supply Chain Management-
Evolving Industry perspective
Contact No.: 9648879101
Email id: nishtha.aggarwal@gmail.com

STUDENT'S PROFILE



Name: Nitesh Singh
 D.O.B.: 27.10.1986
 Educational Qualification: B.Com.
 Summer Internship: Bank of Baroda
 Project Title: Emerging SME sector in India and their future prospects.
 Contact No: 9670243278
 E mail id: niteshsingh527@gmail.com



Name: Prashant Amardeep
 D.O.B.: 02/01/1986
 Educational Qualification: BSc..
 Summer Internship: NJ India
 Project Title: Awareness of mutual funds among Life Insurance advisors.
 Contact No.: 9795677277
 Email id: prashant_2226@yahoo.co.in



Name: Nitin Agrawal
 D.O.B.: 16.04.1987
 Educational qualification: B.Com. Hons.
 (Marketing)
 Summer Internship: Central Cottage Industries Corp. of India
 Project Title: Appraisal of Customer Satisfaction
 Contact No: 09838455608
 E mail id: nitin_agrawal_87@yahoo.com



Name: Prashant Rao
 D.O.B.: 18.05.1984
 Educational Qualification: B.Tech
 (Electronics and Communication)
 Summer Internship: Reliance power
 Project Title: power reforms in U.P. an outcome of reforms, claims of power sufficiency and the road ahead.
 Work experience: 6 months as network monitoring engineer at reliance energy
 Contact No : 9936442057
 E mail id: prashant_18may@rediffmail.com



Name: Pankaj Kumar Singh
 D.O.B.: 23.12.1989
 Educational Qualification: B.Com.(Hons.)
 Summer Internship: Jaiprakash Associates Ltd.
 Project Title: Examination and analysis of cement packaging and wagon loading operators.
 Contact No: 9794371233
 E mail id: panakaj231289@yahoo.co.in



Name: Priyanka Kumari
 D.O.B.: 07.08.1978
 Educational Qualification: B.Com
 Summer Internship: TCS, Gurgaon
 Project Title: Cost benefit analysis of change management
 Contact No: 8896829347
 E mail id: priyankakumari2009bhu@yahoo.com



Name: Purnima Singh
 D.O.B.: 07.11.1984
 Educational Qualification: B.Pharma
 Summer Internship: Arvind Mills Ltd., Ahmedabad
 Project Title: Value stream mapping of export commercial process & identification of opportunities
 Contact No: 09956125877
 E mail id: purnima711@gmail.com



Name: Rahul Kumar Mallik
 D.O.B.: 30/09/1984
 Educational Qualification : BBA
 Summer Internship : Visa Steel
 Project Title : Operational analysis of miniblaster furnace plant
 Contact No. : 9936441140
 E-mail : mallik_rahul@yahoo.com



Name: Radhe Shyam
 D.O.B.: 01.01.1987
 Educational Qualification : B.A. (English)
 Summer Internship: Hindalco Industries Ltd, Renukoot
 Project Title: Feasibility analysis of new product launch, novelish fusion.
 Contact No.: 9453290244
 Email id: shyam.gupta914@gmail.com



Name: Rajiv Ranjan
 D.O.B.: 05.11.1983
 Educational Qualification : B.Sc.
 (Nautical Science)
 Summer Internship: Info Pro Worldwide Inc.
 Project Title: Market potential of E- learning in corporate training
 Work Ex: 8 months as a cadet on foreign going vessel
 Contact No: 07379887125
 E mail id: raj83ranjan@gmail.com



Name Raheel Gupta
 D.O.B.: 30.09.1988
 Educational Qualification : B.Com.(hons.)
 Summer Internship: CCIC, New Delhi
 Project Title: Level of customer satisfaction of CCIC
 Contact No: 9336470996
 E mail id: raheelgupta@ymail.com



Name: Ravinder Kumar
 D.O.B.: 10.07.1986
 Educational Qualification: B.Tech
 (Electronics & Communication)
 Summer Internship: HEG Ltd.
 Project Title: To study the actual and planned shipment of raw material and analysis of its inventory status.
 Contact No: 09411623044
 E mail id: ravinder_86kumar@yahoo.co.in

STUDENT'S PROFILE



Name: Richa Changrani
 D.O.B.: 17.12.1987
 Educational Qualification: B.Com(Hons.) in marketing Certification in NISM Series 1, Currency Derivative Examination.
 Summer Internship: Religare Securities, Noida
 Project Title: Empirical Analysis of Foreign Exchange Risk Management Strategies
 Contact No.: 9 16 1089515
 Email Id: richa_changrani@yahoo.com



Name: Sarita Sharma
 D.O.B.: 24.09.1986
 Educational Qualification: BBA (Hons.) – Finance
 Summer Internship: Union Bank of India, Kolkata
 Project Title: Analysis of impact of NPA in the arena of banking sector.
 Contact No: 8009404516
 Email Id: sarita_s1786@yahoo.co.in



