

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY



Students' Profile

INSTITUTE OF MANAGEMENT STUDIES
(Faculty of Management Studies)

सत्येन बह्मचर्येण व्यायामेनाथ विद्यया।
देशभक्त्याऽत्मत्यागेन सम्मानार्हः सदा भव।

Vision

The Institute aspires to be one of the most admired Global Centre of Excellence committed to redefining the domain of Management Knowledge and developing socially sensitive leaders-Managers.

Mission

The mission of the Institute of Management Studies is to cater to the needs of business, industry and other vital sectors through quality education, research, consultancy & other professional services.

Objectives

To impart need based education to promising young talent aspiring to carve their careers in management.

To enrich the field of management through research - both applied and conceptual, and quality publication.

To enhance the decision making skills and the administrative competence of practicing managers through MDPs and solve their specific problems through consultancy services.

To enrich the knowledge and skills of teachers of various Management Institutes through Quality Improvement Programs.

To collaborate with corporate and world class academic institutions for the furtherance of management education, research and also for bridging the line of divide.





About Banaras Hindu University

Banaras Hindu University is one of the largest residential universities in Asia. It was established in the year 1916, by the great intellectual and visionary Pt. Madan Mohan Malviya. Situated in the holy city of Varanasi, which has been a centre of learning since time immemorial, Banaras Hindu University provides a conducive environment for the holistic nurturing of its students and simultaneously ensuring the availability of all the best possible facilities on-campus.

The University strives to produce prodigies who besides being well versed in their subjects, are also intellectually evolved and socially conscious towards the community. The alumni and students of Banaras Hindu University have been making noteworthy contributions in the field of Science, Literature, Management, Technology and Art, amongst others, both at national and international forums.

Banaras Hindu University has two Campuses, 6 Institutes, 14 Faculties and over a hundred and thirty two Teaching Departments, with over thirty five thousand students pursuing courses in various disciplines, from science to literature, foreign language to philosophy and physical education to photography. BHU is also home to over 600 foreign national students who are enrolled in different academic programs. There is an assembly of over two thousand teaching and five thousand non-teaching staff in the University. The campus has well maintained roads, extensive greenery, an airstrip, a temple, smart classes, swimming pools, a big stadium and architecturally delightful buildings which provide the necessary infrastructure and environment for the overall growth of the students. The University Placement Coordination Cell and University Employment Information and Guidance Bureau, is a facilitation for the students of the University and prospective employers to find their respective targets.

The contributions of Banaras Hindu University in the field of education, research and innovation have been recognized from time to time through various awards and honours bestowed upon it. Banaras Hindu University was adjudged the "Best University in India" for the year 2013 as per a survey conducted by India Today – Neilsen. BHU is ranked 3rd in the The Week- Hansa Research 2016. It ranks first in India in the field of academic and research output as per Scopus and Web of Science Database.



About Institute of Management Studies

Institute of Management Studies (Faculty of Management Studies) established in 1968, is one of the pioneers of management education in the country and has a profound and thorough insight of how this field has evolved and transformed over the decades. The Institute upholds the responsibility to groom future business leaders and make them adept for the corporate world with a perfect blend of knowledge, right attitude and aptitude. The intent is to encourage and nurture inquisitiveness in the minds of our budding managers and simulate creativity in thoughts.

Institute of Management Studies is situated in the heart of huge campus of "Banaras Hindu University" in the holy city of the Ganges, the city which is older than the history, and is also known as India's Spiritual Capital "Kashi".

Being part of one of premier universities in the world - Banaras Hindu University, founded by one of the greatest visionaries of all time, Bharat Ratna Mahamana Pandit Madan Mohan Malviya Ji, the Institute realizes the increasing need for imparting quality management education and not just the knowledge of business management. Efforts are made to reward initiative, novelty and creative thinking of the young minds. The Institute thrives to create a talent pool that is corporate ready under the dynamic leadership of people from the field of management education and eminent personalities from the corporate world of both national and international repute. Every year the Institute churns out around 130 management graduates. Besides, the Institute also focuses on research area where presently 90 research

scholars are pursuing research in their respective domains. Since its inception, the Institution has empowered around 4500 minds with management education and thus produced bright and dynamic managers and entrepreneurs who are at prestigious positions in various organizations around the world. This strong alumni base gives the students of the Institute unmatched access to information and guidance. Institute of Management Studies has been recognized beyond just an institution imparting management education. It has been sanctioned Special Assistance Programme of DRS Level II by the University Grants Commission. The thrust area of the programme is Social Entrepreneurship in India. It also has been recognized as one of the Quality Improvement Program centres by the AICTE. An Industry-Institute Partnership (IIP) Cell is set up in the Institute of Management Studies, IIP Scheme of AICTE in order to cater to the needs of Industries, Government and non-Government Organizations. The Institute aspires to be one of the most admired Global Centres of Excellence committed to redefining the domain of Management Knowledge and developing socially sensitive leaders and managers. The mission of the Institute of Management Studies is to cater to the needs of the business, industry and other vital sectors through quality education, research, consultancy and other professional services. Moving forward on the trajectory of growth and success, the Institute of Management Studies has one of its objectives to collaborate with the corporate and world class academic institutions for the furtherance of management education and research and also for bridging the line of divide.

