



काशी हिन्दू  
विश्वविद्यालय



BANARAS HINDU  
UNIVERSITY

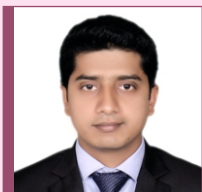
# FMS BHU

FACULTY OF MANAGEMENT STUDIES

## STUDENTS' PROFILE

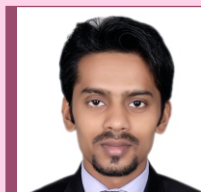
BATCH 2014-16





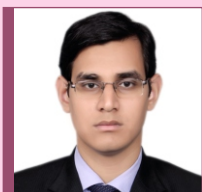
## Abhay Kushwaha

**DOB:** July 18, 1992  
**Graduation:** B.B.M.  
**SIP Organization:** Karvy Stock Broking  
**Project Title:** Analysis of Equity with reference to various investment parameters  
**E-mail ID:** abhaykshwh@gmail.com



## Abhishek Kumar

**DOB:** October 8, 1990  
**Graduation:** B. Tech (Electrical and Electronics)  
**SIP Organization:** Yes Securities India Ltd.  
**Project Title:** Investment Thesis on TVS Motors  
**E-mail ID:** kr.abhishek.kumar@gmail.com



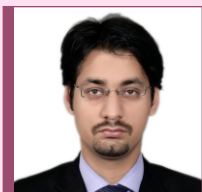
## Aman Singh

**DOB:** July 12, 1991  
**Graduation:** B. Tech.  
(Electronics & Telecommunication)  
**SIP Organization:** Siemens Ltd.  
**Project Title:** Valuation of companies in Capital Goods Sector  
**E-mail ID:** amanify@gmail.com



## Anjali

**DOB:** September 2, 1993  
**Graduation:** B. Com (Hons.)  
**SIP Organization:** State Bank of India  
**Project Title:** Exploring the opportunities to finance the auto dealers at Lucknow other than those covered under e-DFS scheme  
**E-mail ID:** anjali.maurya24383@gmail.com



## Anshuman Verma

**DOB:** March 19, 1991  
**Graduation:** B. Tech.  
(Information Technology)  
**SIP Organization:** Yes Securities  
**Project Title:** Investment Thesis on Indusind Bank  
**E-mail ID:** anshuman.gec@gmail.com



## Arpit Derick Toppo

**DOB:** September 6, 1992  
**Graduation:** B. Com  
**SIP Organization:** Bank of Baroda  
**Project Title:** Bank Finance - Effective Post Sanction Monitoring - Challenges & Solutions  
**E-mail ID:** derick.arpit77@gmail.com



## Bhavesh Gupta

**DOB:** March 15, 1985  
**Graduation:** B. Tech.  
(Electronics & Communication)  
**Work Experience:** 46 Months, Capgemini India Pvt. Ltd.  
**SIP Organization:** Motilal Oswal Securities Ltd.  
**Project Title:** A study of derivative options as a hedging instrument  
**E-mail ID:** gupta.bhavesh85@gmail.com



## Harshavardhan M.

**DOB:** April 11, 1992  
**Graduation:** B. Com. (Finance)  
**SIP Organization:** SIDBI  
**Project Title:** Quantitative Default Prediction Models  
**E-mail ID:** mallu.harshavardhan@gmail.com





## Kirti Dutta

**DOB:** June 7, 1993  
**Graduation:** BBM  
**SIP Organization:** Jaiprakash Associates Ltd. (Cement Division)  
**Project Title:** Study on Dealers' opinion and satisfaction towards Jaypee cement with reference to delhi market  
**E-mail ID:** kirtydutta06@gmail.com



## Megha Bansal

**DOB:** July 22, 1994  
**Graduation:** B. Sc. Hons. (Mathematics)  
**SIP Organization:** Reliance Commodities  
**Project Title:** Trend Analysis of Gold Future Contracts  
**E-mail ID:** bansal.megha227@gmail.com



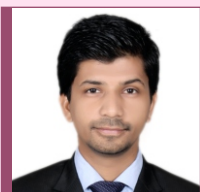
## Mohammad Areeb Ali Khan

**DOB:** May 28, 1991  
**Graduation:** B. Tech. (Computer Science & Engineering)  
**SIP Organization:** Bank of Baroda  
**Project Title:** Correlation and dynamics between Interest Rate Swaps and G-Sec yields in India  
**E-mail ID:** areebkhan@outlook.com



## Neha Ranjan

**DOB:** August 18, 1992  
**Graduation:** B. Sc. (Mathematics)  
**SIP Organization:** IDBI Capital Market Services Ltd.  
**Project Title:** Impact on withdrawal of the asset classification benefit by RBI  
**E-mail ID:** me.neha018@gmail.com



## Nishant Parajuli

**DOB:** April 10, 1990  
**Graduation:** B.B.A. (Finance)  
**Work Experience:** 12 Months, BNY Mellon International Operations Pvt Ltd.  
**SIP Organization:** Karvy Stock Broking Ltd.  
**Project Title:** Factors Leading to Dormancy of Trading Accounts and Analysis of Profitability of Active Accounts  
**E-mail ID:** nshtntparajuli@gmail.com



## Nitish Bharadwaj

**DOB:** May 26, 1990  
**Graduation:** B. Tech. (Computer Science Engineering)  
**SIP Organization:** Karvy Stock Broking Ltd.  
**Project Title:** Fundamental & technical analysis of select stocks of automobile industry  
**E-mail ID:** meenitish@gmail.com



## Pooja Srivastava

**DOB:** April 5, 1991  
**Graduation:** B. Com. (Finance)  
**SIP Organization:** IDBI Capital Market Services Ltd.  
**Project Title:** RBI Guidelines on Flexible Structuring - How it will help Banks/Corporates?  
**E-mail ID:** pooja.sri199@gmail.com



## Prashant Kumar Sonkar

**DOB:** June 6, 1992  
**Graduation:** B. Com.(Hons.) (Banking Law & Insurance)  
**SIP Organization:** Central Cottage Industries Corporation  
**Project Title:** Impact of Goods & Services Tax on CCIC.  
**E-mail ID:** prashantkumarj6@gmail.com



## Shalaka Verma

**DOB:** October 8, 1992  
**Graduation:** B. Tech  
(Electronics & Communications)  
**SIP Organization:** Reliance Money  
**Project Title:** Currency as a tool of risk management for exporters and importers.  
**E-mail ID:** shalakaverma007@gmail.com



## Shrishti Verma

**DOB:** October 7, 1993  
**Graduation:** B. Com (Finance)  
**SIP Organization:** State Bank of India  
**Project Title:** Comparative Study of SBI Home Loan Scheme vis-a-vis other Financial Institutions.  
**E-mail ID:** shrishtiverma7@gmail.com



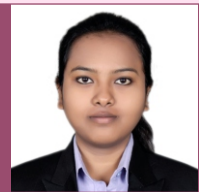
## Shruti Thapliyal

**DOB:** April 3, 1992  
**Graduation:** B. A. Hons. (Economics)  
**SIP Organization:** Motilal Oswal Securities Ltd.  
**Project Title:** A Study of the Currency Market in India  
**E-mail ID:** thapliyal.shruti@gmail.com



## Siddhi Jasarpuria

**DOB:** September 11, 1990  
**Graduation:** B. Tech  
(Information Technology)  
**SIP Organization:** Karvy Stock Broking Ltd.  
**Project Title:** Risk management and investor's preference in stock market  
**E-mail ID:** sidjas@gmail.com