Name: Sandeep Kumar Gupta
 DOB: 16.08.1988
 Educational Qualification: BSc(maths, Physics)
 Summer Internship: Bank of Baroda
 Project title: Comparative study of bank's retail loan products vis a vis competition/ Peer banks from Bank of Baroda Regional Office Varanasi
 Contact No.: 727589 7769
 Email: sandeepg.157@gmail.com



Name: Shambhu Singh Meena
 D.O.B.: 14.08.1985
 Educational Qualification:
 Summer Internship: CCIC, New Delhi
 Project Title: Study of working capital management
 Contact No: 0930770898
 E mail id: shamycute@gmail.com



Name: Sanjeet Kumar Pandey
 D.O.B.: 07.12.1990
 Educational Qualification: BA
 Summer Internship: Bank of Baroda varanasi
 Project Title: Marketing strategy for third party product.
 Contact No: 9838333090
 E mail id: sanjeetpandey712@gmail.com



Name: Shashank
 D.O.B.: 27.08.1984
 Educational Qualification: B.Tech (Electronics & communication) / NISM certification in currency derivatives.
 Summer Internship: Motilal Oswal Securities Ltd.
 Project Title: Analysing market potential of exchange traded currency futures.
 Contact No: 07379385707
 E mail id: shashank_jrs@yahoo.co.in

STUDENT'S PROFILE



Name: Shashi Bhushan Kumar
DOB: 15.12.1988
Educational Qualification: B.Com.
Summer Internship: Bank of Baroda
Project title: Comparative analysis of wealth management services of BoB vis a vis other banks from Bank of Baroda regional office Varanasi.
Contact No- 9369742875
Email-shashi09fmsbhu@gmail.com



Name: Sudhanshu
D.O.B.: 01.09.1980
Educational Qualification: B.Sc.(PMC)
Summer Internship: Canara Bank
Project Title: Foreign exchange exposure management in canara bank
Work experience: Marketing Executive in RR Equity Brokers Pvt. Ltd.
Contact No: 9838414045
E mail id: srivastavasadhanshu@gmail.com



Name: Shipra
D.O.B.: 15.09.1988
Educational Qualification: B.Com (Hons.) Acc.
Summer Internship: Usha Martin Ltd., Ranchi
Project Title: i) materials management and stock control; ii) oil spill on the shop floors from the low relaxation pre stressed concrete (LRPC) strand.
Contact No.: 9532771031
Email id:



Name: Sujit Kumar
D.O.B.: 15/06/1985
Educational Qualification: B.Tech(IT)/C-DEC
Summer Internship: The Bull
Project Title: Analysis of office work system
Work ex: Planning & coordination manager in "The Bull" company for 8 months
Contact No: 09565567363
E mail id: sujit_it1@yahoo.com



Name: Shreya Baranwal
D.O.B.: 26.01.1988
Educational Qualification: B.Sc (Hons) Chemistry
Summer Internship: AXIS Bank, Varanasi
Project Title: Study of foreign exchange products and services and introduction of currency futures trading in India,
Contact No.: 9415238214
Email id: shreya_aditya26jan@yahoo.co.in



Name: Sumeet kumar Ojha
D.O.B.: 30.09.1988
Educational Qualification: B.com(hons.)
Marketing
Summer Internship: Motilal Oswal Securities Ltd.
Project Title: Equity Research of Banking Stocks
Contact No: 9208355699
E mail id: sumeetfms007@yahoo.in

STUDENTS PROFILE



Name: Sumit Upadhyay
 D.O.B.: 17.07.1987
 Educational Qualification: B.Com.
 Summer Internship: Complete Well Being Publishing Pvt. Ltd.
 Project Title: Analysis of brand awareness of Complete Well Being magazine.
 Contact No.: 09389595556
 Email id: sumitupadhyay0@gmail.com



Name: Varun Dhawan
 DOB: 21.08.1984
 Educational Qualification: BSc/ PGDFMPM, DBF
 Summer Internship: British Paints
 Project title: Evaluation of CMS availed by BPIL from Berger paints India Ltd.(British Div)
 Contact No: 9389595556
 Email id: varun_leo21@yahoo.co.in



Name: Sunil Kumar
 D.O.B.: 26.01.1983
 Educational Qualification: B.Sc.(hons) Zoology
 Summer Internship: Indusland bank
 Project Title: Marketing of investment banking products
 Contact no.: 09936506166
 Email id: sunilthe_mba@yahoo.co.in



Name: Vipin Kamal Tirkey
 D.O.B.: 21.04.1979
 Educational Qualification: B.A. Economics. (Hons.)
 Summer Internship: Bank of Baroda
 Project Title: Competitive analysis of retail assets products for marketing in cluttered environment
 Work Experience: 58 months (iEnergizer Pvt.Ltd./ Steria India Ltd)
 Contact No: 09559114451
 E mail id: vipinkamal2001@yahoo.co.in



Name: Vachaspati joshi
 D.O.B.: 21.11.1987
 Educational qualification: B.Com
 Summer internship: OM Logistics
 Project Title: study the role of transportation system in logistic chain with special reference to OM & analyzing the working of various warehouses under OM Telecon Logistics Pvt. Ltd
 Contact No. 09838839835
 E mail id: vachaspati20@gmail.com



