

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY

INSTITUTE OF MANAGEMENT STUDIES
(FACULTY OF MANAGEMENT STUDIES)

IMBHU
Students' Profile
2019

Institute of Management Studies

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FMS BHU

सत्येन बह्मचर्येण व्यायामेनाथ विद्यया।
देशभक्त्याऽत्मत्यागेन सम्मानार्हः सदा भव।।

Vision

The Institute aspires to be one of the most admired Global Centre of Excellence committed to redefining the domain of Management Knowledge and developing socially sensitive leaders.

Mission

The mission of the Institute of Management Studies is to cater to the needs of business, industry and other vital sectors through quality education, research, consultancy & other professional services.

Objective

To impart need based education to promising young talent aspiring to carve their careers in management.

To enrich the field of management through research - both applied and conceptual, and quality publication.

To enhance the decision making skills and the administrative competence of practicing managers through MDPs and solve their specific problems through consultancy services.

To enrich the knowledge and skills of teachers of various Management Institutes through Quality Improvement Programs.

To collaborate with corporate and world class academic institutions for the furtherance of management education and research and also for bridging the line of divide.

About Banaras Hindu University

Banaras Hindu University is one of the largest residential universities in Asia. It was established in the year 1916, by the great intellectual and visionary Pt. Madan Mohan Malviya. Situated in the holy city of Varanasi, which has been a centre of learning since time immemorial, Banaras Hindu University provides a conducive environment for the holistic nurturing of its students and simultaneously ensuring the availability of all the best possible facilities on-campus.

The University strives to produce prodigies who besides being well versed in their subjects, are also intellectually evolved and socially conscious towards the community. The alumni and students of Banaras Hindu University have been making noteworthy contributions in the field of Science, Literature, Management, Technology and Art, amongst others, both at national and international forums.

Banaras Hindu University has two Campuses, 6 Institutes, 14 Faculties and over a hundred and thirty two Teaching Departments, with over thirty five thousand students pursuing courses in various disciplines, from science to literature, foreign language to philosophy and physical education to photography. BHU is also home to over 600 foreign national students who are enrolled in different academic programs. There is an assembly of over two thousand teaching and five thousand non-teaching staff in the University. The campus has well maintained roads, extensive greenery, an airstrip, a temple, smart classes, swimming pools, a big stadium and architecturally delightful buildings which provide the necessary infrastructure and environment for the overall growth of the students. The University Placement Coordination Cell and University Employment Information and Guidance Bureau, is a facilitation for the students of the University and prospective employers to find their respective targets.

The contributions of Banaras Hindu University in the field of education, research and innovation have been recognized from time to time through various awards and honours bestowed upon it. Banaras Hindu University was adjudged the "Best University in India" for the year 2013 as per a survey conducted by India Today – Neilsen and it was adjudged the second best and the third best in the subsequent years. BHU is ranked 3rd in the The Week- Hansa Research 2016. It ranks first in India in the field of academic and research output as per Scopus and Web of Science Database.



About Institute of Management Studies

Institute of Management Studies (formerly, Faculty of Management Studies) established in 1968, is one of the pioneers of management education in the country and has a profound and thorough insight of how this field has evolved and transformed over the decades. The Institute upholds the responsibility to groom future business leaders and make them adept for the corporate world with a perfect blend of knowledge, right attitude and aptitude. The intent is to encourage and nurture inquisitiveness in the minds of our budding managers and simulate creativity of thoughts.

Institute of Management Studies is situated in the holy city of the Ganges, the city of clinging temple bells, the city where since time unknown people have come in search of truth and knowledge and which is known for all its leaders in different spheres.

Being part of one of premier universities in the world - Banaras Hindu University, founded by one of the greatest visionaries of all time, Pandit Madan Mohan Malviyaji, the Institute realizes the increasing need for imparting quality management education and not just the knowledge of business management. Efforts are made to reward initiative, novelty and creative thinking of the young minds. The Institution thrives to create a talent pool that is corporate ready under the dynamic leadership of people in the field of management education and eminent personalities from the corporate world of both national and international repute. Every year the Institute churns out around 130 management graduates. Besides, the Institute also focuses on research area where presently 90 research scholars are pursuing their research in their respective domain.

