



FMS BHU

STUDENTS' PROFILE

**FACULTY OF MANAGEMENT STUDIES
BANARAS HINDU UNIVERSITY**



Students' Profile

Batch 2010-2012

Introduction



True leadership in business demands outstanding decision making skills, the ability to perform under pressure and the distinctive ability to inspire and motivate people. These are qualities that you find, unmistakably, in any FMS BHU alumnus. In them you would find one more quality that you wouldn't find anywhere else - a vision. Trained and groomed by BHU's Faculty of Management Studies these individuals are driven by a compelling vision of a better and more prosperous society, a world united by values and a future barrier.

Life wonders then, that management aspirants who pass the portals of FMS, BHU go on to make their mark in diverse industries. Today's students are tomorrow's drivers of a nation's GDP growth. They aren't just India's human capital; they are the pick of the lot 24 carat caliber that industry needs today.

MBA-Marketing



Mr. Abhishek Kumar Singh

D.O.B.: 12/11/1987

B.Tech. (Computer Science)

SIP: Oracle India Private Limited

Project: Study of ERP market of Oracle



Mr. Amit Dhama

D.O.B.: 09/08/1987

B.Com. (Hons) & D.M.M

Work Exp.: 25 Month (Relat. Manag.)

Religare Securities, Eligible products

SIP: Ricoh India Pvt. Ltd.

Project: Research for understanding customers towards better I.T service & offerings.



Mr. Amit Kumar Singh

D.O.B.: 05/08/1984

B.Tech. (ECE)

Work Exp.: 26 Month (Developer)

Satyam Computer Services Limited.

SIP: Picube Marketing

Project: Market Testing of STB Milkometer



Mr. Amarendra Nath Shukla

D.O.B.: 20/01/1987

B.Tech. (Bio Technology)

SIP: Exide Industries

Project: Market Survey of 12Volt 7Ah Batteries



Mr. Anand Umar

D.O.B.: 30/05/1978

M.A.,DCA,BSE(Derivat.),NCFM(Capital)

NCFM(Derivative),NCFM (Commodity)

Work Exp.: 96 Month (Dist.: Compaq,

NOKIA, HCL, TATA Indicom, Intel),

ICICIDirect.com(DBC),SEBI(Regd.Me.)

SIP: Coca-Cola

Project: Market penetration of Maaza TP- Strategies of Coca-Cola in East U.P.



Mr. Avijit Das

D.O.B.: 27/09/1983

M.C.A.

Work Exp.: 24 Month-Soft.Developer
Incture Tech.,ACCENTURE,RAISE Sol.

SIP: PICUBE MARKETING PVT. LTD.

Project: Test Marketing Of STB Milkometer

MBA-Marketing



Mr. Ayush Rai

D.O.B.: 05/07/1989

B.Com.

SIP: Stag International

Project: Marketing & promotional strategy for TUNTURI Retail Store



Mr. Deepak Singh

D.O.B.: 13/10/1984

B.E. (Electronics and Communication)

Work Exp.: 18 Month- WIPRO Ltd. ,

Skand BYDX Software Pvt. Ltd

SIP: SAIL

Project: Comprehensive study on sales & distribution network of SAIL (Delhi)



Mohd. Yusuf Bilal

D.O.B.: 29/03/1986

B.Com.

Work Exp.: 27Month(Sales Executive)

Dass Scientific Corporation, Lucknow

SIP: Picube Marketing

Project: Test Marketing of STB Milkometer



Mr. Nishant

D.O.B.: 25/03/1985

B.E.

Work Exp.: 34 Month (KIL)

SIP: RICOH

Project: National research for understanding customers towards better IT services & offering



Mr. Pankaj Singh

D.O.B.: 25/02/1987

B.Sc. (Hons - Physics)

SIP: Complete Wellbeing Publ. (P) L.

Project: Analysing the market for Complete Wellbeing magazine in SPAs, Salons & Parlours



Mr. Pavan Kumar Meena

D.O.B.: 05/07/1987

B.Sc.

SIP: Standard Chartered Securities Ltd.

Project: A study of Client Acquisition Channel and measures to enhance trading services usage.

