

# About Alumni Meet

- This meeting gives Alumni a chance to connect with the Academicians, Industries partners, Students and all stakeholders of Agriculture and Agribusiness development.
- It is time to rekindle old memories, cherish milestones achieved and build a lifelong relationship with esteemed Institute & the Alumni.

## Registration Details

Name .....  
Gender .....  
Batch Year .....  
Present Occupation .....  
Designation .....  
Current Address.....  
.....  
Mobile No.....  
E-Mail Id .....  
Arrival Date .....  
Departure Date .....  
Accommodation (Yes/No) .....

## Registration Link

<https://forms.gle/LNfNpzhKA6MNyhWL7>



Scan QR Code to Register

## IAIM Secretariate

Organizing Secretary-  
Prof. Prakash Singh Badal, Co-ordinator, MABM  
Department of Agricultural Economics  
Contact No. - +91 8840603182, +91 7667659103, +91 7081346032,  
+91 7521839017, +91 7062168820, +91 9450824138

# Organizing Committee

### Chief Patron

Prof. Sudhir Kumar Jain  
(Vice-Chancellor, BHU)

### Patron

Prof. Yashwant Singh  
(Director, I.Ag.Sc.)

### Convener

Prof. H.P Singh  
(Head, Dept. of Ag.  
Econ.)

### Organizing Secretary

Prof. P.S. Badal  
(Co-ordinator, MABM)

### Joint Organizing Secretaries

Dr. Manish Kr. Yadav  
(Asst. Professor)  
Mr. Neeraj Kumar  
(Asst. Professor)

### Alumni Advisory

Prof. Saket Kushwaha  
(Vice chancellor, Rajiv Gandhi University,  
Itanagar)  
Dr. RSP Singh  
(Formerly VP, L&T Mutual Fund)  
Dr. O.P Singh, BHU  
Dr. P.K. Singh, BHU  
Dr. Snehal Mishra, AAU, Gujarat  
Dr. Shoji Lal Bairwa, BAU, Bihar  
Dr. Rohit Kumar, BASU, Bihar  
Dr. Lokesh Meena, AU, Kota  
Mr. Mohan Jha, Mankind Agritech  
Mr. Ansuman Pattanaik, Harrisons  
Malayalam Ltd.  
Mr. Ramswaroop Yadav, Rallis India Ltd.  
Mr. Raj Deep Singh, Rallis India Ltd.  
Dr. Yash Gautam, BUAT, U.P  
Dr. Abhishek Kalia, BUAT, U.P

### Institute Advisory

Prof. Rakesh Singh, BHU  
Prof. A.K. Nema, BHU  
Prof. V.K Chandola, BHU  
Dr. A.K. Singh, BHU  
Prof. P.K Singh, BHU  
Dr. V. Kamalvanshi, BHU  
Dr. Anoop M, BHU  
Dr. Amitava Rakshit, BHU  
Dr. L.B. Jaiswal, BHU  
Prof. Amit Gautam, BHU  
Prof. Kalyan Ghadei, BHU  
Prof. B. Jirli, BHU  
Prof. R.M. Singh, BHU  
Dr. Abhishek Singh, BHU  
Dr. Shashi Shekhar, BHU  
Dr. F.B. Singh, BHU  
Dr. Saikat Maji, BHU  
Dr. Ashutosh Mohan, BHU

### Student Conveners Committee

- Alumni Committee
- Innovation & Entrepreneurship Committee
- Industry-Interaction Committee
- IT & Infrastructure Committee
- Placement Committee
- PR & Media Committee
- Students' Academic Committee
- Students' Consultancy Committee

**Venue:-** Shatabdi Krishi Prekshagrih,  
Institute of Agricultural Sciences, BHU



Banaras Hindu University  
Institute of Agricultural Sciences



**IAIM - 2023**  
**March 3-4, 2023**



75  
Azadi Ka  
Amrit Mahotsav

**Industry-Alumni-Institute-Meet (IAIM-2023)**

**National Conference  
on  
"The Emerging Role of Artificial Intelligence in  
Agribusiness"**

**Organized by: -  
DEPARTMENT OF AGRICULTURAL ECONOMICS  
Institute of Agricultural Sciences, Banaras Hindu University,  
Varanasi-221005**

# About the Conference

This **Industry-Alumni-Institute-Meet (IAIM-2023)** aims at providing a platform for academicians, research scholars, industry and agribusiness practitioners to discuss the future of the Agri-business and seek to find solutions to emerging problems in the sector. The Department of Agricultural Economics, I.Ag.Sc, BHU is honored to invite all stakeholders in agricultural development in general and professionals in agribusiness management in particular to attend this meet and contribute to the deliberations of the seminar. The interested individual will be scientists, faculty members, senior technical officers, research scholars, students, personnel of State Agricultural Universities, KVK staff, industry representatives, policy makers, alumni of the Institute and exhibitors from all across the country. The Meet will be held at BHU, Varanasi on 3rd & 4th March, 2023.