Name: Vipin Kumar Meena
 D.O.B: 06.02.1987
 Educational qualification: B.Sc. (Ag.)
 Summer internship: Reserve Bank of India, Lucknow
 Project Title: Challenges and opportunities in bank credit to MSME sector.
 Work Experience: Completed 3 months Training & Short Term Work experience with Reserve Bank of India, Bhopal (M.P.), and Completed Main Project on Customer Services in Commercial Banks.
 Contact No: 09208092076
 E mail id: vipinmeena@gmail.com



STUDENT'S PROFILE

MBA MARKETING

STUDENT'S PROFILE



Name: Abhay kumar
 D.O.B: 21.10.1985
 Educational Qualification: B.Sc.(Maths)
 Summer Internship: Bank of Baroda
 Project Title: Current account deposit, development of new product, suggestion for the mobilization for new product.
 Contact No.: 09654838868
 Email id: abhaykumar1985@yahoo.com



Name: Hemendra Kumar Sachan
 D.O.B: 08-11-1980
 Educational Qualification: B.Tech (Food Tech) from HBTI Kanpur
 Summer Internship: HDFC mutual fund
 Project Title: Awareness of individual investor about HDFC Mutual Fund from HDFC AMC, Kanpur
 Contact No 945 19 170 73
 Email: hemendrasachan@yahoo.com



Name: Anuradha Singh
 D.O.B.: 27.09.1989
 Educational Qualification: BBA (Marketing)
 Summer Internship: Clech Labs Pvt. Ltd
 Project Title: A study of MSRTC Buses designs from Passenger's Perspective
 Contact No.: 9532101145
 Email id: singh.anuradha2789@gmail.com



Name: Kuldeep Arya
 D.O.B: 09.08.1988
 Educational Qualification: Bachelor of Business Administration
 Summer Internship: Jaypee Cement Division, Dalla, Sonebhadra, Varanasi
 Project Title: Strategic Management of Human Resource.
 Contact No: 0930 7430320
 Email id: Kuldeep.arya.poem@gmail.com



Name: Gunjan Lata
 D.O.B.: 30.08.1988
 Educational Qualification: B.Sc Chemistry Hons.
 Summer Internship: Neele clothing Pvt. Lmt.
 Project Title: Potential of an export house in domestic market
 Contact No.: 09889936735
 Email id: gunjanlata30@gmail.com



Name: Mohd. Asif Ansari
 D.O.B.: 10.08.1986
 Educational Qualification: B.Com (Honours)
 Summer Internship: Ispat Industries Limited
 Project Title: Consumption pattern of steel in Automobile Industry
 Contact No: 9919414062
 Email id: asif.fms09@yahoo.com

STUDENT'S PROFILE



Name: Mohd. Kasif
D.O.B: 25.06.1989
Educational Qualification: B. Tech. (Electrical)
Summer Internship: Visa Steels
Project Title: Optimization of loading cycle time.
Contact No.: 9455797464
Email id: kashifkhan407@gmail.com



Name: Prashant kumar
D.O.B.: 01.07.1988
Educational Qualification: B.A. (Economics)
Summer Internship: ABD Pvt. Ltd.
Project Title: Sales distribution channel and sales promotion
Contact No.: 9389099540
E mail id: prashantkumargelme@gmail.com



Name: Nitendra Singh
D.O.B: 26.06.1984
Educational Qualification: Bachelor of Hotel Management and Catering Technology
Summer Internship: Morarka Organics Foods Pvt. Ltd
Project Title: An Introspection of organic food value chain
Contact No: 09935113353
E mail id: nitendrasingh26@gmail.com



Name: Prem Prakash Singh
D.O.B: 20.07.1984
Educational Qualification: BCA
Summer Internship: SafeExpress
Project Title: Scope of exhibition logistic in India
Contact No.: 9565054990
Email id: 202prem@gmail.com



Name: Pawan Pratap Singh
D.O.B: 21.09.1988
Educational Qualification: B.A.
Summer Internship: Global Forum for Disaster Reduction.
Project Title: Develop the marketing strategy for a monthly magazine on disaster management.
Contact No.: 9235974174
Email id: singh.pratap001@gmail.com



Name: Puneet Choudhary
D.O.B: 22.10.1984
Educational Qualification: B.A.
Summer Internship: Neteer Clothing Pvt Ltd
Project Title: The potential to enter in to the domestic market for an export house
Contact No.: 9453603594
Email id: puneethoney@gmail.com

STUDENT'S PROFILE



Name: Samil Jugli
D.O.B.: 04.11.1984
Educational Qualification: B.A.-
(Economics and Political Science) /
M.A. (Political Science)
Summer Internship: CCIC, New Delhi.
Project Title: Brand awareness and promotion
through net promoter score
Work Experience: 38 months (IBM daksh Pvt Ltd)
Contact No: 09208640098
E mail id: sjugli@yahoo.in