MBA-Marketing



Mr. Pawan Kumar Joshi

D.O.B.: 04/07/1987
B.Tech. (Computer Science)
SIP: VISA Steel Ltd.
Project: Inventory Management
Effectiveness of VISA Steel



Mr. Pratik Kr Yadav

D.O.B.: 03/07/1988
B.Sc.
SIP: FINO
Project: India Nepal Remittance
opportunities



Ms. Rashmi Jajodia

D.O.B.: 08/04/1990
B.Com. (Hons - Marketing)
SIP: Ricoh India Limited
Project: Understanding customer need
for IT services



Mr. Sandeep Kumar Rai

D.O.B.: 11/11/1984
B.Sc.(Hons)
SIP: Ricoh India Limited
Project: Understanding customers
towards IT Solutions & Offering



Mr. Srinidhi Mishra

D.O.B.: 15/10/1986
B.Sc., Diploma in Nautical Science
Work Exp.: 24 Month - Academic Co-
Ordinator, Career Launcher India Ltd.
SIP: iYogi Technical Services Pvt. Ltd.
Project: A study of iYogi Online
Shopping Store



Mr. Sushil Kumar Kataria

D.O.B.: 11/12/1984
B.E. (Electrical Engineering)
Work Exp.: 31 Months (Programmer
Analyst) Cognizant Technology Solut.
SIP: Berger Paints (British Paints Div.)
Project: Practical strategies and cost
effective action plans for C.C. Range

MBA-Marketing



Mr. Udeshya Kumar Mishra

D.O.B.: 20/07/1989
B.Sc. (Stats. and Physics)
SIP: Mahindra First Choice
Project: Promotional strategies and activities



Mr. Varun Juneja

D.O.B.: 21/07/1988
B.Com.
Work Exp. 12 Month (Market Execu.)
Career Launcher (I) Ltd
SIP: Stag International
Project: Design Go-To-Market strategy for fitness equipment brand TUNTURI



Mr. Vishal Ratan Dhanuveer

D.O.B.: 23/3/1987
B.Tech. (Computer Science)
Work Exp.: 6 Month - Test Engineer
Magic Software Pvt. Ltd.
SIP: Mahindra first Choice
Project: Competitive analysis of Mahindra First Choice



Mr. Vishal Kumar

D.O.B.: 15/08/1988
B.Sc. (Life Sciences)
SIP: iCRM
Project: Opportunity assessment of Digital Signage in Indian market (the hurdles and their possible solutions)



Mr. Yash Goswami

D.O.B.: 12/9/1989
B.Tech. (Computer Science)
SIP: Radiohms Agencies Limited
Project: Supply chain management in Radiohms Agency Limited

MBA-Finance



Mr. Abdul Kabir

D.O.B. : 01-10-1988
B.Com. (Hons - Finance), Diploma in Spanish
SIP: Bank of Baroda
Project: Financing under CGTMSE : Strategies adopted by PNB & BOI
Suggetions for BOB



Mr. Amarjit Kumar

D.O.B.: 02/02/1989
B.B.M.
SIP: Carl F International Pvt. Ltd.
Project: Potential of Stainless Steel Handrai System in Indian Market



Mr. Atul Kumar Mishra

D.O.B.: 25/01/1987
B.E. (Computer Science)
SIP: Ricoh India Ltd.
Project: Understanding customers towards better IT services and offerings.



Mr. Chitrnanjan Kumar

D.O.B.: 31/12/1990
B.Com. (Marketing HONS)
SIP: Jaiprakash Associates Ltd.
Project: Working Capital Management at JRP



Mr. Narendra Kumar Mishra

D.O.B.: 28/01/1986
B.B.A.
SIP:Kashi Gomti Samyut Gramin Bank
Project:Micro Credit Lending Analysis of Kashi Gomti Samyut Gramin Bank



Mr. Nishant Gupta

D.O.B: 20/11/1988
B.Com.
SIP: Berger Paint India Ltd
Project: An evaluation of Cash Management Services availed by BPIL

MBA-Finance



Mr. Pankaj Barnwal

D.O.B.: 13/12/1988
B.E (Electronics and Communication)
SIP: SAIL Bhilai Steel Plant
Project: To study QMS and their impact on performance of BSP



Mr. Pharshu Ram Bhattarai

D.O.B.: 24/02/1987
B.B.A.(Finance & Marketing)
Work Exp.:10 Month(Operation InCh.) Triveni Development Bank
SIP: FINO
Project: Analysis of Customers demand for inward remittance service in Varanasi and Jaunpur



Mr. Prakash Subedi

D.O.B.: 20/04/1987
B.B.I.S.
Work Exp.: 12 Month (Assistant)
Bank of Asia Nepal Limited
SIP: FINO
Project: Marketing Strategy for low cost Solar Lamp in Varanasi and Jaunpur



Mr. Pranshu Agrawal

D.O.B: 04/03/1989
B.Com.(Hons - Finance)
SIP: Berger Paints India Ltd
Project: A comprehensive study on cash management services at BPIL



Mr. Rahul Singh

D.O.B.: 28/10/1990
B.Sc.
SIP: Big Bazar(Future Group)
Project: Impact of big bazar in the Indian retail market



Mr. Rahul Verma

D.O.B.: 30/10/1988
B.Sc.
SIP: Carl f International
Project: Find the potential of stainless steel handrail system in Delhi & NCR

MBA-Finance



Mr. Ravi Shankar

D.O.B.: 07/10/1989

B.Sc.