## Smriti Lakra

**DOB:** October 6, 1992  
**Graduation:** B. Com.  
**SIP Organization:** Bank of Baroda  
**Project Title:** Non performing asset  
**E-mail ID:** smriti.lakra@gmail.com



## Somya Shukla

**DOB:** July 28, 1990  
**Graduation:** B. Com.  
**SIP Organization:** Bank of Baroda  
**Project Title:** Emerging SME Sector and their future prospects  
**E-mail ID:** somi.shukla90@gmail.com



## Stuti Kothari

**DOB:** March 4, 1991  
**Graduation:** B. Tech  
(Computer Science & Engineering)  
**Work Experience:** 12 Months, Triumphant Institute of Management Education  
**SIP Organization:** Karvy Stock Broking  
**Project Title:** Fundamental and Technical Analysis: Study of the Indian Banking Sector  
**E-mail ID:** stuti.kothari04@gmail.com



## Swati

**DOB:** August 24, 1988  
**Graduation:** B. Tech  
(Electronics & Communications)  
**Work Experience:** 12 Months, Knoldus Software LLP; 12 Months at Winning Edge Software Solutions  
**SIP Organization:** Bank of Baroda  
**Project Title:** Analysis of Profitability of a Branch and ways to further augment profits  
**E-mail ID:** kswati379@gmail.com



**Vijaya Shrivastav**

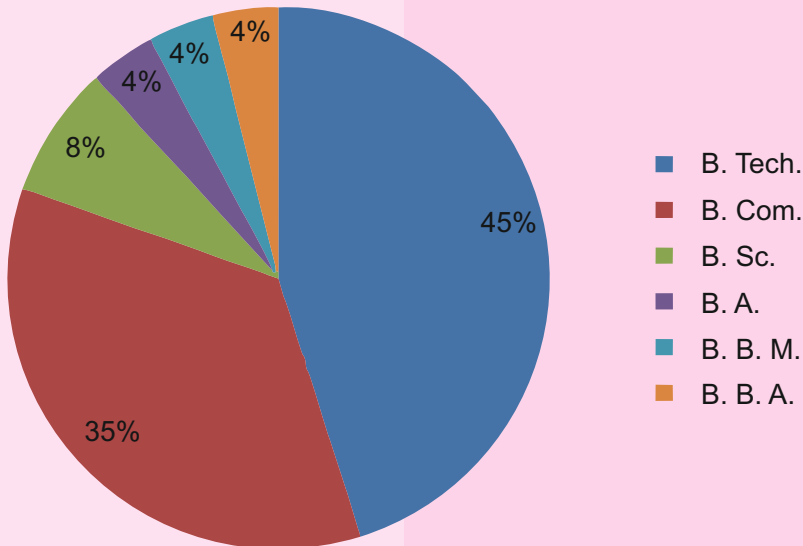
**DOB:** December 3, 1992  
**Graduation:** B. Com. (Finance)  
**Work Experience:** 6 Months, Citizen International Bank Ltd.  
**SIP Organization:** Karvy Stock Broking  
**Project Title:** Comparative analysis between two stock broking companies (KARVY & ANGEL STOCK BROKING LTD) on the basis of activation charges, brokerage and other services  
**E-mail ID:** vizishri@gmail.com



**Yogesh Kumar Verma**

**DOB:** February 2, 1990  
**Graduation:** B. Tech (Electronics Engineering)  
**SIP Organization:** Bank of Baroda  
**Project Title:** Validation Of Credit Risk Rating Model – Bobram Model  
**E-mail ID:** verma02yogesh@gmail.com

**MBA - Finance**



No. of Students : 26



### Aman Agrawal

**DOB:** November 7, 1991  
**Graduation:** B. Com. (Finance)  
**SIP Organization:** LIC HFL  
**Project Title:** Credit Appraisal process of LIC HFL  
**Other Courses:** UGDCA  
**E-mail ID:** amanagr.1991@gmail.com



### Ankita Kaushik

**DOB:** May 24, 1993  
**Graduation:** B. Sc. (PCM)  
**SIP Organization:** HPCL  
**Project Title:** Credit Worthiness of HPCL Industrial customers  
**E-mail ID:** ankitarai.545@gmail.com



### Ekta Tahlani

**DOB:** October 26, 1991  
**Graduation:** B. Tech. (ECE)  
**SIP Organization:** Neetee Apparel LLP  
**Project Title:** Foreign Exchange Risk Management and Hedging Practices of Export Houses-A case Study of Neetee Apparel LLP  
**E-mail ID:** ekta.tahlani40@gmail.com



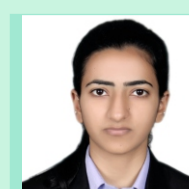
### Gaurav Sah

**DOB:** February 28, 1992  
**Graduation:** B. Tech. (Mechanical Engineering).  
**SIP Organization:** DHL Express  
**Project Title:** Customs Held Inventory Area - Bond Optimization;  
**E-mail ID:** gauravsah92@gmail.com



### Jyotsna Bala

**DOB:** October 21, 1991  
**Graduation:** B. Com. Hons. (Financial Market Management)  
**SIP Organization:** Reliance Commodities Pvt. Ltd.  
**Project Title:** Effectiveness of Commodity Market: A study of Indian Agricultural Commodities  
**E-mail ID:** jyotsna340@gmail.com



### Kavya Bagga

**DOB:** December 22, 1993  
**Graduation:** B. Sc. (Mathematics)  
**SIP Organization:** IDBI Bank  
**Project Title:** Export finance trends and procedures  
**E-mail ID:** kavyabagga16@gmail.com



### Madhu Seth

**DOB:** August 24, 1994  
**Graduation:** B. Com. (Accounts)  
**SIP Organization:** PNB Treasury  
**Project Title:** Treasury Operations Working of Govt. Bond Structure  
**E-mail ID:** madhuseth0124@gmail.com



### Manu R. Menon

**DOB:** May 27, 1990  
**Graduation:** B. Tech. (Mechanical Engineering)  
**Work Experience:** 12 Months, Binani Zinc Ltd.  
**SIP Organization:** Reliance Commodities  
**Project Title:** Study Of Commodity Market in India With Special Reference To Gold'  
**E-mail ID:** manurmenon27@gmail.com



## Nainsy Singh

**DOB:** July 2, 1991  
**Graduation:** B.C.A. (Computer Application).  
**Work Experience:** 18 Months,  
Velocious Technology  
**SIP Organization:** LIC HFL  
**Project Title:** Study of the process  
of credit monitoring in LIC HFL  
**E-mail ID:** singh.nainsy@gmail.com



## Neha Sinha

**DOB:** August 17, 1989  
**Graduation:** B. Tech. (IT)  
**SIP Organization:** Indo-Bajjin Chemicals Pvt. Ltd.  
**Project Title:** 1. Review of the current process  
of accounting and finance and improvement,  
if any.  
2. Working Capital  
**E-mail ID:** nhsinha5@gmail.com



## Pragya Sharma

**DOB:** March 8, 1992  
**Graduation:** B. Tech. (Biotechnology)  
**SIP Organization:** Reliance Commodities Pvt. Ltd.  
**Project Title:** Trend Analysis  
of Crude Oil Future Contracts  
**E-mail ID:** pragya833@gmail.com



## Praveen Singh

**DOB:** January 6, 1991  
**Graduation:** B.B.A.  
**SIP Organization:** Bank of Baroda  
**Project Title:** Financing under CGTMSE-  
Strategies adopted by PNB and Bank of India:  
Suggestions for Bank of Baroda  
**E-mail ID:** praveensingh176@gmail.com



