University Sports Board Banaras Hindu University

Notice

Dated: 04.02.2022

Re-Organization of Logo Design Contest

Dear Participant,

We are very happy to inform you that your interest in the participation of our Logo Design Contest was very much appreciated by our University administration. During the evaluation of logo design contest, the opinion of expert committee was not satisfactory and they found numerous works as copied & plagiarized. In this situation the administration of University Sports Board decided to Reorganized the same event for you all with **New Guidelines and Technical Parameters** of designing a logo which has been mentioned in detail in the broacher. Therefore you all are requested to send your logo design within the stipulated time. i.e. **31**st **March 2022**.

Organizing Secretary

Dr. Kavita Verma

Asstt. Director Phy. Edu. & Sports

University Sports Board, BHU.

General Secretary 04/02/22-Prof. Abhimanyu Singh

University Sports Board
Banaras Hindu University

महासन्निव

বিতবিতক্রীত্মত, ক্যাত্টিতবিতবিত GENERAL SECRETARY USB. BHU. VARANASI



University Sports Board

LOGO DESIGN CONTEST

Extended Closing Date: 31st March 2022

*ONLY FOR BHU STUDENTS

University Sports Board, BHU is organizing a "Logo Design Contest" for developing the logo of University Sports Board, Banaras Hindu University.

Themes For Logo

- Banaras Hindu University& Sports
- Education with Sports

Cash Prize For Winner

- 1ST Prize Rs.5100/- with Certificate 2nd Prize - Rs.3100/- with Certificate 3rd Prize - Rs.2100/- with Certificate Five Consolation Prizes - Rs.501/- each
- E-Certificate for all the participants.
- Register https://forms.gle/8RuozEt9kcXGJDNw6

For more details visit - https://new.bhu.ac.in/Site/UnitHomeTemplate/1_3281_4800_University-Sports-Board-Home







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LOGO DESIGN CONTEST

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Technical Parameters:

- The participant should submit the file in JPG or PNG/CDR format.
- Logo should preferable be designed in two or three colors.
- The winner of the competition shall be required to submit the design in an editable and open file format.
- Please do not imprint or watermark your Logo design.
- Please bear in mind for actual utilization of the winning logo, size may be from 3cms X 3cms to 75 X 75cms.
- Entries will be judged on creativity, originality, composition, technical excellency & simplicity as per them.
- The Logo design should be done by keeping the dignity & prestige of Banaras Hindu University underpinned and it must not contain any provocative, objectionable or inappropriate content.
- The logo designed by the winner will be the intellectual property of the University Sports Board and the design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- The participant must be the same person who has designed the logo and any plagiarism would not be allowed.
- Entry must be submitted on or before deadline.
- All the entries received by the University Sports Board, Banaras Hindu University will be placed before a selection Committee for final selection.
- The decision of the Selection Committee will be final and binding on all the contestants.





ROBIN KR. SINGH - 7068737689