Name: Shradha Upadhyay
D.O.B.: 15.10.1986
Educational Qualification: B.Sc (Hons.) Maths
Summer Internship: Hindalco Industries Ltd.
Project Title: A comprehensive Study of Aluminium
Extruders in Northern India and Deriving Marketing
Strategies for HIL.
Contact No. 8009404519
Email Id: upd.shr@gmail.com



Name: Seema Bihari
D.O.B.: 01.01.1987
Educational Qualification: B.Com (Hons.) Acc.
Summer Internship: Mahindra & Mahindra
Financial Services Limited.
Project Title: Study, Analyze and Suggest
Merchandise for Customers
Contact No. 9454785862
Email id: fms.seema@gmail.com/
fms_seema@yahoo.com



Name: Tribhuvan Singh Rana
D.O.B.: 05.07.1983
Educational Qualification: B.Tech (Civil)
Summer Internship: BHEL, Haridwar
Project Title: Demand and planning of electricity
for the year 2012-2017: A study.
Work Experience: 36 months
(in construction industry)
Contact No: 099559646245
E mail id: ts_rana@rediffmail.com



Name: Shishir Kushwaha
D.O.B.: 12.11.1984
Educational Qualification: B.Tech.
Summer Internship: Visa Steel
Project Title: Optimization of DM water
consumption and reduction of auxiliary
power consumption.
Contact No.: 7379901885
Email id: shshirkush@gmail.com



MBA FINANCE

STUDENT'S PROFILE

STUDENT'S PROFILE



Name: Anand Sangeet
 D.O.B.: 15.10.1984
 Educational Qualification: B.Tech.
 Summer Internship: ICRA Management Consulting Services Ltd.
 Project Title: To study financials of major Indian industries & identify key industries in stress.
 Contact No.: 09415594597
 Email id: anand_iet53@rediffmail.com



Name: Divya Sonkar
 D.O.B.: 23.01.1988
 Educational Qualification: B.Sc (H) Chemistry
 Summer Internship: Reserve Bank of India, New Delhi
 Project Title: Monetary Policy and Inflation
 Contact No.: 9956126289
 Email Id: divya_533@yahoo.co.in



Name: Ankit Srivastava
 D.O.B.: 05.11.1987
 Educational Qualification: B.Com. Allahabad University
 Summer Internship: Berger Paints India Ltd.
 Project Title: Comprehensive study on The Cash Management Services at BPIL
 Contact No.: 9919114660
 Email id: ankitsrivastava07@gmail.com



Name: Garima Gautam
 D.O.B.: 20.03.1987
 Educational Qualification: B.com
 Summer Internship: BHEL, Hauz Khas, Delhi
 Project Title: Budgetary control and performance analysis
 Contact No.: 9559018344/9938 18358
 Email Id: gg.gautam.garima@gmail.com/gautam.garima@yahoo.com



Name: Deepshikha Hayaran
 D.O.B.: 19.12.1988
 Educational Qualification: B.Sc (Bot., Chemistry)
 Summer Internship: International Travel House Limited
 Project Title: Effect of recovering economy on corporate travel
 Contact No.: 9795637019
 Email id: deepshikha_BHUFMS@yahoo.com



Name: Isha Banergi
 D.O.B.: 20.11.1988
 Educational qualification: B.A. Honours (Economics)
 Summer internship: International Travel House Limited
 Project Title: Means to penetrate deeper into the Indian outbound Market
 Contact No: 09935029887
 Email id: hi.isha88@gmail.com

STUDENT'S PROFILE



Name: Mansi Vermani
D.O.B.: 04.01.1989
Educational Qualification: B.com
Summer Internship: Motilal Oswal Securities Limited
Project Title: Demat account in Motilal Oswal Securities Limited – Process and Awareness
Contact No.: 9997139468
Email Id: graciousmansi@gmail.com



Name: Pallavika Mall
D.O.B.: 22.06.1987
Educational Qualification: BBA
Summer Internship: C Tech Labs (IIT-Bombay)
Project Title: Assessment of market potential and devising marketing strategy for solar home lighting system
Contact No.: 9598338169
Email Id: mpallavika@yahoo.in



Name: Mayank Anand
D.O.B.: 01.05.1988
Educational Qualification: B.Com (Hons.) Marketing
Summer Internship: Sasan Power Ltd. (A wholly owned subsidiary Of Reliance Power Ltd.)
Project Title: Study Of project Financing Of Sasan Power Ltd.
Contact no.: 9026737768
Email id: anand_mayank1988@yahoo.co.in



Name: Priyanka Upadhyay
D.O.B.: 28.07.1988
Educational Qualification: B.Sc (Bio)
Summer Internship: JCT Electronics Ltd.
Project Title: Trends in Working Capital Management & its effects on firm's performance
Contact No.: 9415751304
Email id: priyanka2888@gmail.com