## Sanjeev Kumar

**DOB:** June 15, 1993  
**Graduation:** B. Tech. (Mechanical)  
**SIP Organization:** YTS Solutions  
**Project Title:** YTS Position in Current  
Domestic Remittance Market  
**E-mail ID:** sanjeevfmsbhu@gmail.com



## Sankalp Agrawal

**DOB:** September 16, 1991  
**Graduation:** B.Tech. - I.T.  
**SIP Organization:** ZEE Media Corporation Ltd.  
**Project Title:** A Comparative Study of Psychology  
and expectation of a customer towards News  
Paper Advertisement and Devising Strategy for  
Conversion.  
**E-mail ID:** sankalp.agr@gmail.com



## Siddhant Kapoor

**DOB:** June 9, 1992  
**Graduation:** B.B.A.  
**SIP Organization:** Small Industries  
Development Bank of India (SIDBI)  
**Project Title:** Analysis of Credit  
Appraisal for Working Capital Finance  
**E-mail ID:** siddhant92kapoor@gmail.com



## Srishti Agarwal

**DOB:** August 26, 1992  
**Graduation:** B. Tech. (Computer Science)  
**SIP Organization:** IDBI Capital  
**Project Title:** Evolution of Joint  
Lenders Forum in Last One Year  
**E-mail ID:** srishtiagarwal8@gmail.com



**Steve Ralph Mathew**

**DOB:** September 28, 1988  
**Graduation:** B. Tech.  
(Electrical & Electronics Engineering).  
**SIP Organization:** Apollo Tyres Ltd.  
**Project Title:** Study on Critical Evaluation of Working Capital Efficiency at Management of Resources  
**E-mail ID:** steveralph2u@gmail.com



**Sujata Singh**

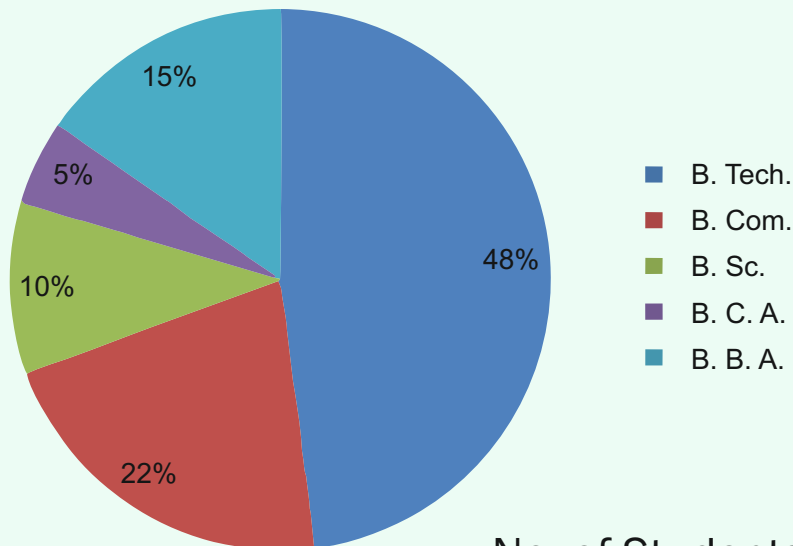
**DOB:** July 16, 1994  
**Graduation:** B. Com.  
**SIP Organization:** Karvy Stock Broking  
**Project Title:** Investment pattern of various investors of Karvy Stock Broking Limited.  
**E-mail ID:** sujatas705@gmail.com



**Varsha Maurya**

**DOB:** July 14, 1992  
**Graduation:** B.B.A.  
(Finance & Human Resource)  
**SIP Organization:** Katvy Stock Broking  
**Project Title:** Risk Management And Investors' Preference In Stock Market  
**E-mail ID:** varsha.maurya14@gmail.com

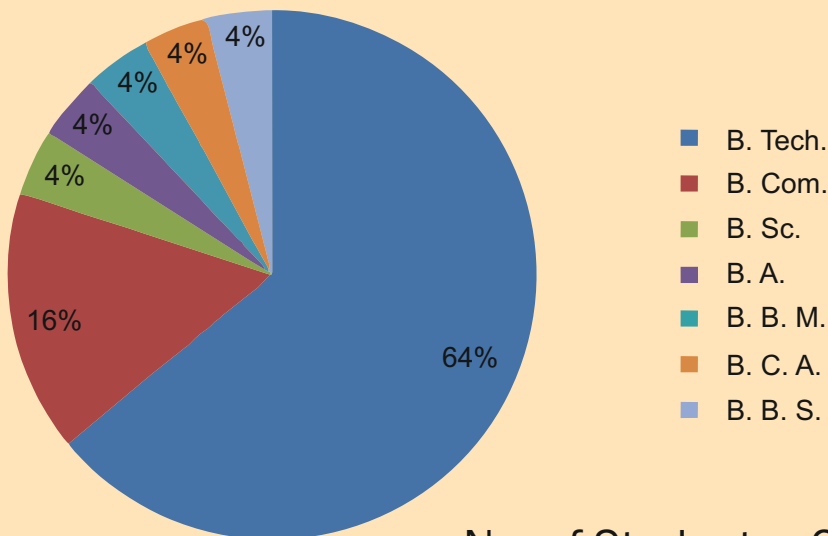
**MBA IB - Finance**



No. of Students : 19

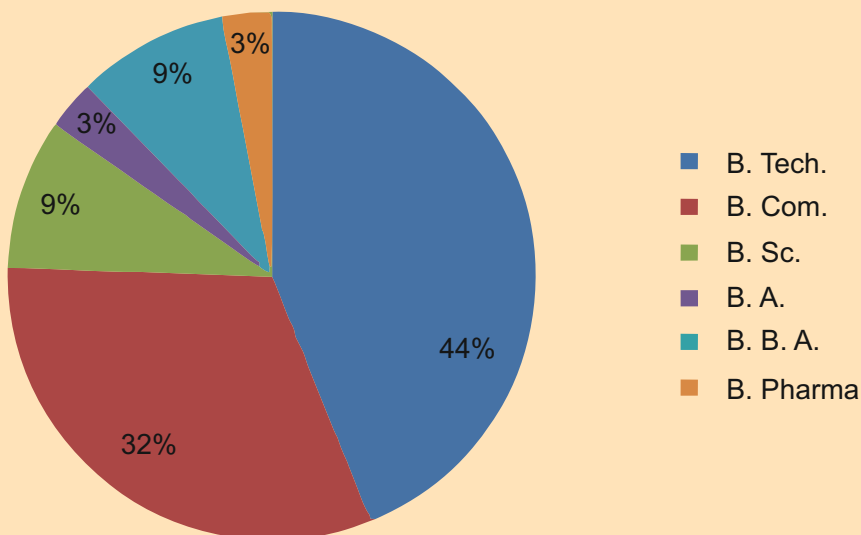


## MBA - Marketing

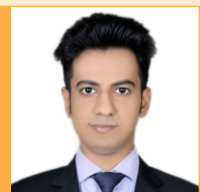


No. of Students : 24

## MBA IB - Marketing



No. of Students : 32



## Abhimanyu Verma

**DOB:** August 7, 1992  
**Graduation:** B. Tech  
(Applied Electronics & Instrumentation)  
**Work Experience:** 2 Months, Indian Oil Corporation Ltd. 1 Month, dyWorks  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** Study of marketing insights for regional channel of ZMCL (Zee Media Corporation Limited)  
**E-mail ID:** abhimanyu07.verma@gmail.com