SIP: Bihar State Disaster Management
Project: Preparedness and response
plan for disasters related to offices



Mr. Sachin Yadav

D.O.B.: 26/08/1985

B.Sc.

SIP: Union Bank of India
Project: Financial Inclusion : A
business opportunity & not a
compulsion for Bank



Mr. Santosh Kumar Gaur

D.O.B : 10/7/1983

B.Com., GNIIT, NCFM (Derivative)
NCFM (Capital)

Work Exp.:33 Month-Compl.Officer in
India Bull & Oper.Exec.-Yashraj Motor
SIP: Carl F International Pvt.Ltd.
Project: Potential of Stainless Steel
handrail in Indian market



Mr. Saurabh Nagaliya

D.O.B.: 24/09/1987

B.C.A., 'A' Level

SIP: Union Bank Of India
Project: Financial Inclusion through
Technology



Mr. Saurabh Ranjan

D.O.B.:01/12/1983

BHMCT

Work Exp.:36 Month (Operation Exe.)
IBM Daksh, Dell India
SIP: ShareKhan Ltd.
Project: Study on Portfolio
Management Services



Mr. Siddhartha Rawat

D.O.B.: 27/03/1987

B.A. (Hons. - Economics)

SIP: HDFC Bank
Project: Study of Preferred Banking
practices in HDFC Bank

MBA-Finance



Mr. Upendra Kumar Suman

D.O.B.: 11/8/1987
B.A., NCFM(Derivative),
NCFM(Capital) BCSM
SIP: Motilal Oswal Securities Ltd
Project: Analyse the Visibility of
Dematerialisation of mutual fund in
Indian Financial Market



Mr. Sunil Kumar Yadav

D.O.B.: 07/07/1986
B.Tech.(Electronics and Comm.)
Work Exp.: 23 Month (RF Engineer)
Huawei Telecommunication India (P)L.
SIP: Nurturing Green
Project: To evaluate the feasibility of
an online retail format.

MBA-Information Technology



Mr. Shivam Verma

D.O.B.: 28/06/1986
B.Tech. (Computer Science)
Work Exp.: 24 months
Web Developer (PHP) - Edufruit
SIP: DLW, Varanasi
Project: Reward and Recognition of an
Employee via Blog



Ms. Sweta Kumari Singh

D.O.B.: 12/10/1987
B.C.A.
SIP: DLW, Varanasi
Project: Reward and Recognition of an
Employee via Forum

MBA-Operation



Mr. Deepak Bajpai

D.O.B.: 15/12/1981

B.Tech.(Electronics & Instrumentation)

Work Exp.: 37 Month (Faculty)

Professional Tutorial Education (P) L.

SIP: Superhouse Ltd.

Project: Comparative assesment of market orientation & formulating a tentative strategy.



Mr. Ishan Verma

D.O.B.: 30/09/1988

B.Tech.(Chemical Engineering)

SIP: SAIL - Bhilai Steel Plant

Project: To access the effectiveness of ICS model of SAIL BSP



Mr. Jitender Kumar

D.O.B.: 06/01/1988

B.Tech.(Electronics and Communication)

SIP: Alstom Projects India Limited

Project: Introduction to Quality & EHS



Mr. Saurabh Srivastava

D.O.B.: 14/12/1987

B.Tech.(Electronics & Communication)

SIP: SAIL-Bhilai Steel Plant

Project: To check the effectiveness of internal customer satisfaction



Mr. Shivam Srivastava

D.O.B.: 31/10/1985

B Tech.(Carpet & Textile Tech.)

Work Exp.: 8 Month (TGT)

Vardhman Spinning & General Mills

SIP: NEETEE CLOTHING PVT. LTD.

Project: Developing marketing strategy for tapping the apparel market of Latin American Countries

MBA-Human Resource Management



Ms. Akanksha Rao

D.O.B.: 13/06/1989

B.Sc.(Hons-Zoology)

SIP: JCT Electronics Ltd

Project: Employee Motivation Program in JCT Electronics Ltd.



Ms. Jaspreet Kaur

D.O.B.: 02/09/1986

B.Tech.(Electronics & Instr.)

SIP: Religare Technologies

Project: A study & management of salesforce recruitment process of Religare Healthline.