Name: Namrata Shah
D.O.B.: 31.07.1988
Educational Qualification: B.Com (Finance)
Enrolled in the CFA (International) Programme NCFM's AMFI (Dealers) Module
Summer Internship: Birla Corporation Ltd.
Project Title: Study of treasury management of Birla Corporation Ltd.
Contact No: 09956102386
E mail Id: friendnamrata@gmail.com



Name: Ranjana Shukla
D.O.B.: 31.07.1984
Educational Qualification: B.Sc (Hons.) Chemistry
Summer Internship: Union Bank of India, New Delhi
Project Title: Cheque Truncation System - process and its impact
Contact No.: 991386102
Email Id: shukla.ranjana@yahoo.com

STUDENT'S PROFILE



Name: Ranjeet Singh
 D.O.B.: 08.02.1986
 Educational qualification: BBA
 Summer internship: Motilal Oswal Securities Ltd.
 Project Title: Comparative analysis of mutual funds with special reference to S.B.I. mutual fund.
 Contact No.: 96708238839
 E mail id: jointorohit@yahoo.com



Name: Sanjay Verma
 D.O.B.: 20.06.1987
 Educational Qualification: B.Com, M.Com, NCFM Capital market dealer's module, NCFM Investment Analysis and portfolio management module.
 Summer Internship: HDFC Asset Management Company Limited, Kanpur
 Project Title: Comparative Analysis of HDFC mutual fund with other AMC's from individual financial advisor's perspective.
 Contact No: 09795668265
 E mail id: sam10000bc@gmail.com



Name: Ritu Agarwal
 D.O.B.: 22.04.1989
 Educational Qualification: B.Com (Taxation), Diploma in Banking and Finance
 Summer Internship: Ricoh India Ltd.
 Project Title: Analysis of DSO and customer satisfaction
 Contact No.: 9839306622
 Email id: agarwalritu22@gmail.com



Name: Sapna Kushwaha
 D.O.B: 03.05.1988
 Educational Qualification: B.com (Hons.) in finance
 Summer internship: SMBC Capital India
 Project Title: Role of Islamic Finance in project financing
 Contact No.: 9455385700
 Email id: sapna.kushwaha03@gmail.com



Name: Sanchita Chatterji
 D.O.B.: 15.09.1988
 Educational qualification: B.Sc. (Mathematics & Statistics)
 Summer internship: Motilal Oswal Securities Ltd.
 Project Title: A Study on the portfolio management services of Motilal Oswal
 Contact No: 09450351396
 E mail id: sanchita.chatterji@gmail.com



Name: Shambhu Pandey
 D.O.B: 15.05.1986
 Educational Qualification: BBA
 Summer Internship: C-Tech Labs Pvt Ltd, IIT Bombay
 Project Title: Devising marketing strategy for e-lantern (Led Lantern)
 Contact No: 9532236152
 Email id: itsmesambhu@yahoo.com

STUDENT'S PROFILE



Name: Suryamani Acharaya
D.O.B.: 17.07.1984
Educational Qualification: BBA Finance
Summer Internship: C-Tech Labs Pvt Ltd, IIT Bombay
Project title- Study of redesigning of MSRTC buses for superior performance from CTech Lab Pvt Ltd Sine IIT Company, Mumbai
Contact No- 952236170
Email id: acharyasm@hotmail.com



Name: Sushil Regmi
D.O.B: 04.08.1986
Educational Qualification: BBA
Summer Internship: CCIC India Ltd.
Project Title: A study of working capital management at ccic
Contact no. : 09005352033
email id : sushil_metal@yahoo.com



Name: Vasundhara Sarraf
D.O.B. : 14.07.1987
Educational Qualification: B.Com (Finance)
Enrolled in CFA (International) Programme
NCFM's Capital Market (Dealers) Module
NCFM's AMFI (Dealers) Module
Summer Internship: SMBC Capital India Pvt. Ltd.
Project Title: Financial adequacy for infrastructure roll out in India
Contact No: 09984200008
E mail id: friendvasu14@gmail.com

MBA HUMAN RESOURCE

STUDENT'S PROFILE



STUDENT'S PROFILE



Name: Allan Ramit Anupam Lakra
D.O.B.: 17.11.1985
Educational qualification: B.A. (English hons.), NIIT certificate in networking
Summer Internship: Krishi Gram Vikas Kendra – CSR of Usha Martin Ltd. Ranchi jharkhand
Project Title: Franchise development and English programme development for sustainable rural development
Contact No.: 9044 764585
Email id: allan.lakra17@gmail.com



Name: Saumya Ranjan
D.O.B.: 26.08.1984
Educational Qualification: B.Sc (Zoology & Chemistry)
Summer Internship: Arvind Mills
Project Title: Cultural transformation- the Toyota way
Contact No.: 98 1194 7095
Email id: find_saumya@yahoo.co.in



Name: Mansi Jain
D.O.B.: 19.07.1988
Educational Qualification: B.com
Summer Internship: Times of India
Project Title: Performance appraisal system of Times of India
Contact No.: 9389306644
Email id: jainmansi.mj@gmail.com