## Abhishek Khemka

**DOB:** July 19, 1988  
**Graduation:** B. Tech  
(Electronics & Communication)  
**Work Experience:** 31 Months, Infosys Ltd.  
**SIP Organization:** Neetee Apparel LLP  
**Project Title:** Indian Textile Exports - feasibility & strategy analysis for adding home furnishing products as a new product line  
**Other Projects:** Smart Assyst in Infosys Ltd.  
**E-mail ID:** abhishek\_khemka@outlook.com



## Ajay Kumar

**DOB:** January 10, 1989  
**Graduation:** B. Tech. (Information Technology)  
**Work Experience:** 20 Months, Guard Fire Services  
**SIP Organization:** JayPee Cements  
**Project Title:** Significance/ Importance of Channel Distribution System in Cement marketing, evaluation of existing system of Jaypee Cement vis-a-vis competition and scope of  
**E-mail ID:** ajay.kumar100189@gmail.com



## Akanksha Singh

**DOB:** September 29, 1986  
**Graduation:** B. Sc. (Computer Science)  
**Work Experience:** 48 Months, Cognizant  
**SIP Organization:** Ashok Leyland  
**Project Title:** Customer Perception of Ashok Leyland's Partner and Sales Process Analysis  
**Other Project:** Agent Based Modelling  
**E-mail ID:** akankshasingh.vns@gmail.com



## Anupriya Kanojia

**DOB:** May 22, 1992  
**Graduation:** Bachelor of Technology  
(Electronics and Communication)  
**SIP Organization:** JSW Steel Ltd.  
**Project Title:** Export Procedure and Documentation  
**E-mail ID:** anupriyakanojia.02@gmail.com



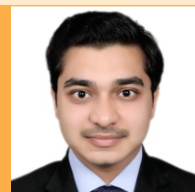
## Argha Bhattacharya

**DOB:** March 21, 1991  
**Graduation:** Bachelor of Engineering / Bachelor of Technology (Automobile Engineering)  
**SIP Organization:** Central Cottage Industries Corporation  
**Project Title:** Brand Awareness of CCIC  
**E-mail ID:** argha2103@gmail.com



## Astha Srivastava

**DOB:** December 23, 1991  
**Graduation:** B. Com.  
**SIP Organization:** Ashok Leyland Ltd.  
**Project Title:** Studying the Salesmen perception towards sale of School buses & determining the bifurcation of days as per their efficiency with regards to MiTR'  
**E-mail ID:** ashisrivastava.23@gmail.com



## Atul Kumar

**DOB:** December 27, 1991  
**Graduation:** B. Tech.  
(Electronics & Communication)  
**SIP Organization:** Ashok Leyland Ltd.  
**Project Title:** Strategy To Achieve 10% Market Share For LCV-"Partner"Trucks In Bihar Region.  
**E-mail ID:** atulfmsbhu@gmail.com



## Digvijay Maurya

**DOB:** April 17, 1993  
**Graduation:** B. C. A.  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** The Present Situation and Analysis of Media Use  
**E-mail ID:** mdigvijay7@gmail.com



## Dipayan Sarkar

**DOB:** October 27, 1991  
**Graduation:** B. Tech. (Mechanical Engineering)  
**SIP Organization:** Ashok Leyland  
**Project Title:** Positioning of LCV(PARTNER) of Ashok Leyland in Kolkata market.  
**E-mail ID:** dipsdip12@gmail.com



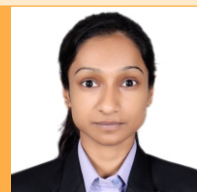
## Isha Mukherjee

**DOB:** December 10, 1993  
**Graduation:** B. A. Hons. (Economics)  
**SIP Organization:** Razorfish  
**Project Title:** Digital Marketing for Brand Repositioning  
**E-mail ID:** isha10.mukherjee@gmail.com



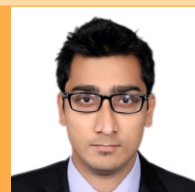
## Joydeep Aich

**DOB:** July 23, 1991  
**Graduation:** B. Tech. (Electrical & Electronics)  
**SIP Organization:** Jaypee Cement  
**Project Title:** Study of brand perception of Jaypee Cement among consumers and channel partners.  
**E-mail ID:** joydeepaich91@gmail.com



## Khushboo

**DOB:** August 15, 1991  
**Graduation:** B. Tech. (Computer Science & Engineering)  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** Comparison and analysis of advertisement patterns of DNA and its competitors on daily basis and finding the prospect clients  
**E-mail ID:** kjkhushboojaiswal@gmail.com



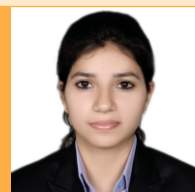
## Kumar Piyush

**DOB:** September 18, 1990  
**Graduation:** B. Tech (Mechanical Engineering)  
**SIP Organization:** Tata Steel Ltd.  
**Project Title:** Market mapping of Tata Pipes in Jharkhand and Product Promotion Activities in the East Zone  
**E-mail ID:** piyush\_tulsyan@yahoo.com



## Lavi Chaudhary

**DOB:** October 17, 1991  
**Graduation:** B. Tech. (IT)  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** Monitor Trends on Digital Media, Tools and Application and Finding Potential Aspects to Enhance the Media Presence.  
**E-mail ID:** lavichaudhary91@gmail.com



## Manjul Awasthi

**DOB:** January 7, 1993  
**Graduation:** B. Tech. (IT)  
**SIP Organization:** Isobar India  
**Project Title:** India on Internet  
**Other Projects:** Winter Internship (Dec.14 - Jan.15 in DY Works Pvt. Ltd.)  
**E-mail ID:** manjulawasthi7@gmail.com



## Mayank Siddharth

**DOB:** October 18, 1991  
**Graduation:** B. Tech  
(Computer Science & Engineering)  
**SIP Organization:** State Bank of India  
**Project Title:** Market potential and available opportunities in the carpet cluster at bhadohi  
**E-mail ID:** mayank.siddharth1991@gmail.com



## Narendra Singh

**DOB:** July 14, 1993  
**Graduation:** B. Com.  
**SIP Organization:** Safexpress  
**Project Title:** Evaluation of business prospects for retail business in the assigned area.  
**Other Projects:** Live Project for Dawailelo.com and Tanishq  
**E-mail ID:** narendra.singh.fms@gmail.com



## Pravi Gupta

**DOB:** April 20, 1988  
**Graduation:** B. Tech  
(Computer Science & Engineering)  
**Work Experience:** 42 Months, Wipro Infotech  
**SIP Organization:** Outlook Group  
**Project Title:** Converting potential customer into business partner.  
**E-mail ID:** pravigupta@hotmail.com



## Pritha Khetan

**DOB:** September 28, 1990  
**Graduation:** B.B.S.  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** Understanding the sales condition in regional channels and designing sales strategies by analysing past data and trends  
**E-mail ID:** pritha.khetan@gmail.com



## Priya Das

**DOB:** August 21, 1992  
**Graduation:** B. Com  
**SIP Organization:** Tata Hitachi Construction Machinery  
**Project Title:** Training Evaluation & Job Analysis; A Study of Marketing & Sales Function in CSD.  
**E-mail ID:** daspriya0020@gmail.com



## R C Sudish

**DOB:** October 13, 1990  
**Graduation:** B. Tech. (Electronics & Communication)  
**Work Experience:** 2 Months, Appco  
**SIP Organization:** Reliable International Company LLC, Dubai  
**Project Title:** Business Feasibility & Strategy to increase the Market Share of Jumeirah Basmati Rice in Dubai  
**E-mail ID:** sudishrc@gmail.com