Ms. Anamika Patel

D.O.B: 24/11/1990

B.Com. (Hons - Finance)

SIP: Big Bazaar

Project: Attrition analysis in Big Bazaar



Mr. Nanda Kishor Mandal

D.O.B. : 27/09/1985

B.Com.(Hons-Accountancy)

Work Exp.:12 Month(Exec.HR-NDMS)

7 Month(Team Member - FIDELITY)

SIP: KRIBHCO

Project: Evaluating the Effectiveness of HR Programs of KRIBHCO

MBA-International Business



Mr. Abhinav Kaushik

D.O.B. : 31/5/1987

B.Tech.(ECE), DBF

SIP: Axis Bank

Project: Study the CRM in AXIS Bank and analyses the customer perception of service quality delivered by it



Mr. Achyutanand

D.O.B.: 12/8/1986

B.B.A., D.B.F.

SIP: Union Bank Of India

Project: Credit Appraisal- Project Financing and Working Capital Assessment



Mr. Akash Chitranshi

D.O.B.: 01/05/1988

B.Sc. Hons (Maths), 'O' Level

SIP: Global Forum for Disaster Reduction

Project: Capacity building of an organization in Disaster Risk Reduction (DRR)



Ms. Akriti Chaurasia

D.O.B.: 22/05/1988

B.Sc.(Maths),Diploma (Web Designing)

SIP: Jaypee Associates Ltd.

Project: Study of General Insurance in India and its Practice at Jaypee Associate



Mr. Alok Ranjan

D.O.B.: 21/08/1987

Bachelor of Hotel Management

Work Exp.: 24 months

Taj Hotels & Devigarh Resorts

SIP: Reliance Capital Assets Mgmt.

Project: Comparative Analysis between Mutul Funds with other investment options



Mr. Amrit Kumar Singh

D.O.B.: 23/10/1987

B.C.A., NCFM (Banking)

SIP: Global Forum for Disaster Reduction

Project: Earthquake Risk Management for Industries

MBA-International Business



Mr. Alok Singh

D.O.B.: 11/11/1987
BSCHMCTT, DBF, DCAC
SIP: RICOH

Project: Buying behaviour for the purchase of Office Automation/IT hardware & solutions in CMA/SMB/PSU/GOVT Segments



Mr. Anand Kumar Sonkar

D.O.B.: 20/10/1988
B.Com.(Hons) Marketing
SIP: D.L.W. Varanasi

Project: Financial system and inventory control



Mr. Ankit Kumar Gupta

D.O.B.: 01/08/1987
B.Com.
SIP: CCIC

Project: Analysis of working capital management



Mr. Ashutosh Kumar

D.O.B.: 15/08/1985
B.Tech. (IT)

Work Exp. 30 Month (Technical Associate) Tech Mahindra
SIP: Mahindra Holidays & Resorts Ind.L.
Project: Integrated marketing Communication & Customer Satisfaction



Mr. Ashwani Bharadwaj

D.O.B.: 27/10/1986
B.Tech. (C.S.)
SIP: CCIC

Project: Analysis of buying behaviour of customers of CCIC



Mr. Dharma Raj Bhandari

D.O.B.: 02/07/1985
B.B.A.

SIP: Kashi Gomti Samyut Gramin Bank
Project: Customer awareness and loyalty of Kashi Gomti Samyut Gramin Bank

MBA-International Business



Mr. Dheeraj Agrawal

D.O.B.: 12/12/1987

B.C.A.

SIP: Carl F International Pvt. Ltd.

Project: To analyse potential of Stainless steel Handrail system in Delhi & NCR region



Mr. Dinesh Mandal

D.O.B.: 02/11/1986

B.E.(EC), CCNA

Work Exp.: 12 Months

Network Associate Pvt.Ltd

SIP: JP Associates Pvt Ltd.

Project: Hindrances in sale of JP Cement and clinker in Biratnagar area of Nepal



Mr. Gaurav Dwivedi

D.O.B.: 10/10/1991

B.Com.

SIP: Canara Bank

Project: Competition analysis of Canara, HSBC, Oriental Bank life insurance comp.



Mr. Ghanshyam Maurya

D.O.B.: 20/06/1990

B.A.(Geography)

SIP: RICOH India Limited

Project: Analysis of customers towards better IT services and offerings



Ms. Isha Gulati

D.O.B.: 28/03/1989

B.Com., ICWA (Inter)

SIP: NABARD

Project: Credit Need Assessment in Post Watershed Scenario-A Case Study of Chipni- Lodhwara Watershed



Mr. Harsh Khandelwal

D.O.B.: 5/7/1989

B.Com.(Hons)

SIP: Oriental Bank of Commerce

Project: Exporters Service at OBC.