Name: Shruti Prakash
D.O.B.: 16.07.1984
Educational Qualification: BA (Hons.) – History; LLB
Summer Internship: Newgen Software Tech Ltd.
Project Title: Recruitment and Selection
Contact No.: 965 1270006
Email id: shruti.0310@gmail.com



Name: Neha Kothari
D.O.B.: 10.08.1988
Educational Qualification: BCA
Summer Internship: Larson and Turbo Lmt.
Project Title: Evaluation of employee training Methodologies(A study on L&T-ECC Division)
Contact No.: 9532107685
Email id: nehaquity111@yahoo.com



Name: Sugandha Verma
D.O.B.: 01.12.1988
Educational Qualification: B.Sc Biotechnology
Summer Internship: CIPLA LTD
Project title: Service Delivery and Customer Relationship Management Of Cipla Services
Contact No.: 8004082325
Email id: sugandhav46@gmail.com

MBA OPERATIONS

STUDENT'S PROFILE



STUDENT'S PROFILE



Name: Himanshu Dhumash
D.O.B.: 20/12/1986
Educational Qualification: B.Tech (Mechanical)
Summer Internship Details: HEG Ltd, Mandideep(Bhopal)
Project Title: Inventory Management & Control
using inventory models & tools.
Contact No: 09559226069
Email Id: himanshudhumash@yahoo.co.in



Name: Sneh pratap
D.O.B: 07.01.1987
Educational Qualification: B.Tech (electronics
and communication)
Summer Internship: Visa steel limited
Project Title: Operational analysis and manpower
optimization of coke oven
Contact No: 09532682919
E mail id: sneh_pratap@yahoo.co.in



Name: Tanuj Chandra
D.O.B.: 26.12.1987
Educational Qualification: B.tech (computer science)
Summer Internship: Ricoh India limited new delhi
Project Title: Potential of colour multifunction
device in commercial market
Work experience: WPRO technologies, pune (1 year)
Contact No: 09335511985
E mail Id: Chandra.tanuj@gmail.com

MBA AGRI BUSINESS

Student's Profile



STUDENT'S PROFILE



Name: Abhay Kumar Pandey
DOB: 20.05.1985
Educational Qualification: MSc. Food
Technology
Summer Internship : NBSC-NAABARD
Project Title: Agriculture Marketing
Experience: Parle G (Kanpur- Dehal) as
Asstt. Production Manager. (24 months)
Contact No.: 9452973755 / 9026151535
Email id: abhaypandey03@yahoo.co.in



Name: Abhisek Upadhyay
DOB: 06.07.1987
Educational Qualification: B.Sc. Life Science
(Botany & Chemistry)
Summer Internship : NSP Futuretech Pvt Ltd
Project Title: Development of business model
or marketing of agricultural inputs and
technology using IT kiosks in Wardha district.
Contact No.: 9580807813
Email id: abhisek.upadhyay007@gmail.com



Name: Amit Pandey
DOB: 29.3.1984
Educational Qualification: B.Sc. (Agriculture)
Summer Internship : Dhanuka Agri Tech Ltd.
Project Title: Scope of channel/business
expansion of dhanuka agri tech ltd in Ranchi,
Gumla, Hazaribagh and Palamu.
Contact No.: 9696651173
Email id: op.jamshedpur@gmail.com



Name: Ankit Singh
DOB: 29.04.1986
Educational Qualification: B.Sc.
(Botany & Chemistry)
Summer Internship Organisation: NSP Futuretech
Pvt Ltd
Summer Internship Topic: Analytical study of
supply chain of vegetables from farm to fork
& develop a business model using it to record
the flow of different commodities in Mandi.
Contact No.: 9721017574
Email id: ankitsingh.mbaab2011@fmsbhu.ac.in



Name: Anurag Srivastava
DOB: 10.07.1987
Educational Qualification: B.Sc.(Hons.)
Chemistry
Summer Internship : Union Bank of India
Project Title: An analysis of the role of
union green card on the agricultural
development in Murdha region of
Varanasi district.
Contact No.: 9794284267, 9450188422
Email id: anurag.fms09@gmail.com



Name: Ashish Das
DOB: 01.01.1983
Educational Qualification: B.Sc. Agriculture
Summer Internship : NSP Futuretech Pvt Ltd
Project Title: To study procurement pattern of
major institutional buyer of vegetables in Nagpur
sugesting improvement in the system.
Contact No.: 9454784721, 9236162870
Email id: ashishdas_2000@yahoo.co.in

STUDENT'S PROFILE



Name: Bhavana
 BOD: 06.10.1986
 Educational Qualification: B.Sc. Biotechnology
 Summer Internship: Bank of India
 Project Title: To study microfinance product in rural Varanasi.
 Contact No.: 9794271916, 9818779441
 Email id: fmsbhavana@yahoo.com



Name: Chandra Shekhar Singh
 DOB: 08.09.1985
 Educational Qualification: B.Sc. (Botany & Chemistry)
 Summer Internship: Excel Crop Care Ltd.
 Project Title: Market survey of herbozyme (liquid and granules) and its competitors in Varanasi district.
 Experience: HCL Company as a Network Field Engineer (12 months)
 Contact No.: 9473744988
 Email id: chandra.singh987@yahoo.co.in