## Sumit Biswas

**DOB:** June 18, 1988  
**Graduation:** B.E. (Electrical Engineering)  
**SIP Organization:** Giftxoxo  
**Project Title:** 1-Study the perception of Indian consumers towards Experience gifting.  
2- Vendor Acquisition and Management  
3- Online Visual Merchandising  
**E-mail ID:** sumit4pro@gmail.com



## Vishwadeep Mishra

**DOB:** March 11, 1991  
**Graduation:** B. Com (Hons.)  
**Work Experience:** 6 Months, Pixie Consultancy Ltd.  
**SIP Organization:** Ashok Leyland Ltd.  
**Project Title:** Buying Factor Perception of School Buses And Competitor Analysis For 'Mitr'.  
**E-mail ID:** memyselfandvish@gmail.com





## Aditya Kumar

**DOB:** October 20, 1987  
**Graduation:** B. Tech. (Electrical & Electronics)  
**Work Experience:** 39 Months, Tata Consultancy Services  
**SIP Organization:** Central Cottage Industries Corporation of India Ltd  
**Project Title:** Effectiveness of publicity division of CCICI Ltd  
**Other Courses:** Infosys Campus Connect Program  
**E-mail ID:** ads.2k3@gmail.com



## Aishwarya Jain

**DOB:** May 8, 1992  
**Graduation:** B. Com. Hons. (Marketing)  
**SIP Organization:** Network18 Media & Investments Ltd.  
**Project Title:** Comparative Analysis of Content Advertising & Display Advertising in Digital Marketing  
**E-mail ID:** aishwaryajn99@gmail.com



## Amrendra Singh

**DOB:** August 7, 1994  
**Graduation:** B. B. A.  
**SIP Organization:** Outlook Group  
**Project Title:** To find out potential customers and converting them to a business partner.  
**E-mail ID:** amrendra5apr@yahoo.com



## Ankit Singh

**DOB:** April 11, 1992  
**Graduation:** B. Tech. (Mechanical Engineering).  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** To understand the mindset of clients advertising on regional TV channels in rajasthan and device the strategy for there conversion  
**E-mail ID:** asingh8906@gmail.com



## Ashish Chaudhary

**DOB:** January 12, 1993  
**Graduation:** B. Com.  
**SIP Organization:** Reliance Commodities  
**Project Title:** Brand Awareness, Competitor Analysis of Reliance Commodities Pvt.Ltd.  
**E-mail ID:** ch.ashish1993@gmail.com



## Brajender Verma

**DOB:** January 10, 1993  
**Graduation:** B. Com.  
**SIP Organization:** Ashok Leyland  
**Project Title:** Positioning of LCV( MITR ) of Ashok Leyland in Kolkata market  
**E-mail ID:** brajenderverma@gmail.com



## Chitra Kumari Anand

**DOB:** June 12, 1993  
**Graduation:** B. Com. Hons. (Finance)  
**SIP Organization:** Airtel Money  
**Project Title:** M Commerce: Market Penetration of Airtel Money.  
**E-mail ID:** ck.anand6@gmail.com



## Deepak Yadav

**DOB:** August 18, 1990  
**Graduation:** B. Tech. (Electronics & Communication)  
**SIP Organization:** Zee Media Corporation Ltd.  
**Project Title:** Understanding the Media Basics and Functional Processes  
**E-mail ID:** er.deepakyadav.ec@gmail.com



## Dheeraj Kumar Singh

**DOB:** September 1, 1993  
**Graduation:** B. Tec. (Electrical)  
**SIP Organization:** Outlook Publishing (India) Pvt. Ltd.  
**Project Title:** Finding potential customers and converting them into Business Partners  
**E-mail ID:** singh.dheeraj01@gmail.com



## Gaurav Singh

**DOB:** April 18, 1991  
**Graduation:** B. Tech. (Electronics & Communication).  
**SIP Organization:** Jaiprakash Associates Limited  
**Project Title:** Price perception of jaypee cement consumer  
**E-mail ID:** singh.gaurav1804@gmail.com



## Jagdip Singh

**DOB:** March 28, 1993  
**Graduation:** B. Com. (Finance)  
**SIP Organization:** Birla Financial Distribution Ltd.  
**Project Title:** Comprative Study on Consumer Preferences towards Branded over Non-Branded Jewellery.  
**E-mail ID:** geet.jagdip07@gmail.com



## Jerome Kujur

**DOB:** June 8, 1988  
**Graduation:** B.Pharm (Ayurved)  
**SIP Organization:** Ashok Leyland  
**Project Title:** Customer satisfaction towards after sale service in Ashok Leyland (LCV section)  
**E-mail ID:** jeromeims8@gmail.com



## Jitendra Kumar Sonkar

**DOB:** June 30, 1991  
**Graduation:** B. Com Hons. (Banking and Insurance)  
**SIP Organization:** Hindustan Coca Cola Beverages Pvt. Ltd.  
**Project Title:** Impact of exclusive distribution of Kinley water on sale  
**E-mail ID:** sonkar.js@gmail.com



## Kunjan Mishra

**DOB:** July 5, 1990  
**Graduation:** B. Sc. (Zoology)  
**Work Experience:** 8 Months, Sinha Public School  
**SIP Organization:** Safexpress  
**Project Title:** Promotion of Campus2Home Service among Female Occupants at PG/Hostel in Delhi Region.  
**E-mail ID:** koonjanmishra999@gmail.com



## Manish Manjhi

**DOB:** January 7, 1990  
**Graduation:** B.Tech. (Physical Science)  
**SIP Organization:** Ashok Leyland  
**Project Title:** A study of sales process of Ashok Leyland dealership to improve DOST market share in Delhi/NCR region  
**E-mail ID:** manish.manjhi7@gmail.com



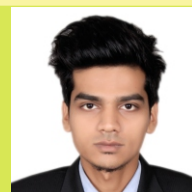
## Pooja Gupta

**DOB:** June 9, 1994  
**Graduation:** B. Com.  
**SIP Organization:** Outlook Publishing (India) Pvt. Ltd.  
**Project Title:** "To find out potential customers and converting them into a business partner"  
**E-mail ID:** poojaguptafsbhu@gmail.com



## Prasoon Sagar

**DOB:** April 22, 1990  
**Graduation:** B.Tech. (Civil Engg.)  
**SIP Organization:** DB Schenker  
**Project Title:** The Effectiveness of Logistics and its relation to Customer Satisfaction of DB Schenker  
**E-mail ID:** prasoon.sagar@gmail.com



## R N Kshitiz

**DOB:** July 26, 1992  
**Graduation:** B.Tech. (I.T.)  
**SIP Organization:** Ashok Leyland  
**Project Title:** Positioning of light commercial vehicle (MITR) in Kolkata region  
**E-mail ID:** kshitiz.singh01@gmail.com



## Ravi Shankar Yadav

**DOB:** April 18, 1993  
**Graduation:** B.Com. (Business Administration)  
**SIP Organization:** CCIC  
**Project Title:** Analysing the Consumer Buying Behaviour and Devising a Promotional Strategy for CCIC  
**E-mail ID:** raviy67@gmail.com



## Rishabh Sarda

**DOB:** February 1, 1993  
**Graduation:** B. Com.  
**SIP Organization:** DB Schenker  
**Project Title:** Transport Vendor Billing Performance Overview, National Distribution (Region West)  
**E-mail ID:** rishabhsarda@yahoo.com



## Rohit Gupta

**DOB:** February 9, 1994  
**Graduation:** B. A. (Eco, Psy, Eng)  
**SIP Organization:** Outlook Publishing (India) Pvt. Ltd.  
**Project Title:** Recognizing potential customers and converting them to a business partner.  
**E-mail ID:** rohitguptafms@gmail.com