MBA-International Business



Mr. Jay Prakash

D.O.B.: 03/08/1989
B.Sc. (Statistics)
SIP: JAYPEE Cement
Project: To Determine purchase efficiency of purchase department at JAYPEE Rewa



Mr. Jitendra Singh

D.O.B.: 19/01/1988
B.B.A.
SIP: Bank of Baroda, Varanasi
Project: Competitive Analysis of Retail Liability Products for Marketing in a Cluttered Environment



Mr. Kishore Chandra Raudia

D.O.B.: 23/05/1988
B.Com.
SIP: VISA Steel Ltd.
Project: Reducing the cycle time of materials movement in VISA Steel Ltd.



Mrs. Latife Nazarien

D.O.B.: 23/06/1983
Graduate in English Teaching
Work Exp.: 20 Months
English Teacher
SIP: Fajr Milk Industry, Gonbad, Iran
Project: Consumer Perception toward Fajr Milk Industry Products in Gonbad



Mr. Lavakush Sharan Pandey

D.O.B.: 05/01/1989
B.Tech. (Textile) NCFM(Sec. Ope.), DBF
Work Exp.: 13 Month (Production Engineer) B.K. Birla Group
SIP: CCIC India Ltd.
Project: CRM Practices in CCIC of India Ltd. & its impact on customer loyalty



Ms. Nidhi Pansari

D.O.B.: 10/12/1987
B.Com. (hons.), PGDCM, NCFM(Sec. Mar.)
NCFM(Invest.), NCFM(Deriv.), NCFM(CB)
SIP: Religare Securities Limited(RSL)
Project: Study of satisfaction level of Religare online clients & comparing Religare with other brokering firms

MBA-International Business



Mr. Neeraj Gupta

D.O.B.: 24/08/1987
B.Sc., 'O' & 'A' Level
SIP: Canara Bank
Project: Measurement of service quality and awareness of products & services.



Mr. Onkar Singh Basera

D.O.B.: 21/07/1986
B.Tech. (CS & Engg.)
Work Exp.: 22 Months (SAP Security Cons.) InfoSystem Software & Consul.
SIP: British Paint (Dev. of Berger Paint)
Project: To evaluate the awareness & potential of "GREEN" paints among the Arch. and Interior designing firms



Mr. Nishant Kumar

D.O.B.: 01/12/1987
B.Tech. (E&C)
SIP: Club Mahindra
Project: Brand awareness of Club Mahindra



Mr. Naveen Kumar Yadav

D.O.B.: 02/07/1990
B.Com. (Hon.)
SIP: CCIC
Project: Marketing of handloom in retail sector



Mr. Pankaj Kumar Jaiswal

D.O.B.: 15/05/1982
B.B.A. (Finance & Marketing)
SIP: Kashi Gomati Samyut Grameen Bank
Project: Self Help Group Linkage with Bank to Special Reference in Kashi Gomti Samyut Gramin Bank



Mr. Pankaj Kumar Nagar

D.O.B.: 9/12/1988
B Com., DBF, Computer Accounting
SIP: Bank of Baroda
Project: Forex Business and its Profitability for the Bank

MBA-International Business



Mr. Parminder Singh Saluja

D.O.B.: 10/12/1987
B.Com.(H), PGDCM, NCFM(Inv.Plan.)
NCFM(Comm.Banking), NCFM(Deriv.)
SIP: Religare Securities Limited
Project: Technical analysis of the
impact of major events on market
volatility & risk minimization



Mr. Prabhat Deo Dubay

D.O.B.: 20/07/1986
M.Sc.(Biotech)
Work Exp.: 8 Months
Country Club India
SIP: ECGC India Ltd.
Project: Efficiency of ECGC in export
credite insurance to banks



Ms. Prachi Prabha Chauhan

D.O.B.: 04/08/1988
B.Sc.(Physics)
SIP: iCRM
Project: Comparative Analysis of full
service airlines in ASEAN region with
a major focus on brand positioning
of MAS



Mr. Prashant Agarwal

D.O.B.: 20/03/1990
B.Com. (hons), NCFM (Inv. Module)
SIP: Reserve Bank of India
Project: Compression of Cheque
Clearing Cycle in Uttar Pradesh



Mr. Pushpa Raj

D.O.B.: 17/04/1987
B.Tech.(C.S.E.)
SIP: RICOH India
Project: National Research for
understanding customers towards
better IT services & offerings



Mr. Rahul Nagar

D.O.B.: 26/03/1989
B.Sc.(Phy.) NCFM (Financial Mark.)
NCFM (Corp. Gov.), AMFI (Advisors)
SIP: JK Tyre & Industries Ltd.
Project: A study on Working Capital
Management in JK Tyre & Industries L.