Since its inception, the Institution has empowered around 4500 minds with management education and thus produced bright and dynamic managers and entrepreneurs who are in prestigious positions in various organizations around the world. This strong alumni base gives the students of the Institute unmatched access to information and guidance. Institute of Management Studies has been recognized beyond just an institution imparting management education. It has been sanctioned Special Assistance Programme of DRS Level II by the University Grants Commission. The thrust area of the programme is Social Entrepreneurship in India. It also has been recognized as one of the Quality Improvement Program centres by the AICTE. An Industry-Institute Partnership (IIP) Cell is set up in the Institute of Management Studies, IIP Scheme of AICTE in order to cater to the needs of Industries, Government and non-Government Organizations. The Institute aspires to be one of the most admired Global Centres of Excellence committed to redefining the domain of Management Knowledge and developing socially sensitive leader-managers. The mission of the Institute of Management Studies is to cater to the needs of the business, industry and other vital sectors through quality education, research, consultancy and other professional services. Moving forward on the trajectory of growth and success, the Institute of Management Studies has one of its objectives to collaborate with the corporate and world class academic institutions for the furtherance of management education and research and also for bridging the line of divide.

Programmes Offered:

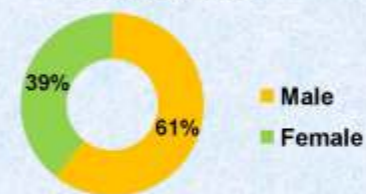
- Doctoral Program in Management Studies (Ph.D)
- Two-year full time Master's Program in Business Administration (MBA)
- Two-year full time Master's Program in Business Administration (International Business) MBA (IB)
- Two-year full time Master's Program in Agri-Business Administration MBA (Agri Business)
- One-Year part time P.G. Diploma in Business Administration (PGDBA)
- One-Year part time Diploma in Microfinance & Entrepreneurship
- One-Year part time Diploma in Leisure & Hospital Management
- Six-Month part time Certificate Program in Health Care Management

Recognitions:

- Allahabad Bank Chair Professor in Management
- DRS Level 2 Special Assistance Programme (UGC)
- Training Institute for imparting National Franchisee Training Programme for RECL, Ministry of Power.
- Quality Improvement Programmes (AICTE sponsored) for teachers of AICTE approved B-Schools
- Host Institution for National Doctoral Fellowship in Management (AICTE)
- Industry Institute Partnership Cell (AICTE)
- Entrepreneurship Development Cell (AICTE)

STUDENTS' BREAKUP BATCH 2017-19

Gender wise

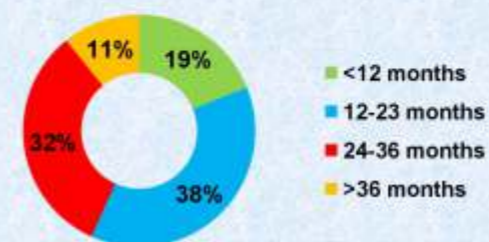


Graduation wise

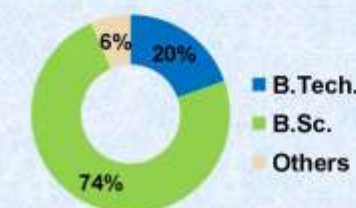
MBA & MBA International Business



Prior Work Experience



MBA Agri-Business



STUDENTS' BREAKUP BATCH 2017-19

Course wise



Specialization wise (Total)

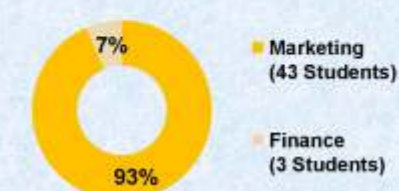


Specialization wise

MBA & MBA International Business



MBA Agri-Business





MBA Finance



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"Success is not final; failure is not fatal: It is the courage to continue that counts."

- Winston S. Churchill



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A key to achieving success is to assemble a strong and stable management team.

-Vivek Wadhwa



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MBA



MBA IB

Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.

- Stephen



Institute of Mgmt. Studies (Faculty of Mgmt. Studies) Banaras Hindu University is one among top leading Institutions shortlisted for Recruiters Survey conducted by the Economic Times (18 Aug. 2017).