## Rohit Kumar

**DOB:** December 30, 1990  
**Graduation:** B.B.A.  
**SIP Organization:** Ashok Leyland  
**Project Title:** Positioning of LCV(partner) of Ashok Leyland in Kolkata market.  
**E-mail ID:** j.rohitkumar.2@gmail.com



## Rohit Kumar

**DOB:** August 15, 1992  
**Graduation:** B.Sc.  
**SIP Organization:** Outlook Publishing (India) Pvt. Ltd.  
**Project Title:** To find out the potential customers & convert them to a business partner.  
**E-mail ID:** kr.rohit92@gmail.com



## Sanjay Kumar

**DOB:** April 6, 1993  
**Graduation:** B.Sc.(Mathematics)  
**SIP Organization:** Birla Gold and Precious Metals Ltd.  
**Project Title:** Consumer perception towards online shopping of gold and jewellery.  
**E-mail ID:** sanjay.soni504@gmail.com



## Sanjay Saw

**DOB:** July 1, 1989  
**Graduation:** B.E. (Power Engg.)  
**Work Experience:** 27 Months, Cognizant Technology Solutions India Private Limited  
**SIP Organization:** Ashok Leyland  
**Project Title:** Positioning of LCV DOST in Kolkata Region at Ashok Leyland  
**E-mail ID:** saw462@gmail.com



## Shashank Kr. Tiwari

**DOB:** August 30, 1991  
**Graduation:** B.Tech. - Electrical  
**Work Experience:** 19 Months, CETKing Education Pvt Ltd  
**SIP Organization:** Zee Media  
**Project Title:** Understanding role of Media Planners in channel sales & factors influencing them while choosing channel/ buying airtime.  
**E-mail ID:** shashank.ghrs@gmail.com



## Suhaib Ahmad

**DOB:** January 14, 1992  
**Graduation:** B.Com.  
**SIP Organization:** DHL Express  
**Project Title:** Entry strategy and business operation of e-commerce market in Jaipur  
**Other Projects:** 1. Agile Methodology And Its Applications  
2. Designed and simulated a new topology and determined an efficient mechanism to track the energy distribution.  
-Study of Consumption of energy per Production  
**E-mail ID:** suhaib.ahmad14@gmail.com



## Tapan Kumar

**DOB:** January 1, 1993  
**Graduation:** B.Tech.(C.S.E.).  
**SIP Organization:** Outlook Publishing (India) Pvt. Ltd.  
**Project Title:** Analysis of Factors influencing the Magazine Industry with special reference to Outlook Magazine  
**E-mail ID:** saxenatapan@gmail.com



## Upadhyay Piyushkumar Sanjaykumar

**DOB:** February 26, 1992  
**Graduation:** B.E. (Electrical)  
**Work Experience:** 12 Months, Safexpress Private Ltd.  
**SIP Organization:** JSW Steel Ltd.  
**Project Title:** To analyze the Export Documentation: A case of mango  
**E-mail ID:** upadhyaypiyush127@gmail.com



## Vaibhav Agrawal

**DOB:** February 22, 1989  
**Graduation:** B.Tech. (I.T.)  
**SIP Organization:** Jaiprakash Associates Limited (Cement Division)  
**Project Title:** Marketing Strategy Of Product Placement For Increasing Market Share  
**E-mail ID:** vaibhav.it.iet@gmail.com



## Vishal Vishwakarma

**DOB:** January 15, 1993  
**Graduation:** B.Tech. (E.C.E.)  
**SIP Organization:** Ashok Leyland  
**Project Title:** TIV of 26+1and 40+1 seater school buses in dhanbad territory.  
**E-mail ID:** vishwakarmahouse.theiron@gmail.com





## Anand Prakash

**DOB:** August 3, 1991  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** "To Analyze the Perception of the Market towards "Fast Mix" By the help of Primary Source" at Rudrapur Territory.  
**Other Courses:** Training under Agri-clinics & Agri-business Centres Scheme of Gol  
**E-mail ID:** anand0308fmsbhu@yahoo.com



## Anshika

**DOB:** October 19, 1991  
**Graduation:** B. Pharm. (Ayurved)  
**SIP Organization:** ASA International India Microfinance Pvt. Ltd.  
**Project Title:** Study of Financial inclusion in urban area through ASA MICROFINANCE  
**E-mail ID:** anshikafmsbhu@gmail.com



## Anubhav Sharma

**DOB:** December 21, 1992  
**Graduation:** B. Sc. (Chemistry)  
**SIP Organization:** Global Agrisystem  
**Project Title:** Competitiveness & implications of food processing policy of Bihar (World Bank Project)  
**E-mail ID:** anubhavfmsbhu@yahoo.com



## Ashutosh Upadhyay

**DOB:** July 24, 1992  
**Graduation:** B. Sc. (Agriculture).  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** "Evaluation Of Brand Awareness and Customer Perception For Lasso at Madawara In Lalitpur District (U.P.)"  
**E-mail ID:** ashutoshupfmsbhu@gmail.com



## Ashvani Patel

**DOB:** March 14, 1993  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Sumitomo Chemicals  
**Project Title:** Different customers groups to motivate the sale of products of Sumitomo Chemical India Pvt.Ltd. the study of Gorakhpur district.  
**Certifications:** N.S.S  
**E-mail ID:** ashvanifmsbhu@gmail.com



## Atul Kumar Prajapati

**DOB:** May 9, 1993  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Dayal Fertilizers  
**Project Title:** "Market Potential and Existing Products of Weedicides & Insecticides in Varanasi Area (including surrounding district).  
**E-mail ID:** atulfmsbhu14@yahoo.com



## Bharat Bhushan

**DOB:** July 8, 1990  
**Graduation:** B. Sc. (Zoology)  
**SIP Organization:** Karvy Stock Broking  
**Project Title:** Customer satisfaction towards depository participant, Karvy.  
**E-mail ID:** bharat.fmsbhu@gmail.com



## Bharti Kumari

**DOB:** June 15, 1991  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** ASA International Microfinance of India Pvt. Ltd.  
**Project Title:** ASA International India Microfinance "s" activities towards base of income pyramid.  
**E-mail ID:** bhartifmsbhu@gmail.com



## Bijon Kumar Das

**DOB:** February 25, 1990  
**Graduation:** B. Pharm. (Ayurveda)  
**SIP Organization:** Pan Seed Pvt. Ltd.  
**Project Title:** Comparative Study on stock and marketing strategies of Different Competitors of PAN Seeds Products Varieties at Jhalda block, Purulia, WB.  
**Other Courses:** M. Pharma (Ay), IMS, BHU  
**E-mail ID:** bijonfmsbhu@gmail.com



## Dasanti Kumari

**DOB:** September 30, 1994  
**Graduation:** B. Sc. (Biotechnology).  
**SIP Organization:** Imageenation Travel Pvt. Ltd.  
**Project Title:** Secondary research of rajasthan and uttarkhand tourism and database management of hotels located in these states.  
**E-mail ID:** dasantifmsbhu@gmail.com



## Deepu Raj

**DOB:** December 25, 1993  
**Graduation:** B. Sc. (Biotechnology)  
**SIP Organization:** PAN Seeds  
**Project Title:** Marketing of paddy seeds in Ramgarh district  
**Certifications:** Clinical Pathology  
**E-mail ID:** deepu06fmsbhu@gmail.com



## Devasheesh Chandra

**DOB:** August 10, 1992  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Bandhan Micro Finance  
**Project Title:** Market research on "Capturing the general banking behaviour of customers."  
**E-mail ID:** devasheeshfmsbhu@gmail.com