Name: Bibhaw Kumar
 DOB: 28.11.1987
 Educational Qualification: B.Sc. (Agriculture)
 Summer Internship: Annapurna Seeds
 Project Title: Promotion and marketing of hybrid and research paddy seeds in Ranchi district.
 Contact No.: 9026180440
 Email id: bibhawkumarbhu@yahoo.com



Name: Deepak Kumar
 DOB: 12.04.1983
 Educational Qualification: B.Sc. (Agriculture)
 Summer Internship: National Seeds Corporation
 Project Title: Export potential of hybrid paddy.
 Contact No.: 9696076723
 Email id: deepak04.2008@rediffmail.com



Name: Chandrakant Jaiswal
 DOB: 30.03.1985
 Educational Qualification: B.Sc. (Biotechnology)
 Summer Internship: IFFCO
 Project Title: Study of awareness and role of promotional activities on biofertilizers of IFFCO in Varanasi district.
 Contact No.: 9454712829
 Email id: chandan_mau2009@yahoo.com



Name: Dilip Kumar
 DOB: 23.08.1987
 Educational Qualification: B.Sc Botany (Hons.)
 Summer Internship: Excel Crop Care Ltd.
 Project Title: Market survey of herbozyme (liquid and granules) and its competitors in Jaunpur district.
 Contact No.: 9026082364
 Email id: dilip_fmsbhu09@yahoo.in

STUDENT'S PROFILE



Name: Durgesh Rai
DOB: 05.03.1988
Educational Qualification: B.Sc.
Chemistry & Zoology
Summer Internship: IFFCO
Project Title: Distribution and promotion of IFFCO fertilizers in Allahabad.
Contact No.: 9307818338, 9451844117
Email id: durgeshraifmsbhu@gmail.com



Name: Nisha
DOB: 11.12.1986
Educational Qualification: B.Sc.
Industrial Microbiology
Summer Internship: NABARD
Project Title: Mid term evaluation of cluster development programme in Sultanpur district.
Contact No.: 9161239773, 8051588742
Email id: nishi_fms@yahoo.com



Name: Mrigank
DOB: 05.07.1987
Educational Qualification: B.Sc.(Hons.)Botany
Summer Internship: Jaipur Rugs Company Pvt Ltd.
Project Title: Surveying of the socio-economic conditions of carpet artisans of Mirzapur and Bhadohi engaged in weaving tufted carpet.
Contact No.: 9580592736, 9334680566
Email id: mrigankforu@gmail.com



Name: Omprakash
DOB: 29.3.1984
Educational Qualification: B.Sc. (Agriculture)
Summer Internship: Dhanuka Agri Tech Ltd.
Project Title: Scope of channel/business expansion of dhanuka agri tech ltd in Ranchi, Gumla, Hazaribagh and Palamu.
Contact No.: 9696651173
Email id: op.jamshedpur@gmail.com



Name: Naresh Kumar Jangid
DOB: 05.03.1982
Educational Qualification: B.Sc. (Agriculture)
Summer Internship: Rei Six Ten Retail Ltd.
Project Title: To study the procurement and supply chain management of fruits and vegetables.
Contact No.: 9928117095
Email id: jangid.naresh703@gmail.com



Name: Pasi Ashok Kumar Polhawan
DOB: 10.6.1980
Educational Qualification: M.Sc.Food Technology
Summer Internship: Nestle India Ltd.
Project Title: To study and understand the importance of extension education programme in milk procurement.
Experience: SGS india pvt.ltd. Gurgaon as a food analyst (5 months) bikanervala foods pvt. ltd., New Delhi as executive quality assurance (8 month)
Contact No.: 9580744181, 9450810619
Email id: kumar_ashok272@yahoo.co.in

STUDENT'S PROFILE



Name: Pradeep Bera
 DOB: 06.09.86
 Educational Qualification: B.Sc.office mgmt & secretarial practice
 Summer Internship : Union Bank of India
 Project Title: Assessment of impact and sustain ability of SHG-bank linkage with special reference to UBI.
 Contact No.: 9208424546
 Email id: pradeepbera1@gmail.com



Name: Pushpanjali Roy
 DOB: 22.09.1987
 Educational Qualification: B.Sc. Zoology
 Summer Internship: Bank of India
 Project Title: Development through financial inclusion.
 Contact No.: 9936218910
 Email id: roy.pushpanjali@yahoo.com



Name: Pradeep Kumar
 DOB: 05.12.1987
 Educational Qualification: B.Tech (Biotechnology)
 Summer Internship: Union Bank of India
 Project Title: A project on UBI's customer relationship management and impact assessment of UGC and SHG-linkage to rural customers.
 Contact No.: 9760336628
 Email id: miet4pradeep@gmail.com