MBA-International Business



Mr. Sandeep Anand

D.O.B.: 01/07/1988

B.Tech.

Work Exp.: 12 Months

Sygnnet Infosol

SIP: Standard Chartered Securities I.L.

Project: A study of Client Acquisition Channel and measures to enhance trading services usage.



Mr. Rohit Kumar

D.O.B.: 29/11/1987

B.Tech.

SIP: Club Mahindra

Project: Brand awareness and IMC of Club Mahindra



Mr. Rohit Grover

D.O.B.: 02/01/1989

BBA, DBF, ICICI e-learning certificates
NCFM (IAPM), Diploma in French

SIP: Reliance Capital

Project: Fund selection behaviour of the customers



Mr. Saurabh Agarwal

D.O.B.: 21/08/1989

B.Sc. (Math), 'O' Level

SIP: HDFC Bank

Project: Current Account Deposits
Development of New Product



Ms. Saroj

D.O.B.: 18/12/1988

B.Sc. (Phy. & Chem.)

SIP: Vodafone Bihar-Jharkhand

Project: Effective marketing of HR services



Mr. Shashi Kumar Srivastava

D.O.B.: 03/01/1987

B.A. (Hons), Diploma in Computer

SIP: BMA Wealth Creators Pvt. Ltd.

Project: Emergence, growth and future of the equity market in India

MBA-International Business



Ms. Shikha Prakash
D.O.B.: 06/01/1988
B.Com.(hons), NCFM (Inv. Analysis)
NCFM (Equity Derivative)
SIP: Religare Securities Limited
Project: Risk & Return Analysis in Five Different Sectors



Mr. Shivank
D.O.B.: 25/10/1986
B.Tech. (IT)
Work Exp.: 6 Months
Tata Consultancy Services
SIP: Bajaj Auto Finance Ltd.
Project: A study of gaps in enquiry conversion and customer satisfaction



Ms. Shriya Maini
D.O.B.: 23/07/1988
B.Sc.(Biotech.),NCFM(Capital Market)
NCFM (Derivatives Market)
SIP: Motilal Oswal Securities Ltd.
Project: Reactivation Of Existing Clients Of Motilal Oswal Securities Ltd.:A Study



Mr. Sumit Sharma
D.O.B.: 8/12/1987
B.B.A. (HR)
SIP: Powergrid Corporation of India L.
Project: Develop Strategy for entering African Continent



Ms. Sunanda
D.O.B.: 18/03/1989
B.Tech.(Textile Technology)
SIP: NEETEE Clothing Pvt. Ltd.
Project:Developing marketing strategy for tapping apparel market of Japan



Mr. Surendra Gurang
D.O.B.: 17/04/1982
B.B.A.
Work Exp.: 18 Months
Standard Chartered
SIP: Kashi Gombi Sanyukt Grameen Bank Project: Customer satisfaction with services of KGSG Bank

MBA-International Business



Mr. Dangeti Swetha Chandra

D.O.B.: 12/08/1989

B.Tech.(EC)

SIP: Dev Industrial Coatings

Project: Customer Preferences and
Market Potential of Industrial Paints



Mrs. Tripti Kumari

D.O.B.: 14/01/1984

B.E. (Computer science)

Work Exp.: 27 Months (Software
Engg.) Patni Computer Systems Ltd.

SIP: BSDMA

Project: Making a preparedness &
response plan booklet for Homes



Mr. Vinay Kumar Singh

D.O.B.: 01/01/1987

B.Tech.(IT), Certificate (C)

SIP: Canara Bank

Project: Practical Aspects of Marketing
in Banks



Mr. Vinod Kumar Gupta

D.O.B.: 10/08/1985

B.B.A., DBF

Work Exp.: 62 Month

Indian Railway

SIP: Northern Coalfields Limited

Project: Sales & Marketing of Coal at
NCL

MBA-Agri Business Marketing



Mr. Abhinav srivastava

D.O.B.: 30/07/1987

B.Sc. (Food Technology)

SIP: NABARD

Project: Procurement system of fruits in food processing industry



Mr. Aditya Raman

D.O.B.: 03/08/1987

B.Sc. (Zoology Hon.)