## Divya Maurya

**DOB:** July 15, 1993  
**Graduation:** B. Pharm. (Ayurveda)  
**SIP Organization:** ASA International Microfinance of India Pvt. Ltd.  
**Project Title:** Women empowerment through microfinance and its ++activity  
**E-mail ID:** divyafmsbhu1992@gmail.com



## Ghanshyam Patel

**DOB:** September 30, 1994  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** To analyze the perception of the market towards "Fastmix" by the help of primary sources in pilibhit.  
**Certifications:** NCC 'B' & 'C'  
**E-mail ID:** ghanshyamfmsbhu@gmail.com



## Gopal Singh

**DOB:** July 10, 1990  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Tata Chemicals  
**Project Title:** Gauging customer perception and impact assessment of "Cluster Approach" adopted for "Paras Farmoola" on Potato.  
**E-mail ID:** gopalfmsbhu@gmail.com



## Himanshu Shandilya

**DOB:** November 22, 1991  
**Graduation:** B. Tech. (Dairy Technology).  
**SIP Organization:** NCDEX Ltd.  
**Project Title:** Study on forward trade dynamics and identifying scope of NCDEX forward contracts in pulses  
**E-mail ID:** shandilyahimanshufmsbhu@gmail.com



## Ishant

**DOB:** September 16, 1991  
**Graduation:** B. Tech. (Food Technology)  
**SIP Organization:** Ayurved Ltd.  
**Project Title:** Buying behaviour and Marketing Mapping of Brands Ruchamax and Exapar in Haryana.  
**Other Projects:** Minor Project on Digital Marketing of LED TV in Talwandi, Punjab  
**E-mail ID:** ishantfmsbhu@gmail.com



## Junaid Ahmad Khan

**DOB:** May 20, 1978  
**Graduation:** B. Sc. (Zoology)  
**SIP Organization:** Bandhan Micro Finance  
**Project Title:** Market research on Capturing the general banking behaviour of customers.  
**Work Ex:** 36 Months, AIR  
**E-mail ID:** junaidfmsbhu@gmail.com



## Pooja Dixit

**DOB:** April 15, 1995  
**Graduation:** B. Sc. (Zoology)  
**SIP Organization:** Cashpor Micro Credit  
**Project Title:** "Women Empowerment through Microfinance"  
**E-mail ID:** poojadixitbhufms@gmail.com



## Pradeep Kumar

**DOB:** February 21, 1993  
**Graduation:** B. Sc. (Home Science - Extension Education & Management Communication)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** To Analyze the Perception of the Market towards "FASTMIX" by the help of Primary Sources  
**E-mail ID:** pradeep.fmsbhu@gmail.com



## Prakhar Tripathi

**DOB:** September 6, 1991  
**Graduation:** B. Sc.  
**SIP Organization:** Imageation Travel Pvt. Ltd.  
**Project Title:** 'Understanding the ota market and client acquisition of budget hotel for imageation travel pvt ltd'.  
**E-mail ID:** prakhar06fmsbhu@gmail.com



## Pravesh Kumar Patel

**DOB:** September 12, 1980  
**Graduation:** B. Sc. (Botany, Chemistry)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** To analyze the perception of the market towards " Fast Mix " by the help of primary sources.  
**E-mail ID:** ppravesh90fmsbhu@gmail.com



## Preetam Kumar

**DOB:** February 20, 1991  
**Graduation:** B. Sc. (Zoology)  
**Work Ex:** 24 Months, Shoppers Stop Ltd.  
**SIP Organization:** Ayurved Ltd.  
**Project Title:** Buying behavior and competition mapping of brands Ruchamax and Exapar in Uttar Pradesh  
**E-mail ID:** preetamkumarfmsbhu@gmail.com



## Prem Bhandari

**DOB:** November 3, 1991  
**Graduation:** B. Sc. (Zoology)  
**SIP Organization:** Cashpor Micro Credit  
**Project Title:** To study the role of Cashpor Micro Credit in the socio-economic development of the people in Varanasi.  
**Certifications:** Diploma in Computer Application  
**E-mail ID:** prembhandarifmsbhu@gmail.com



## Kalindi Kumari

**DOB:** November 15, 1990  
**Graduation:** B. Sc. (Botany)  
**SIP Organization:** Bandhan Microfinance  
**Project Title:** Marketing research on capturing general banking behavior of the customers  
**Other Courses:** Computer Concepts  
**E-mail ID:** kalindifmsbhu@gmail.com



## Kumeri Chandan

**DOB:** April 20, 1990  
**Graduation:** B. Tech. (Biotechnology)  
**SIP Organization:** Dayal Fertiliser Pvt. Ltd.  
**Project Title:** "Plausibility of plant tissue culture plant and their respective Market sizes analysis in India(Varanasi district)."  
**E-mail ID:** chandanfmsbhu@gmail.com



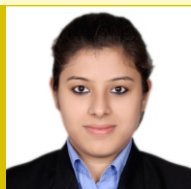
## Narendra Kumar Yadav

**DOB:** July 13, 1991  
**Graduation:** B. Tech. (Agriculture)  
**SIP Organization:** Geo Life Agritech  
**Project Title:** Impact of financial literacy program.  
**E-mail ID:** narendra.fmsbhu@gmail.com



## Nidhi Verma

**DOB:** January 23, 1989  
**Graduation:** B. Forestry.  
**SIP Organization:** ASA International Pvt. Ltd.  
**Project Title:** Effectiveness of Livelihood Finance with help of ASA International India Microfinance Pvt. Ltd.  
**E-mail ID:** nidhivermafmsbhu@gmail.com



## Nishtha Mishra

**DOB:** February 6, 1993  
**Graduation:** B. Sc. (Biotechnology)  
**SIP Organization:** Nestle  
**Project Title:** 1- Supply chain risk optimization end to end.(Raw Materials)  
2- To evaluate consumer and trade response to Maggi Noodles price change.  
**E-mail ID:** nishthamishra.fms.bhu@gmail.com



## Noopur Srivastava

**DOB:** December 21, 1991  
**Graduation:** B. Tech. (Biotechnology)  
**SIP Organization:** Ayurvet AGES Pvt. Ltd.  
**Project Title:** To Develop Sales Channels and Marketing Strategies for Fresh Hydroponic Produce  
**Other Projects:** Impact of Monetary & Non-Monetary Rewards on Employee Motivation  
**E-mail ID:** noopur21fmsbhu@gmail.com



## Puja Singh

**DOB:** April 12, 1992  
**Graduation:** B. Sc. (Botany)  
**SIP Organization:** CSISA - Cimmyt International  
**Project Title:** Estimate the current market status of hybrid rice, maize, improved wheat variety and their herbicides and soybean in CSISA districts of Bihar.  
**Research paper:** Effect of heavy metals on seed germination and growth of wheat under CPE scheme of UGC for Undergraduates.  
**E-mail ID:** pujasinghfmsbhu@gmail.com



## Pummy Kumari

**DOB:** November 17, 1992  
**Graduation:** B. Pharm. (Ayurveda)  
**SIP Organization:** ASA International India Microfinance Pvt. Ltd.  
**Project Title:** Impact of microfinance institution on socio-economic upliftment of beneficiaries with special reference to "ASA INTERNATIONAL INDIA MICROFINANCE PVT.LTD."  
**E-mail ID:** pummyfmsbhu@gmail.com





## Rahul Das

**DOB:** October 19, 1990  
**Graduation:** B. Pharm. (Ayurveda)  
**SIP Organization:** ASA International India Microfinance Pvt. Ltd.  
**Project Title:** Funding the unfunded, Scopes, opportunities, challenges for ASA International India Microfinance  
**E-mail ID:** rahuldasfmsbhu@gmail.com