20 Talent Hunt India's Top Recruiters, B-Schools

THE 2017 WAR FOR TALENT

Even in a challenging placement scenario, top recruiters made a beeline for the cream of MBA talent across campuses to drive the next wave of digital transformation. Sreeradha D. Basu & Varuni Khosla report

For the 10th year, the ET Top Recruiters survey has been a barometer of the Indian job market. The 2017 survey was conducted in August and September 2017. The survey was conducted across 26 leading business schools across India. The survey was conducted across 26 leading business schools across India. The survey was conducted across 26 leading business schools across India.

Now in its seventh year, the ET Top Recruiters survey was based on data collated from 26 leading business schools across India: IIM Bangalore; IIM Lucknow;

WESchool; National Institute of Industrial Engineering (NITIE), Mumbai; Great Lakes Institute of Management; Goa Institute of Management; Institute of Management Studies, Banaras Hindu University (earlier FMS-BHU); IIM Kashipur; International Management Institute (IMI), Delhi; Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune; Symbiosis Institute of

"As we embark on the next wave of transformation and strengthen our culture of being dynamic, agile and customer centric, we will continue to hire top quality talent from premier business and engineering schools as a part of our strategy."

TW Srivastava, head, HR, ICICI Bank

"We have restructured our engagement with B-schools to ensure that our efforts are aligned to our business goals. We aim to create higher brand awareness and deeper connect with the institutions."

Anil Jaiswal, chief human resources officer, India, Capgemini

"The recruitment process has become more of a strategic move for us. We are looking for candidates who can drive growth and innovation in our business."

ET Top Recruiters survey is a barometer of the Indian job market. The survey was conducted across 26 leading business schools across India.

Finance Pays the Best; First-

Table with 3 columns: 2017, 2016, 2015. Lists top recruiters and their placement percentages. Includes Cognizant, ICICI Bank, Deloitte, Capgemini, Wipro, Amazon, etc.

Domains In The Limelight

At IIM Shillong, finance emerged as the highest paying domain with annual CTCs of up to Rs 26 lakh and 25% of the entire batch opting for the sector. In FMS-BHU, BFSI (banking, financial services and insurance) had a 47% share. At MDI Gurgaon, the human resources function saw a surge in demand from industry this year. The financial sector too saw substantial growth this year in niche roles such as investment banking.

Summary of recruitment trends across various domains like BFSI, HR, and IT. Includes statistics on placement percentages and salary trends.

90% students get job offers at IMS-BHU placement drive

TIMES NEWS NETWORK

Varanasi: Campus placement drive for 2017-18 at the Institute of Management Studies of Banaras Hindu University concluded on Saturday. The highest pay package this year was Rs 11 lakh per annum which was offered by Mother Dairy to a student of MBA in interna-



BIG GOALS AHEAD

national Business and MBA Agri Business," said placement coordinator Prof HP Mathur. According to the director, Prof Raj Kumar, this year the placement response is more encouraging than that of previous year as around 85-90% students have been placed as more companies came in for the first time. He added that the average package this year went to Rs 7.2 lakh per annum. Mathur said that this year the BFSI (Banking, Financial Services and Insurance) sector saw prestigious companies like ICICI Bank, Ujjivan, IDBI Capital, SBI Life, IDFC Bank, Mahindra Finance, ICICI Prudential AMC, Utkarsh SFB and provided lucrative roles and opportunities in corporate, banking & financial services, to the students of MBA, MBA (International Business) and MBA (Agriculture Business).

Times of India dated 21st Jan, 2018

CAT 2017: Other than IIMs, these top MBA colleges accept CAT score. Article discussing CAT 2017 results and acceptance by various institutions like WESchool, NITIE, etc.

Institute of Management Studies, Banaras Hindu University (BHU) IM-BHU, formerly known as Faculty of Management Studies, BHU (FMS-BHU) is another very old and respected MBA college in the country. It was established in 1968 and stands amongst the oldest business schools in the country. NIRF has ranked IM-BHU as the 28th best business school in the country. It is known for its low fees and a long legacy of quality education. Admission criteria: It accepts CAT scores for admission. Cut-off Score: The cutoff generally stands are 80 to 83rd percentile in CAT. Placements: The average package at the institute is around 7 LPA.



Optimism is the faith that leads to Achievement.
Nothing can be done without hope and confidence.
- Helen Keller