SIP: Bank of Baroda

Project: Designing loan products for contract farming model



Mr. Ankit Mishra

D.O.B.: 23/10/1988

B.Sc. (Horticulture)

SIP: National Seeds Corporation

Project: Impact of government scheme & policies in Indian public seeds industry



Mr. Govind Kumar

D.O.B.: 07/07/1986

B.Sc. (Hon. Zoology)

SIP: Cashpor Microcredit

Project: Role of Micro Finance in Agriculture sector



Mr. Deepak Kumar Yadav

D.O.B.: 20/07/1984

B.Sc. (Botany, Chemistry)

SIP: IFFCO

Project: An analysis on distribution channel of IFFCO near Allahabad



Mr. Mukesh Kumar Meena

D.O.B.: 06/01/1987

B.Sc.

SIP: DSCL

Project: Management of logistics in marketing of chemical fertilizers

MBA-Agri Business Marketing



Mr. Keshav Kumar

D.O.B.: 10/12/1987
B.Sc. (Biotechnology)
SIP: Bank of India
Project: Agriculture credit and its role in employment generation



Mr. Om Prakash

D.O.B.: 15/5/1980
B.Sc. (Botany, Zoology)
SIP: Cashpor Microcredit
Project: Study the loan distribution risk of Joint Liabilities Group under Cashpor



Mr. Nitin Sinha

D.O.B.: 02/12/1986
B.Sc. (Agriculture)
SIP: Dhanuka Agritech Ltd.
Project: Scope of Targa Super on Soybean in Chhattisgarh



Mr. Prashant Kumar Yadav

D.O.B.: 10/8/1990
B.Sc. (Botany, Chemistry)
SIP: Food Corporation of India
Project: Quality control in storage of rice in FCI



Mr. Prabhat Kumar

D.O.B.: 31/3/1988
B.Sc. (Environmental Science)
SIP: Food corporation of India
Project: Management strategies of FCI for PDS in India



Mr. Prashant Ranjan

D.O.B.: 23/3/1989
B.Sc. (Botany, Chemistry)
SIP: Cashpor Microcredit
Project: An empirical study of role of Micro Finance for urban poor

MBA-Agri Business Marketing



Mr. Punit Pawan Minz

D.O.B.: 8/8/1987

B.Sc. (Agriculture)

SIP: National Seeds Corporation

Project: Public sector seed industry and their challenges



Mr. Rajiv Kumar

D.O.B. : 1/2/1986

B.Sc. (Forestry)

SIP: NSP Future Tech

Project: Study the Govt. Serv. at SETU and make plan for its improvement



Mr. Rajeev Ranjan

D.O.B.: 22/07/1987

B.Sc. (Biotechnology)

SIP: Food Corporation of India

Project: Management strategies of FCI for PDS in India



Mr. Rakesh Ranjan

D.O.B.: 15/1/1988

B.Sc. (Biotechnology)

SIP: Reliance Dairy Foods Ltd.

Project: Factors affecting brand switching & suggesting remedial course for action affecting brand switching, Monirka.



Mr. Ramesh Kumar

D.O.B.: 7/3/1985

B.Sc. (Biotechnology)

SIP: Cashpor Microcredit

Project: The role of Cashpor Microcredit in socio-economic development in Varanasi.



Mr. Ravi prakash Gupta

D.O.B.: 9/1/1987

B.Tech. (Biotechnology)

SIP: Reliance Dairy Foods Ltd.

Project: Study of factors affecting brand switching for dairy products in South Delhi

MBA-Agri Business Marketing



Mr. Rohit Kumar Ranjan

D.O.B.: 23/9/1984
B.Sc. (Biotechnology)
SIP: NSP Futuretech
Project: Effectiveness of govt. to citizen service and managing the free design for management information system



Mr. Rohit Samariya

D.O.B.: 29/7/1990
B.Sc.
SIP: Chambal Fertilizers
Project: Optimization of dispatches of urea by rail and road from CFCL Gadepan, Kota



Mr. Sampurnanand Prajapati

D.O.B.: 28/2/1990
B.Sc. (Ind. Microbiology)
SIP: Cashpor Microcredit
Project: Women Entrepreneurship through Microfinance



Mr. Santosh Kumar

D.O.B.: 3/10/1989
B.Sc. (Botany) & B.T.S.P
SIP: Reliance Dairy Foods Ltd.
Project: Study of factors affecting brand switching in Bhogal New Delhi



Mr. Pravin Kumar Tiwari

D.O.B.: 16/8/1990
B.Sc. (Agriculture)
SIP: Dhanuka Agritech Ltd.
Project: Study of caldan in paddy and sugarcane in UP



Mr. Saurabh Asthana

D.O.B.: 29/1/1990
B.Sc. (Agriculture)
SIP: Wonder grass Initiative Pvt. Ltd.
Project: Feasibility study for contract bamboo farming

MBA -Agri Busi. Marketing



Mr. Vimlesh Kumar Suman

D.O.B.: 8/4/1985

B.Tech (Biotechnology)

SIP: NABARD

Project: Problems faced by farmers under KCC scheme

MBA -Agri Busi. Finance



Mr. Abhinav Pathak

D.O.B.: 28/08/1986

B.Sc. (Biotechnology)

SIP: Bank of India

Project: Poverty alleviation through financial inclusion

MBA -Agri Business Finance



Mr. Arvind Kumar

D.O.B.: 05/10/1984

B.Sc. (Botany Hons.)