Programmes Offered:

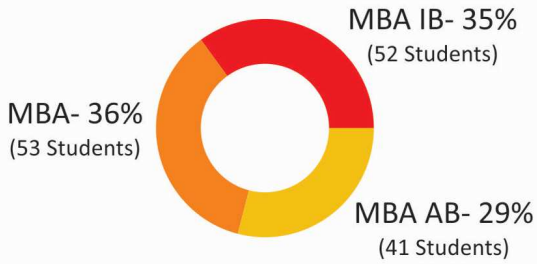
- Doctoral Program in Management Studies (Ph.D)
- Two-year full time Master's Program in Business Administration (MBA)
- Two-year full time Master's Program in Business Administration (International Business) MBA (IB)
- Two-year full time Master's Program in Agri-Business Administration MBA (Agri Business)
- One-Year part time P.G. Diploma in Business Administration (PGDBA)
- One-Year part time Diploma in Microfinance & Entrepreneurship
- One-Year part time Diploma in Leisure & Hospital Management
- Six-Month part time Certificate Program in Health Care Management

Recognitions:

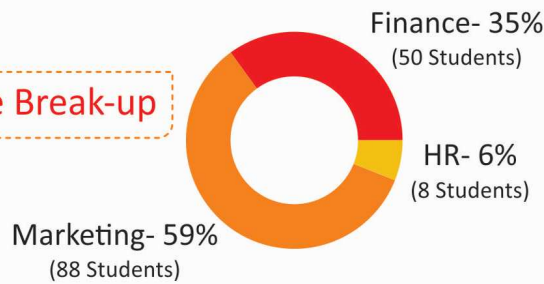
- Allahabad Bank Chair Professor in Management
- DRS Level 2 Special Assistance Programme (UGC)
- Training Institute for imparting National Franchisee Training Programme for RECL, Ministry of Power.
- Quality Improvement Programmes (AICTE sponsored) for teachers of AICTE approved B-Schools
- Host Institution for National Doctoral Fellowship in Management (AICTE)
- Industry Institute Partnership Cell (AICTE)
- Entrepreneurship Development Cell (AICTE)

Batch Classification

Course-wise Break-up

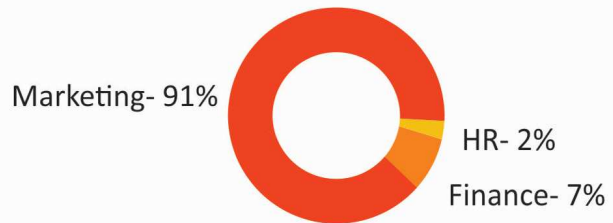
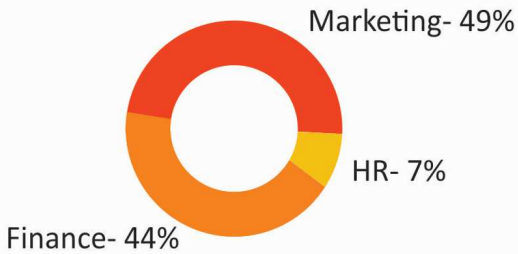