**The Conference focuses on the Theme: "The Emerging role of Artificial Intelligence in Agribusiness"**

**Sub-themes: -**

- **Artificial Intelligence & IoT**
- **Agriculture Robots & Drones**
- **Precision Farming**
- **Satellite Imagery & Aerial Survey**
- **Trends driving Digital Technology for Agribusiness**
- **Block-chain & Automated / Sensor based Supply Chain**
- **Interrelationship of Technology and Agriculture**
- **Crop and Soil Monitoring**

AI is steadily emerging as part of the agriculture industry's technological evolution. AI-powered solutions not only will improve efficiencies but also enhance productivity and quality and ensure faster go-to-market for crops and process-produce. Use of AI and robots from harvesting to processing helps in tackling the problem of skilled labor scarcity.

The conference is a common forum to discuss these new insights, the challenges to be confronted and upcoming technology to be adopted by the stakeholders. The conference will be highly interactive including presentations and exhibits and discussion. This conference not just focuses only sharing knowledge but also on networking and long-term association in agriculture and agribusiness research and development.

# About Abstract

An abstract should not be more than 300 words, and it should contain title of the paper, name of author, designation followed by their Institutional affiliation and E-mail of the corresponding author. The name of presenting author should be underlined, Authors are also requested to submit their full-length original research work in the form of research paper, article or review paper in the field of Artificial Intelligence & Digital agriculture in Agri-business and other sub-themes mentioned in the 1st column of this brochure. The full length must not exceed 6000 words. All papers will be double blind peer reviewed with zero plagiarism policy.

Among the abstracts accepted, selected papers will be considered for oral presentations. Each oral presentation would be allotted 8-10 minutes. Power Point Presentation will be not more than 15 slides of the same are required to be handed over to the conveners of the respective sessions.

**An Abstracts is unacceptable if it: -**

- Fails to comply with submission requirements
- Present opinion/speculation with no demonstrate application for teaching or advising efforts
- Not within the scope and objective of the conference

Abstract should be sent by E-mail on [iaimbhu@gmail.com](mailto:iaimbhu@gmail.com)

<b>Registration FEE</b>		
<b>Category</b>	<b>Early Registration (Upto 20th February)</b>	<b>Late Registration (20th February onwards)</b>
<b>Students</b>	<b>Rs 500</b>	<b>Rs 700</b>
<b>Alumni</b>	<b>Rs 1500</b>	<b>Rs 2000</b>
<b>Scientists/Professionals/ Faculties</b>	<b>Rs 1500</b>	<b>Rs 2000</b>

## Mode of Payment

The registration fees shall be paid through demand draft in favour of "IAIM 2023" payable at Varanasi, India or through electronic transfer (Net Banking, NEFT, UPI) at SBI, BHU Branch, Varanasi (A/C- 41578509989, IFSC- SBIN0000211).

## Accommodations

Accommodations will be provided on payment basis and first come first serve basis in university guest houses. The delegates may also manage accommodation in nearby hotels.

<b>IMPORTANT DATES</b>	
<b>Submission of Abstracts</b>	<b>12th February, 2023</b>
<b>Communication of Acceptance</b>	<b>14th February, 2023</b>
<b>Full length Paper submission</b>	<b>20th February, 2023</b>
<b>Conference Date</b>	<b>3rd &amp; 4th March, 2023</b>

# Business-Idea Themes

**The conference will also showcase a business plan presentation competition in order to capitalize on innovative ideas of the participants and is open to any business ideas. Some indicative themes are as follows:**

## Theme 01:

### **Agri-preneurship : A new Agri perspective**

Agri-clinics, Mushroom Cultivation, Hydroponics & Vertical Farming, Agro-Eco tourism, Controlled Environment Agriculture

## Theme 02:

### **Digitalization of Farm Operations: Agriculture4.0 -New Technology for Future India**

Role of Drone Technology, Data Analytics, Internet of Things, Precision Agriculture, Nano Technology, Artificial Intelligence, Block Chain

## Theme 03:

### **Regenerative Agriculture: Redefining Agri-Living**

Biodiversity, Climate change, Fresh water and Water security, Nature-Based solutions, Organic Farming, Waste Management, Sustainable Agriculture

## Theme 04:

### **Post -Harvest, Food Technology & Value addition: To feed the world in better way**

Agricultural Robotics, Connectivity technologies, Farm automation, Millets-Future of Nutri cereals, Food Processing, Veganism, sensors and Microcontrollers

## Theme 05:

### **Marketing(e-marketing), Agri-Logistics & Agri-Value chain: Bringing Growth in Agriculture**

New marketing trends and strategies, logistics and value chain

# Guidelines and Rules

- Registration Fee for B-Fest will be **Rs. 500 per Team**
- Only Registered delegates will be allowed to present the B-Fest.
- Maximum 3 members in a team can be registered.
- The event is open for team comprising of students who are Under graduation, Post-graduation & Research Scholar.
- No change in the team structure is permitted after the team is registered.
- The organizer decision shall be final in all matters.
- Submit your Business Ideas in details on [iaimbhu@gmail.com](mailto:iaimbhu@gmail.com) on or before **20th February 2023**.

# Prize Money

- **Winner Team - Rs. 10,000**
- **Runner-up Team - Rs. 5,000**