SIP: Cashpor Microcredit

Project: Role of Cashpor Microcredit in Financial Inclusion



Mr. Abhishek Singh

D.O.B.: 10/07/1986

M.Sc. (Botany)

SIP: Cashpor Microcredit

Project: Impact and assessment of microfinance on social entrepreneurship

MBA-Agri Business Finance



Ms. Ankita

D.O.B.: 02/04/1988
B.Sc. (Biotechnology)
Work Exp.: 4 Month(Management Trn.)
Appco India Pvt. Ltd.
SIP: NABARD
Project: Scope of Soyabean processing in UP



Ms. Aditi Kamini

D.O.B.: 13/10/1987
B.Sc. (Agriculture)
SIP: Bank of Baroda
Project: Scale of finance for short term crop production loan: means and ways



Mr. Bibhuti Shankar

D.O.B.: 25/02/1988
B.Sc. (Hons. Zoology)
SIP: Bank of Baroda
Project: Crop Insurance and Personal Accidental Insurance Scheme(PAIS)



Mr. Deepak Kumar

D.O.B.: 10/03/1986
B.Sc., PGDBM
SIP: Cashpor Microcredit
Project: Role of micro financial services in accelerating inclusive growth in Varanasi



Mr. Devendra Pandey

D.O.B.: 10/08/1985
B.Sc.(Agriculture)
SIP: Wonder Grass Initiative Pvt.Ltd.
Project: Study of contract bamboo farming at pett village in Nagpur



Mr. Prashant Kumar Singh

D.O.B: 28/2/1986
B.Sc.(Life Science CBZ)
SIP: FCI (Food Corporation of India)
Project: Distribution of food grains to through public distribution channel

MBA-Agri Business Finance



Ms. Divya Srivastava
D.O.B.: 18/06/1987
B.Sc. (Biotechnology)
SIP: Food Corporation of India
Project: Quality control in storage of wheat in FCI



Ms. Madhu Singh
D.O.B.: 22/02/1987
B.Sc. (Hons. Zoology)
SIP: Food Corporation of India
Project: Problems in procurement in Lucknow District



Ms. Neha
D.O.B.: 26/08/1987
B.Tech. (Biotechnology)
SIP: Bank of Baroda
Project: Impact of financial inclusion on customers covered and way to make the financial inclusion more effective



Ms. Reetika Sinha
D.O.B.: 19/3/1990
B.Sc. (Life Science CBZ)
SIP: Food Corporation of India
Project: Problems and prospects of wheat procurement in FCI



Ms. Shikha Singh
D.O.B.: 25/11/1989
B.Sc. (Botany, Chemistry)
SIP: Bank of Baroda
Project: Assessing the indebtedness of farmers to various institutions providing credit in rural areas



Ms. Swarnami Mallick
D.O.B.: 28/8/1989
B.Sc. (Biotechnology)
SIP: Union Bank of India
Project: Microfinance lending by UBI n MFIs - a comparative study

MBA-Agri Business Finance



Mr. Pradeep Kumar Bharti

D.O.B. : 15/8/1988

B.Tech (Agri-Engineering)

SIP: Reliance Dairy Foods Ltd.

Project: Factors effecting the brand switching & RDFL's approach for it



Ms. Sweta Rathi

D.O.B.: 17/10/1987

B.Tech (Biotechnology)

SIP: Union Bank of India

Project: Impact of financial inclusion on the beneficiaries of UBI

MBA-Agri Business HR



Ms. Khushboo Gupta

D.O.B. : 30-06-1989

B.Sc.(Hons. Botany)

SIP : Bank of Baroda

Project : Effectiveness of Micro Finance Institutions (MFIs) as an alternative delivery channel for Micro finance.



Ms. Mickey Manita Tirkey

D.O.B.: 24-12-1989

B.Sc. (Biotechnology)

SIP: BHEL (Haridwar)

Project: Study of performance appraisal system for executives and supervisors

Success

**is not about
being intelligent,
it's about what
you do with intelligence.**



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