Specialization-wise Break-up

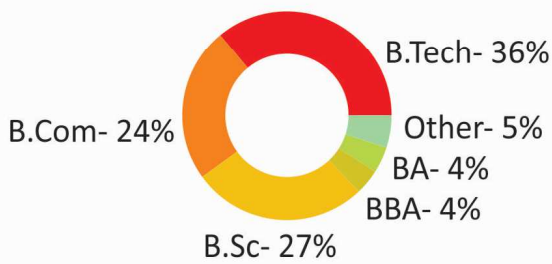


MBA & MBA IB Specialization-wise Break-up

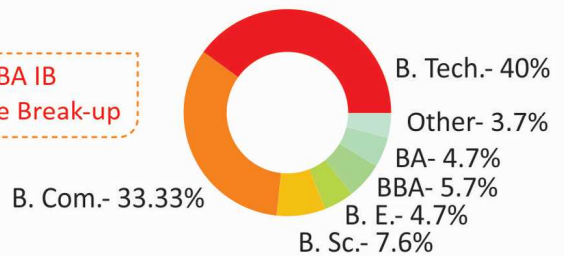
MBA AB Specialization-wise Break-up



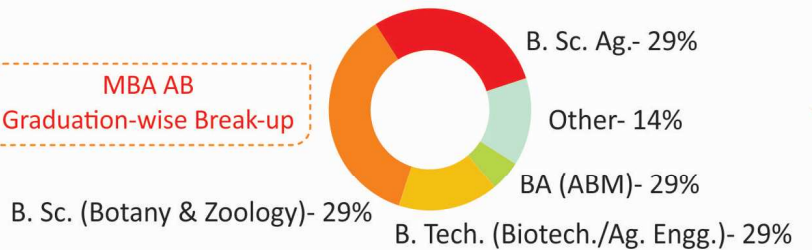
Graduation-wise Break-up



MBA & MBA IB Graduation-wise Break-up



MBA AB Graduation-wise Break-up



MBA- Finance



Amrita Sinha
25-Jun-1991

Graduation : B.Tech.-Computer Science
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Abhilash S Zade
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16-Apr-1994

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2-Sep-1992

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MBA International Business- Finance



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MBA International Business- Finance



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“Only those who dare to fail greatly can ever achieve greatly.”
-Robert F. Kennedy

MBA- Marketing



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MBA International Business- Marketing



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MBA Agriculture Business Marketing



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MBA Agriculture Business- Marketing



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MBA Agriculture Business Human Resource



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Apple Vs Samsung: It's Fireworks Once Again

The world's top two technology giants ready their war chests to outdo each other in marketing, expanding points of presence & offering discounts to corner market share this festival season

BRANDS: CREATING DESIRE → 5

Zuckerberg's Foundation Backs Byju's, Values Company at ₹3,200 cr

DISRUPTION: STARTUPS & TECH → 6



Careers: The Fast Track 21

India's Top Recruiters 2016

MBA grads are the prize catch for companies as they deal with quickening pace of technological disruption and innovation

Now in its sixth year, the ET Top Recruiters survey was based on data collated from 26 leading Indian business schools. These are: IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM Lucknow, IIM Indore, XLRI, MDI Gurgaon, IIFT, FMSS Delhi, SP Jain Institute of Management & Research, Narsee Monjee Institute of Management Studies, IMT Ghaziabad, IIM Trichy, IIM Rohtak, IIM Ranchi, IIM Udaipur, IMT Ghaziabad, Xavier Institute of Management, Bhubaneswar, Shailesh J Mehta School of Management, IIT Bombay, Vinod Gupta School of Management, IIT Kharagpur, WeSchool, NITIE Mumbai, Great Lakes Institute of Management, Goa Institute of Management, Institute of Management Studies, Banaras Hindu University (earlier FMS-BHU), and TA Pai Management Institute.

WITH STARTUPS cutting down on recruitment, consulting and BFSI gained more traction than before. At Institute of Management Studies, Banaras Hindu University (earlier FMS-BHU), BFSI recruited over 44% of the batch; SJMSOM, IIT Bombay said the biggest trend this year was increased hiring in the finance domain and significant drop by hiring from e-commerce companies. IIM Lucknow too reported an increasing trend towards finance roles.

TOP 10 RECRUITERS

Company	Number Hired
Deloitte	282
Cognizant	245
ICICI Bank	223
Infosys	215
Wipro	130
Accenture	108
HPMC	94
TCS	89
Amazon	83
IBM	74

Total Hired
1,543

TOP RECRUITERS AT TOP 3 IIMS: 2016 VS 2015

2016 Top Recruiters	No. Hired	2015 Top Recruiters	No. Hired
Deloitte	48	Accenture	43
Amazon	45	BGC	36
BGC	39	Amazon	36
Accenture	33	HPMC	29
AT Kearney	29	Samsung	21
		McKinsey	21



National Institutional Ranking Framework
Ministry of Human Resource Development
Government of India



Institute ID	Name	City	State	Score	Rank
IR17-I-2-18243	Indian Institute of Science Bangalore	Bengaluru	Karnataka	83.28	1
IR17-I-2-1-319	Jawaharlal Nehru University	New Delhi	Delhi	61.53	2
IR17-I-2-18500	Banaras Hindu University	Varanasi	Uttar Pradesh	58.92	3
IR17-I-2-30673	Jawaharlal Nehru Centre for Advanced Scientific Research	Bengaluru	Karnataka	58.25	4