## Rahul Verma

**DOB:** February 8, 1989  
**Graduation:** B. Tech. (Biotechnology)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** To study the effect of brand promotional tools adopted by Sinochem regarding launching and promotion of Fast mix.  
**E-mail ID:** vr1084rahulfmsbhu@gmail.com



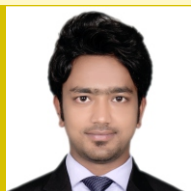
## Rohit Kumar

**DOB:** August 22, 1992  
**Graduation:** B. Sc.  
**SIP Organization:** Dayal Group  
**Project Title:** Explore different market development and promotional activities in Patna district- crop wise and season wise.  
**E-mail ID:** rohitkrfmsbhu@yahoo.com



## Sandeep Narayan

**DOB:** July 18, 1993  
**Graduation:** B. Tech. (Biotechnology)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** To analyze the perception of the market towards "Fast mix" by the help of primary source  
**E-mail ID:** sandeepfmsbhu@gmail.com



## Sharad Srivastava

**DOB:** July 13, 1993  
**Graduation:** B. Sc. (Botany)  
**SIP Organization:** Imageation Travel Pvt. Ltd  
**Project Title:** To study OTA markets and client acquisitions of budget hotels for imageation travel pvt ltd  
**E-mail ID:** sharadsrivastavafmsbhu@gmail.com



## Shubhanjali Yadav

**DOB:** March 17, 1994  
**Graduation:** B. Sc.  
**SIP Organization:** Geolife Agritech india Pvt.Ltd  
**Project Title:** To study the role of Cashpor Micro Credit in Targeting of BPL Household at Saidpur, 2 Branch in Ghazipur District.  
**E-mail ID:** shubhanjaliyadavbhu@gmail.com



## Sumit Tiwari

**DOB:** August 3, 1993  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** NCDEX Ltd.  
**Project Title:** To study feasibility of launching rice in future trade contract at NCDEX platform.  
**Other Courses:** Diploma in biotechnology, CCC  
**E-mail ID:** sumit03fmsbhu@gmail.com



## Surabhi Singh

**DOB:** September 10, 1991  
**Graduation:** B. Sc. (Zoology)  
**SIP Organization:** Ayurvet Ltd.  
**Project Title:** Product survey, new product development & promotional strategies for hydroponically grown fresh produce.  
**E-mail ID:** surabhisinghfmsbhu@gmail.com



### Vandana Patel

**DOB:** July 2, 1991  
**Graduation:** B. Sc. (Botany)  
**SIP Organization:** ChomSha Agrotech Pvt. Ltd  
**Project Title:** Analysing and creating awareness of Stevia in Indian retail and institutional market.  
**E-mail ID:** vandana2fmsbhu@gmail.com



### Vinay Kumar Gautam

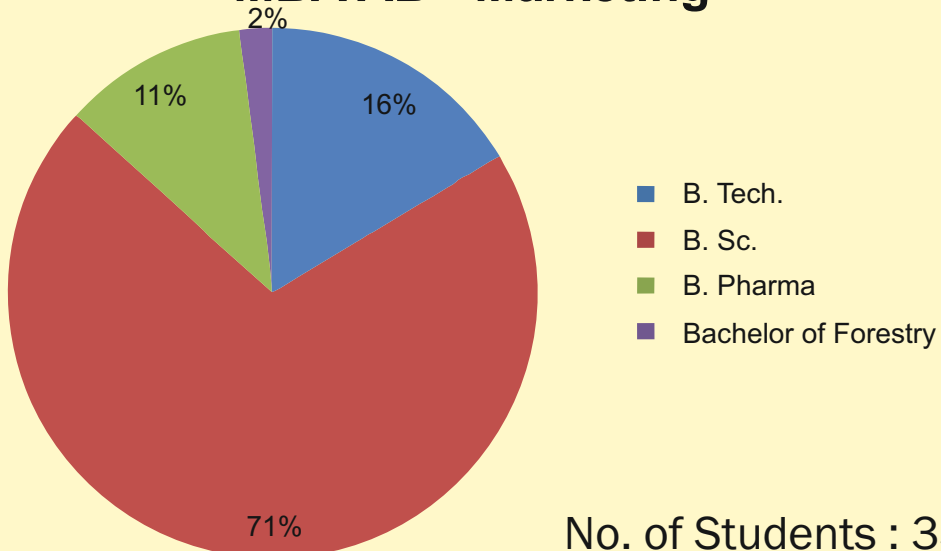
**DOB:** July 20, 1993  
**Graduation:** B. Sc. (Zoology & Chemistry)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**E-mail ID:** vinaykumarfmsbhu@yahoo.com



### Vishal Devvanshi

**DOB:** June 17, 1990  
**Graduation:** B. Sc. (Agriculture)  
**SIP Organization:** Sinochem India Co. Pvt. Ltd.  
**Project Title:** Measuring success of Fast mix launched in Lakhimpur (Gola)  
**E-mail ID:** vishaldvfmsbhu@gmail.com

## MBA AB - Marketing



No. of Students : 33



**Farah Naaz Ansari**

**DOB:** June 27, 1991  
**Graduation:** B. A.  
**Work Experience:** 12 Months, TIME  
**SIP Organization:** CCICi  
**Project Title:** Employee Satisfaction at CCIC  
**E-mail ID:** farahansari91@yahoo.in



**Rahul Kumar**

**DOB:** July 8, 1988  
**Graduation:** B.E.  
(Industrial & Production Engineering)  
**Work Experience:** 45 Months TCS Ltd.  
**SIP Organization:** DHL Express (I) Pvt. Ltd.  
**Project Title:** Factors Affecting MOTIVATION,  
PRODUCTIVITY and Its effect on Job Satisfaction  
**E-mail ID:** rahulparihar1881@gmail.com



**Rosy Basumatary**

**OB:** December 31, 1991  
**Graduation:** B. Tech.  
(Instrumentation Engineering).  
**SIP Organization:** Reliance Securities Ltd  
**Project Title:** Strategies for recruitment, joining  
process and employee engagement activities in  
Reliance Securities  
**E-mail ID:** rosybasumatary@gmail.com



**Umesh Kumar Rai**

**DOB:** September 5, 1992  
**Graduation:** B. Com. (Banking)  
**SIP Organization:** Bank of Baroda  
**Project Title:** Analysis of Training Effectiveness  
**E-mail ID:** umeshrai.umesh@hotmail.com



**Sana Iqbal**

**DOB:** August 2, 1991  
**Graduation:** B. Sc. (Botany)  
**SIP Organization:** Yusen Logistics India Pvt. Ltd.  
**Project Title:** To study the recruitment, selection ,attrition and retention in Yusen Logistics India Pvt Ltd. (Delhi Branch)  
**E-mail ID:** sanafmsbhu@gmail.com



## **Faculty of Management Studies Banaras Hindu University**

Varanasi - 221005 (U.P.) India

### **PLACEMENT CELL**

Mob: +91-9235550506/07/08

Telephone: +91-542-6701413

### **Prof. S. K. Singh**

*Chairman, Placement Cell*

Mob: +91-9415336708

### **Prof. H. P. Mathur**

*Coordinator, Placement Cell*

Mob: +91-9415203146

e-mail: [placements@fmsbhu.ac.in](mailto:placements@fmsbhu.ac.in)

Telephone: +91-542-6701409

Tele-Fax: +91-542-2369332

[www.bhu.ac.in/fms](http://www.bhu.ac.in/fms)  
e-mail: [fmsbhu@fmsbhu.ac.in](mailto:fmsbhu@fmsbhu.ac.in)