Name: Rajneesh Ranjan
 DOB: 15.10.1989
 Educational Qualification: B.Sc
 (Zoology & Chemistry)
 Summer Internship: Jaipur Rugs Company Pvt Ltd.
 Project Title: Surveying and analysing of the socio-economic conditions of carpet artisans of Mirzapur and Bhadohi districts.
 Contact No.: 902623658 1, 8 127669539
 Email id: rajneesh.mbaab2011@fmsbhu.ac.in



Name: Preeti Singh
 DOB: 19.07.1989
 Educational Qualification: B.Sc
 (Biotechnology)
 Summer Internship: Bank of India
 Project Title: Financing related to SMEs and agriculture.
 Contact No.: 8004083115
 Email id: pr197_priti@yahoo.com



Name: Rakesh Kumar Gupta
 DOB: 06.08.1983
 Educational Qualification: M.Sc Zoology
 Summer Internship: Axis Bank
 Project Title: A study and analysis of financing MSMEs (with special emphasis on financing procedure awareness of MSMEs) in axis bank.
 Contact No.: 9453789055
 Email id: rakeshgupta.vns@gmail.com

STUDENT'S PROFILE



Name: Ramendra singh
DOB: 17.08.1987
Educational Qualification: B.Sc. Biotechnology
Summer Internship: Reliance Dairy Foods Ltd
Project Title: Study of reliance dairy foods ltd in Ajmer city probing the regions for failure and suggesting remedial measures thereof.
Contact No.: 9761048567
Email id: ramendrasingh_1987@yahoo.co.in



Name: Ritu Raj Singh
DOB: 06.07.1985
Educational Qualification: B.Sc.(Bio)
Summer Internship: Kashi Gomli Samyut Gramin Bank
Project Title: Effectiveness of KCC in Bhadohi district.
Contact No.: 9918436230
Email id: ritu_raj_nic@ymail.com



Name: Ranjit Kumar
DOB: 28.08.1985
Educational Qualification: B.Sc.(Agriculture)
Summer Internship: National Seeds Corporation
Project Title: Export potential of hybrid maize.
Contact No.: 9918326190
Email id: ranjit_sinhaa@rediffmail.com



Name: Rohit Chandra
DOB: 28.12.1986
Educational Qualification: B.Tech (Food Technology)
Summer Internship: Bank of India
Project Title: Agricultural credit and loans to the unemployed youth of villages.
Contact No.: 9919043982
Email id: rohitchandra1986@gmail.com



Name: Richa Yaduvanshi
DOB: 29.6.1985
Educational Qualification: B.Sc (Hons.) Botany
Summer Internship: Union Bank of India
Project Title: A study of nonperforming assets in banks with special reference to UBI.
Contact No.: 9305141333, 9450543324
Email id: yaduvanshi9richa@gmail.com



Name: Rupsee Mishra
DOB: 5.11.1987
Educational Qualification: B.Sc. (Botany, Chemistry)
Summer Internship: Bank of India
Project Title: Profitability management of SMEs- a case study of Varanasi city.
Contact No.: 9532242474
Email id: roop1173@gmail.com

STUDENT'S PROFILE



Name: Subhadra Kumari
 DOB: 08.10.1986
 Educational Qualification: B.Sc (Hons.) Chemistry
 Summer Internship: Bank of India
 Project Title: Study and evaluation of various schemes for SMEs in Bank of India.
 Contact No.: 9532855559
 Email id: subhadramgs@gmail.com



Name: Umesh Kumar Chaurasia
 DOB: 01.02.1984
 Educational Qualification: B.Sc. Botany
 Summer Internship: Kashi Gomti Samyut Gramin Bank
 Project Title: Evaluation of KCC in Varanasi district.
 Contact No.: 9984417538
 Email id: robustumesh0009@gmail.com



Name: Sujoy Roy
 DOB: 13.3.1989
 Educational Qualification: B.Sc. Biotechnology (Hons.)
 Summer Internship: Annapurna Seeds
 Project Title: Market potential analysis of hybrid paddy seeds in Bhagalpur, Banka, Godda and Munger districts and evaluation of promotion strategy of the company.
 Contact No.: 9721515969
 Email id: sujoyroy1987@gmail.com



Name: Varun Kumar
 DOB: 02.08.1986
 Educational Qualification: B.Sc. Biotechnology
 Summer Internship: IFFCO
 Project Title: Analysis of distribution channels and promotional activities in Varanasi district in farmer's point of view.
 Contact No.: 9161248897, 8877391979
 Email id: varunkumar.mb.aab2011@fmsbhu.ac.in



Name: Sandeep Kumar Srivastava
 D.O.B.: 05.01.1980
 Educational qualification: M.Sc Agriculture
 Summer internship: Bank of Baroda
 Project title: The impact of Financial Inclusion on the customers covered and way to make Financial Inclusion more effective.
 Work ex: Verification Officer in Reliance Communication (6 months) Government teacher in Primary School, Azamgarh. (24 months)
 Contact no.: 9838626634
 Email id: sandeep.7003@gmail.com



Success
is not about
being intelligent,
it's about what you do with intelligence.





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