National Institutional Ranking Framework
Ministry of Human Resource Development
Government of India



Institute ID	Name	City	State	Score	Rank
IR17-MGMT-1-1-2813919609	International Management Institute	New Delhi	Delhi	48.23	27
IR17-MGMT-2-18500	Banaras Hindu University	Varanasi	Uttar Pradesh	47.96	28
IR17-MGMT-1-1-.....	Institute of Rural Management Anand	Anand	Gujarat	47.83	29





हिन्दुस्तान

कठौती विचारणा मॉडर्न - सीसीटी ने जागेने पणना
०३ | कलबुजी की हवा ए उबले त

नये दौर में खुद से ही है छात्रों की प्रतिस्पर्धा

पूरे छात्र मिलान

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पूरे छात्र मिलान

अमर उजाला

वातावरण | बुधवार | 18 मार्च 2016

रम्य विकास कार्यक्रमों

नैतिक मूल्यों से ही विकसित होगी

नेतृत्व क्षमता

कठौती विचारणा मॉडर्न - सीसीटी ने जागेने पणना

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हिन्दुस्तान

तस्वीरों को वापिस कमा नजरिया

स्टार्टअप के लिए धन नहीं, जबा महत्वपूर्ण

मीड से अलग अपनी छवि के हिसाब से बनाएं कैंपेयर

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पूरे छात्र मिलान

कठौती विचारणा मॉडर्न - सीसीटी ने जागेने पणना

नये दौर में खुद से ही है छात्रों की प्रतिस्पर्धा

दैनिक जागरण

सफल नेतृत्व के लिए स्पष्ट दृष्टि जरूरी

Importance of CSR in business highlighted

कठौती विचारणा मॉडर्न - सीसीटी ने जागेने पणना

नये दौर में खुद से ही है छात्रों की प्रतिस्पर्धा

पूरे छात्र मिलान

कठौती विचारणा मॉडर्न - सीसीटी ने जागेने पणना

नये दौर में खुद से ही है छात्रों की प्रतिस्पर्धा

the pioneer

Induction Programme inaugurated

LUCKNOW, TUESDAY JULY 12, 2016; PAGES 16-13

Prof. H. K. Kumar, CMD, inaugurated the five-day Induction Programme of the MBA batch (2016-17) which commenced with paying floral tribute to Bharat Mata. Prof. H. K. Kumar, CMD, inaugurated the five-day Induction Programme of the MBA batch (2016-17) which commenced with paying floral tribute to Bharat Mata. Prof. H. K. Kumar, CMD, inaugurated the five-day Induction Programme of the MBA batch (2016-17) which commenced with paying floral tribute to Bharat Mata.

हिन्दुस्तान

Communications skills are key to success in corporate world: Expert

LUCKNOW, TUESDAY, 12 JULY 2016

VARANASI: Management experts on Wednesday urged students to strengthen their communication skills in order to get ahead in the corporate world. They said this during a seminar on 'Campus to Corporate' at the Institute of Management Studies, IIM, which was organised to appraise management students about the corporate world.

the pioneer

Workshop on owning your future held

LUCKNOW, SATURDAY MARCH 13, 2016

VARANASI: Institute of Management Studies (IIMS) association with the Placement Coordination Cell (PCC) and University Employment Information and Guidance Bureau (UEIGB), Banaras Hindu University (BHU) organised a two-day workshop on the theme 'Owning Your Future: The

अमर उजाला

सफलता के लिए समय प्रबंधन जरूरी

वातावरण | बुधवार | 10 मार्च 2016

अमर उजाला पर्यटन

सफलता के लिए समय प्रबंधन जरूरी

अमर उजाला पर्यटन

अर्थव्यवस्था सेवाक्षेत्र पर निर्भर

जीएसटी (GST) प्रारंभ के पूर्व चरमरत में तीन अर्थव्यवस्था को बनाया रखने

रोगान्तर परक है स्टैंडअप योजन

वातावरण | बुधवार | 10 मार्च 2016

- ❖ One of the best ROI offered compared to any B-Schools in India.
- ❖ Unparalleled facilities for co-curricular and extra-curricular activities

- ❖ Among the top 26 B-Schools in India – Economic Times survey
- ❖ Ranked 28 in the National Institutional Ranking Framework(MHRD) Ranking 2017

- ❖ Excellent student faculty ratio of 9:1
- ❖ A team of well qualified and dedicated full time faculty members having an average experience of more than 20 years.

- ❖ The common university campus provides a platform to constantly interact with the experts of different disciplines
- ❖ Strong emphasis on values and ethics

TOP RECRUITERS

[FMS BHU]



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